

The Unconscious Sinner: By HAZEL DEYO BACHELOR

Wheeler asks Cleo Ridgfield... CHAPTER III Cleo Reflects... She was twenty-five years old...

Please Tell Me What to Do

A Piece of a Mother's Mind... Dear Cynthia—I have never written to you... Better Wait Another Year...

MAKING THE BRIDE'S TROUSSEAU



Two Minutes of Optimism

The Idea! Europe says of the Yankee: 'Put him in anywhere and he will get out if he wants to...'

The Man Who Blames the Flapper for This Very Remote Next War

Is Like Others Who Might Prevent It if They Would Uphold Their Thoughts Instead of Anchoring Them to Pessimism... SOME one said recently that the modern 'flapper' would bring on the next war...

Woman's Life and Love

Flappers' Morals... SCHOOL boards still are trying to legislate morality into pupils... Out West a girl was expelled from school because she had a couple of inches of hair...

Can You Tell?

Why Some Plants Grow Short and Others Tall... Some plants grow short and others tall because nature adapts the growth of the plant to the height in which it will flourish most successfully...

Don't Go Without Chaperon

Dear Cynthia—I often read your wonderful advice for the 'levelers' and 'new-lookers' and pretty much a 'big bunch'...

THE finest silk crepes, georgette and wash satins are all used for night dresses, combinations, or little two-piece suits...

fragile garments that should be done on the machine...

Read Your Character

There are two principal things you should keep in mind when selling to a man who underscores his signature, particularly when he underscores it with a flourish...

Orders Taken for Children's Dresses

Advertisement for Esmeralda Shop, 1310 Walnut St., Philadelphia. Features children's dresses and various accessories.

Crepe and Lace Say a Good Afternoon

MODERN women, especially, are sensitive on this subject. We are tired of having men legislate against us. We believe that dress is a mere external, personal matter, and no man's business...

From an English 'Flapper'

Dear Cynthia—in regard to 'Paul,' may I address him? You are prejudiced, I presume, else you wouldn't have written me such sweeping condemnations...

WHAT'S WHAT

By Helen Davis... There are times when a girl does not wish to dance with a certain man. In this she should not act according to whim...

Paul and Virginia

By HELENA HOYT GRANT... these magazines publish, but once in a while there's a sour note in one of them, and it just makes me feel off them for the rest of my life...

Wants to Swim

Dear Madam:—I have a tangerine satini-crepe dress which becomes rather very tight as it dries...

Worried About Her Dress

Dear Madam:—I have a tangerine satini-crepe dress which becomes rather very tight as it dries...

REISZNER advertisement. Features a large graphic of a woman and text: 'DON'T PAY \$10 OR MORE elsewhere when you can buy the same style and quality for half the price at Reiszner's. \$6.90. They Come as Low as \$4.90. Silk Clocked Hostery to Match \$1.45. 1 No. 10th St. 2 Entrances 939 Market St. All One Store & 20 So. 52d St.'

Adventures With a Purse

THERE are times when you and a number of your friends decide to have a real party in town. You plan on dinner at a modest place, and then the theater. The only trouble is that you don't know of any modest place for dinner, where you can have a really nice party...

Things You'll Love to Make

Drinking-Cup Case... Moths won't eat your 'put away' clothes this summer...

Drinking-Cup Case

Drinking-Cup Case... Moths won't eat your 'put away' clothes this summer...

Moths won't eat your 'put away' clothes this summer

if we clean them. Moths feed on dust and dirt and will not touch clothes that have been made immaculate by us. Cedar chests are no insurance against hungry moths if your suits and gowns have not been thoroughly and properly secured...

John R. Slipper

Dress is as good as new, but the dark ones aren't being worn quite so much as last fall. Get some chiffon or georgette crepe of a matching or contrasting color, cut from it huge sleeves and side pieces, and your slip-on dress will be new again...

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TETLEY'S TEA advertisement. Features a graphic of a tea box and text: 'Only the tender top leaves of tea plants carefully chosen and knowingly blended could make a drink so delicious and so refreshing as Tetley's Orange Pekoe. Tetley's Orange Pekoe 10c packages. One-quarter pound... 22c. One-half pound... 45c. One pound... 90c. TETLEY'S TEA ORANGE PEKOE. Only the tender top leaves of tea plants carefully chosen and knowingly blended could make a drink so delicious and so refreshing as Tetley's Orange Pekoe. Tetley's Orange Pekoe 10c packages. One-quarter pound... 22c. One-half pound... 45c. One pound... 90c. TETLEY'S TEA ORANGE PEKOE.'

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JOHN DORFNER & SON advertisement. Features a graphic of a man and text: 'Moths won't eat your "put away" clothes this summer. if we clean them. Moths feed on dust and dirt and will not touch clothes that have been made immaculate by us. Cedar chests are no insurance against hungry moths if your suits and gowns have not been thoroughly and properly secured. We deliver your garments on hangers in tight fitting bags. Simply hang them in the closet and you needn't worry a minute that moths will get into them this summer. They won't. Don't store a fur coat until it is thoroughly and carefully cleaned. Our method makes it moth proof. JOHN DORFNER & SON Cleaners & Dyers 516 Race St. 1035 Chestnut St. phone C Market 64-20 Established 1848'

About Organids

This concerns organids. The first thing you notice in the spring frocks—well, is, after you have gaped at the amount of red trimming used—is that a number of the simple serge frocks are relieved by organids or ornamental lawn. One is tempted to catalogue of such frocks. Number of Patou and Jenny and Fremet and a number of others are wearing a Patou frock of navy serge with a little tabe of white crepe and the inland frock...

BE A "DOO DAD" FAN

Of course you've heard about baseball fan, movie fan and linerick fan. "Doo Dad" fans are the very latest. Just as the "Doo Dad" fan is a fan of the "Doo Dad" fan, so the "Doo Dad" fan is a fan of the "Doo Dad" fan...

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