

## New Apparel is so Moderately Priced

It's a real pleasure to tell about the new Spring apparel-it is so entirely satis-
factory from the price standpoint. When did we last see such smart, distinctive things

Practical New Silk Frocks, $\$ 15.00$ to $\$ 23.75$


Dark Colored Voile
Frocks, \$9.75 to \$15.00

Smart Tailored Tweed Suits, \$25.00 to \$35.00

Reduced Prices on Some Fine McCallum Hosiery and Special Values in Other Good Makes

Darlington customers are well acquainted with the merits of McCallum Hosiery and this news of a reduction in several numbers will be most welcome.

At $\$ 3.00$ a pair, reduced from $\$ 3.50$--Pure hades such as black, white, beeige, sand, Piping Rock sponge, nude, bronze, brown

At $\$ 3.50$ a pair, reduced from $\$ 3.75-$ All-silk Out-size Stockings for large women; black only.

At $\$ 2.00$ a pair, reduced from $\$ 2.25$ - Men Silk Socks with lisle tops and soles; black and severa

Women's Hand-clocked Silk Stockings, Wednesday and
Thursday...............$~$ Silk Hosiery with mercerized lisle tops and soles
shioned legs; seamleas feet; reinforced at points of hard at wear. We had a lot of these in March at $\$ 1.65$ a pai and have had many calls for more. Wednesday and
Thuraday several hundred pairs will be offered at $\$ 1.50$ a pair-you will find nothing as good in Philadelphia in a
Hand-clocked Silk Stocking for anywhere near this price. White with black clocks. black with white clocks, also
tan, brown, gray and navy with clockings in various shades

> Nomen's Silk-and-Li
> $\begin{aligned} & \text { Stockings, Wednesday and i. } 75 \mathrm{C} \\ & \text { Thursday .............. } 1 \text {. }\end{aligned}$
Same arat

Same grade being offered in other
Made by one of the best and nationally-known manu-
facturers: full fashioned. perfect in every way. double soles, reinforced heels and toes, black only. This is a
special purchase and no more will be available. Many women prefer these Silk-and-lisle Stockings to those which
are all-silk. $\left.\begin{array}{l}\text { Women's Sillk-and-Mercerized } \\ \text { Cotton English Sports Hose. . }\end{array}\right\} \$ 1.25$ We have had these Stockings in darker shades, but
ve not been able to get them in light shades until this waeek. The smartent Sports Stocking shown anywhere and for them to come in will see this announcement. Choose
from sand color, champagne, beige, light blue, cordovan. from sand color, champagne, beige, light blue, cordovan,
navy-and.green, black-and-tan, Russian calf and others-
all at $\$ 1.25 \mathrm{a}$ pair.

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Afternoon Frocks, \$25.00 models; and Canton in straight-line and crepe, plain-tailored, draped
coll

## Fine Tailored Cotton

 Frocks, \$19.75 to \$32.50

Tricotine and Twill Cord Suits, \$35.00 to \$67.50

Fine Sports Coats, Special at $\$ 25.00$ The ver
shades o
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The Hand-Bag Vial of Imported Perfume

Rolls of Lively Music for Your Player-Piano 75c


