

For Thursday

Store Hours, 9 A. M. to 5:30 P. M.

Get the final baseball scores from all over the country broadcasted by Gimbel's (WIP) every evening at 7:05. Visit the Broadcasting Station, Seventh floor.

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

Keep out the flies—it's easier than to get them out. Fly Screens are ready at Gimbel's, at 46c to \$1.65. Fourth floor.

For Thursday

This is a Sale of Women's Capes Including—



Spanish Capes. Travel Capes.
Draped Capes. Golf Capes.
Voluminous Capes. Sports Capes.
Trocadero Capes. Wing Capes.

Some of them wrap-cafes—some of them cape-wraps—the entire "rule of difference" lying in the relative fullness! Wrap-cafes "hug." Cape-wraps flutter.

Wool-velour Capes—at \$19.75, \$25 and \$29.75.
Tricotine Capes—at \$25, \$35 and \$45.
Twill cord and Piquetine Capes—variously at \$49.75 to \$75.
Marvella Capes—at \$69.75.
Kazaro Capes—at \$49.75.
Bolivia Capes—at \$29.75 to \$45.
Silk Capes—Canton crepes, faille Francaise, moire Cantons—variously at \$29.75, \$35, \$39.75, \$49.75 to \$75.
Capes of British tweeds and mixtures—at \$10.75 up to \$45.
And—oh, the colors! The allure of the colors!

—Gimbel's, Salons of Dress, Third floor.

Misses' \$19.75, \$22.50 and \$25 Suits



—a Clean-up at \$15

Cape-suits and coat-suits.
Cape-with-skirt suits, coat-with-skirt suits, and cape-with-dress suits.
Short capes—and the good, long capes that she can wear "summer long over her pretty cotton or silk dresses."
Fascinating skirt-treatments, including the "smartest sports skirt ideas."
Yes—all tweeds.
Yes—all the new colors—didn't they fairly pop out, Easter?
Yes—all sizes, 14 to 20, in the lot.

—Gimbel's, Salons of Dress, Third floor.

Women's Dresses—Exact Reproduction of Maison Maggug's Prettiest Crepe de Chine Models

—Special at \$35

Picture at the right—hand-drawn motifs, pleated flying panels, bracelet-sleeves and all-white, black and the softest French geranium.
Also at \$35—Very like—but with loop-panels and tiny, tiny insets of tiny, tiny box-pleats. Flared sleeve. Black, white, navy.
Also at \$35—a perfectly charming model of satinfaced Canton, with button-bordered panels. Canna, blue and tobacco brown.
Four Stunning Models—Including a Hand-Drawn Porto Rican Crepe de Chine—Special at \$25
In a style that tubs and tubs and tubs! Two other crepe de chine models. The fourth model in chammyknit. Sizes up to 48.



\$25

\$35

—Gimbel's, Salons of Dress, Third floor.

Crepe de Chine Over Blouses—With Real Filet Special at \$5

And with the "symbol of youth"—the irresistible Peter Pan collar. But note that it's the low-cut neckline—twice as becoming to many women.
Note the cool little three-quarter sleeves, too.
Yes—fagoted.
Sizes 36 to 44.
Hand-Made Waists in "Extra Sizes" at \$3.95, \$4.50 and \$5
Perfectly exquisite hand-drawn designs upon fine white voile. And some have real filet laces.
Sizes 46 to 54.



—Gimbel's, Salons of Dress, Third floor.

Sale of Community Reliance Plate The Discontinued "Exeter" Pattern At Savings of Third to Half

Tableware of Known Value

At Your Service for 25 Years



This Is a Gimbel Sale

These Prices Are Not Obtainable Elsewhere in This City

The discontinuance of the beautiful "Exeter" pattern of the famous Oneida Community Co. enables you to get a complete supply—or to increase your present supply—at a saving of a third to a half.

Gimbels bought \$50,000 worth—and these specials in the sale can be had in this city only at Gimbel's. But promptness is suggested, to make sure of your supply.

This is an Opportunity for Hotels, Restaurants and Other Large Users—Mail Orders Filled

	Reg. Price	Sale Price		Reg. Price	Sale Price
Ten Spoons	Set of 6 at \$11.13	\$2.25	Embossed Dessert Knives	Set of 6 at \$3.15	\$4.99
Coffee Spoons	Set of 6 at 1.35	2.55	Embossed Fruit Knives	Set of 6 at 2.90	4.25
Dessert Spoons	Set of 6 at 2.85	4.25	Hollow-Handle Medium Knives	Set of 6 at 6.95	10.99
Table Spoons	Set of 6 at 3.90	6.00	Hollow-Handle Dessert Knives	Set of 6 at 6.85	9.75
Bouillon Spoons	Set of 6 at 2.65	4.00	Fiddle Forks	Each at 1.50	2.25
Ice Tea Spoons	Set of 6 at 3.90	6.00	Berry Spoons	Each at .85	1.00
Round-Bowl Soup Spoons	Set of 6 at 2.90	3.90	Cold Meat Forks	Each at .85	1.25
Orange Spoons	Set of 6 at 2.20	3.25	Cream Ladies	Each at .85	1.25
Dessert Forks	Set of 6 at 2.85	4.25	Gravy Ladies	Each at 1.30	2.00
Medium Forks	Set of 6 at 3.00	4.50	Medium Ladies	Each at 2.85	4.50
Individual Salad Forks	Set of 6 at 3.50	5.25	Child's Sets	Each at 1.50	2.25
Better Spreaders	Set of 6 at 2.85	4.25	Sugar Spoons	Each at .55	.80
Embossed Medium Knives	Set of 6 at 3.20	5.00	Better Knives	Each at .55	.80

—Gimbel's, Grand Aisle, First floor.

Sale of Best Make of Heavy Seamless Axminster Rugs

At Saving of a Third

Because of Imperfections—Nothing to Hurt
The country's best—the name is on each rug. The slight weave defects don't hurt anything but the price.

Size	Regularly	Special
9 x 12 ft., at.....	\$57.50 if firsts.	\$41.00
8 ft. 3 x 10 ft. 6, at.....	\$53.50 if firsts.	\$36.50
7 ft. 6 x 9 ft., at.....	\$48.50 if firsts.	\$29.50
6 x 9 ft., at.....	\$38.00 if firsts.	\$22.00
4 ft. 6 x 6 ft. 6, at.....	\$17.00 if firsts.	\$15.25

High-Pile Seamless Axminster Rugs

The "second quality" of this famous mill's make. A very satisfactory rug for hard service; the season's newest designs—

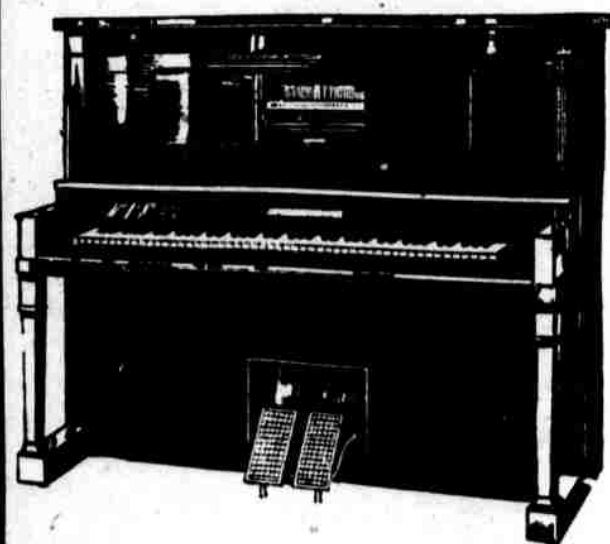
9 x 12 ft., at.....	\$47.50	regularly \$67.50 if firsts.
8 ft. 3 x 10 ft. 6, at.....	\$44.50	regularly \$64.50 if firsts.
7 ft. 6 x 9 ft., at.....	\$38	regularly \$52.50 if firsts.
6 x 9 ft., at.....	\$26.50	regularly \$41.00 if firsts.
4 ft. 6 x 6 ft. 6, at.....	\$15	regularly \$21.00 if firsts.

\$38.50 Heavy Worned Seamless Tapestry Rugs, 8x12 ft., in a selection of neat small all-over and Persian designs; perfect—and at the cost of a good grass rug. \$19.75

—Gimbel's, Fifth floor.

88-Note Player-Pianos at \$335

Three Years to Pay



Lowest Price We Ever Knew for Players of Equal Quality With a Player Action of Nationally High Reputation

Cased in Mahogany

No Interest
No Extras

FREE —Delivery
—Tuning
—Bench

Pay \$10 Instrument and Bench Will Be Sent Home, Then Pay—\$2.50 Weekly

This offer is sensational!—the bargain both real and wonderful.

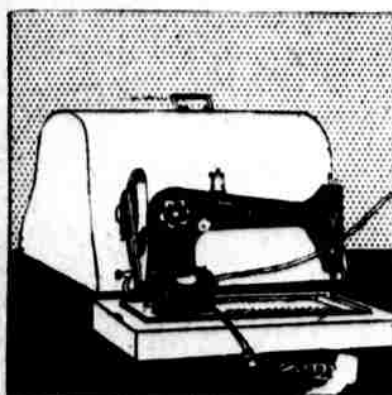
If inconvenient to come to the Store, won't you fill in and mail the coupon?

Gimbel Brothers Represent
Hardman : Vose : Packard : Milton
PIANOS and PLAYER-PIANOS

—Gimbel's, Seventh floor and Hubway Store.

Gimbel Brothers, Philadelphia Gentlemen:
Please send me at once, and entirely without obligation on my part, full information about PLAYER-PIANO.
Name.....
Address.....
Led. 4-19-32.

\$60 Portable Electric Sewing Machines at \$37



Less than original wholesale price. Just received 75 machines due us from a previous order. Pay \$1 weekly.

Individual parts would regularly cost—motor, \$22; box and cover, \$10; machine head, \$25; attachment, \$3—Totaling \$60.

\$125 Domestic Electric Parlor Cabinet Sewing Machines

Sale-Priced at \$85 Terms \$1 Weekly
Runs under electric or foot power. Very nearly noiseless. No detaching or attaching—always ready for use. More like a hand-some talking machine cabinet in design than a sewing machine. And finished to match the finest furniture in mahogany, oak and American walnut.

—Gimbel's, Fourth floor.

106-Pc. Dinner Set, \$29.50



Actual Value \$47.50

Rosa - bud design with tan border—one of our most popular open - stock patterns. 106 pieces

to set. Complete set for 12 persons, \$29.50.
51-pc. sets for 6 persons, \$17.50. Value \$27.50.
31-pc. sets for Breakfast, \$6.95. Value \$10.

Three Other Fine Values in Dinner Services
The well-known and most popular bluebird decoration with pink spray. Complete sets for 12 persons, 100 pcs., \$15.95.
Complete sets for 6 persons, 51 pcs., \$8.95. Value \$13.95.
Breakfast Sets for 6 persons, 31 pcs., \$3.95. Value \$6.95.

Thin-Blown Optic Light-Cut Stemware

Goblets, fruit salads, etc glasses and lemonade tumblers—

At 25c Each
Values 50c and 75c each.

Light-Cut Iced Tea or Lemonade Sets



\$1.95

Value \$3.95
Thin blown. Sets consist of 2-qt. covered jug and six 12-oz. tumblers.

—Gimbel's, Fourth floor.

TOMORROW

Begins a Great Three-Day "Oddment" Sale of Women's Low Shoes



Every sixty days we collect the stocks of single pairs, odd lots and short lines. These, in this sale, are such shoes—fine, new, desirable, but "odds" and so up for quick selling!

About 7000 Pairs

Originally \$7,
\$8 and \$10

At \$2.65

Also 3700 Pairs of Misses' and Children's Low Shoes, Regular \$5 Values \$1.65

1800 Pairs of Children's Barefoot Sandals and Play Oxfords \$1.40

—Gimbel's, Shoe Store, Second floor.