## THIS IS OPENING DAY FOR TWILIGHT GAMES



The orédilivan Heel Compary
51 Hudson Street, New Yoric, N. T.
Ocmenemas

 heole efere.


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 hende over my cars agein. But this timo I happoned to be mearing ahoes viloh the regalsman had equipped rith rubber heols. Thare mas no farl

It convinced mo. From now on, zubber heole are coing to be os evesy pals of choes I owne

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Make this test
$T$ mins letter from a welld
The price of O'Sullivan's Safety Curhion Heele to you is generally the same as the price of other heels, in spite of the fact that O'Sullivan's cost the dealer more. Your repairman could make a bigger immediate profit on any one of half a dozen substitutes-but when he puts on O'Sullivan's, he knows you'll bring rade to him again
Ask for O'Sullivan's when you leave your shoesee that whey are attached. The O'Sullivan Heel Company.

INSIST ON GBTTING O'SULLIVAN'S.I





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"Go" in. gasoline demands not only volatility, but stability-not only the quality for action, but the quality for power as well-not only the capacity to ignite quickly, but also the stamina to "follow through" on each drive of the piston.

Atlantic is that kind of a gasoline. It is full of snap and quicknese but it is also full of vigor and punch. It is a balanced gasoline-a scientific combination of the lighter or more volatile elements needed for easy starting and sure combustion, and the heavier calorific fractions required for high expansive force.

Atlantio needs no coaxing when starting the motor. It needs no urging at the getaway. It asks no frequent gear-shifting help on the hills. And speed! "Hit sixty" or more, if you like, and the peppery "zing" will tell you that Atlantic can keep up with the fastest running motor ever built!

All of:which proves that Atlantic is not simply "good" gasoline, but RIGHT: gasoline. It has range. It functions perfectly at every speed and temperature and under every load. It isn't wasted under one operating condition and power-skimped under another. Atlantic is correct for present-day motors. And it is always correct-consistently uniform, no matter where or when you buy it.
"There's an Atlantic Pump on the road
you are traveling'

## ATLANTIO GASOLINE

