

Store Hours, 9 A. M. to 5:30 P. M.

For Friday

Gimbels—First in Fashions. No store can keep so close to Paris, because we have the best resident Paris organization.

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

Tickets for the Circus coming next week are selling now. Tickets for all theatres and sports at Gimbels. No extra charge.

For Friday

Women's Tricotine, Twill and Serge Wraps, Capes and Straightline Coats

—The "Ever-Practical" Sort at Their Smartest and Best



Mostly navy blue—but black, too, of course. And good old rookie.
All silk-lined throughout—mostly with rich crepe de chine.
Mostly tailleur models—but tailleur with utterly charming "differences"; tiered—or fringe-trimmed—or embroidered—or cleverly trimmed by the intricacy of the cut.
Silk-Lined Capes—at \$12.50, \$18, \$28 and \$35.
Silk-lined Wraps—at \$18, \$28, \$39.75, \$55 and \$75.
Silk-lined Coats—at \$18.50, \$25, \$29.75, \$35, \$39.75 and \$55
Many styles in the extra sizes—38½ to 48½.
Many, many styles in the regular sizes—36 to 42.
—Gimbels, Salons of Dress, Third floor.

Women's Dresses—All a-Flutter—Even Though They Come in Sizes Up to 52 —at \$35—at \$49.75



Lace Gowns at \$35—a surprise model that is one of the most cleverly slenderizing styles of the season.
Reproduces a Paton.
Satin-faced Crepe Gowns at \$35—reproductions of Madeleine et Madeleine famous "step-ladder flying panels"—bordered with tiny, tiny buttons.
Another lace model combined with Georgette at \$35 is loveliest in navy blue. And it's mighty, mighty hard, as you well know, to get navy blue lace in a really likeable dress for anything like \$35!
"Flat crepe" gowns at \$35—the new flat crepe that is so satisfactory to pull threads in—or to pleat—or to fagot.
Blues, browns, black.
Sizes 38 to 52. At \$35.
And at \$49.75
A fluttery model of Georgette, beaded all over, except the flutter!
Lace-and-satin combined—with the famous "Belgian beading" for a girle.
Crepes—crepes galore—with accordion pleating, tunics or panels or sleeves! Or fagoted—there's just no end to Fashion's love of fagoting!
Brown, bronze, blue and black.
And sizes 38 to 52. At \$49.75.
—Gimbels, Salons of Dress, Third floor.

Such a Satisfying Collection of Women's Three-Piece Costume Suits

—That, No Matter How Low Your Price-Limit, You Don't Have to Sacrifice Either Style or Quality



And the three-piece costume-suit—made with the Gimbels care—can be the most satisfactory costume out, for week-end and motor runs—for functions—and for downright hard, practical general wear.
Costume Suits at \$38.75—complete dress with matching cape; of Canton crepe or crepe knit.
Costume Suits at \$39.75—complete dress with matching cape; of Roshanara crepe.
Costume-Suits at \$45—complete dress with matching cape—Canton crepes and good, heavy crepes de chine. Including adorable hand-drawn styles.
Costume-Suits at \$59 and \$69—of creponne (some with caracul-fur-collared capes) or of Canton crepe.
Function Costume-Suits at \$79, \$89 and \$98—glory styles in glory fabrics; silk-twisted faille, Canton crepe, Burr-Barr, or satin Canton crepe. Color-schemes are mostly worked out with black, navy or brown as a foundation.
—Gimbels, Salons of Dress, Third floor.

Kennebec Canoes

Just received three carloads of canoes. All equipped with open gunwales, keel bottom. These are in assorted colors—green, red, blue, as well as some other high colors.
16 ft. at \$67.50. 17 ft. at \$70. 18 ft. at \$72.50.
Sponson models, 18 ft. at \$92.50.
Torpedo models, 16 ft. and 18 ft. at \$70 to \$75.
Katahdin models, with long decks, torpedo stems, up to \$97.50.
A large stock of Mullins Canoes, in red, blue and green, all equipped with open gunwales and keel bottom, 16 ft. at \$68, 17 ft. at \$72, 18 ft. at \$76. And 17 ft. Sponson at \$94.
Sailing Outfits for Canoes complete with lee boards, 45 sq. ft. of sail, \$25. 70 sq. ft. of sail, \$33.
Canoes Paddles, \$2. Double Blade, \$5.50.
Single Back-Rests at \$1 to \$2.50. Double Back-Rests at \$1.50 to \$4.
Canoes Chairs at \$4.50.
Canoes Cushions, filled with kapoc, acting as life preserver, at \$1.75 to \$6.
—Gimbels, Fourth floor.

6000 Pairs of Women's Long Silk \$2 Gloves at \$1.35

Women's 16-button-length Milanese silk gloves, guaranteed finger tips, in black, white, heaver, mode, mastic, navy and pongee-color; a \$2 value. At \$1.35 a pair.
12-button-length Milanese silk gloves, guaranteed finger ends; white, black, heaver, mastic, navy and brown; at \$1.25 a pair, usually \$1.75.
—Gimbels, First floor.

4500 Men's SHIRTS at \$1.38

Woven Madras—favored stripes in blue, tan, heliotrope, black and green.

And the colors were guaranteed fast. These are neckband shirts.

White Oxford and Mercerized Cotton Pongee—with collars attached—yes, they have a breast pocket.

Fine-tooth-comb the city and you will not find such values.
Sizes 13½ to 17.
—Gimbels, Ninth Street Corner.

Scissors at 18c a Pair

Thousands—imported!—just received. Suitable for sewing and household purposes, and at much less than half price; special at 18c a pair.
—Gimbels, Cutlery Section, First floor.

Dainty Lovable Nursery Furniture Specially Priced for Baby Week

Light wicker furniture in white or old ivory finish—plain or hand-decorated in colors.
Bassinets at \$15.95 to \$19.75—values are \$23.75 to \$28.75.
Babies' Cabinet With Drawers at \$22.75 to \$29.75—worth \$33.75 to \$45.
Nursery Chairs at \$3.95 to \$5.95—worth \$6.95 to \$7.95.
Infants' High Chairs at \$7.95—worth \$11.95.
Scales for weighing Baby, at \$10.75—worth \$12.95.
Small Toilet Baskets at \$2.50 and \$2.95—worth \$3.50 and \$3.95.
—Gimbels, Babies' Shop, Second floor.



St. James 50c Coffee (Pride of Philadelphia) 100-lb. Bags, \$28.50, or in 29c Steel Cut or Bean 50, 25, 10 or 4-lb. lots, lb. 29c

My Wife's 38c Coffee Half Price for 4 lbs. for 78c This Sale at—

A Popular Coffee
5000 lbs. Quaker Blend After-Dinner Coffee, same as served in our Restaurant and Tea Room. 55c value, special in 25-, 10-, 5- or 3-lb. lots, lb. 38c
Swift's Ham
Selected sugar-cured, at wholesale } 28c price, lb.
Special—Sold in Original Box Lots Only
1000 boxes "Swift's Pride" widely advertised Laundry Soap, well-seasoned, at one-half regular verified retail price (limit) one box } \$2.95 of 100 cakes, at
Orange Pekoe Tea Half Price
60 chests Keystone Chop 75c Tippy Orange Pekoe Black Tea, at 4 lbs. for \$1.50, or } 38c lb.

SUGAR Philadelphia Refined for Preserving and Household Use, if Purchased with Other Groceries, Limit 25-lb. Sack, at lb. 5½c

Buy a Case of Corn—Half Price
1000 cases Purity Brand Creamy Crushed Sweet Corn, 18c value, in case, dozen or ½-dozen } 9c lots, can
Premium Wrapper Milk—Buy a Case
500 cases Sharpless Acorn Brand tall sanitary cans, limit one case, in case, dozen or ½-dozen } 7½c dozen lots, can
—Gimbels, Pure Food Store, Chestnut Street Annex.

1000 Tan and White Stripe Awnings —Full Size —All Widths at \$2.25 Each

The satisfactory tan-and-white stripes that best weather sunburn and summer's sudden rains. Complete with all "hardware."

10,000 Yards Awning Materials—Special at 29c a Yard

Tan-and-white—Tan-and-white stripes. And 8-oz., double-filled khaki.
2000 Bar Harbor Chair Cushions—Special at 89c Covered with such pretty cretonnes! —Gimbels, Upholstery Store, Fifth floor.

Imported Gingham—Honestly Made Gingham From a Fine Old English Mill—Unusually Priced at 40c

And notice the wide width—38 inch and over! Cuts out so easily and to such advantage. Blocks, checks, little checks, stripes, plaids, two-tones—clear, sturdy colors.

So Many Styles in Ratines

French and American. New golf plaids. New ratine imprimé and "salt-and-pepper" mixtures—smart as Paris. New sports stripes and checks. New glorious plain colors. At 58c, 75c to \$2.
—Gimbels, Second floor.

Especially Important in the Sale of Stamped Pieces, Embroidered Models and Knitting Yarns

Stamped Pieces. Odd lots. Maybe with a little imperfection here and there. 20c to \$2 value. 10c to 75c
Odd Lots of Wool, Floss and Germantown Knitting Worsted. 25c to 50c values for. 12c to 20c

Embroidered Models Half Price at \$1 to \$9. Variouly scarfs, centerpieces, gowns, children's dresses. Values \$2 to \$18.

Children's Dresses Stamped for Embroidering. 2- to 4-year sizes. 75c values for. 50c

Hungalou House Dresses. Pink, green, tan, blue. Regular \$1 value for. 59c
—Gimbels, Art Needlework Store, Third floor.

\$6.50 Mahogany-Finish Clocks, With Alarm, at \$3.25



Factory got "mixed" on an order—but were good sports and sent clocks of greater value than the order called for.

7½ inches high, 13½ inches long. Fine American movements, guaranteed; 4¼-inch convex dial; all have alarms. Three styles are pictured. Half price at \$3.25!
—Gimbels, First floor, Regular Section and Grand Aisle.

Beautiful Novelty Jewelry—Half Price and Less

An importer and wholesaler's surplus of this season's stock sold to Gimbels at 50c on the dollar.

One Lot, Sale Price 35c Each, Values to \$1—Gold-front handy pins, lingerie clasps, brooches, cuff links, collar pins, sterling lingerie clasps, sterling handy pins, sterling bairpins, etc.
One Lot, Sale Price 50c, Values to \$1.50—Brooches in gold filled and sterling silver, beautiful designs; also cuff links and tie clasps.

One Lot, Sale Price \$1. Values to \$3—Imported necklaces—wonderful color assortment. Gold-filled pocket knives, Waldemar chains, real cameo brooches, babies' locket and chain, combination pocket knives and pencils.
—Gimbels, First floor.

\$30 Bed Outfit at \$17.50



All-steel bedsteads, continuous posts, heavy filling rods, high head and foot ends, four different sizes, fitted with all-iron link spring, pipe side rails and 50-lb. all-pure cotton mattress, fancy tickings. Regular Value Complete, \$30
Sale-Priced at \$17.50
100 Bungalow Brass Bedsteads at \$20
Made in a beautiful satin-banded finish. The upright posts are 1½ in. in diameter, top crossrails are 1 in. and the filling rods ¾ in. The size of the bed is 3 ft.

1000 Golden Oak Dining-Room Chairs at \$1.75

Full box frames high oak backs, slip seats, covered in imitation brown Spanish leather. Regular value \$3.00.
—Gimbels, Subway Store.

Another Subway Store Sale of Children's Shoes at Half Price \$1 \$1.45 \$2.45

Famous "Kreider" Make - - Tomorrow—Friday



Brand-new merchandise—just received from the makers—to be sold at less than the cost of resoling old shoes. All the styles that regular youngsters wear.

Play Shoes, Low Shoes, Patents, Ankle Ties, Oxfords, Boots, Mary Janes

All sizes for the baby of twelve months up to the grown boy and high school miss. Economical mothers will save generously at \$1, \$1.45 and \$2.45.
—Gimbels, Subway Store.

Samples—Odd Lots and Short Lines of Children's Shoes to Go at 75c

Little Children's Coats and Capes \$3.95

Value \$5.95, at \$3.95
All wool materials. Coats in belted models. Capes with full-flare backs. All the new Spring shades; 2 to 6 years, at \$3.95 each. Value \$5.95.

Children's Wash Hats Lingerie and pique. At 75c, 85c up to \$1.95
—Gimbels, Subway Store.

Women's 25c Handkerchiefs, 15c

Or 2 for 25c. Of dainty lawn in plain white and with colored centers; narrow lace edging. Some plain white Madeira finish with embroidered corners. 15c each, or 2 for 25c.

\$3 and \$4 Corsets, \$1.85
Low and medium bust; pink coutil or fancy materials. For slender, average and stout figures; sizes 21 to 29.
Women's "Weldrest" Silk Stockings, 95c
Black and some colors. "Mill irregulars," at 95c.
—Gimbels, Subway Store.