

Everywhere the Magic Charm of a Budding Spring, and at Wanamaker's the New Spring Things Have a Beauty Apart From All Others

That Big Crane Flying Over the Bay With Seven Feet of Wings

widespread, has uncommonly long legs, but if she were to attempt to dance with a horse, she would be sure to have broken bones.

It is wisest to remember that "like plays best who plays with like."

This nation, mad for gold, has been given over for a time to a fever for speculation, and women seem to be ensnared as well as men.

Note that sign by the roadside we are just passing—"Danger ahead."

[Signed]

John Wanamaker

April 21, 1922.

FOR the Young Women Who Want \$68 Coats

THERE is, first, a genuine camel's-hair coat, full length and in the unmistakable soft texture in the natural color.

It is entirely silk lined and has the notched collar to be worn open or closed.

Then, an exquisite duvetyn wrap with large sleeves and roll collar. It is pinch-tucked in the form of panels. In fallow, navy, Sorrento and broncho, with crepe de chine lining.

Finally a graceful duvetyn cape, lined with crepe de chine and having a double throw tie with fringed ends. In the same colors as the wrap. All are in 14 to 20 year sizes.

Women's Tan Calf One-Strap Pumps at \$7.75 a Pair

Exceptionally fine pumps, made to sell at a higher price. One instep strap, medium toe, Cuban heel and welted sole.

At \$8 are dull black calf oxfords with military heel, welted sole, medium toe, and perforations. In tan they are \$8.75.

At \$9 are black patent leather pumps with wide buckled strap, rounded toe, welted sole, flat heel, and plenty of perforations. At \$10 are "Mary Jane" pumps of patent leather with

gray suede back, strap and low covered heel; or of tan calf with fawn suede back and strap. Both have turned soles.

At \$12 are seamless black patent leather one-strap pumps with low heel and light turned sole. Also dull black calf gore pumps with three straps, low Louis heel, turned sole, and medium toe.

The New Plain-Colored Silk for Tub Dresses

is selling wonderfully well. It is a substantial broadcloth quality, makes up charmingly, and is here in orchid, pink, navy blue, leghorn, flesh and silver gray. Priced \$2.50 a yard.

In plain white it is \$2 a yard. Striped effects in a remarkable assortment of colors and patterns, \$2 a yard.

Paris Sends Guimpes and Some Are Collarless

But to make up for it the bateau-shaped neck is exquisitely hand scalloped or embroidered and, in certain cases, there are insets of real lace. Other guimpes in the new importation have collars or frills and many have jabots, which are especially pretty with coat suits. The guimpes are of net or organza and from \$9 to \$30.

Vestings and Collar Edgings

The vestings are cream colored and ecru, of real Irish crochet lace with net and Valenciennes, of filet with tuckled net, of Valenciennes with puffed net, and of imitation Venise with plain net.

Prices, \$2.50 to \$13.75 a yard. Collar edgings to match are \$1.10 to \$4.75 a yard.

A Practical Front-Laced Corset

is the P. N., which is made with solid back, but adds a new feature to the front in the shape of an elastic vest inset under the lacing.

This adds both to the appearance and the comfort of the corset. A model for heavy figures

has an additional elastic support for the abdomen. Other models are for slender and average figures. Priced \$5 and \$6.

What Prettier Than White for a Baby Girl?

Some new little dresses are in white lawn, batiste, voile, dimity or dotted Swiss with perhaps just a touch of color in the smocking or hemstitching.

Or there may be a bit of pink, blue or yellow ribbon. Everyday dresses and also others lace trimmed for best, \$3 to \$8.75 and in sizes from two to six years.

Imported Cotton Ratines for Dresses to Wear All Summer

France and England are sending the most novel effects in ratines.

For Spring and Summer dresses, skirts and sports apparel, they give the smart effect of wool with the comfortable lightness of cotton.

They are economical, too. The prettiest may be had between \$1 and \$3 a yard.

There are solid colors, light and dark; checked, plaided and striped

effects; and some quite new toned mixtures with exaggeratedly rough surfaces—this last in gray, green and beige only.



A Wise Woman Takes Her Sports Hat Seriously

SHE is not so much concerned as to color, she simply picks out what is becoming and what goes with her costume, but she is careful about the newness of the shape and trimming.

Ribbon is particularly fashionable this Spring. It is used in many new and interesting ways on sports hats of straw or the entire hat may be made of ribbon. Embroidery, too, figures largely on some of the smartest new hats.

As for shapes, they are almost as varied as colors—from the severe sailor type to the newest "cloche" and mushroom or the soft fabrics that one turns up or down at will. Starting with the tailored hats at \$7.50, prices go to \$15 and upward for the finest English hats.

Attractive Afternoon Frocks at \$35—Women's

GEORGETTE crepes and Canton crepes chiefly, in more colors than we have space to set down—navy, black, beige, bobolink brown, rust, Indian red, grays, periwinkle blue and so on.

Mostly of the straight-line, one-piece order; beaded, embroidered, fagoted, tucked; a few are finely pleated from neck to foot.

They have sleeves of various lengths and styles, including the lantern, and are altogether extremely practical and useful and pretty. And \$35 is really very little for them.

Women's Tricotine Coats and Capes Are the Things

THE moment really warm weather peeps around, the corner all the interest centers in these lighter-weight twilled wraps in black and navy, caravan and rookie brown.

All have big collars and big sleeves, and most of them are as simple as simple can be; but there are one or two rather striking styles—one with straps set on from neck to foot in the back and one with long narrow points of a contrasting color set into collar and sleeves. Also there are some fringed styles.

Prices are \$57.50 and \$75.

A Sale of 150 Young Women's Dresses Prices, \$15 to \$75

75 Dresses at \$17.50 to \$65

are smartly tailored tricotines for street wear and many delightful Canton crepe and crepe de chine dresses in dark and light colors suitable for the street and for afternoon affairs.

Only one or two of a kind, but there are some new and lovely styles, and the new prices are close to half.

75 Dresses at \$15 to \$75

are beautiful evening gowns, a few of which are slightly mussed. Flowered and plain chiffon taffetas, Georgette crepes, lace and gorgeous spangled robes are among them. In all the prettiest evening shades. All are marked at a great saving.

Altogether the sizes range from 14 to 20 years.

A Little Time for Beauty Always Is Time Well Spent

Most women think it well worth while to spare a little time for smoothing out the wrinkles and keeping the face fresh and young, but all the time in the world won't count unless the right preparations are used.

Queen Mary toilet preparations are endorsed by the thousands of women who have chosen them for years, with results that justify all the praise we can speak of them.

Queen Mary cleansing cream is 65c and \$1.20; "Youth and Beauty" cream, 60c and \$1.15; cold cream, 35c and 65c; skin food, 65c, \$1.20 and \$3.50; delicate skin food, 75c; and witch hazel jelly, 25c and 50c.

A New Handkerchief From Paris

It is the first silk crepe sports handkerchief that has ever come from Paris for women, and it is just what many women have been asking for to tuck in the pocket of their tweed suits for a vivid touch of color.

There are two sizes in these handkerchiefs and two styles, one having a white center with colored striped border and the other being of a solid color with contrasting colored design. They are \$1.75 to \$4.50.

Hemstitched Linen Pillow Cases—Better Than Usual \$3.75 a Pair

Of pure Irish linen, neatly hemstitched and in size 22x36 inches, finished.

For such a particularly good quality, the price is exceptionally low—\$3.75 a pair.

Also a lot of Madeira hand-embroidered bread-tray doilies, made of pure linen cloth of a good quality, hand scalloped, and showing plenty of the fine embroidery for which the Madeirans are noted. Wonderfully low-priced at 50c each.

The Best Boston Bags Are at Surprising Prices

Every one of thick, sturdy cowhide, hand sewn and leather lined.

The frames are strong and overlap to make the bags dust and water proof.

And yet these bags, which are the best to be found, are only \$6 and \$7 and \$8, as the sizes range from 13 to 15 to 17 inches.

(Main Floor)

The New Bed Spread Sets Seem to Ripple With the Freshness of Spring

Into any bedroom they take the bright, cheery, radiant atmosphere of glorious Spring days.

Selections are the largest and most diversified in our history, and believed to be unequalled in the city.

White dimity, colored dimity, and sets done with French knots and hand-done fringes.

Truly a selection to delight any woman of ideals and ideas regarding a dainty home.

Prices from \$4 and \$5 for white dimity sets, in single and double bed sizes, respectively, up to \$37.50 for a French knot set.

(Sixth Floor)

This Year's "Mask and Wig" Score, \$1.50

Many who enjoyed the "Mask and Wig" show this year will wish to own the complete vocal score of "Tell Tales." It may be procured in the Sheet Music Department.

(Second Floor)

Boys' Norfolk Suits, the Best for Spring, Are \$16.50 to \$32

Sizes for boys of 8 to 18 years. Made purposely to carry the largest measure of excellence obtainable at the money and warranted to fulfill the purpose.

Most of the suits at \$16.50 to \$20 have two pair of trousers.

(Third Floor)

AFTER all, a man doesn't know what a suit of clothes costs until he has had a season's wear out of it, and then, if he figures it on the "cost-plus" basis, he is bound to find that



The Wanamaker Men's Clothes Are the Lowest Price Clothes

HERE ARE the bare facts and a man can reason it out for himself.

He can follow the crowd who "pay too much for their whistle," as Ben Franklin would say. And with the crowd he can buy clothes at prices a great deal lower.

Or he can fall in with that mighty phalanx of solid, tried and proven businessmen who come to Wanamaker's and buy good clothes.

When all is said and done, the cost of clothes isn't the price a man pays for a suit. It's the price he pays, plus the amount he spends to keep it looking like a suit he would wear, plus the price of the second suit he buys to keep dressed when one good suit still ought to be up and going.

Only suits of the best all-wool fabrics, with the shape and the style tailored in and tailored in to stay, will stand the strain of wear.

And in the long run, they are the economical suits, especially when the best in America are only \$35 to \$65 at Wanamaker's.

(Third Floor)

Summer's Gayest Ties Are the Foulard Ties and They Are Here

Something so free and easy about the look of a foulard tie that nearly every man feels he must have one.

And this year the foulard neckties are here in richer variety than ever. English foulards in dots and figures galore in most every color any man cares about.

Among them are the popular "tied and dyed" Foulard Ties. The price is \$1.50.

One Thing Is Certain a Young Man Will Wear Two-Tone Oxfords

Sports oxfords, they are called, but men are not keeping them for the club or hours outside. Every day they are being worn to business.

And after all there's no reason why a lively fellow's feet should be all bowed down with black or brown.

The sport oxfords are of smoked horse (which is almost sand color) with dark tan saddles at the instep and heel foxing.

Rubber suction soles and spring heels. Price \$6.40.

(Main Floor)

When a Man Has Spring in His Heart He Wants to Wear Silk Shirts

For whatever else another kind of a shirt might be, it can't have the soothing softness nor the rich colorfulness that belong to silk shirts.

In solid colors, the popular pastel shades, there are silk broadcloth shirts for \$7.50. At the same price and in the same sturdy fabric are the new hairlines, also bolder stripes.

Checks in silk shirts are novel, and the price is \$8.50. Also the splendid radium silk shirts.

(Main Floor)

There's Richness and Charm in the Fancy Garden Furnishings and Ornaments for the Lawn

LAWNS are greening and buds are bursting and the garden and lawn furnishings are ready in the China Store.

The variety is attractive, comprising benches, flower pots, plant pots, bird baths, sun-dial pedestals and other such pieces in a choice of artistically conceived models.

Some pieces in white and some in gray, the white being made of crushed marble and white cement, the gray of crushed granite and gray cement.

Among the specially interesting pieces is a 12-inch flower pot in a new design at \$4.25.

A bench, which can be had in either white or gray, and in a graceful design, full size, \$24.



(Fourth Floor)