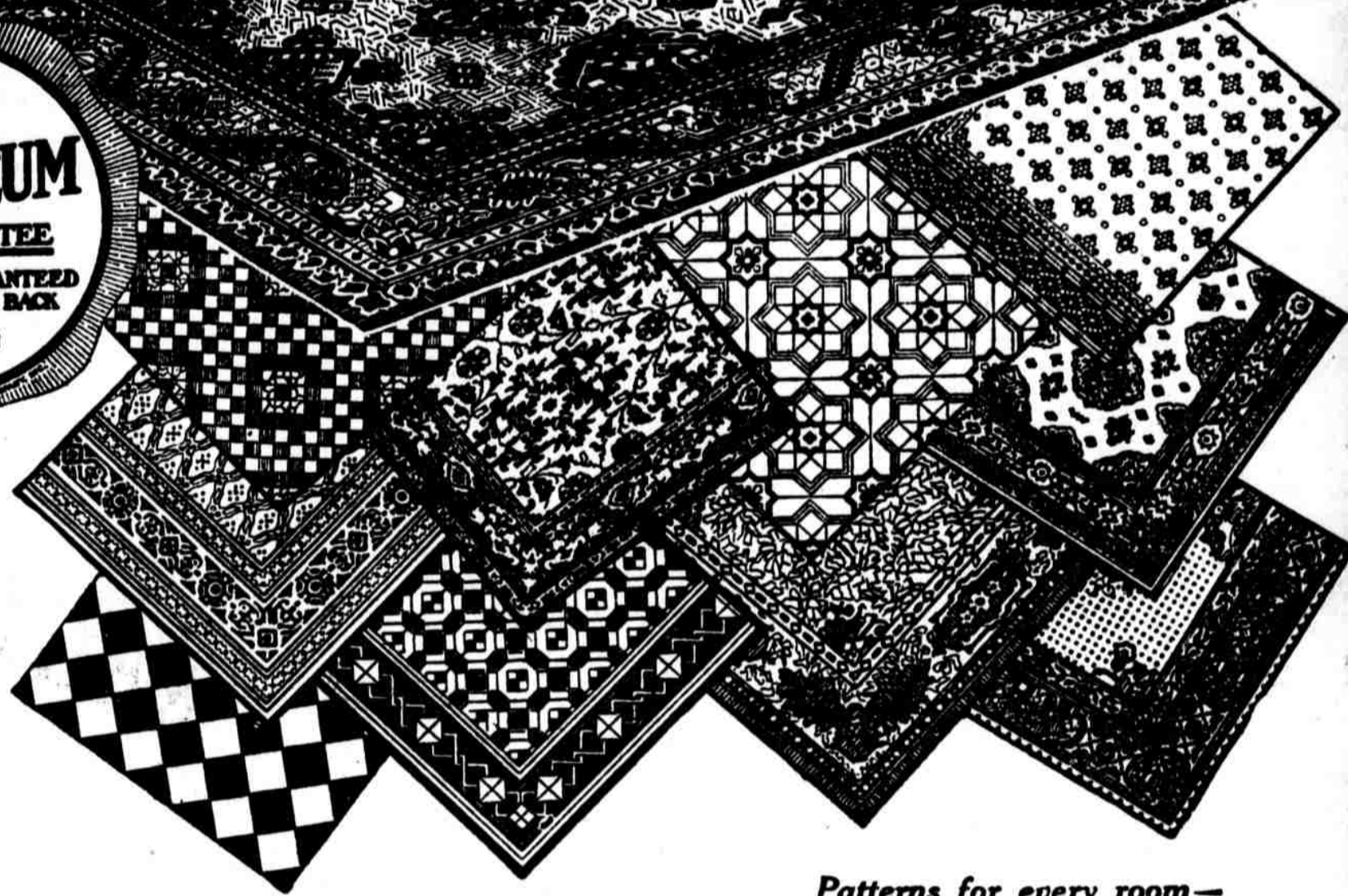


**Don't miss it!**

# A Special Sale of GOLD-SEAL CONGOLEUM

**A big money-saving  
opportunity for housewives!**



Patterns for every room—  
Prices to fit every purse—

## Special Congoleum Week Values

- |   |                |  |                |
|---|----------------|--|----------------|
| 6 x 9 ft. Genuine GOLD-SEAL CONGOLEUM RUG—only.....<br>Nationally Advertised Price—\$8.10   | <b>\$7.65</b>  | 9 x 10½ ft. Genuine GOLD-SEAL CONGOLEUM RUG—only.....<br>Nationally Advertised Price—\$14.15 | <b>\$13.45</b> |
| 7½ x 9 ft. Genuine GOLD-SEAL CONGOLEUM RUG—only.....<br>Nationally Advertised Price—\$10.10 | <b>\$9.55</b>  | 9 x 12 ft. Genuine GOLD-SEAL CONGOLEUM RUG—only.....<br>Nationally Advertised Price—\$16.20  | <b>\$15.45</b> |
| 9 x 9 ft. Genuine GOLD-SEAL CONGOLEUM RUG—only.....<br>Nationally Advertised Price—\$12.15  | <b>\$11.55</b> | Other sizes ranging down to the 1½ x 3 ft. Rugs.....   | <b>39c</b>     |

### Gold-Seal Congoleum By-the-Yard, only 64c

per square yard, 2 yards and 3 yards wide. Nationally Advertised Price—75c

No factory left-overs or "seconds," but fresh new designs of rare charm and beauty. Every one in perfect condition, just received from the factory.

THOUSANDS of women have already taken advantage of the special bargain prices prevailing all this week on GOLD-SEAL Congoleum Art-Rugs and Yard Goods.

But the assortment of rug sizes and patterns is still complete—you can still get exactly the designs and exactly the sizes you want.

Remember—all the material offered in this sale is the genuine guaranteed GOLD-SEAL Congoleum—all first quality, fresh new stock. It is the same goods you have seen advertised in all your favorite magazines. And you can get all the newest patterns—the identical patterns you have admired in the manufacturer's advertisements.

#### Make Your Home More Attractive

GOLD-SEAL Congoleum Art-Rugs are so beautiful in design and so harmonious in colorings that they add to the attractiveness of any room. And no

wonder—for they are the creations of famous rug designers of New York, London and Paris.

There are neat tile and wood-block designs splendid for the kitchen, pantry or bathroom; rich-looking flowered and Oriental colorings for the living-room, dining-room or bedrooms, and so on through a host of designs from which you can choose just the pattern and size to suit your room—and purse.

Or, if you prefer an all-over floor-covering, you will find many pretty patterns in GOLD-SEAL Congoleum By-the-Yard—in two and three yard widths.

#### Save Time, Labor and Money

It's the easiest thing in the world to keep a GOLD-SEAL Congoleum Rug fresh and attractive all the time. All you have to do is go over its smooth waterproof surface with a damp mop. In a few seconds all the dust and dirt are gone. If water gets underneath the rug, no harm is done, for Congoleum is absolutely waterproof.

#### You Don't Have To Tack It Down

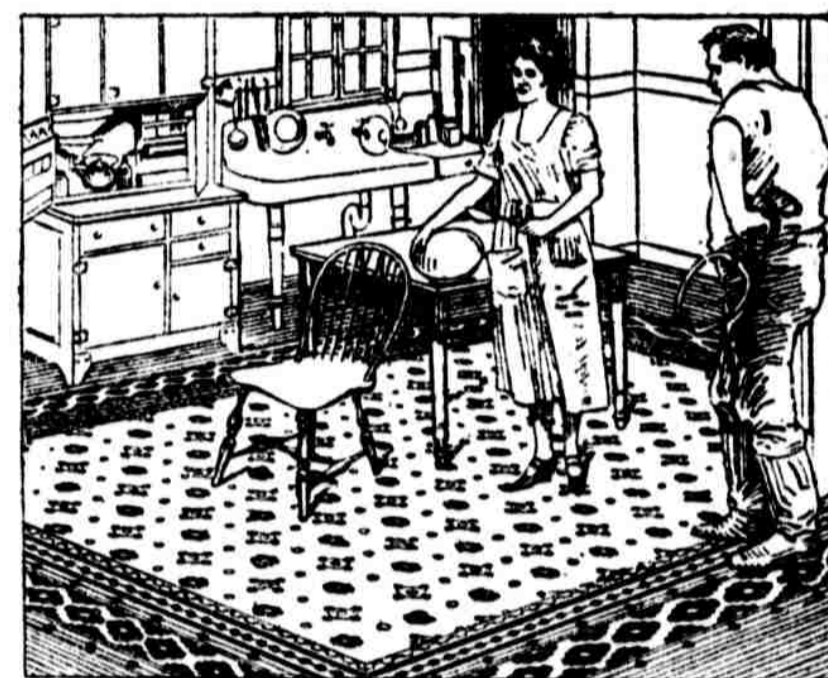
But ease of cleaning is not the only attractive feature. Remember too that these rugs "hug the floor" tight without any bother of nailing or cementing. They never wrinkle or curl up at the edges.

#### Unconditionally Guaranteed

You run no risk when you buy the genuine GOLD-SEAL Congoleum. For every genuine Congoleum Art-Rug and every piece of the Yard Goods is covered by the famous money-back Gold Seal Guarantee. Be sure to look for the Gold Seal. It gives you the protection of the money-back guarantee—protects you against imitation floor-coverings.

#### A Rare Buying Opportunity

Not in years has it been possible to buy genuine GOLD-SEAL Congoleum at these special Congoleum Week prices. So don't miss this opportunity. After Saturday, prices will be back to their former level. Go to any of the stores named below.



There is nothing that gives a kitchen that spotless look so much as a neat, sanitary Gold-Seal Congoleum Rug. Besides being so easy to clean it makes the housewife's workroom one of the cheeriest spots in the house.

### Look for the Gold-Seal Guarantee when you buy

- |   |  |  |   |  |
|---|--|--|---|--|
| <b>Gimbel Brothers</b><br>9th & Market Streets            | <b>Lit Brothers</b><br>8th & Market Streets              | <b>Harry C. Kahn</b><br>11th & Filbert Streets             | <b>Stern &amp; Company</b><br>712 Market Street             | <b>Munger &amp; Long</b><br>Camden, N. J.          |
| <b>Penn Furniture Co.</b><br>615 Market Street            | <b>National Carpet Stores</b><br>623 Market Street       | <b>Aluminum Sales Co.</b><br>2454 North Front Street       | <b>Crescent Tea Company</b><br>2731 North Sixth Street      | <b>M. E. Blatt Company</b><br>Atlantic City, N. J. |
| <b>Quaker City Rug Mills</b><br>106 South Second Street   | <b>Walsh's</b><br>34 South Second Street                 | <b>Joseph T. Brown</b><br>3040 Germantown Avenue           | <b>Hochfield Brothers</b><br>4336 Frankford Avenue          | <b>Hoening Swern Company</b><br>Trenton, N. J.     |
| <b>Frank C. Kenyon</b><br>1888 Columbia Avenue            | <b>Fluehr's</b><br>2205 North Front Street               | <b>Cooper &amp; Burhanna</b><br>3705 North Broad Street    | <b>Frankford Storage Warehouse</b><br>4258 Frankford Avenue | <b>L. W. Emmons</b><br>Atlantic City, N. J.        |
| <b>Wm. Madway</b><br>4218 Lancaster Avenue                | <b>William Kampe's Sons</b><br>3097 Kensington Avenue    | <b>Hub Furniture Company</b><br>2205 South Street          | <b>M. Hebele</b><br>2206 North Second Street                | <b>Currie Company</b><br>Atlantic City, N. J.      |
| <b>Jacobs Brothers</b><br>1212 North Fifty-Second Street  | <b>Kinkerter &amp; Sheppard</b><br>4669 Frankford Avenue | <b>Wilf Bros.</b><br>23 North 60th Street                  | <b>Howard J. Dudley</b><br>Camden, N. J.                    | <b>J. F. Rapport</b><br>Pleasantville, N. J.       |
| <b>B. Miller &amp; Company</b><br>604 South Second Street | <b>Hub Furniture Company</b><br>22 West Chelton Avenue   | <b>Max Gordon</b><br>2100 Columbia Avenue                  | <b>Baker Flick Company</b><br>Camden, N. J.                 | <b>Weiler &amp; Company</b><br>Egg Harbor, N. J.   |
| <b>Berger Furniture Company</b><br>5303 Market Street     | <b>M. P. Fox</b><br>2526 Frankford Avenue                | <b>J. Greenfield &amp; Co.</b><br>30th and Diamond Streets | <b>William E. Cross</b><br>Camden, N. J.                    | <b>Trenton Carpet House</b><br>Trenton, N. J.      |
| <b>Raphael Levy &amp; Sons</b><br>726 Arch Street         | <b>Haas Brothers</b><br>3008 Germantown Avenue           | <b>B. Fine</b><br>2426 South Seventh Street                | <b>Kensington Carpet Co.</b><br>Atlantic City, N. J.        | <b>King Furniture Company</b><br>Trenton, N. J.    |