

MOORESTOWN WINS TO SINGLE BLISS
 Divorce Clinging Arms of Maple Shade
CALLED SPECIAL ELECTION

Moorestown, staid old New Jersey community, has won its divorce from Maple Shade, the thriving new suburb west door.
 By a vote of ten to one yesterday residents of the older town cast the die for a division of Chester Township, Burlington County, one of the oldest settlements of Friends in New Jersey. Its traditions go back to William Penn's time.
 The division is along strictly community lines, the Passaicun Creek to be the future boundary line between the communities. Moorestown residents desire the separation will work no hardship to Maple Shade, and they say further they will do all in their power to forward the interests of the newer community.
 Maple Shade residents, some of whom were against township division, believe they will suffer by a skyrocketing of their tax rate, now that the wealthier settlement is going its own way. Others take the stand the separation will do no real harm, after the first shock of the operation is over.
 The vote was 1427 to 177. Only voters of Moorestown balloted under the bill passed by the Legislature authorizing the division, with a referendum clause to be voted on by Moorestown.
 "The assessed valuation of Maple Shade has nearly doubled in recent months," said Frank Herr, of Moorestown, "and I think they will be able to get along nicely, after matters are adjusted. In fact, I do not think their tax rate will be much affected."
 "You may be sure of one thing, we of Moorestown will do all we can to aid them. Their tax rate, standing alone, should not prove a burden to them."
 "This is a big township, with a total population of about 7000. I suppose the division of population will give Moorestown about 5000 residents and Maple Shade 2000."
 The legislative act, now that Moorestown has voted for separation, gives that town the water works, sewer plant and improvements. This gives Moorestown a property assessment of \$5,000,000, and Maple Shade an assessment of \$1,250,000.
 The division leaves Maple Shade without connections to a water or sewer plant. This will put them at an expense of \$500,000 they say.
 Thomas S. Starnow, Sr., who is a member of the Delaware River Bridge Commission and a founder of Maple Shade, declared that the residents of Maple Shade are more or less pleased at the division.
 "Just watch us grow," he said. "We will go ahead, and rapidly, too, despite the setback caused by the action of the residents of Moorestown."

After-Dinner Tricks
 No. 146—Card in Bottle
 A playing card and a bottle are shown. Turning his back for a moment, the performer pushes the card right into the bottle, although the neck is only one-third the size of the card! The bottle must be broken to remove the card.
 To do the trick, a specially prepared card is necessary. Cut a card into three long, narrow strips, and soak the strips in warm water, so that the front and back peel apart. Lay the three back strips on a table and paste strips of thin rubber along the divisions. Then paste the front strip of the card on top and the card will be ready for use. (See figure 1.)
 At a short distance the card seems unprepared. It can, however, be quickly folded to one-third its normal width and pushed down through the neck of the bottle. As soon as pressure is released the rubber strips cause the card to expand and, inside the bottle, it appears in its normal condition.

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FOR the business of modest size, for the one whose addressing requirements are limited, a Belknap Hand Addressor and a single filing cabinet will provide the correct start for an efficient addressing system.

We are going out of our way to emphasize this point, because some business men still persist in considering the important subject of Addressing only in terms of large equipments and lists of a million names.

It is not necessary to be a Curtis Publishing Company, or a mail order house like the National Cloak & Suit Company to employ the Belknap System of Addressing profitably.

If the handling of lists and the writing of names on envelopes, wrappers, statements, order forms, shipping tags, tax notices, receipts, etc., is a part of the day's work in your business you need a Belknap System.

More than that you are paying for one, too—continually, unendingly and uselessly—in leaks and losses due to old-fashioned, time-and-money wasting methods that ought to be stopped.

Stop them! If you own a typewriter, and employ a stenographer to operate it, you are half-equipped for a Belknap System. If your business isn't too big, one Belknap Hand Addressor and one filing cabinet as pictured above will round out an efficient system of addressing for you.

And even if your business calls for a larger machine like the Belknap Indexograph, with an addressing speed of 2,000 to 4,000 an hour, you ought to know it and own it. You are paying for it anyhow, and will continue to do so until you install one and it begins to earn its cost times over—and save.

Thousands of concerns in over 250 different lines of business, some big concerns and some small, have applied Belknap Systems to their Addressing problems with economy and success.

One of our expert Service Men will be glad to call and discuss the adaptability of our system to your business—without cost or obligation to you.

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 SECOND FLOOR
All-Wool Serge Suits
 Unusual Value—\$8.50
 Suits that will please boys of 8 to 18 years. Vary well made. The Clover Day price is \$8.50.
All-Wool Cheviot Suits
 Half Price—\$7.75
 Some are less than half price. Well-made and in excellent coloring. Sizes 8 to 17 years.

300 Cotton Covert Knickerbockers—\$1.05
 Excellent to finish school and for summer. Sizes 8 to 17 years.
Straw Hats in Odd Sizes
 Half Price and Less, 75c
 Chiefly Black Straw Hats in good-looking styles.

FIRST FLOOR
Boys' Nainsook Athletic Union Suits—50c each
 Of checked nainsook, in athletic style. Worth one-half more.
Boys' and Youths' Oxfords, Special, \$2.45
 Tan Leather Oxfords, with oak-tanned leather soles and rubber heels. English and broad-toe lasts. For little boys, big boys and youths.

Another Wonderful Clover Day To-morrow
 Hundreds of New Economy Groups, Together with Many of To-day's Most Attractive Special Values

We have held many of our most attractive value groups in reserve for the Second Clover Day—and these will be available to-morrow. In addition—many of today's outstanding value groups are in sufficient assortment for two days and will be available again to-morrow. Therefore, come prepared to participate in another good old-fashioned Clover Day—with new fashioned and staple merchandise at old-fashioned Clover savings. Here is but a partial list of the many good things you'll see:

Children
 SECOND FLOOR
Misses' New Spring Coats—now \$14.75
 Full-belted, Raglan-sleeve Coats of tweed and novelty tan cloaking. Sizes 14, 16 and 18 years.
Misses' New Silk Frocks—now \$14.25
 Figured crepe in rose, Copenhagen blue and navy; and plain crepe in chine in navy blue, gray, black and Mohawk. Sizes 14, 16 and 18 years.

Misses' New Wash Frocks—now \$5.00
 Checked gingham in red, green, brown and blue, with white organdy or pique collar, cuffs and yokes. Sizes 14, 16 and 18 years.
Girls' Wash Frocks
 Now \$2.00 to \$3.50
 Gingham-and-chambray combinations, also plain chambrays and checked and plaid ginghams. Sizes 8 to 14 years.
Girls' Silk Dresses
 Now \$7.50 to \$15.00
 Light colored crepe Georgette and navy blue and brown taffeta. Sizes 8 to 14 years.

For Women!

SECOND FLOOR
New Tricolette Dresses—now \$16.50
 Drop-stitch tricolette, in black, navy blue, brown, gray and henna; made in button-trimmed tunic style.
New Silk Crepe Frocks—now \$21.50
 Canton crepe, Moon-glo crepe and fine crepe de chine, in black, navy blue, brown, gray and henna; made in button-trimmed tunic style.
Fifty Duvet de Laine Dresses—now \$15.00
 In circular-skirt style with long basque; head-and-stitch embroidery.
Smart Tailored Tweed Suits—\$21.75
 Herringbone effects; blue, gray, tan and brown. Excellent value.

New Tricotine Suits—now \$29.75
 Long-coat model with separate belt. Black, navy blue and dark brown.
Silk-Lined Wool Velour Coats—\$15.00
 In tan and rookite. Deep inset sleeves, bell-shape at hand.
Sports Coats of Tan Cloaking—now \$18.00
 A wonderful value. Two models, both belted, the one silk-lined throughout, the other is of plaid-back material and has yoke and sleeves lined.

Clearance of Smart Skirts—now \$2.75
 Various styles and materials. Plain colors and a few of dark plaids. Not all sizes, but exceedingly good value.
Patagonian Fox Scarfs—now \$10.75
 Animal Scarfs, in silver gray, taupe, light brown and dark brown.
Semi-tailored Blouses Royal Make—\$2.35
 White dimity and batiste, all long sleeves. Broken sizes.
Odd Lots of French Voile Blouses—\$2.95
 Several in vest effects trimmed with lace.
Broken Lots of Silk Blouses—now \$3.00
 Crepe Georgette and Mignonne over-blouses in light shades and crepe de chine tuck-in blouses in flesh and white.

Fine Crepe de Chine Over-Blouses—now \$5.00
 In suit shades, with or without collar. Long or short sleeves.
Matrons' Smart Hats Fresh and New—\$3.50
 In black or dark shades; smart, becoming shapes of straw, draped.

300 Silk Petticoats
 Exceptional Value, \$3.65
 Pretty styles and colorings, in taffeta, satin, Jersey; also Jersey top with mesaline flounce.
THIRD FLOOR
Extra-size Barmon House Dresses, \$2.15
 Sizes 48 to 54 inches in attractive striped gingham Dresses, with gingham or white pique vests. Adjustable back, reinforced under arms.
Straight-line Percalé House Dresses—\$1.35
 Queen make. In pretty figured patterns. Also a low waist-line model of figured percale with vest.
French and Philippine Lingerie Much Reduced
 A group of fine Undergarments—Chemises, Night Gowns, Drawers and Corset Covers among them. Hand-embroidered, some lace-trimmed. Slightly rumpled, so they are sharply reduced.

Step-in Chemises of Crepe de Chine—\$2.50
 Several models, daintily lace-trimmed.
300 Crepe Night Gowns—Save at \$1.35
 Sturdy, neatly made Night Gowns of figured crepe.
Excellent Corsets Less Than Half Price—\$2.15
 Discontinued models in Smart Set, S. & C. Special and other well-known makes. Low-bust styles with long hips.
600 Nemo Corsets
 Diafram-Reducing, \$2.65
 An exceptional opportunity to secure a Nemo Corset at less than half price. Light weight for summer wear. Made with elastic belt to distribute flesh over the diaphragm.

FIRST FLOOR
Women's Corrective Shoes, Oxfords, \$3.95
 Anterior Arch-Restorer. Shoes of black glazed kidskin with flexible shankle. Also Shoes and Oxfords from J. J. Greaves' Sons Co. All away under price.
Women's Union Suits 85c; extra sizes, \$1.00
 Light-weight ribbed cotton. With hand top, low neck, no sleeves, and in knee or ankle-length. Also with Dutch neck, elbow-length sleeves, and in knee or ankle length.

Women's Lisle Bodice Vests, Unusual—25c
 Sewa-ribbed, also low neck and sleeveless. Slight second; under price.
Women's Cotton Vests 18c each; 3 for 50c
 A summer's supply at a great saving. Slight second in ribbed Cotton Vests, low neck and sleeveless or bodice style.
Women's Smart Sports Stockings, Special—75c
 The popular fibre silk-and-mercerized ribbed stockings in smart shades. Seconds—75c.

Women's Black Cotton Stockings, Save at 50c
 Worth one-half more—these full-fashioned black Stockings with unbleached soles.
Women's Silk Stockings Excellent Value—\$1.25
 Seconds of a quality worth double. Pure silk, full-fashioned, with mercerized lisle tops and soles. In black, white and smart shades.

Net Vestees with Collars—now 75c
 Peter-Pan and Tuxedo style collars. Made of cream net trimmed with Valenciennes and Venice laces. Save one-quarter at 75c.
Women's Chamois Skin Slip-on Gloves—55c
 And that is a low price. In heavier buck, brown and chamois; also some sizes in black and white.
Women's Chamois Skin Strap-wrist Gloves, \$1.35
 In the natural chamois color. All full pique-sewn. A very good value.
Beaded Bags in Good Selection—\$2.75, \$3.75
 In several styles and sizes. Covered and shell frames and drawing string style in the group. Unusually low prices.
Metal & Celluloid Girdles in Fancy Styles, 25c each
 Made of metal discs and celluloid links in bright colors. A very low price.

Trimming Fringe, Blue and Black—\$1.00 a yard
 There are 150 yards of it in 1/2-inch length, and at one-fourth less than the regular price.
Taffeta Silk Umbrellas for Women—\$5.00 each
 Of colored taffeta with satin border and beautiful bakelite handles. An excellent value.

SECOND FLOOR
Blue Serge Suits Extra Trousers \$19.50
 About one-third under price for these Serge Suits with 2 pairs of Trousers. All sizes in regular and stout proportions.
Youths' Suits With Extra Trousers \$18.00
 Youths' Suits (15 to 19 years) with two pairs of long trousers. A remarkable value indeed at this price.
Young Men's Suits \$13.50
 Handsome fabrics—not all sizes in every style but all sizes in the collection.

Men's Soft Hats in Spring Styles, \$1.85
 About 300 hats, including all popular colors at a saving of a dollar or more.
Men's Spring Caps Less Than Half Price, 65c
 One-piece English style and 2-piece models. Unusual at 65c.

FIRST FLOOR
Men's Silk Socks Notable Value—50c
 A saving of one-third on black, navy blue and cordovan Silk Socks in a desirable weight.
Men's Cotton Socks Six Pairs for 65c
 Note the wonderfully low price for black cotton Socks with extra-strong reinforced heels and toes. Sizes 9 1/2 to 11 1/2. Slight second.

Men's Porous-mesh Shirts and Drawers, 39c
 White short-sleeve Shirts and ankle-length Drawers in popular Porous-mesh brand. Seconds—39c each.
Men's Nainsook Athletic Union Suits—60c
 Summer-weight, of checked nainsook.

Save on Overbrook Axminster Rugs
 Fine, serviceable Rugs in patterns that will please persons of good taste. Much under price. Size 8 1/2 x 10 1/2 feet, now \$27.00.
FLOOR 4 1/2
 In the Department of Lower-Priced Floor Coverings
Cook's Cork Linoleum Rugs Far Under Price
 These are dependable Rugs of a well-known brand:
 Size 6 1/2 feet, now \$1.00
 Size 7 1/2 feet, now \$1.25
 Size 8 1/2 feet, unusual, \$1.50
 Size 9 1/2 feet, special, \$1.75

Axminster Rugs Size 9x12 Feet—\$19.75
 From the best-known mills in the country; these very desirable Rugs. They are slightly imperfect.
FIRST FLOOR
Bleached Double Damask Table Linen—\$3.50 a yd.
 Humidor quality, unusual at this price. 71 inches wide. In new and original designs.
Scotch Linen Toweling Save at 20c a yard
 All-linen Kitchen Toweling. A weight and weave that will find favor with housewives.

SECOND FLOOR
Spring Suits, some with Extra Trousers—\$24.50
 Men's and young men's styles and clean-cut, conservative models, in light- and dark-colored springtime fabrics.
Hart, Schaffner & Marx Smart Suits \$34.50
 Worned and cassimere Suits in excellent styles for men and young men, at much less than the regular price.
Trousers, \$3.50 and \$4.50
 In a variety of fabrics and patterns.

Suits Tailored-to-Measure—\$42.50
 We have just about enough of these handsome Spring and Summer suitings to make up 100 Suits at this special price.
FIRST FLOOR
Men's Light-weight Cotton Union Suits—95c
 Ecru ribbed cotton, with short sleeves, and in ankle-length. Seconds.
Percalé and Madras Shirts—\$1.20
 Of woven-striped madras, printed-stripe madras and the-count percale in many attractive patterns and colors.

Russian-Cord Madras Shirts—\$1.90
 Plain shades of blue, tan, lavender and green with smart-looking white cords.
Swiss Silk Neckties Under Price—85c
 Four-in-hands made in this country from silks imported from Switzerland.
Men's Handkerchiefs of Fine Cambric—10c
 White or colored borders; hem-stitched hem. One-third less than the regular price.
Men's Shoes and Oxfords—Save—\$3.95
 High Shoes and Oxfords of tan or black sun-metal calfskin. English and broad-toe styles.

Many Homes Will Profit
Long Cloth in Original Ten-yard Pieces—\$1.55
 An excellent quality of sturdy linens. Much less than regular price. By the piece, only \$1.55.
Marseilles Bed Spreads Unusual Value—\$3.65
 White, in satin finish 78x88 inches. Desirable weight for year-around use.
Crochet-weave Spreads Under Price—now \$2.25
 White Bed Spreads, crochet weave, in Marseilles design; 78x88 inches.

Summer Comfortables Cotton-filled—now \$2.75
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FOURTH FLOOR
Enamel Bedsteads and Springs, Special, \$12.25
 Full-size, with 3-inch continuous posts and heavy fillers. Strong spring included.
Heavy Woven Wire Springs, Unusual, \$9.00
 Strong Springs for full-size beds. Now at a saving of one-fourth.

THIRD FLOOR
Beautiful Cretonnes Unusual Value—30c
 A wide variety of attractive patterns and colors, just the thing for summer.
Sash Curtains of Fillet Not—Save at \$3.00
 A favorite kind, in dark green, 88-inch length. Now \$3.00.