

THE WEEK

Consider and Old Lace Not Popular With Film Men. Valentino and Gloria Swanson at Stanley

THE characteristic of being "just a little bit old-fashioned" seldom belongs to the films.

"Beyond the Rocks," an Elinor Glyn story, and nobody has ever been known to accuse the author of "Three Women" of being old-fashioned, no matter what other charges have been thrown at her.

The Aldine film is the exception to the rule, another of those so rare that they are noticeable cases of an old-timer revived for screen purposes.

This time it is no other than "The Rosary" and, while it is reasonable to suppose that the Edward Rose stage production has received a thorough house-cleaning and overhauling, the fact remains that this is one of yesterday's bits.

The Arcadia, Victoria and Regent pictures, the other openings of the week, are all very new and very blood-and-anger-action-above-all stories, written by youngsters of a less Twentieth Century type whose names are common to magazine covers.

THE sudden rise of Rodolph Valentino also came as a distinct surprise to the company which happened to have a man on his services at the time as to Mr. and Mrs. Public. The reason was that before the war he was of the name of Fagnano and Fagnettes, whose slogan was "Valentino all the time," had reached the studio, this young Italian had been cast as leading man with a star in the film and as a co-featured player in another.

The first was "Moran of the Lady Letty" and by all rights that was "Moran" Dalton's picture. She was the "Lilly" in the company's billing, but not in the minds of many exhibitors as the hearts of many of the fans. As a result, the foolish situation arose, and it had even more ridiculously arisen in the case of "The Girl of the Golden West" when Valentino was featured first and foremost and above those who did far greater work in more important parts.

Now, in "Beyond the Rocks," even the company features Valentino prominently almost on a par with Gloria Swanson, but it's a safe bet that the electric will disregard the axiom "I do first" and display Rodolph's name in the biggest type. Funny proposition, the film game.

"Beyond the Rocks," judging by the "Lilly" pictures which have heralded it, must have at least a score of settings, the desert, London, Rome, and the rest have been mentioned, and the variety of costumes, new and old-fashioned, which the stars wear would lead one to believe that this Elinor Glyn story must be filled with masquerades and elegant balls.

Once again in our old search for the names which thrilled the fans of seven years ago we find two in this cast who are familiar to the eyes of the old Helen Dunbar, the old Eleanore, and Mabel Van Buren, who was playing with "Bob" Edeon in "The Call of the North" and was soon to make so big a hit with the old E. K. Kennedy in "The Girl of the Golden West." June Elvidge had not yet won her spurs of fame with the Old World City story, and Elythe Chapman joined the latter stock later with E. K. Kennedy, though, was playing engagements in the film way, way back in the days of their real infancy. One connects the name of the actress with the name of the company and with World, too. The stars, of course, are distinctly of the present-day screen.

WHEN "The Rosary" and Ben Turpin share the same screen bill we have a combination which many would declare the w. k., "Sublime and ridiculous."

There are some mighty fine people in the cast of the Rose play, by the way. The most prominent of secondarily prominent of all nations are well remembered. Lewis Stone plays Father Kelly, the kindly priest who has a softening and beneficent effect on the troubled affairs of the other people in the cast. Eugene Bessner, who seven years ago was playing leads with Selig Polksky in "The Girl of the Golden West," and so has Jane Novak, who was breaking in with Vitagraph at that time. Dore Davidson, seen last week in a surprising advantage in "The Good Provider," is also in the cast.

THE engagement of "Orphans of the Storm" at the Stanton is most unusual in respect to the fact that never before has one of Mr. Griffith's big feature pictures shown in a regular picture house so short a run. Here is something of a breath from the past, though, as those who have seen "The Bond Boy" and "The Last of the Mohicans" and kindred portents of secondarily prominent of all nations are well remembered. Lewis Stone plays Father Kelly, the kindly priest who has a softening and beneficent effect on the troubled affairs of the other people in the cast. Eugene Bessner, who seven years ago was playing leads with Selig Polksky in "The Girl of the Golden West," and so has Jane Novak, who was breaking in with Vitagraph at that time. Dore Davidson, seen last week in a surprising advantage in "The Good Provider," is also in the cast.

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LOCAL SCREENS

CONSTANCE BINNEY, "MIDNIGHT" Arcadia. MAE MURRAY, "FASCINATION" Regent. DUSTIN FARNUM, "IRON TO GOLD" Regent. SEENA OWEN, "BACK PAY" Capital. GARETH HUGHES, "I CAN EXPLAIN" Regent.



Photoplays to Be Seen On Local Screens Soon. May 15—"Smilin' Through," with Norma Talmadge, Stanley. "The Good Provider," with Dore Davidson, Palace. "The Bluebird," with Pearl White, Victoria. "Find the Woman," with Alma Rubens, Arcadia.

products. Frank Losee was in Rome in the cast of "The Eternal City," Sheldon Lewis was in Pathe serials, Creighton Hale was occupied in the same fashion, Frank Puglia is a recent discovery; the rest would have been more names seven years back.

THERE'S many a fan who cannot be wheeled out of doors to see Gloria or Doug or Mary or Rodolph, but whose face brightens when the name of Theodore Roberts is mentioned.

Well, "Old Man" Roberts, as he is affectionately called, plays one of those hard-headed, cigar-smoking business men of his in "Across the Continent" at the Karlton. He is an automobile manufacturer, and his chief business rival is played by Walter Long, whose long list of villainous roles dates back to his memorable Gus, in "The Birth of a Nation." Mary MacLaren, also a member of the cast, made her first screen impression somewhere around seven years ago in a Lois Weber production. Betty Francisco, the juvenile, is a real newcomer.

CONSTANCE BINNEY, that bright young "starlet," who shot into the sky by some excellent work under Maurice Tourneur and with John Barrymore, but who has done little since, is featured in "Man to Man to Man" at the Victoria. "Man to Man to Man" is a comedy, and Constance Binney's work is a comedy called "I Can Explain," at the Regent. Other important film engagements include "Back Pay," a Fannie Hurst story, at the Capital, featuring Dustin Farnum, at Fay's, "Fascination," with Mae Murray, at the Palace; "Her Husband's Trademark," with Gloria Swanson, at the Locust.

HIGH LIGHTS of the week for the Film Fan Who Runs as He Reads includes: W. J. Ferguson will take "The Christian" to the Regent, "The Bond Boy" to the Victoria, and "The Girl of the Golden West" to the Capital, featuring Dustin Farnum, at Fay's, "Fascination," with Mae Murray, at the Palace; "Her Husband's Trademark," with Gloria Swanson, at the Locust.

"Hello Paree" at Trocadero. Next week's show at the Trocadero will be "Hello Paree," an entertainment which includes two musical treatments. The cast contains such favorites as Harry Kelly, Dave Shafrin, and Howard McNabb, comedians; Gertrude Ingers, prima donna; Lista Eldridge, singer; and Bonnie Dale, soprano. There is a chorus of twenty-four girls who can both sing and dance. A special feature is the appearance of the debut in "Hello Paree," singing and dancing.

WOODSIDE Park opens its doors to the public today after having been completely overhauled and renovated since last year. The musical attraction for the debut is Durban's Concert Band, Edna Wallace Kinney, a favorite at Willow Grove, is the soloist for the opening of the park concert season. The former policy of fireworks exhibitions on Friday nights will be maintained.

Lillian and Dorothy Gish are two members of the cast of the Griffith picture who were active back in 1914 and who in the same directorial tutelage had roles that have not varied with the years. Schildkraut and Blue are later

William G. Hart in leading role; Thursday, Friday and Saturday, "A Man's Home," directed by Ralph Ince, with Harry Morey. RYDOL—The Luxe American revival of popular picture based on stage success, with Norma Talmadge in the leading role and Eugene O'Brien in the supporting part. COLISEUM—Monday and Tuesday, "Her Husband's Trademark," with Gloria Swanson, in the leading role, and Thursday, "Bought and Paid For," with Jack Holt and Agnes Ayres; Friday, "The Girl of the Golden West," with Harry Morey and Kathleen Williams. CEDAR—Monday and Tuesday, "Five Days to Live," with Seena Owen, Haystack Senechal, and Wednesday, "Her Husband's Trademark," with Gloria Swanson, Friday and Saturday, "Chasing the Moon," with Tom Mix.

Mildred Harris at Keith's. Mildred Harris, screen star and former wife of Charlie Chaplin, who appears as a headliner at Keith's next week in a short comedy written for her by Edwin Burke, has two pieces of advice: "don't get married too young, and don't go into the movies unless you are fitted for the work. Miss Harris, who married Chaplin when she was sixteen years old, has not deserted the films for good, but canceled two picture contracts to accept an engagement in vaudeville because of a desire to try her luck on the speaking stage. Her present vehicle is called "Movie Mad," and she is supported in it by S. Miller Kent and Beatrice Morgan, well-known stage people.

"Scandal" at Broadway. Cosmo Hamilton's comedy, "Scandal," which played at a central theatre here a season or so ago, will be the attraction offered by the stock company at the Broadway for their second week. Edna Hibbard, the leading lady, who scored a hit last week as "Peg," will enact the main role, and Leon Gordon will play opposite her. "Scandal" is the story of a society girl whose disregard of conventions finally leads her into the most embarrassing position of a pretended marriage.

"Iolanthe" to Be Given. "Iolanthe," one of the more famous of the Gilbert and Sullivan comic operas, which was revived in London this year, will be given at the Broad Street Theatre May 25, 26 and 27, by members of the Savoy Company, of this city. Seventy people will be in the cast. The three performances will be given for the Alfred Reginald Allen Memorial in the department of music, School of Fine Arts, University of Pennsylvania. Mrs. George Millington will sing Iolanthe, the other leading parts will be taken by Miss Deborah N. Seal, Miss Marie Zera, Frank Ward and Leslie W. Joy.

Point Breeze to Open. Point Breeze Park will open its doors to the public one week from today. The 15 General new amusements have been provided for this season in addition to last year's favorites, and the Midway promises to have a number of novelties. Furthermore, John Komie, the manager, announces that the finishing touches are being put on the big velodrome track, where some big races will be staged. Many outings will, as usual, feature the park's season.

An Old Favorite in "Bombo" Fritzi von Busing, who appears with Al Jolson in "Bombo" at the Shubert Theatre in the role of Queen Isabella of Spain, has appeared in grand opera as well as lighter musical shows. Miss von Busing, who in private life is the wife of Forrest Fritzi, also with "Bombo," made her first appearance in America at the age of seventeen in concert work. She at one time sang with the old Castle Square Opera Company and was the original in Paderewski's opera, "Manru." She also played the feminine lead in Straus' "Chocolate Soldier."

Why Orth Went on the Stage Frank Orth, producer of "Made in Philly" the revue which heads the bill at the Chestnut Street Opera House next week, and who also appears as one of the leading players in its cast, is a Philadelphia native, even as a youth was well known for his ability as an amateur actor. He was accompanied by his parents, will be admitted from 11 A. M. to 1 P. M. for 25 cents, tax free.

ALDINE Chestnut at 19th. Con. 11 A.M. to 11 P.M. Betty Blythe in "Fair Lady" Miss Blythe in Person at 3, 8 & 10 P.M. This opening Miss Blythe will entertain the children with appropriate songs and stories. Children accompanied by their parents, will be admitted from 11 A. M. to 1 P. M. for 25 cents, tax free.

WOODSIDE Opens Today Up-to-the-Minute Amusements DURBAN'S CONCERT BAND EDNA WALLACE KINNEY, Contralto Works Every Friday Night

DUMONT'S WITH A ARCH. Evngs., 8:15. Mat. Sun. Wed. Sat., 2:15. "Have You a Radio in Your Home?" Trocadero Sat. Charming Widows

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SAM SHUBERT Presenting AL JOLSON in HIS GREATEST HIT "BOMBO" NOTE: THIS WILL BE YOUR LAST CHANCE TO SEE MR. JOLSON PRIOR TO HIS DEPARTURE FOR HIS WORLD TOUR

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ST. THEATRE SEVERAL OF PARAMOUNT'S GREATEST SCREEN STARS MON. "The Miracle Man" TUES. "Dr. Jekyll and Mr. Hyde" WED. "On With the Dance" THUR. "Don't Change Your Husband" FRI. "Male and Female" SAT. "Behold My Wife"

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STRAND ALL NEXT WEEK A WILLIAM DE MILLE PRODUCTION "BOUGHT AND PAID FOR" WITH AGNES AYRES & JACK HOLT

NIXON'S ALL-STAR 5 VOD-VIL ACTS 5 LEADER PARAMOUNT REVIVAL WEEK MON. "THE GIRL OF THE GOLDEN WEST" TUES. "ON WITH THE DANCE" WED. "ON WITH THE DANCE" THUR. "BEHOLD MY WIFE" FRI. "BEHOLD MY WIFE" SAT. "MALE AND FEMALE"

COLISEUM MONDAY, TUESDAY AND WEDNESDAY GLORIA SWANSON IN HER HUSBAND'S TRADEMARK

ONE WEEK BEGINNING MONDAY RINGLING BROS. BARNUM & BAILEY THE WORLD'S 10TH LARGEST AMUSEMENT INSTITUTION 700 ARENIC MARVELS 1500 PEOPLE 6 HERDS OF PERFORMING ELEPHANTS SCORES OF DIC NEW FOREIGN ACTS 100 CLOWNS 100 DOUBLE LENGTH RING CARDS FORMING TRAINS MORE THAN ONE AND 1/2 MILES LONG. DOORS OPEN AT 1 AND 7 P.M.—PERFORMANCES AT 2 AND 8 P.M. ONE TICKET ADMITS TO EVERYTHING SEATS NOW ON SALE AT GIMBEL BROTHERS AND AT SHOW GROUNDS

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VICTORIA NINTH AND MARKET MONDAY—FIRST PRESENTATION HARRY CAREY MAN TO MAN

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GLOBE JUNDER AND MARKET VAUDEVILLE HARRY CAREY MAN TO MAN

ALLEGHENY FRANKFORD AND ALLEGHENY NEXT WEEK VAUDEVILLE AND A PARAMOUNT PICTURE RODOLPH VALENTINO DOROTHY DALTON "MORAN OF THE LADY LETTY"

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