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Our 50 years' experience is evidence that you are dealing with a reliable firm from whom you can purchase everything needed in the household. Our plan enables you to go to the leading stores of Philadelphia to select your purchases.  
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You'll taste the difference!  
**ASCO Coffee**  
25¢ lb  
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The first fixture that your guests see when they come into your house and the last when they leave.  
Then why not have a lantern in your hall like this: Swedish iron and poly-chrome with cathedral glass?  
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Visit our showrooms and see for yourself how good our fixtures are and how reasonable.  
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**Happiness in Every Box**  
"Being happy is largely a matter of liking common things."  
After work the other day we met him leaving a Happiness Store. Arms full of candy and happy as a boy! One of New York's leading business men. Says he comes around every week for cheery Happiness Service. He had candy for kids and wife and mother—even some for neighbors! You, too, will enjoy good Happiness Sweets.  
Happy Thought for Today:  
**CHOCOLATE ITALIAN CREAMS 60¢**  
**United Happiness Candy Stores**  
Fourth and Chestnut Streets  
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Broad and 22d Street  
Germantown Ave.  
Germantown Ave.

**MAY LINK FRENCH AND U. S. TEACHING**

Dean John Fraser Hopes to Intertwine Applied Science Methods  
**PLANS TO SAIL IN JUNE**

Dean John Fraser, of the Towne Scientific School at Penn., who has been chosen exchange professor to France for the coming academic year, hopes to intertwine the French and American systems of teaching applied science, so that both countries shall profit.  
"The French method is very different from ours," commented Dr. Fraser, "and the difference is chiefly based on the history, traditions and sociology of the two countries."  
He intends spending several weeks at each college on his itinerary, studying closely the French method of instruction.  
"The French authorities are very good about that sort of thing," he said, "and whenever our exchange professor visits a school, they open every means to closely study the situation. I hope to give them a few points on our system, thereby cementing the friendship between the two countries."  
Dr. Fraser will sail in June and report to M. Petit Dutaillis, Minister of Public Instruction. Although he will not be certain of his itinerary until after his conference with the Minister, it will probably include the University of Paris, Grenoble, Lyons, Marseilles, Toulouse, Bordeaux, Nancy and Lille.  
"I feel the honor very deeply," said Dr. Fraser, "for I will not only represent our own University, but the six other colleges as well. The recent war has shown the advantages of applied science, and France and the United States can help each other immensely."

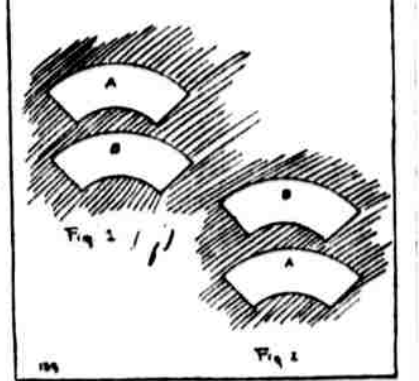
**ATTORNEY INSISTS WILSON WROTE IN PRAISE OF REED**

Meriwether Tells of Seeing Letter Lauding Missouri Senator  
St. Louis, April 18. — Lee Meriwether, attorney and supporter of Senator James A. Reed, today repeated his statement that he had seen a copy of a letter by former President Wilson, praising Reed's attitude on the Federal Reserve Bill, which the former Executive last night denied existed after he recently had read Meriwether's statement in the Globe-Democrat.  
Meriwether said he also had seen a letter from William G. McAdoo, son-in-law of Wilson, written when McAdoo was Secretary of the Treasury, commending Reed's work on the Federal Reserve Bill. Meriwether's statement follows in part:  
"The Senator mentioned several important measures in which he had cooperated with the President, one of the measures being the Federal Reserve Act."  
"He called his secretary, Don Hunt, and told him to 'show Meriwether those letters.'"  
"In substantiation of Senator Reed's claim that he had received the approbation of the President for his work on the Federal Reserve Bill, Hunt produced from the Senator's files, first a letter from Secretary of the Treasury McAdoo, in which McAdoo very warmly commended and thanked Senator Reed for the work he had done in perfecting the Federal Reserve Bill. Hunt then produced another letter of the same general purport written on White House stationery and signed by Woodrow Wilson."

**Little Benny's Notebook**  
By Lee Page

**Fred Feenot Among the Lions**  
Scene, Fred Feenot in the jungles with a guide.  
Fred Feenot, G. these certeny are dark jungles.  
Guide. The worst is yet to come. They get darker instead of lighter.  
Fred Feenot. Heck, is that so?  
Guide. Yes, and the darker they get the more lions there is.  
Fred Feenot. Well har, I ony got one bullit left.  
Guide. Well then if a lion comes after us, watever you do dont fire till you see the wites of his eyes.  
Fred Feenot. Good nite heer comes one now. Holy stonkes look at the size of him. He looks more like a elephant in size. This suspense is awfill.  
Guide. Dont fire till you see the wites of his eyes.  
Fred Feenot. Lissen to him roaring. Look at his teeth. Gosh sutch suspense.  
Guide. Never mind his teeth, wait for the wites of his eyes or we're both lost forever.  
Fred Feenot. G wizz this is fearee. I've saw suspense before but never like this.  
Guide. Yee gods he's got red eyes. Run like heek!  
(Which they do.)  
The end.

**After-Dinner Tricks**



No. 139—An Optical Illusion  
Cut out the figures "A" and "B," shown in the drawing, or make similar figures from a piece of cardboard.  
Place the pieces of paper as shown in Figure 1 with "A" above "B." Call attention to the fact that "B" is larger than "A," but that you intend to make "A" larger than "B." Simply pick up the papers and, after a few mysterious passes, place them with "B" above "A," as in Figure 2. Then "A" will appear the larger.  
The two figures are really the same size, but the manner in which they are placed creates an optical illusion that is very deceptive.

**HUMAN SIDE OF GEN. GRANT**  
In commemoration of the centenary of General U. S. Grant's birth, the big Grand-tan an intimate story of hitherto unpublished anecdotes is given in the Magazine section of next Sunday's Public Ledger. For six-penny price, read the Magazine section every Sunday. "Make it a Habit."

**MISSOURI BARS TEACHERS WHO ARE TOBACCO USERS**

Credits Also Refused Schools Which Tolerate "Weed"  
Kansas City, Mo., April 18.—(By A. P.)—Student credits of schools in Kansas which allow the use of tobacco in school grounds or elsewhere will not be acceptable for the issuance of teachers' certificates by Miss Lorraine Elizabeth

Wootter, State superintendent of schools, she said in a letter received by Chancellor John C. Williams, of Kansas City University, and made public today.  
This places a new ruling on her anti-tobacco rule list, made about two weeks ago, when it was decreed that no certificates would be granted to users of tobacco and that all schools and colleges which permitted the use of the weed by administrative heads, instructors or pupils would be stricken from the accredited list.

**YOUTHFUL DASH OF GEN. GRANT**  
Hitherto unpublished personal anecdotes of America's great general, as told by his daughter, the Princess Cantacuzene, will appear in the Magazine section of next Sunday's Public Ledger in honor of the hundredth anniversary of General U. S. Grant's birth. Read the Magazine section every Sunday. "Make it a Habit."



**A Wonderful Skin Beautifier**

All who have used Beauty Bleach are delighted with the results, because it clears the complexion of all blemishes—makes the skin soft and smooth.  
Black and White Beauty Bleach is a dainty cold cream'd beautifier. It will not grow hair. Black and White Soap will assist Beauty Bleach in its beautifying properties.  
Your drug or department store can supply you Black and White Beauty Bleach 50c the jar; Black and White Soap 25c the cake.  
Clip and mail this to Pough, Memphis, Tenn., for free copy of Black and White Birthday and Dream Book.



**Bungalow Clock**  
Herschede 8-day clock movement, 5-tube Westminster chimes, mahogany case, 6' 10 1/2" high, 24" wide, 14 1/2" deep—\$250.  
The Bungalow clocks are appropriate, in size and design, for apartments and summer homes. The one here shown is selected from our many styles.  
**S. Kind & Sons, 1110 Chestnut St.**  
DIAMOND MERCHANTS—JEWELERS—SILVERSMITHS

**LOUIS E. WISER**  
The Quality Furniture Center  
260-262 So. Fifth St. Philadelphia  
Bet Locust and Spruce  
*PERHAPS* the best indication of the lasting satisfaction enjoyed by Wisser customers is their continued patronage and that of their families and friends. The attractive prices may often induce a first visit, but nothing short of permanent quality and substantial value could create such genuine confidence and sincere good will.  
Hoppelwhite Dining-Room Suite in Walnut or Mahogany—10 pcs. \$295  
Prevailing values are exceptional in all departments—Furniture, Carpets, Rugs and, especially timely, Refrigerators.

**Dress Your Home for the Summer with Colonial Rugs**  
thus freshening your rooms with a delightful atmosphere of coolness for the heated term. They are equally suitable for city home, mountain bungalow or seashore cottage.  
Made in a most remarkable number of striking effects (many new this season), you may spend a most interesting hour in studying the varied assortment.  
Quaint, dainty, artistic—they are very moderately priced, far below former seasons.  
For the various grades the prices range as follows:

Size 9x12	Size 8.5x10.5	Size 6x9
\$14.50	\$11.75	\$8.50
15.50	12.00	8.50
19.50	14.75	10.50
24.50	18.00	12.00
38.00	28.00	19.50

A complete assortment of other desirable grades of Summer furnishings.  
*It will be greatly to your advantage to make your selection while the stock is complete.*  
**Hardwick & Magee Co.**  
Floor Coverings Exclusively for Almost a Century  
1220 Market Street

**HUDSON**  
The Coach  
Five Passenger  
**\$1795**  
See It Today  
This beautiful closed car is the most attractive value ever offered by Hudson. It is just out. Come see it.  
The Coach will cost you less even than the open model of any car to which you compare Hudson in quality, performance and reliability. It is certain to be the most popular type Hudson ever built. Early deliveries will be possible for those who place their orders at once.  
On the Famous Super-Six Chassis  
**GOMERY SCHWARTZ MOTOR CAR CO.**  
Sales Room, 128-140 North Broad—Service Station, 2400-14 Market St.

Phaeton	..... \$1695
7-Pass. Phaeton	..... 1745
Coach	..... 1785
Cabriolet	..... 2295
Coupe	..... 2570
Sedan	..... 2650
Tour. Limousine	..... 2920
Limousine	..... 3495

**ESSEX**  
5-Pass. Touring... \$1095  
5-Pass. Coach... 1345  
Cabriolet... 1295  
Sedan... 1895  
Freight and Tax Extra

**Studebaker**  
\$1785  
**BIG SIX**  
Seven-passenger, 60 horsepower  
126-inch wheelbase  
Cord Tires Standard Equipment  
Set it side by side with any car, irrespective of price, and judge. That's the way to buy a car. See what each has to offer at its price before you make up your mind. It's the only way to be sure you're getting just what you want—and it surely is the only way to appreciate how much you get in this seven-passenger Studebaker at its price of \$1785. And it's a test that Studebaker is eager to have you make. For when you stand this new BIG-SIX side by side with other cars, you'll find it gives you all, in quality of material and workmanship, that you can get in any car regardless of price—and infinitely more than you can get in any car at the same price.  
On every hand the thousands of BIG-SIX owners have found in this car everything they considered essential to complete motoring satisfaction. This is another reason why last month, as in previous months, Philadelphians bought more Studebakers than any other six-cylinder car.  
**The Studebaker Sales Co. of Phila.**  
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FLEMING BROS., 5131 Ridge Ave., Roxborough  
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E. T. HALL, 4700 Frankford Ave., Frankford  
HARRIS, LEROY & CLARKE, 21 W. Lancaster Ave., Ardmore  
and 307 N. Broad St., Phila.  
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J. LEWIS HODSON, Broad St. and Roosevelt Boulevard  
SIMONS & HARRLOW, 8-10-12 W. Baltimore Ave., Lansdowne  
**New Service Station, 31st and Thompson Sts.**  
The 260% increase in Philadelphia sales of Studebakers last year has made necessary the new service station at 31st and Thompson Streets, convenient to all parts of the city by trolley or motor. Sun-lighted shops, every modern improvement for apparatus and 35,000 square feet of floor space make this service station one of the finest of its kind in the country. And the service behind the car is a most important factor for the consideration of the prospective motorist.  
Waiting Rooms for Ladies  
**THIS IS A STUDEBAKER YEAR**