

Opera Plays at 9, 11 and 4:45
Melody and Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

And Now a New Week, With Its New Beauties for a Glad Spring

Of All the Beautiful Waterways

In the Southland, there is nothing to be compared to the narrow, winding Orange River, entered at Fort Myers from the Caloosahatchie River, through that part of Florida where are the first plantings of the orange groves. The river of brown water sweeps gracefully around scores and hundreds of curves, gleaming in the sunlight or the lustrous moonlight and starlight. It is seldom wider than 250 feet and narrows to where an hundred-foot boat could not turn, except where it bends into small bayous here and there.

The Orange River courses between shores of flowering bushes, palmettos, rubber trees, varieties of vines, bamboos and moss-covered oaks.

The dreaminess of this aboriginal stream and its beauties of herons, cranes and birds will give lifelong pleasure.

[Signed] *John Wanamaker*

Nothing Like Bolivia for Coats and Capes

Bolivia and its first cousin, the more delicate duvetyn, are used in these somewhat simple but extremely smart garments.

One bolivia cape having self-straps which drop below the hem comes in browns, walnut brown, black and navy, and costs \$85.

Another, of duvetyn, is circular and full indeed. Russet, Angora and black, \$95.

A bolivia coat with huge sleeves is in pine cone brown, navy, burro and black, \$95.

(First Floor)

PARIS Girdles and Belts Are All Less in Price

Which means all the odds and ends of the finer leather, metal and beautiful beaded affairs of which there are but one or two of a kind.

Exceedingly unique, in many cases being studded with large cabochons or mother-of-pearl ornaments or jet.

The new prices are \$4 to \$35.

(Main Floor)

Oxfords for Women Who Want Solid Comfort, \$8 to \$9.50

Footwear fashions may come and go, but numbers of women wear year after year a soft, glazed kidskin oxford of conservative type. It is cool and light on the foot, and it is shaped to give the maximum of comfort.

We have them made over our own special lasts, broad and easy of toe and tread, with straight tip, low military heel, welted sole.

In black kidskin, \$8.50. Brown kidskin, \$9.50. Black kidskin with turned sole and a bit more daintily shaped, \$8.

(First Floor)

A Beautiful New Silk Crepe With Printed Border, \$4.50

It is the heavy roshanara weave, so much liked for its firm body and rich texture. The wide border is printed in Paisley colors and designs or in a unique Egyptian design.

The latter is especially striking on the soft-colored beige crepe.

There is choice of beige, white, navy blue, brown, black, henna, pumpkin and periwinkle. For dresses, capes, blouses it is most effective. The width is 40 inches, and the price \$4.50 a yard.

(First Floor)

White and Cream Woolen Fabrics of Rich Texture and Variety

For the all-white costume that strikes a dazzling note on country-club piazza or beach; for smartly tailored skirts, and for the snowy, all-enveloping wrap or coat to wear on cool Summer evenings, these rough-surfaced fabrics of creamy-white wool are delightful.

A wonderful variety is here, including homespuns, tweeds, flannels, chevils, ratines and sponges—some "roughed," indeed, but none too rough for fashion's favor this year.

They are 54 inches wide, and priced from \$3 to \$5 a yard.

(First Floor)

NEW mounted combs—small combs and larger ones of the Spanish type, gray and shell colored, and set with imitation sapphires, emeralds and rubies.

Prices \$3 to \$28.

(Main Floor)

Antiques

OLD FURNITURE need not be costly unless particularly rare.

There are many old pieces of a certain kind throughout the country districts.

It is a convenience to our customers to have such old pieces brought together for their choosing; but it does not by any means follow that they should be high-priced.

Examples are numbers of old plank-seat chairs now in the Antique Shop priced from \$7.50 upward.

A choice of old low-post beds may be had at \$20, \$25 and thereabouts.

A number of small maple night-tables are \$20 each.

Commodious settees of a sort suitable for the country piazza are \$25.

The interesting collection of bureaus starts at \$50.

For country cottage furnishings the Antique Shop contains many suggestions and possibilities.

(Fifth Floor)



New Blue Tricotine Suits Will Interest Young Women

PARTICULARLY young women who need a handsome tailored suit for the matinee and occasions when a tweed suit would be out of place.

Two good-looking models in blue tricotine suits have just been received; both priced \$65.

One has the loose, full coat and slit bell-shaped sleeves. The interesting part is the scalloped edge to the coat and the elaborate design of black silk stitching.

The other style has a straight loose coat with alternate loops of the cloth and rows of soutache braid around the bottom. The collar is tuxedo.

Both come in 14 to 20 year sizes.

(Second Floor)

A Day-In-Day-Out Costume for a Young Woman Is Tweed

IT COMES near to being the most useful garment in her entire wardrobe and, in the new bright colors, certainly the prettiest and most practical for street wear.

There is the tweed suit at \$25 in the loveliest orchid, rose, blue or tan. The coat is lined with crepe de chine. It fits well and is beautifully tailored. There are two styles.

Or one may prefer a sleeveless tweed dress with cape to match, at \$25. Good looking and becoming in tan, rose or blue.

Then a smart tweed coat for cool days. In soft-toned plaids or black-and-white mix-

tures, raglan style that can be worn with or without a belt. The collar is notched and the tailoring is excellent. The price is \$28.

All are for young women between fourteen and twenty years.

(Second Floor)

LINEN Damask Sets of Beauty

Each set consists of one handsome, finely bleached, prettily patterned tablecloth and half a dozen of matching napkins, the cloths and napkins being neatly hemstitched.

Exquisite as bridal gifts and suitably boxed.

The tablecloths in two sizes, 64x84 inches and 64x84 inches, and the napkins in size 18x18 inches.

Prices, \$12.75 and \$15.75 a set.

(First Floor)

The Women's Custom Tailoring Bureau

will make to measure two-piece costumes of cotton eponge, consisting of dress and either coat or cape, at the special price of \$35.

Pongee costumes of dress and cape will be made for \$50; the dress alone for \$40.

Prices on cotton frocks to measure are from \$15 up; woolen dresses from \$25 up; silk dresses from \$50 up.

A special price of \$25 is made on hand-drawn hem-

stitched linen dresses in all colors and white.

The latest French and American fashion designs are offered for choice. Particular attention is paid to large figures.

(Second Floor)

Knitted Wool Sports Dresses Are Delightful

Gay in color, so soft and thick and comfortable, not to mention the extremely novel effects.

Usually each dress shows two colors—orange with a black-and-orange mixture, white with gray, tan with a darker tan and black, and so on.

One all-gray effect has drawnwork used in a novel manner, and all the collars are interesting and odd.

Prices are \$30 to \$37.50.

(First Floor)

Silver-Plated Tea Sets for the Summer Home

Nowhere else in Philadelphia will you find such a large collection of silver-plated tea sets or so many beautiful patterns.

The prices, too, are as moderate as possible.

For example, on the highest grade electroplate the prices start as far down the scale as \$45 for a four-piece set and go up gradually to \$355 for a five piece set.

The quality is assured, each set coming from the best makers, including Gorham, Reed and Barton, International Silver Co. and R. Wallace Manufacturing Co.

(Main Floor)

If It's Going to Be a Good Golf Sweater, It's Going to Be Alpaca Wool

And smartest of all the Alpaca wool ones is the new one in the camel's-hair shade. That is, men like it better.

There's a clingy softness and fineness about Alpaca wool and free and easy "give" that makes it lead the field for sports.

Of course, the new sweater has sleeves and, in addition to the camel's-hair color, there is deep brown, a green heather and gray and blue heather. The price is \$12.

(Main Floor)

Lamps to Brighten a Cottage or Bungalow Bedroom

Slender-stem boudoir lamps of metal, ivory finish, \$2. One-light mahogany finish boudoir lamps, \$1.50.

Small boudoir lamps, polished chrome finish, one light, \$2.

Cool-looking parchment

shades to use with them, \$2 each. All of these are exceptionally good for the money.

(Fourth Floor)

Bedroom Draperies in Stencil and Patchwork

are liked by so many skillful homekeepers because they are at once practically serviceable, low in price and pleasing in decorative effect.

Made of unbleached muslin, with patterns in stencil and patchwork embroidery, and they can be had in complete sets for bedrooms, the pieces comprising bed covers, curtains, table covers, bureau scarfs and pillow slips.

Bed covers, \$6.50 and \$7.75. Curtains, \$4 and \$4.50 a pair. Scarfs, \$1.50 and \$1.75. Pillow slips, \$1. Table covers, \$2.25 and \$3.25.

(Fifth Floor)

LETITIA Top-less Corsets

Two models that are excellent for outdoor sports wear and for dancing have arrived.

The first is of fine quality English elastic with different length skirts, laced in back, in 11, 12 and 14 inch lengths at \$7, \$8.50 and \$10.50, respectively.

The second a slip-on model, with closed back and clasp front in 11 and 13 inch lengths, \$6.50 and \$7.

(Third Floor)

MORE Filet Lace From China

Nothing is more welcome than a foreign shipment of this lace, it is so pretty in itself, so fashionable and so scarce.

Edges are 3/4 to 7 1/2 inches wide and priced at 25c to \$2 a yard.

Insertions are 1 1/4 to 3 1/4 inches wide and 30c to 75c a yard.

(West Aisle)

The Smartest Oxford for Men Is Really a Rather Plain Oxford

AT LEAST it's the smartest we've seen all season for the man who seeks neatness and trimness in dress.

Made of smooth calfskin, bright and full of polish, in a rich tan.

There's not a perforation to be found anywhere and hardly a mark except the plain stitching of the ordinary shoe is replaced by several rows of orange stitching at the tip, the lace stay and vamp seam. A striking contrast that shows up well without being in any sense extreme.

The last inclines toward the brogue and the price is \$8.

(Main Floor)

GIRLS' Sweaters, Special at \$3.50

A smart Norfolk effect, that girls will like to wear right away, in peacock blue, tan and brown.

An unusually good quality for the price, and the sizes are 30 to 36.

(Third Floor)

BEDMUSLIN Special

Muslin sheets and pillow cases of a quality suitable for Summer cottage use, specially priced as follows:—

Pillow cases, 42x36 inches at 25c.

Pillow cases, 45x36 inches at 28c.

Sheets, 81x90 inches, \$1.

(First Floor)

A Handbag Must Be Black for a Woman in Mourning, but it Can Be Smart

ANY TIMES, when the smartness and character are there, a black bag seems richer. At any rate that is true of the mourning bags here now.

Gorgeous silk bags, luxuriously beaded bags, trim, tidy-looking leather bags. Really hard to find prettier bags even among the dazzling colors.

First of all the silks, for with many people silks are most beautiful of all. Plain faille silks or handsome scroll, black and check effects in the Jacquard weave or in moire.

Beaded bags are mostly hand beaded, either tiny beads in rich profusion and with a

wealth of fringe, or larger beads set with large jet ornaments.

A seemingly unlimited selection of styles and many of them likable oddities. Prices for silk, \$3.50 to \$10; leather, \$5 to \$25.50, while the beaded ones go up to \$50.

(Main Floor)

NEW Quilts, Low-Priced and Seasonable

Several different kinds in the new shipment.

Some filled with an inter-laced sheet of lamb's wool, some with unbleached cotton.

Coverings include various grades of silkline, dotted mull, figured mull.

All are good value and seasonable to the hour.

Prices from \$3.50, \$4.50 and \$5 each for silkline-covered to \$18 each for fine wool-filled quilts covered in plain silk.

(Main Floor)

Yacht Tenders, Motor Rowboats, Fishing Dories—To Crown the Joy of Life Afloat

"HIGH AND DRY" and ready for the water at any moment you will find the craft in the Sporting Goods Store.

Yacht Tenders, "big" little boats, easy to row, safe, roomy and seaworthy—9-ft. length, 48-inch beam, 16-inch depth, price \$80.

Yacht Tenders, 10-ft. length, 48-inch beam, 16-inch depth, \$90.

Outboard Motor Rowboats, with heavy

reinforced stern, to which motor can be attached, 12 ft., \$72; 14 ft., \$85; 16 ft., \$95.

Flat-Bottom Fishing Dories, distinctive design and build, with curved stems and rounded sides, 10 ft., \$42; 12-ft., \$52.

Prices quoted on all boats include one pair of oars and oarlocks.

(The Gallery)