

W.C. G. I. Band and Organ at 4:45

WANAMAKER'S

Store Opens at 9 Daylight-Saving Time

WANAMAKER'S

Store Closes at 5 Daylight-Saving Time

WANAMAKER'S

WEATHER Unsettled

Each New Spring Day Finds New, Fine Things at Wanamaker

The Biographies of Napoleon Record the Fact

that Napoleon always affirmed that the terrible passage across the bridge of Lodi fixed his ambition to become a great leader.

From that time he followed a star to try to be the world's conqueror.

Had he moderated his disposition he would probably have not been banished to St. Helena.

A natural, well-directed ambition contributed to our beloved General U. S. Grant at every step and sent him twice to the President's chair at Washington.

So, too, it was with President Roosevelt.

A proper ambition should stir every boy's heart.

[Signed] John Wanamaker

May 3, 1922.

Newcomers Among Women's Coats and Capes

Newcomers, but fast favorites for all that—being re-orders of styles proven good.

First come certain light gray, all-wool tweed coats, made with raglan sleeves, patch pockets and leather buttons. Priced \$25.

Then polo coats of tan chevrot, (First Floor)

also made raglan style and finished with rows of stitching. Price \$30.

Then tricotine capes, some with scarf ties and light linings, some three-quarter length with deep silk fringe; all in black and navy, and all priced at \$47.50.

Certain French Hats Are Now Reduced

Many women look forward to this event in order to add at least one or two genuine Paris hats to their Summer wardrobes.

Beautiful hats of advanced fashion and their only drawback, if such it could be called, is the fact that we have used them as the inspiration for some of our finest millinery.

Every hat has as much as a third taken from its price. (Second Floor)

Inexpensive Blue Jewelry

One of the cases in the Main Aisle is given over to some new pieces of imitation lapis lazuli, especially of pendant necklaces, a little longer than hitherto, with a good deal of artistic metal work combined with the blue beads. Prices are \$9 to \$15.50.

Also here are the blue bead necklaces, earrings and bracelets. (Main Floor)

When Madame Steps Out of an Afternoon Wearing a Trim Little Sandal

of black suede, with a high ankle strap and cut-out effect above the heel foxing, every one sees at a glance she is a step ahead in footwear fashion, but Madame herself feels she is a step ahead in footwear comfort as well.

Smarter sandals are really hard to find, or more comfortable ones. They have the low Spanish heels and are priced \$12.

Then a little slipper that a woman likes to wear when shopping, or anything else that causes her to walk a lot, is of black kid-skin with a single, plain strap across the instep. Turn soles and small Louis heels help to make it the most restful slipper imaginable, while \$10 makes it easy to have.

Paris Designed Side Draperies for Younger Women

It was something different from the loose, straight, belted-in frock and rather hard, so the French dress-makers thought, to copy.

But to the American dress-makers all things are possible, and we have just received some of the prettiest domestic examples of the new side-draped gowns that any one could wish to see. Wonderful to relate, the prices are as low as \$25 to \$48.

Dresses for afternoon and street wear, developed in crepe de chine, Canton crepe, crepe faille and moire in navy, black and all the new shades.

The draperies bring all the fullness to the sides, leaving the front from neck to hem perfectly plain. Odd beaded cabochons, buckles or chrysanthemum rosettes catch the draperies at the waist line making the prettiest imaginable effect.

(Second Floor)

The care of the complexion is something that mustn't be neglected in even the loveliest May weather—in fact, a facial treatment is almost more necessary than that on any other time.

Skilled people, in the Salon de Beaute, do this work as they give scalp treatments and shampoos, and do many other things.

(Third Floor)

New Dotted Swiss Blouses With Real Irish Lace

They are just as pretty and dainty as they can be and a woman who is looking for a lingerie blouse for her tailored suit or to wear with a separate skirt would have a hard time to find anything that she would like more.

One of the styles has a new turnover collar edged with the lace and a front pleat edged with picot. The other has a tuxedo collar and frill edged with lace. They are \$6 and \$6.75.

There is still another model in fine white voile with a great deal of Irish lace on the collar and wide graduated frill. It is \$8.75. (Third Floor)

American Hall Clocks Stand Every Inch for Quality

There are no finer clocks made in the world, we believe, and they are known for their time-keeping throughout every civilized country.

But even among American clock makers, some are better than others. Only the best are represented in our large collection of hall clocks. In the same way the cases are of the finest carved mahogany.

Clocks, chiming the quarter hour on tubular bells, start as low as \$270 and go up by easy stages to \$855. (Main Floor)

75 Cape Suits and Coat Suits Hurrying Out at Half

Odds and ends which we have put down to \$18.75 to clear them out.

But they are fresh and very attractive, for all that—made of good tweeds and mixtures in plain colors, plaids and herringbones; dark and light, gay and quiet, splendid for country and morning wear, the kind of thing which every woman finds really necessary for some hours of her day. (First Floor)

Along Come Hundreds of Pieces of Luggage

And Every One Is Priced From a Third to a Half Below Prevailing Retail Prices

One of the most surprising selections of luggage that ever has been the privilege of the Wanamaker Store to sell below regular prices.

One of the biggest luggage values that it has been the privilege of any store to offer in years and years.

There are fitted traveling cases for women, \$16.75 and \$67.50.

There are fitted overnight bags for women, \$22.50 to \$50.

There are unfitted traveling cases, \$9 to \$18.

There are traveling bags for men, \$8.75 to \$28.50.

Suit Cases for men with the extension bellows or the portmanteau type, \$10.50 to \$30.

Sample cases for men, \$9 to \$13.50.

Kit bags for men are \$18.50 to \$32.50.

In fact, most every kind of luggage a man or a woman asks to travel with nowadays.

Every piece is splendidly made of good material. The sample lines from two of the biggest manufacturers in the country.

The fittings are the newest and most practical; in several colors or two-tone effects.

The leathers are black or tan, and as good as leather could be. The workmanship excellent. (Main Floor)

We Leave These Living-Room Suits at \$165 to Your Own Judgment

We can do this with confidence, because we know that the better hair, better springs, better webbing, better cordage will all prove themselves in good time.

These suits are of the overstuffed type in an assortment of tapestry and velour coverings. They were made in our own shops.

All of them are all-hair filled.

They are just one group in the most helpful sale of furniture we have ever held outside of February or August.

In addition there is a splendid selection of dining-room suits and bedroom suits, all at 20 to 50 per cent less than market prices.

Besides the three-piece suits for living rooms at \$165, we also have others at \$115, with cane backs and ends and upholstered in a variety of velours.

There is a group of cretonne-covered chairs at \$31 and \$34 and tapestry-covered chairs at \$38 and \$42.

Upward of a hundred library and davenport tables in a most interesting variety are now \$25 to \$137.

Everything in the sale is 20 to 50 per cent less than ruling market prices. (Fifth and Sixth Floors)

Children's Hats and Coats Specially Priced

New little white Milan hats at \$3 and \$3.50 are a particularly nice quality and they come in very good shapes for small boys or girls from two to four years. They have white or navy blue ribbon bands and some have ribbon facing.

Another new shipment of cloth coats in porcelain blue at \$7.50. They are lined throughout and are in sizes to fit boys or girls from two to six years. (Third Floor)

4500 Yards Crepe Voile, Special, 30c a Yard

In other words, it is about half price and it comes just in time for women who need a number of tub dresses for everyday wear. It is not only cool, but it looks cool as well, being white with pink, blue, green or lavender stripes. In some cases there are two-color effects. The stripes are woven and the material is a yard wide. (West Aisle)

New Chiffons From France, \$1.25 a Yard

In black, navy, flesh, pink and white.

Fabrics of the most fashionable kind for light, airy Summer dresses.

All-silk, and all at an exceptionally moderate price for such goods, \$1.25 a yard, 39 1/2 inches wide. (First Floor)

A Woman Outdoors Wants Sports Hose

Because just as soon as she gets outdoors she sees the great advantage of thicker, heavier hosiery.

And if anything is fashionable and good in Sports hose it is in the collection at Wanamaker's.

Silk and mercerized cotton-mixed stockings in the fancy drop-stitch weave are \$1.25 the pair.

Mercerized lisle stockings with the cluster rib, \$1.25.

Heavy ribbed golf hose that are worn with knickers. Champagne color and with fancy colored tops. Priced \$2.50.

English cluster ribbed mercerized sports hose in gayer colors, \$3.

Silk-and-wool sports stockings with hand-embroidered silk clocks. Lighter weight and in a wide range of colors. The price is \$4.50 the pair. (First Floor)

Silk Undergarments Are Important in This Sale of White

Plenty of the really beautiful and beautifully made crepes de chine and other washable silks—the garments which have practically taken the place of the fine white things of other years.

Here are crepe de chine night-gowns, tailored, at \$3.85 to \$5; and lace trimmed at \$3.85 to \$7.50; and chemises at \$1.85 to \$5.50. These are in pink, peach, blue and orchid.

Here are step-in bloomers—crepe de chine or radium—at \$1.85 to \$5.

Camisoles of crepe de chine, pink and white only, at \$1 to \$2.50.

Also plenty of Philippine and domestic undergarments—the latter in colors as often as white.

Among the kindred garments are white aprons at 18c to 75c; bungalow dresses of gingham and chambray, some candy-striped, at 65c and 75c; boudoir caps at 50c to \$1.50; silk petticoats in colors and white at \$2.75 to \$3.85; flowered cotton petticoats at 85c; and sample negligees at half.

A few cotton crepe kimonos from Japan are \$1.50 and \$2. (Main and Third Floors)

Small Boys' Suits in the White Sale

Good suits for hot days and they are the kind that will stand a lot of hard wear and many tubbings.

Some have white waists of poplin or madras and colored chambray trousers. Others are all of one color. They are prettily smocked or stitched with silk and the prices are very little, \$1.25 to \$3.75. For boys of two to five years. (Third Floor)

Iron Floor Lamps at \$3.50

Fine for Summer cottages and inclosed porches. Of hand-wrought iron, each having adjustable arm, extra long cord and polychrome decoration; and the three-footed bases are welded on.

Shades to go with them are \$1.50 and \$1.75. (Fourth Floor)

Pillows in Cretonne

For use on porches, in living-rooms, in bedrooms.

A seemingly endless variety of patterns and color effects.

Prices, \$1, \$2, \$2.25, \$3.25 and \$4.50.

Chair Cushions in cretonne, including seats and backs, \$2.25, \$2.50 and \$3 a set. (Fifth Floor)

The First New Bokhara Rugs in Years

Unobtainable!

For the past four or five years that one word summed up the situation as regards Bokhara rugs.

Now a new lot is here.

The rugs are fine specimens of the kind, in rich, warm reds with all-over figures in ivory.

And prices are quite moderate—2.3x4.8 ft. to 4.3x6.7 ft. at \$65 to \$125.

New Chinese rugs, about 2x4 to 5x2 ft. at \$24 to \$65. (Seventh Floor)

"There's a Deep, Dark Mystery Afoot in Philadelphia"

So says wise old New York. "They are talking about strange things there," agrees Chicago, and all the rest of the country is puzzled, sorely puzzled.

And it's all because the sires and grandsires are getting lined for Philadelphia's very own

Straw Hat Day—This Saturday

To talk straw hat day is to talk riddles to all the land save Philadelphia. Other cities never heard of it, and every man puts on a straw hat whenever he feels the urge, instead of every one stepping out together and telling the world that Winter is over.

But here it is different. Many a man would miss a birthday or two rather than give up straw hat day—it's an emancipation day, a sort of a "Fourth of July for heated heads and moist brows."

And just as a man in Philadelphia knows all about Straw Hat Day, so does he know that the best, most fashionable, finest Straw Hats in the land are found at Wanamaker's. Lincoln-Bennett and Redleaf London hats stand far above all others.

And there is an unusually large showing this year between \$2.50 and \$5. (Main Floor)

The Best Sports Suits Have 4 Pieces, Including Knickers And Are in the Men's London Shop

One of the best assortments a man can find, with a suit for young men or men of a few more years' experience.

Suits with the plain sack back that can be worn either for golf or in the city; suits with the bellouse sport back that is so full of freedom; and once again the belted Norfolks have come in sports suits. Either the half or full belts.

There are suits of the best domestic materials or foreign fabrics, in browns, grays, greens, herringbones, checks and overplaids—heavy, medium or light weight.

And prices range from \$42.50 to \$60, and if a man doesn't want the knickers a suitable reduction will be made on the three-piece suit. (The Gallery)

More of Those Good Madras Shirts Have Come for Men at \$1.55

Men took them by the thousands, and little wonder, for it's the best shirt value in years.

A dozen to this man, a dozen to that and it wasn't long before the whole lot looked thin.

But hundreds more have come and hundreds of more men can have a dozen or so for the Summer at the same low price.

Woven madras, every one, and good woven madras. Well-made shirts, cut over the Wanamaker full form and up to Wanamaker specifications.

What is more, the identical shirts have been selling here right along from a third more to nearly twice as much.

Sizes 14 to 18. (Main Floor)

Those Good Wanamaker Two-Toned Sports Oxfords Are the Talk of Many Men

and the pride at many clubs where sports rule the day, for no other two-toned sports oxfords look as good or are as good at anything near the price.

At \$6.40 there are two kinds for a man to choose from. (Main Floor)

It's Fly Time and the Easiest Way Is to Screen the Doors and Windows

Far better to laugh at the flies on the outside than to try and kill them all on the inside.

And just the window screen and the screen doors every home needs are ready at Wanamaker's.

Good, dependable, solidly made screens and moderately priced.

Extension screens for windows are 35c to \$1.25.

Spring-end screens are \$1 to \$1.65.

Metal-frame screens are 55c to \$1.20.

Screen doors are \$2.25 to \$5.40, including hardware. (Fourth Floor)

Knocked-down frames for screen doors, either stained or plain, are 60c to 90c. Bring Measurements.