



# Only two more days to get your GOLD-SEAL CONGOLEUM At Special Bargain Prices!

## Some Typical Values—This Week Only

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| 6 x 9 ft. Genuine GOLD-SEAL CONGOLEUM RUG—only . . . . .<br>Nationally Advertised Price—\$8.10   | <b>\$7.65</b>  | 9 x 10½ ft. Genuine GOLD-SEAL CONGOLEUM RUG—only . . . . .<br>Nationally Advertised Price—\$14.15 | <b>\$13.45</b> |
| 7½ x 9 ft. Genuine GOLD-SEAL CONGOLEUM RUG—only . . . . .<br>Nationally Advertised Price—\$10.10 | <b>\$9.55</b>  | 9 x 12 ft. Genuine GOLD-SEAL CONGOLEUM RUG—only . . . . .<br>Nationally Advertised Price—\$16.20  | <b>\$15.45</b> |
| 9 x 9 ft. Genuine GOLD-SEAL CONGOLEUM RUG—only . . . . .<br>Nationally Advertised Price—\$12.15  | <b>\$11.55</b> | Other sizes ranging down to the<br>1½ x 3 ft. Rugs . . . . .                                      | <b>39c</b>     |

**Gold-Seal Congoleum By-the-Yard, only 64c**  
per square yard, 2 yards and 3 yards wide. Nationally Advertised Price—75c

**GOLD SEAL CONGOLEUM GUARANTEE**  
SATISFACTION GUARANTEED OR YOUR MONEY BACK.  
REMOVE SEAL WITH DAMP CLOTH

### Special Sale Prices This Week Only!

WHEN the stores close Saturday night your opportunity will be gone to buy genuine GOLD-SEAL Congoleum Rugs and Floor-Covering at these bargain prices.

Not in years has this popular floor-covering been sold at such low prices—prices which are possible only because of our special arrangement with the manufacturer. Sodon't miss this money-saving opportunity!

#### Floor-Covering Satisfaction

When you buy GOLD-SEAL Congoleum you buy floor-covering satisfaction. For every Art-Rug and every piece of Yard Goods offered in this sale is genuine Congoleum, backed by the unconditional Gold Seal Guarantee—"Satisfaction Guaranteed or Your Money Back."

GOLD-SEAL Congoleum is unquestionably the most popular floor-covering on the market today. It is brightening the homes and lightening the housework of hundreds of thousands of women throughout the country. It is more durable and more attractive than any other printed floor-covering.

#### Quickly and Easily Cleaned

The woman who does her own housework finds GOLD-SEAL Art-Rugs a real blessing. They save her so much time and labor.

In place of hard, tiresome sweeping and beating, she whisks a damp mop over the firm, waterproof surface. In a twinkling her rug is spotlessly clean.

#### Proof Against Spilled Things

Liquids, grease and spilled things cannot penetrate the sanitary surface. Water reaching the under-side doesn't hurt it a bit.

#### No Tacking—No Cementing

Women are oftentimes surprised to hear that their Congoleum Rugs and Floor-Covering will lie flat on the floor without fastening. No "kicking-up" or curling at edges and corners—no tacks to draw when you move.

#### Patterns of Wondrous Beauty

And Congoleum Rugs are beautiful as well as practical. Their patterns are the most artistic you can possibly imagine. There are charming colorings for all the rooms in the house—simple tile and flower designs to rich looking Oriental motifs. But you must see them to fully realize how beautiful they are. Only then will you understand why they are America's most popular floor-covering.

#### The Ideal Summer Rug

There's nothing quite so satisfying and practical as these cool, cheerful rugs for summer use, both on the porch or indoors. Water doesn't hurt them. The sun doesn't fade them. No need to roll them up when rain threatens.

Many women who have expensive woven rugs replace them during the hot summer months with cheery, easy-to-clean Congoleum Rugs.

In every home—in your home—there are rooms that can be made ever so much more attractive by these economical, easy-to-clean rugs.

Come and see them, even if you do not intend to buy. The sale ends Saturday night.

## Gold Seal CONGOLEUM ART-RUGS

Look for the Gold-Seal Guarantee When You Buy

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|--|--|--|--|--|---|---|
| Gimbel Brothers<br>9th & Market Streets<br>Penn Furniture Co.<br>615 Market Street | Quaker City Bug Mills<br>106 South Second Street<br>Frank C. Kenyon<br>1608 Columbia Avenue<br>Wm. Madway<br>4218 Lancaster Avenue<br>Jacobs Brothers<br>1212 North Fifth-second Street<br>H. Miller & Company<br>602 South Second Street<br>Berger Furniture Company<br>3503 Market Street<br>Raphael Levy & Sons<br>128 Arch Street<br>Walsh's<br>31 South Second Street | Lit Brothers<br>8th & Market Streets<br>Trenton Carpet House<br>Trenton, N. J.<br>Fluch's<br>2205 North Front Street<br>William Kampe's Sons<br>3097 Kensington Avenue<br>Kinkert & Sheppard<br>4605 Frankford Avenue<br>Hub Furniture Company<br>21 West Chelton Avenue<br>M. P. Fox<br>2828 Frankford Avenue<br>Haas Brothers<br>3008 Germantown Avenue<br>Joseph T. Brown<br>3645 Germantown Avenue<br>Cooper & Burhanna<br>3705 North Front Street | Harry C. Kahn<br>11th & Filbert Streets<br>Aluminum Sales Co.<br>2454 North Front Street<br>Hub Furniture Company<br>2208 South Street<br>Wif Brothers<br>23 North 60th Street<br>Max Gordon<br>2100 Columbia Avenue<br>J. Greenfield & Co.<br>30th and Diamond Streets<br>B. Fine<br>2428 South seventh Street<br>Kensington Carpet Co.<br>211 Market & 2202 N. Front St.<br>C. Fine<br>1904 South Seventh Street<br>John Diegel<br>2924 North Fifth Street<br>W. H. Welsh<br>Berwyn, Pa. | Stern & Company<br>712 Market Street<br>Derbyshire Brothers<br>2418 North Front Street<br>H. & H. Furniture Co.<br>111 South Second Street<br>National Furniture Sup. Co.<br>2120 South seventh Street<br>D. Vignam<br>5th and Washington Avenue<br>A. Bloom<br>3454 Frankford Avenue<br>Hochfield Brothers<br>4280 Frankford Avenue<br>Frankford Stor. Warehouse<br>1828 Frankford Avenue<br>M. Hebele<br>2208 North Second Street<br>Howard J. Dudley<br>Camden, N. J. | Munger & Long<br>Camden, N. J.<br>Crescent Tea Company<br>2731 North Sixth Street<br>Baker Flick Company<br>Camden, N. J.<br>William E. Cross<br>Camden, N. J.<br>Kensington Carpet Co.<br>Atlantic City, N. J.<br>Endleott Furniture Co.<br>Atlantic City, N. J.<br>L. W. Emmons<br>Atlantic City, N. J.<br>Currie Company<br>Atlantic City, N. J.<br>J. F. Rappart<br>Pisantville, N. J.<br>Weller & Company<br>Egg Harbor, N. J. | National Carpet Stores<br>623 Market Street<br>M. E. Blatt Company<br>Atlantic City, N. J.<br>King Furniture Company<br>Trenton, N. J.<br>Hoenig Swern Company<br>Trenton, N. J.<br>Nevius Brothers<br>Trenton, N. J.<br>Urken & Kohn<br>Trenton, N. J.<br>Miller Brothers<br>Wilmington, Del.<br>McMahon Brothers<br>Wilmington, Del.<br>M. Megary & Sons<br>Wilmington, Del.<br>R. L. Foord & Company<br>Wilmington, Del.<br>Lippincott & Company<br>Wilmington, Del. |
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Why not a sanitary, easy-to-clean Congoleum Rug for the guest room?