

Store Hours, 9 A. M. to 5:30 P. M.

For Saturday

Two ways to do the straw hat business—high prices early; then half price. Or, \$1.95 at the season's start. Ready! Gimbels!

GIMBEL BROTHERS
MARKET · CHESTNUT · EIGHTH · NINTH

Philadelphia, Friday, May 5, 1922

Ringling-Barnum and Bailey Circus tickets are sold at Gimbels—saves time and inconvenience, and not an extra penny to pay.

For Saturday

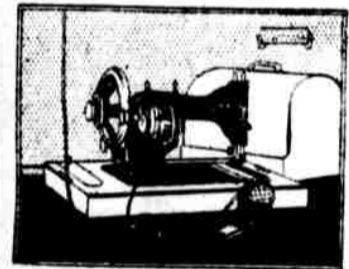
Fifty of the Very Prettiest Stone Marten Skins Made Into Chokers and



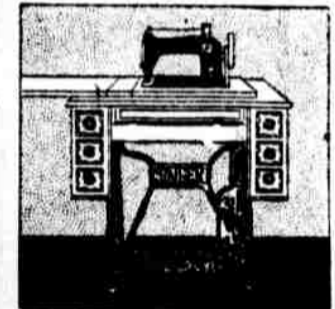
Priced \$25
Though \$45 Value
In the fine, soft, medium shade of brown that is so subtly becoming.
—Gimbels, Fur Salons, Third floor.

**Tomorrow—
At Gimbels
Famous Makes
of
Sewing
Machines
At Reduced Prices**

Practical models, favorite models, models most wanted by women who know value.
Floor samples. Brand-New Machines.
Parlor Cabinets in fine finishes.
Electric Portables at Big Savings.
All radically reduced in this Clearance.

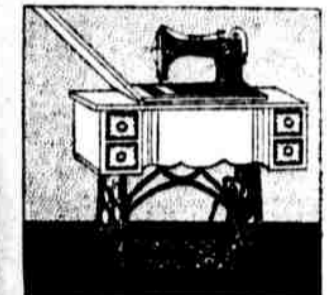


**\$60 Electric Portable
Machines at \$37**
Terms \$1 Weekly

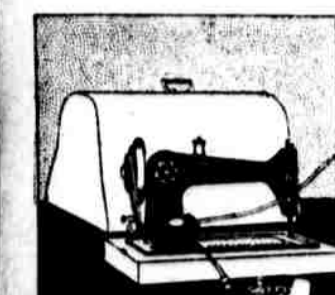


**\$60 Singer Machines
at \$31**

**Slightly-Used
Machines**
Included in This Sale. Models not sketched.
Keystone Machines at \$17
Singer Machines at \$21
Standard Machines at \$21
New Home Machines at \$29



**\$49 New Willard
Machines at \$39**



**\$63 Portable Electric
Machines at \$42**

**\$10 to \$15 allowance for
your old machine toward
the purchase of a Domestic
Electric Boudoir Cabinet
Machine.**

—Gimbels, Fourth floor and
Subway Store.

Tomorrow
**149 Women's Finest Polo Coats
at \$20—But \$39.75 Value**
Smartest of smart sports cuts.
Loveliest of soft, natural tans and caramel.
Just wonderful!

**300 Wraps and Capes de Luxe—
All Priced \$28**
But Values \$45 to \$59.75

Bolivias—the finer grades.
Tricotines—the weight that "tailors."
All silk-lined. All beautifully tailored. All "interesting styles." Embroidered. Fringe-trimmed. Tassel-trimmed.
And these colors to choose from: Black, navy, deer, fallow, ostrich and bishop.

**150 Silk-Lined Tweed "Toppers"
at \$25—Value \$39.75**
Imported tweeds—the kind that "blend color" so imitatively.
London-style.
—Gimbels, Salons of Dress, Third floor.

**Women's Dresses—
Including Sizes up to 52½
—Special
at \$25**



Including foulards (the style pictured) in the prettiest, summeriest, blue-and-white printings. Yes—sizes up to 52½.
Including embroidered Demisette—yes—in sizes up to 52½.
Including faggoting - braid-trimmed Cantons—in sizes up to 44.
Including a fluttery short-sleeve model with wee tucks, in sand, geranium, white and black. Sizes up to 44.

**And a Clean-Out at
\$16.50**
Of all remaining tweed cape-dresses—including even the fringed models and the English tweeds.
—Gimbels, Salons of Dress, Third floor.

**All "Fews" of Misses' \$25 and
\$29.75 Suits Reduced to
\$15**

All tweeds—and all colors! All coat-and-skirt styles—a dozen variations.
A size or two missing in a style or two—but every size—14, 16, 18 or 20—has several styles to choose from.

**\$39.75 to \$47.50
Three-Piece Suits—
Reduced to \$29.75**

Smart English tweeds in utterly indescribable beauty of soft colorings.
Kosha cloth in orchid, tan and green.
And adorable Canton crepes and crepe tints—dress-and-cape styles.
—Gimbels, Salons of Dress, Third floor.

3-lb. Candy Combination, 79c
Pound of assorted Chocolates: pound of assorted Caramels; and pound of assorted hard and filled Gloss Candy—the 3 lbs. for 79c.

**Chocolate-Covered Marshmallows, } 33c
1-lb. Box at**

Chocolate-covered Fruits or Cherries in cream, at 50c lb. box.
Imported Fourc's or nut-and-fruit-filled Gloss Candies, at 40c lb. box.
—Gimbels, Chestnut Street Annex and Subway Store.

**Girls' Lovely
White Dresses**
Sale-
Priced **\$2.95**
and **\$3.95**
Values \$4 to \$7.50

Mostly organdies and voiles, embroidery, or lace-trimmed; mostly with ribbon-sashes.
Sizes 6 to 14 years.
—Gimbels, Subway Store.

**7000 Pairs of
Children's Shoes
\$1 \$1.45 \$2.45**

A clearance of play shoes, "barefoots," oxfords, ankle straps and "Mary Janes" at half price, \$1, \$1.45 and \$2.45.
Men's Shoes at \$2.45 & \$3.45 \$4 to \$6 values.
—Gimbels, Subway Store.

IN THE SUBWAY STORE

Crepe de Chine Envelope Chemises } \$1.50
at }
Worth \$1.85 to \$2.95.

Women's "Weldrest" } 95c
Silk Stockings. }
Slight "seconds." Black only.

Little Children's } \$3.95
Coats and Capes at }
All wool materials; spring shades. Sizes 2 to 6 years.

Fiber-Silk Sports Scarfs—
all wanted shades, } \$1.15
at }
Worth \$2.

Leather Hand Bags, } 78c
Special at }
Assorted leathers and colors.

Colored Bead Necklaces—
Splendid Values } 65c
at }

Remnants of Wool
Dress Goods—50c and \$1 yd.

**\$3 Sports Plaid Silk
at \$1.69 a Yard**
40-inch.

Smart Blouses of } \$3.55
Georgette Crepe at }
Were \$5 to \$6.75. All sizes and shades.

Shadow-Proof White
Sateen Petticoats
85c \$1.50
Value

\$5 Corsets at \$2.50
Of coutil or fancy broche; medium and low bust. Sizes 21 to 36. Half price at \$2.50.

Women's \$1.50 Gloves } \$1
at }
Imported chamois suede fabric; strap-wrist style. All sizes.

Women's Rubberized } 29c
Aprons, 50c Value. }

Cretonnes at 19c, 28c
and 38c a Yard
New Spring colorings.

Men's New Sennitt } \$1.69
Straw Hats at }
1922 Spring styles.

Men's Shirts } 95c
at }
"Seconds," but \$1.25 to \$2 kinds.

**Men's Kuppenheimer
and Society Brand
Suits: \$35, \$40, \$45**

Single- and double-breasted models in two-, three- and four-button styles; also sports and golf models. Newest! For regular, stout and thin men.

Shown in Scotch Bannockburns, tweeds, new overplaids, checks, pencil stripes, worsteds, fancy herringbone weaves; plain gray flannels and blue serge.
\$35, \$40 and \$45.
From other sources—

**Quarter Silk-Lined
Suits at—
\$50**

Fine West of England worsteds, and other imported suitings, including Belgian worsteds. \$50.

**Men's Spring
Top Coats
\$25**

Tweeds, herringbones and other fabrics.

**Broken Lots of
Society Brand Suits
\$25**

—in dark colors, to clear out.
—Gimbels, Second floor, Ninth Street.



**The New Quilted Crepe—and
Embroidered—Ready-to-Wear
Hats
at
\$3.95
and
\$4.95**



In the most fascinating twist sports-and-dress styles you ever saw!

Hindoo turban shapes.
Roll-backs.
San Toy.
Roll-front and back shapes.
Bobbed-hair and small-head sizes, besides the usual sizes.
Jade, black, navy, orchid, Copenhagen, sand; black-and-white, jade-and-white.
—Gimbels, Third floor.

**Sale of 3000 Gallons of
Defender Paints
at \$1.90 a Gal.**



Made by Lucas Paint Co. Touch up the porch or freshen the laundry, dress up the fence, for inside and outside work; at 60c per qt., \$1.05 ½-gallon, \$1.90 a gallon.

Apple green, pea green, dark green, goblin green, maize green, Colonial yellow, buff, sky blue, cherry red, maroon, light blue, fawn, snuff brown, pearl gray, lead, white (inside and outside).

**A Complete Line of Brushes
for All Purposes**
—Gimbels, Fourth floor.

Straw Hat Day

Penn-Navy Game at Franklin Field



**But We Know Now Who
Wins in
STRAW HATS
in Philadelphia
30,000 Are Ready!
From Here and London**

Thousands!—but not sameness—a collection that completely meets the vogue—

San Tan **Fancy Straws**
Flat-Foot Sennit **Improved Sennit**
Fancy Brown Straws

There has a queer practice prevailed in the straw hat business—that of charging too high prices early in the season and dropping to abnormal lowness later.

Men want their straw hats now—why fine them by overcharging?
Look!

\$1.95

And from Philadelphia's largest stock—and with widest selection!

The more you know about straw hats—the sweat-band, the ribbon band and all—the more sincerely you will bank on Gimbel values. Most of the hats have cushioned sweat-bands—adding to the comfort.

No sameness in styles—but this big, fine sameness in price—Dollar-Ninety-Five.

Ready! Famously ready—Saturday morning.
—Gimbels—Ninth-street corner.