

Every Man and Every Woman Who Is Wise, and Will Need Anything to Wear This Summer, Will Come to Wanamaker's Tomorrow

In a Long Life So Far as Memory Serves

The writer never saw any person, woman or man, that he did not see something beautiful in.

It is not the business of life to carry a microscope and use it to discover scars and deformities. What we diligently search for we generally find.

Train your eye to be a telescope for beauty and uplift.

[Signed]

John Wanamaker

May 5, 1922.

Women's Utility Coats of Spring Velour

The velour is, of course, of the Spring weight, and the colors are black, navy, rook, and a few in shades of brown. A \$35 coat has a fringed neck and lots of stitching. A \$37.50 coat is shorter.

Fiber Silk Scarfs Specials, \$2.75 to \$5

A choice between the darker shades of navy, black or brown and any of the newer high spots colors. Some are plain of weave, others in fancy stitches and there are solid colors, striped border effects or entirely striped. The ones at \$5 are two-toned.

New Metal Girdles Special at 65c and 75c

Just the sort of girdles that look best with Summer silk or cotton frocks. Those at 65c are of metal links connecting prettily colored horn and celluloid ornaments. Those at 75c are all of nickel in fancy chain design.

The Daintiest Glove a Woman Wears

is of French kid suede. It fits snugly, yet perfectly; and it wrinkles so softly up the arm to meet her sleeves. Beautiful shades of pale champagne, mode and light and dark tan are shown in the 12-button-length French suede gloves at \$4.75 and \$5. They are mousquetaires, with three pearl clasps or buttons at the wrist, and among the finest gloves that could be chosen.

Black Taffeta Silk for Evening Wear

is a whimsical turn of the mode. A new shipment is here of fine French black taffeta, very soft, brilliant and lustrous. It is a yard wide, and extremely good value for \$2.50 a yard. A beautiful quality of satin-back black Canton crepe, 40 inches wide, is \$4.50 a yard.

The Particular Type of Hat a Matron Finds Becoming

As different as possible from the sort of hat her daughter wears, but there is no reason in the world why it should not be every bit as pretty or as gay in coloring. As a rule it is a hat of medium size either with a small brim or it is a fairly large turban with swirled draperies which give a softer effect to the face. There

200 Women's Tweed Skirts at \$3.75

Strong good-looking sports skirts, quite wonderful for the money. Wrap-around and fringe styles. Browns, roses, lilacs, grays and various mixtures.

A New Queen Mary Lemon Cream

It is a finishing cream, non-greasy in its nature, and leaving the skin soft, velvety and fragrant. Priced 50c a jar.

Women's One-Strap Pumps at \$9 and \$10

One style is the quaint "Mary Jane," with low covered heel, rounded toe, light turned sole, and buttoned instep strap. It may be chosen in smooth tan calfskin of feather-smooth or in fawn suede and tan calf combined; or in gray suede with black patent leather vamp. Each is \$10 a pair.

The Choicest Ratines From Four Countries

France, Switzerland, England and America all make ratines and we have for us, and the variety in the Dress Goods Salon is wonderful.

New in the Women's London Shop

Summer sport dresses—linen combination styles at \$16.50 to \$20 and silk crepe dresses at \$35 to \$65. All in brilliant and dainty colors. Sports skirts of novelty materials and flannels, \$15 to \$27.50. Sport capes of tweed and camel's-hair and novelty cloths, right weights for Spring, for motoring and the shore, \$45 to \$115.

100 Women's Cape Dresses Drop to \$28.50

A sum which means a saving of \$12.50 to \$15 on each dress. They are fresh and good, but sizes are broken, whence the new price. They include the silk jersey dresses with crepe finish, Canton crepe and some wool jersey dresses, each with a cape which can be worn perfectly well with white Summer frocks; and they are in navy and lighter blues, in browns and grays, rust color, henna, beige and black, sometimes plain and sometimes checked.

A New Kind of Garden Dress

A picturesque comfortable thing of an ecru-colored cotton, with its lower part of a gay flowered cotton and its trimming of collar and cuffs to match. It may be had in the Wrapper Store for \$8.50.

Books for Boys Keen for Wireless

One, "The Radio Boys' First Wireless," is by Allen Chapman, and is the first volume of the Radio Boys Series. The other is "The Radio Boys on the Mexican Border," and this, also, is the first of another radio series. Either book may be had for 50c.

Fresh Supplies of Philippine Undergarments in the White Sale

This Sale, judging from the way women are buying, is a mighty satisfactory sale. Of course, the great reason is simply that the undergarments are remarkably good for the money. Some minor reasons are the variety of the garments, both white and colored, and the way in which gaps are filled up as soon as made. Today, for instance, we have new shipments of Philippine undergarments, including—

White Dotted Swiss Special at 50c a Yard

Dotted Swiss from St. Gall, with woven-in dots, width 30 inches, fine for blouses and dresses, and very noteworthy for the money.

Every Kind of Summer Hat the Children Will Need

Serious hats in tailored style for school. The only trimming is a flat ribbon band and bow. The favorite straws are Milan and hemp, so soft that the brim may be turned up or down as desired. Natural or colored leghorns are the other extreme. They are the hats for one's best frock or coat and they are especially pretty with wash dresses. Many have velvet or ribbon streamers or are flower trimmed. The newest of all, however, is the silk or silk-and-straw hat. They are in many beautiful colors and show a great variety of new trimmings. Needless to say they are most becoming. There are hats to suit all children from six years up in this large collection and the prices are from \$2 to \$15.

Corsets in the White Sale

Wanamaker Specials, half a dozen models in all. Among them is a topless style, one with a low bust and one for large women; some of them are of plain coutil, some of a very pretty pink broche. And \$1 to \$3.75 are very small prices indeed for them.

In the Luggage Sale!

Women Are Getting a Traveling Case With a Fitted Tray That Folds Up Like a Separate Little Case, for \$32.50

And every woman who has seen the new case realizes what a great advantage it is. The toilet tray, toilet articles and all, folds up and locks just like a case and can be carried to the retiring room without the bother of taking a big case along.

The fittings consist of eleven useful and practical sized pieces in imitation tortoise shell finish. The case itself is a generous size, well made of black, long grain cowhide, has double locks and silk lining. Other fitted traveling cases are marked between \$16.75 and \$75. Many of the savings are a full third.

Candy Specials That Most People Like

Chocolate covered nougat, 50c a pound. Chocolate covered marshmallows, 50c a pound. Assorted chocolates, 50c a pound. Assorted Caramels, 30c a pound.

Imported China Tea Sets New and Attractive—\$7.50

Sets of 23 pieces, just received from Japan. In two color effects, one a beautiful shade of chocolate brown, the other a striking olive green. Fine, thin china. Each set comprises six cups and saucers, six tea plates, one sugar-and-cream set and one tea pot.

Boys' Norfolk Suits Built to Stand the Test—\$15 to \$32

Built to stand the one test that never can be gainsaid, the test of service. Better fabrics, better tailor work, better style, better finish—that is the story. And it all means better wear, the score, smart tweedy effects in notable assortment. Prices, \$15 to \$32. Two-trouser suits at \$16.50, \$18, \$20 and \$25.



Put It On Tomorrow—and the Best in the City Are at Wanamaker's.

Every college youth who is going out to Franklin Field to see Penn play the Middies will go with a straw hat.

Most red-blooded Philadelphians are bound to join in Philadelphia's one exclusive festival.

And every man in Philadelphia, or near Philadelphia, or within a hundred miles of Philadelphia, knows or ought to know that the best straw hats that money can buy come from Wanamaker's.

All priced between \$2.50 and \$5, and among them are the famous Lincoln-Bennett and Redleaf London Hats.

New Nursery Furniture Less in Price

Each little piece is carefully and nicely made. Some are white, others are ivory white in color. Bassinets, \$16.50 to \$32.50. Trimmed to order, \$50 to \$75. Cribs, \$25. Clothes hampers, \$4.50. Chest of drawers, \$28. Folding wardrobes, \$12.75. Trimmed to order, \$29. Clothes trees, \$3.50 to \$5. Baskets, \$3. Trimmed to order, \$11 to \$15.

Men Can Save a Third or More Than a Third on

Thousands Upon Thousands of Pair of Half Hose—

Thousands of Pieces of Light, Fine Summer Underwear—

If ever opportunity knocked for the man who has the Summer's supply of underwear and hosiery to get, it is knocking right now.

He can wait all Summer and it isn't likely he will come across better underwear or better hosiery for anything like the prices.

There are mercerized hose, lisle hose, artificial silk hose and the solidly good all-silk hose. All colors, all styles; in fact, everything a man wants in hosiery.

There are union suits galore, athletic style or any other style a man wants and made of most every material a man has known a union suit to be made of.

Mostly every union suit and every pair of hose is of good sound first quality, although there are some "seconds" in the sale, but all plainly marked as such.

In All There Are 27,576 Pair of Hose

At 18c (three pair for 50c), black mercerized hose. "Seconds." At \$1, full-fashioned French lisle half hose. "Seconds." At \$1.50, embroidered French lisle half hose. Full fashioned.

3936 Pieces of Underwear Priced Less

At 75c, madras athletic union suits. Slightly imperfect. At \$1, white or ecru ribbed cotton union suits. Short or long sleeves; ankle-length drawers.

200 Pair of Men's Brogues Will Go Walking Out at \$4.75 a Pair

As long as they last, and that can't be very long, every pair of these brogues will be sold at a clean one-third below the figure they have been marked all Spring.

It's the tail end of a line that came fresh and new a few weeks ago when the Spring things first arrived. Brogue oxfords of boarded calfskin. Tan, of course, with an imitation saddle across the vamp and perforated at the tip and every other place a brogue should be perforated.

They have rubber heels and a complete run of sizes is included.



Two Specials in Things to Wear That Will Bring Young Women From Afar

Sports Coats at \$28

Different from any that have been here before, and many young women will like them better. English looking, being in indistinct overplaids of blue-and-gold or tan-and-orchid or light blue plain. The back is

straight and in one piece, the enlarged armhole extends to the waist to accommodate the new sleeves of gowns.

There are four slot pockets and the collar is a particularly good one to wear either open or closed. Sizes 14 to 20.

Tweed Suits at \$16.50

Usually suits of all-wool tweed and tailored as well as these suits cost about double.

blue, rose, tan or gray with crepe de chine or messaline coat linings. A number of styles for young women between 14 and 20 years.

The Newest Debutante Wraps Are of Black Silk Crepe

The idea of the black wrap originated with Paris on account of the many and varied hues frocks that the average girl has in her wardrobe. No other color but black would possibly go with them all.

But, to compensate for the somber shade of the outside, the inside is of the most vivid tones of silk and many have high standing collars and trimmings of natural or black caracul fur, or squirrel. Scarcely two are alike, but

there are both capes and wraps that verge on coat styles. Wonderfully graceful affairs with many interesting features.

Prices begin at \$38.50 and mount slowly to \$110, and there are all sizes between fourteen and twenty.

This Unusual Furniture Sale Brings Rare Opportunities in Three-Piece Living-Room Suits

The very suits that so many long-established homes, as well as new bridal homes, are looking for.

In upholstered furniture the inside counts for a great deal.

This is Wanamaker furniture, reliable in the visible as well as the invisible parts.

Fillings are hair, not tow or trash; cordage, webbing and springs of the best grades. Prices 20 to 50 per cent less than today's market values.

Three-Piece Living-Room Suits

\$112 for a blue figured velour suit, cane backs and arms. \$180 for a blue figured velour suit, cane backs and arms. \$210 for a plain and figured mohair suit, cane backs and arms. \$225 for a taupe color velour suit, cane backs and arms.

TOMORROW is May 6, 1922, it's straw-hat day and a lot of other things, but looking down the street it's pretty evident that some men haven't started to realize that first of all it is May 6, 1922. Because by May 6th of any year, every man who is proud of his city and thinks his business is worth attending to and loves his home, has come to realize that it is high time he

Exercised His Prerogative as a Man and Put on a Bright, Spring Suit

Of course, if a man be a skeptic he may wait around for a few weeks or a few months in the hope that he might save a dollar or so. And if he waits long enough—until August, say—he might, on the things that the other men didn't want.

But if he be the kind of a business man that has made this a great coun-

try and Philadelphia a great city, he will take reason into his heart.

He will realize that prices in his own business are just about as low as they can go for a long while.

And he will admit if a man is a good enough clothing man to get good suits he is good enough to have them priced right to begin with.

Then it is perfectly natural for a man to remember that the best suits in America are at Wanamaker's—from \$35 to \$65.

