

Chartered 1836

What is a

It may be useful at some time for you to know

LIVING trust op-L erates during the lifetime of its maker rather than only after his death.

You may desire to insure to your children a fund for their college education or a competence on coming of age. You may wish to create a "personal sinking fund" against a "rainy day" or against dependence in old age. There are any number of reasons why you may wish to have a fund (separate from your personal finances) on which you may draw if need be.

\$5,000 invested under a living trust at 5% after 15 years becomes \$10,-487.84. In 20 years it becomes \$13,425.30. And this without anxiety or care of detail on your part

The officers of the Company will be pleased to confer with you regarding the many possible uses of a living or voluntary trust.

Individual Trust Funds \$285,000,000

GIRARD TRUST COMPANY

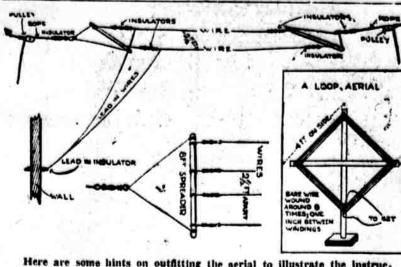
Broad and Chestnut Sts. Philadelphia

Capital and Surplus \$10,000,000

> Member Federal Reserve System



RADIO IN THE HOME



Here are some hints on outfitting the aerial to illustrate the instructions given in the accompanying article. The drawings are self-ex-

That Bugbear of Radio-the Aerial

or of limited knowledge of radio. They are for the expert who can use staggering looking mathematical formulae and figure out every little detail according to his own peculiar conditions. And it takes an expert to get the best results

We might as well face the brutal truth at once. For really satisfactory results (if you are a beginner) you will have to have an outdoor aerial. You can get results with an indoor aerial, but they won't compare with the out-

Living Trust?

door one.

And how big an aerial will you need?
The longest and highest you can put up—within reason, of course. You don't want one 500 feet long. You don't want one 500 feet high.

the tin roof of an eight-story house, the height of the serial isn't much more than ten feet, for radio purposes. Try to rig it up so that it is well above roofs and trees, for the branches of trees are great absorbers of radio

If you use a one-wire nerial, make it fast to the insulator at the far end, pass it through the ring or hole of the near insulator and tie it without cutting it, and bring the free end straight to your wall insulator. That will avoid the trouble of soldeging on another wire form leading. If you use two or four for a lead-in. If you use two or four wires, string up each of them the same way. Bring them together as near the leading-in insulator as possible and

If you positively must use an indoor nerial, string four wires in this same way under the ceiling of a garret if you can get a stretch of twenty-five or thirty feet. If you can't you can run a wire around the picture molding of a room, spiral fashion, with each turn about an inch from the others, using a total length of about 200 to 250 feet. Or you can use what is known as a Or you can use what is known as a lit is Jack Whiting, of course, who tions of fine mesh mosquito wire, though this latter type is not yet widely there wouldn't be any "Why Not."

indoor aerials, you are reducing the There is something of a plot. The strength of the received signals so that heroine, played by Mary Ernestine Cole strength of the received signals so that you will need several stages of amplifying bulbs to work a load-speaking born, and these amplifiers are expensive and require some skill for best adjustment. If you are within twenty wilder every hour. At last they are speaking the wilder every hour. At last they are speaked by Mande the until, who is

wire for ordinary use is the kind sold for the purpose by the electrical stores. It is made of seven twisted strands of bare wire, is easy to handle, not expensive and much more efficient as a gatherer of radio signals than even a

Today's Programs

Philadelphia Station (WPI) (Strawbridge & Clothier)

Philadelphia Station (WIP) (Gimbel Bruthers)

the children.
7.20—"Unde Wip" will read off the children's names who write to him.

The scale of the second time through the nuge for the second tits true as Deborah Sca

P. M.—"Development of Port of New and Its Benefits to the Nation," by Outerbridge, chairman, the Port of Vork, Authority, serablished by com-between the States of New York and

PITTSBURGH STATION (KDKA) (Westinghouse)

and at fifteen-minute inter-Baseball mores. thereafter—Baseball mores.

Baseball scores.

"The Leak in the Dike." a bedtime
for the whildren.

Tou don't want an outdoor aerial, of course." Nobody does. Everybody is dreaming of the time when a radio receiving set will all be contained in a talking machine cabinet—aerial and all.

There are such sets now. But they are not for the man of limited means or of limited knowledge of radio. They

SCHENECTADY STATION (WGY) (General Electric Company)

Musical Program

don't want one 500 feet high.

The ideal aerial for the amateur is a single wire about 125 to 150 feet long and thirty feet high if possible. If you can get only 100 feet in length and twenty-five feet in height, a single wire will still give you mighty good results. If your space is limited so that you cannot get a stretch of 100 feet, you had better use a two-wire aerial. If you are confined to fifty feet or so, use a four-wire. And, whatever you use, get it as high as you conveniently can and, if it is much less than 100 feet long, bring the leading-in wires from the far end.

If you put up an aerial ten feet above the tin roof of an eight-story house, the height of the aerial isn't much more than ten feet, for radio purposes. Try to rig it up so that it is well above roofs and trees, for the branches of trees are great absorbers of radio energy.

Musleal Program

7:45 P. M.—"Reveille." Bugier. Mr. Clarsense Greenough. "On the 'Gin, 'Gin

DID YOU SEE IT? WHY NOT? HAS A PLOT 'N'EVERYTHING

Opens in Little Theatre "What? You haven't seen 'Why Not?' You ain't seen nothin', and you don't know nothin'."

Benefit Play, With Jack Whiting.

That's what a member of the cast then solder. This is one place where solder is absolutely essential. No twisted connections will do.

Inal's what a member of the cast had to say as part of her lines in "Why twisted connections will do.

Not. 1922" which opened last night

> ong, "Take It or Leave It to Me." tills his audience with noisy delight.
>
> There is something of a plot. The

wiles or so of a broadcasting station persuaded by Maude, the maid, who is will get fairly good results in Jacquelyn Green, to tame her by hephones only, even with a loop. We coming wilder than she is. The deswill describe these different aerials shows her reformation by saving her Aerial wire may be either bare or insulated—it doesn't make much difference. And, if it is solid wire, the bigger the better. The very best aerial say, Jack Butherford.

Say. Jack Rutherford.

Mrs. Harrison K. Caner made a fascinating Irene Soboni, and did an Argentine tango with Bhering de Mattos, who danced like a native because he is one. She was pursued throughout the performance by two lovers, Meade Barr, who as Phillip Tracy, finally won her, and David Sellers Vogel, who deserves a sentence all his own. His awkward, embarassed Tommy blurting out his love at first sight to the actress, was a delight to see, and his yellow tie with red spots

a joy.
rs. Horace T. Greenwood was charming, singing a song about a sam-pler and later leading an attractive newspaper charms as a newslay. Ethel France, the demure Quaker mother who "went wild," and Maurice Du Marais, rs well as the "anonymous" potato bug in the vegetable chorus, added to the charm and gayety of the occasion. The asparagus twins in this chorus were little short of marvelous in their eccen-'s well as the "anonymous" trie posing and dancing. All the choruses were splendid, but the group which might be known as the Philadelphia pony ballet was as usual the best. This consisted last night of Alva Sergeant, Katherine Ogden, Theodora Lillie, Lysbeth Boyd, Margaret Dailett and Mrs.

Joseph Rollins, They danced the brides-anid number with Jack Whiting. And "Why Not, 1922?" is not be-hind the times, either. Between the acts Jack Whiting hurried to a radio broadeasting station and sang "I Wonder for those who live too far from Philadelphia to come to the show. ceiver has been installed in the the-

Radio Telephone IN YOUR HOME

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Commute

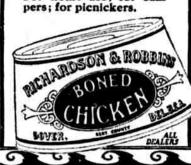
PHILADELPHIA & READING SYSTEM



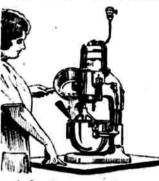


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its kind. Standard for 50 years. For home use; for cam-



Just Out!



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KITCHEN-AID - a motordriven device that does the hard, tiresome work of meal preparation, baking and canning and a score of other tasks without sapping your strength.

Mashes potatoes, mixes bread or cake batter, whips cream, freezes ice cream, beats eggs or chops meats or vegetables by electricity. Fine, too, for pressing fruits and vegetables during canning season. See KITCHEN-AID demon-

strated at our store or write for booklet. Easy terms of **JFranklin**

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were not better than a poppet-valve engine, why would we go to twice the trouble and expense to build it in our cars?

Ask us to mail the answer in our booklet, "Why we believe in the Knight Motor."

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What is the Best Way to Bequeath Property to Charity? *

A great many gifts to charity which are useful at the time the gifts are made become in later years of little value. Conditions change; new needs arise and old ones disappear. Hence it is of utmost importance that money given to charity shall be intelligently directed throughout a long time.

The Philadelphia Foundation is designed to meet this need. The men who have charge of its funds have been selected, because of their known judgment and integrity, by officials of the State and County and by Directors of Fidelity Trust Company, which is trustee of the Foundation.

*This question, with others, is answered in a booklet, "The Trust Company and The Individual," which will be sent on request.

FIDELITY TRUST COMPANY

325 Chestnut St. Capital \$5,200,000 6324 Woodland Avenue, West Philadelphia

1431 Chestnut St. Surplus \$16,000,000

Funds held in Trust more than \$260,000,000

The Right of Way to Tire Leadership

A year or so ago, the American public placed the leadership of the tire business in the hands of the men who make U. S. Royal Cords



HE first Royal Cord Tires were made and sold in 1916. No cut-and-dried story could possibly account for

their position of command today—earned in a short six years. tly comes down to the owner as an out and out human being. Forget him as a mere tire customer and consider him as a personality. With an inborn instinct for quality.

With a pride in demonstrating his quality beliefs. How many tire manufacturers, would you say, have even guessed that American car-owners were shifting so fast to better tires?

Certainly U. S. Royal Cords have proven this fundamental thing-

For every low-grade tire made there is arising some motorist with a fine, human indifference for it.

He and his kind have become out and out loyalists of Royal Cord Tires -as representing the highest expression of their demands.

The makers of United States Tires urge upon everybody-manufacturer and dealer alikea new kind of competition.

Let us compete for more and more public confidence. Let us compete for higher and

higher quality. Let us compete for still more dependable public service.

United States Tires are Good Tires



Multiply this man by a million or more. Then sit down and weigh his tremendous deciding influence.

Today, for the production of U.S. Tires, there is erected and operating the world.

The men who make Royal Cords are quality workers and quality merchandisers. Their spirit of leadership is

the spirit of constancy-faithfulness - a simple, under-standable policy. U. S. Royal Cords have come to be the measure of value of all automobile tires.

