## Yellow Cab Co.

## Organized Responsibility

Yellow Cab Co. with the enthusiastic support of the Public, has succeeded in Philadelphia,

Organized Responsibility means the building of a Happy, Contented Organization,
highly trained to serve YOU with highly trained to serve YOU with
the greatest possible Safety, Economy, and Courtesy.
Each chauffeur is a carefully selected man-investigated and trained thoroughly before we let him assume the Responsibility of driving yous or your Family. All our
drivers share in our profits. drivers share in our profits.
Every Driver works under the guidance of our Safety Manager. Classes in Safe Driving are held. A check is kept on
every man. Yellow Cab stands for overy man. Yellow Cab stands for
Safety to its Patrons, to Pedestrians Safety to its Patrons,
and to other Vehicles.

Organized Responsibili ty has enabled Yellow Cab Company to Make Three Reductions in Rates in One year. It has put us far in advance, so thew clean cabs, manned by courtaony in Philadelphia

The Cab that took the Tax out of Taxi in Philadelphia"

Call a Yollow on the Street or Phone
Poplar 8600


Valuein Sectional Cabinets
The greatest value to the user is secured in standardizing on that line offering the largest variety of devices and having Globe-Wernicke Cabinets, in both variety of devices and sizes, are unequaled.


Globe-Wernicke Steel Half Sections (Mado olloo in wood)
In the illustration above at the right is shown a stack of full width sections, 33 inches wide.
Next to it stands a stack of half sections, $161 / 2$ Next to it stands a stack of half sections, $161 / 2$ sections comprising it. Note that the half section stack if placed against the full sec-
tions will line up perfectly and form one
The half sections, like the full sections, can be fitted with practically any dovice wanted in an office-files for letters, documents, card cupboards, roller shelves and pother devices not shown.
The amall business can atart in a small way and
additions made to care for increased business additions made to care for increased business
regardless of its growth. Phone, write, or better still, call and see
this line.
 SlobeFTervicke 1012-1014 CHESTNUT ST. Our trained FILE CLERKS save employers money. Call or
phone STANDARD SCHOOL OF FILING AND INDEXING at the above asdress.

## Tomorrow

## Sale of 2000 Coats, Capes, Wrap

Copies of "Exclusives" That Sold Right Here in Philadelphia at $\$ 50$ to $\$ 125$
Reproduced in Grades, Not Equaled Hartofore Uader \$29.75 to \$53
But Gimbel Sale-Priced \$18 and \$28


## Women's

Sports Coats of fine imported tweeds, tailored in Silk. lined Chinchilla Silk - lined wool - velour
Wraps and Capes. Wraps and Capes. Sports Capes of novelty Sports
tweeds.
"Made "Made.in-London", Coats
of British herringbones, of Brit is herringbones,
plaids, checks, and goli plaids,
coatlngs. Wool.poplin Capes_em-
broidered, silk-lined.

Misses'
navy tricotine Capes-silk
lined. or in Women's Sizes, 36 to 44-or in Both Women's and Misses'

