## Che Daily Movie Magazine

FOR THE FILM FAN'S SCRAPBOOK

THE MOVIE FAN'S LETTERBOX



electric
cleaner offer you can't afford

## to miss

Our regular bige Spring
offer - and it's the best in offer - and
many years
Here it is: A splendid cleaner at a moderate price, backed by the experience and guarantee of the Philadelphia Electric Company; a remarkable free offer, and
the easiest kind of easy the eas.

## -free

5. $\$ 2.50$
is the very low first payment on
the Phila. Electric cleanen, and
the bilance is payable at the very convenient rate of only
This is a limited time offer!

 CDSEMPMAELECTRICCO thraaclecticco

Variety of Line and Complete Service mean
Most Miles per Dollar

There is a practical and timely suggestion for
隹 why we have established ourselves as sales and why we have estabished ourselice representatives of Firestone Tires.
These reasons are, briefly. that Firestone was
the first of the big companies to clean up old inventhe first of the big companies to clean up od inven
tories and is using nothing but fresh, new stock, bought at or below the present market, and finally pneumatic truck tires for every road, load or
condition of service. condition of servic
And because for the reason that at least half of
the value in truck tire usage consists in service to the value in truck tire usage consists in service to
owners, we have completely equipped our station owners, we have completely equipped. .our station
with every facility to take care of you. We press on
tires with the finest tires with the finest hydraulic equipment: we handle
rims, rebuild and repair truck wheels. We are in a rims, rebuild and repair truck wheels. We are in a
position to furnish you with preventive and advisory position to furnish you with preventive and advisory
service that will save you valuable time and money in the first and final cost of your delivery.
because Firestone comere empes a compleete variety of solid.
cushion or pneumatic tires to sive you the exact amount of cushion or pneumatic tires to
protection to truck or cargo.
You are free to consult with our experts
without obligation, as , we gladly welcome the without obligation, as we gladly welcome the
opportunity to show you why Firestone Tires and

## FRANKLIN TIRE

 AND RUBBER CO.irestone Service Station 2123-25 Vine St. $\underset{\substack{\text { spruce } \\ 3864}}{ }$
Firestone Service Dealer



Grow "Young" Gracefully
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"HOT WAVE' Antomatic GAS-FIRED BOILERS
 Nour home inkout ore gas UTilities CORPORATION 1200 Loenise SL

The Boy Who Started to Town With a Hundred Dollars


The advice they gave him for getting
on in the world was simple and familiar enough: "Keep what you have, and it will grow into more"
It's a safe rule-with money or health,
but a good many overlook the rule with health, until they have lost what they had.
Then it's hard to get a new supply.

Postum is a splendid help in saving heaith from the very conmon of tea and coffee-whose effects on the nervous system any doctor can tell you.
Thousands of people who think it wise to be as careful of their health as they are of their dollars are users of Postum. They a delightful drink with any meal

Postum for Health - "There's a Reason"
and it's free from any disturbing element.
You can begin with Postum to The with an order to your grocer for anybody heallow "Sove wh you have, and build on it," is sound policy for everybody
(in Postum comes in two forms: Insiant Postum
of boiling made onstantly in the cup by he editition or boiling watior. Postum Cereal (in packeges of
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 "A CONECTICUTY ANKE BROADWAY Mrad anditin
RUDOLPH VALENTNO


NORMA TALUMADGE FAIRMOUNT "THE FOUR HORSEME
 GREAT NORTHERN
NORMA TALMADGE IMPERIAL

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OVERBROOK




"AT THE STAGEDOR"
RALTO AEAN WHitE




33 MARKET MIX



AT OTHER THEATRES, MEMBERS OF M. P. T. O. A A


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WESLEY BARRY

COLISEUM
NEAL HRT:


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