HATLESS FLAPPERS IN SHORE PARADE

Multicolored Easter Procession Flows Along the Great Wooden Way

WEATHER "JUST GLORIOUS"

By a Staff Correspondent

Atlantic City, April 17.—Every color from the white of the lily to the red and green of the Christmas holly bloomed forth in the array of milady's apparel in the Easter parade here yesterday.

One white-cloaked and white-capped bride promenaded the Boardwalk. Some distance behind her followed two "fair ones," one in brilliant red dress and shiny red hat, and her companion, a glistening vision of green.

Between them and beyond them, among the quarter of a million folk on the Boardwalk, the sport clothes which predominated were in the hues of the blossoming peach trees, of the blushing violet and the yellow daffodil.

The crowd traversed the length of the Boardwalk from early morning until late evening.

While the bathing season will not be officially opened for another month, twenty sun-baked veterans of a dozen summers volunteered their services to Safety Director Cuthbert on Saturday night and yesterday pulled their boats outside the line of breakers to safeguard the hundreds of bathers who took their Easter dip.

The "flappers" who skirted in and out among the throng on the Boardwalk played the unusual, of course. This time they did not don something additional, they doffed something. What they took off was their hats. With their bobbed locks flopping in the breezes, arm in arm, in group they passed crowds with sprightly gait.

One group of sub-debs was particularly attractive. Three of them, all with different colors of hair, all the same height, wore full-flowing capes of large dark plaid materials.

Even the weather pessimists could not resist the glorious weather, and joined the promenade in gay spirits. There were numerous fur coats and much dark apparel, all of which made an effective setting for the vivid touches of the outburst of the spring rejuvenation of the bright coloring of the out-of-doors.

Among the notables of the shore visitors were Mr. and Mrs. Barclay H. Warburton, Miss Mary Brown Warburton, C. E. Warburton, Rodman Wanamaker, Mr. and Mrs. A. H. Wetherill, Miss Esther Walsh, C. H. Vanderbeck, Mr. and Mrs. Jules Mastbaum and family, Mr. and Mrs. Herbert Allman, Colonel Samuel Lit, George Costello, James Carstairs and Mr. and Mrs. Samuel P. Rotan, all of Philadelphia, and the following New Yorkers: Mrs. Cornelius Vanderbilt, A. F. Lawrence, Baroness de Cartier de Marchienne and Mr. and Mrs. J. L. Replogle.

1 DEAD, 1 WOUNDED IN FEUD

Neighbor Sought for Double Shooting at Curtisville, Pa.

Pittsburgh, April 17.—(By A. P.)—The lifeless body of Michael Carbosky was found on a hillside near his home in Curtisville, a mining village, late last night. Nearby was another man, unconscious, with a bullet wound in his side.

Police expressed the belief the shooting was the outcome of a feud and had nothing to do with the coal strike. They are searching for a neighbor whom they suspect of doing the shooting.

AUTO KILLS TWO GIRLS

Penn Student's Machine Strikes Children Near New Castle

New Castle, Pa., April 17 (By A. P.)—Little Mary McCarthy, five years old, died in a hospital here early today as the second victim of an automobile accident late yesterday, when an automobile driven by Lauren Thayer, son of a prominent local architect, struck the two little girls near Cascade Park. Eleanor Hogue, four years old, died an hour after being struck.

Thayer alleged that the two little girls stepped directly in front of his machine and that he was unable to avoid hitting them. Thayer is a student at the University of Pennsylvania.

PITTSBURGH BANK CLOSED

State Department Takes Charge of Private Institution

Pittsburgh, April 17.—(By A. P.)—Notices posted on the Pittsburgh Commercial Bank announced that its affairs had been taken in hand by the State Banking Department, and it would not open for business today. The bank is a private institution, with stated assets of $150,000 and liabilities of $110,000.

Persistent withdrawals of deposits upon circulation of rumors affecting the solvency of the bank were given as the reason.

IMPORTANT FACTS ABOUT RADIO

Just what you want to know about the radio-telephone. Stuart Ballantine, former naval aide and consulting radio engineer, is writing a series of articles to be published daily in the PUBLIC LEDGER. To know what the radiophone is, where it came from and how it works, read the morning PUBLIC LEDGER every day. "Make It a Habit."—Adv.

Octagonal Bracelet Watch

This new design has just been added to our stock. It is made of 18-kt. white gold and fitted with a 15-jeweled movement—**$35.**

We are proud of our assortment of inexpensive bracelet watches. All are guaranteed as to time-keeping.

S. Kind & Sons, *1110 Chestnut St.*

DIAMOND MERCHANTS—JEWELERS—SILVERSMITHS

ADVERTISEMENT ADVERTISEMENT

Women who purchase their wearing apparel at The Blum Store are noticed for their smart appearance. The announcement below is well worth your consideration.

Deborah Logan

YOU will be pleased to learn that The Blum Store announces that the great volume of their Easter business has left them numerous small groups of high-grade merchandise which they intend to dispose of at very liberal price reductions. Beginning this morning, they offer these various groups at savings so substantial that you may be sure the late season will bring no greater opportunities. The modes and materials offered are the favorites of leading courturiers and of smart women. In every respect they exemplify the Blum Store Standard of Quality and Workmanship. Special values are offered in every department of the store and will continue throughout the week.

TO THE eye of the expert no diamond will compare with the Polished Girdle Diamond, exclusive with the house of Bailey, Banks & Biddle Co. But it does not take an expert alone to recognize the superior brilliancy and beauty of this Diamond when placed beside any other. And so, the girl who receives an Engagement Ring which contains this marvelous jewel will appreciate its greater value and feel a glow of pride when she shows it to her friends. Such an Engagement Ring should, of course, be supplemented by a Circle of Diamonds, and those which are designed and executed by Bailey's own artists and craftsmen are exquisite beyond words.

"I MUST have my blankets washed before I put them away and they will never be so lovely and soft again," the little bride of last autumn complained to me. "Why don't you send them to Bargs', Cleaners and Dyers, 1113 Chestnut Street, and have them cleaned?" I suggested. "They will be just as white and fluffy as new when you get them back." And while we were on the subject, I told her about the wonderful way that Bargs' clean rugs, how they get out every little bit of grit and dirt, as well as the many advantages of sending quilts, draperies, curtains, etc., to be cleaned by experts such as Barg Brothers.

IMPORTERS, DESIGNERS AND MAKERS OF WOMEN'S AND CHILDREN'S APPAREL OF THE HIGHEST CHARACTER FOR MORE THAN TWENTY-SIX YEARS

APPAREL OF THE BETTER KIND

HARRIS

Twelfth Corner Chestnut

A DIFFERENT KIND OF STORE

Apparel "of the Better Kind" Interestingly Priced

The aftermath of an unusually busy Easter business. We have gone through the entire "Harris" stock.

Sports Apparel—Tailored Suits Coats—Capes—Wraps

Wherever lines were broken, prices have been reduced. To these we have added special lots,

Which Present Opportunity for Real Saving

Sports Apparel, 20.00 to 49.50
Suits, two- and three-piece, 39.50 to 125.00
Gowns, for every occasion, 20.00 to 99.50
Wraps, Capes, Coats, 29.50 to 125.00

We Specialize in Apparel That Slenderizes the Larger Woman

STRAWBRIDGE & CLOTHIER

Wool Velour, Cape, **$35.00** — Homespun, Suit, **$18.75** — One of the Fine Wraps, **$100** — Foulard and Crepe Georgette, **$23.75** — Tricotine, Suit, **$40.00**

Capes and Coats at $100

Many Worth Double and More

In fact, the least saving is one-third. This is a sample line of Capes and the new Blouse Coats, including duplicates of the choicest models in our regular stocks. All of the soft, fine velvet-like materials, hardly any weight at all, and in the beautiful shades which are to be had only in the finest materials. Many are elaborately embroidered in self-tone, and all are lined with handsome silks and satins.

High-Grade Capes at $35.00

The remainders of several special purchases, including a lot of fine Twill Capes, all silk-lined throughout. One model, of fine wool velour, shown in the sketch.

Strawbridge & Clothier—Second Floor, Centre

Continuing the Sale of Fine Foulard

Frocks, $23.75 and $25.00

Delightfully cool-looking, summery affairs of foulards in brown-and-white, navy blue-and-white, black-and-white and navy blue-and-tan, with over-draperies and sleeves of plain crepe Georgette; some almost completely veiled with the Georgette. One smart model entirely of foulard has plaited panels smartly bound with grosgrain ribbon. One model, at $25.00, comes in extra sizes, 42½ to 50½. Altogether it is the finest and most satisfactory under-price lot we have ever had so early in the season.

Fine Canton Crepe Afternoon Dresses, $45.00 to $50.00
Beautiful Showing of New Cotton Frocks, $8.75 to $15

Strawbridge & Clothier—Second Floor, Market Street

Homespun Suits at $18.75

The remainder of a fortunate purchase of the smart, plain-tailored Homespun Suits in one of the best styles of the season, jackets well-lined with peau de cygne, and every detail of finish perfect. Blue, tan and heliotrope. The best Suit value this spring, and not likely to be duplicated—$18.75.

Tricotine and Twill-cord Suits, $32.50 to $45.00

Straight-line belted models and semi-fitting models unbelted; some plaited, some with tailored folds, some in the smart slashed-seam styles. Black and navy blue.

The High-Grade Tweed Suits, $27.50 to $47.50

Herringbone effects, cassavant twills, Dent and Skibo tweeds. Tans, blue, gray, heliotrope and russet. In all the new belted and unbelted styles.

Strawbridge & Clothier—Second Floor, Centre

BONWIT TELLER & CO.

The Specialty Shop of Originations

CHESTNUT AT 13TH STREET

SPECIAL : TOMORROW

Women's Crystal Beaded

Crepe Elizabeth Frocks

59.50

Heavy White Crepe Beaded in Rouge, Old Blue, Black

DISTINCTIVE Frocks, interpretative of the Athenic Silhouette, expressive of youthful charm in their slender lines and in their elaborately beaded decorative motifs, beautifully contrasted with the white background.

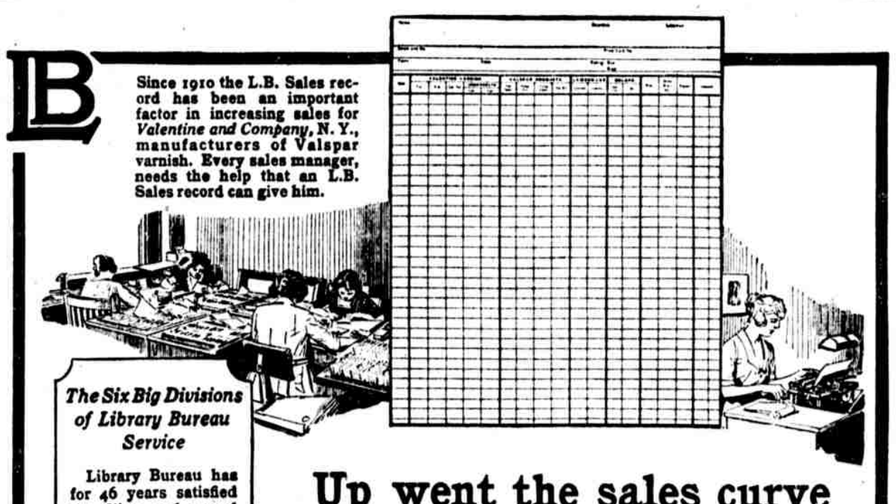
Women's Suits of Imported Tweeds

Two and Three Piece Interpretations

25.00 to 75.00

Melrosa, Hewitt, Kelly, Dentwood, Glen Logan tweeds and other domestic and imported tweeds fashion these snappy sports modes in two-piece box or belted models; in three-piece Coat or Cape and Dress modes. All smart colorings.

SECOND FLOOR



Since 1910 the L.B. Sales record has been an important factor in increasing sales for *Valentine and Company, N. Y.*, manufacturers of Valspar varnish. Every sales manager, needs the help that an L.B. Sales record can give him.

The Six Big Divisions of Library Bureau Service

Library Bureau has for 46 years satisfied the filing and record needs of manufacturers, banks, insurance companies, retailers, and practically every other kind of business and profession—large and small.

1. *Special Service*
   Analysis Service
   Indexing Service
   Statistical Service
2. *Specialized Departments*
   Bank Department
   Government Department
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   Alphabetic
   Geographic
   Numeric
   L.B. Automatic Index
   Subject
4. *Card Record Systems*
   L.B. Sales Record
   L.B. Stock Record
   L.B. Card Ledger
   L.B. Visible Record File
5. *Cabinets—Wood and Steel*
   Card index cabinets
   Counter-hight units
   Horizontal units
   L.B. Card record desks
   Vertical units
   L.B. Record Safe
6. *Supplies*
   Cards
   Over 1,000 styles of plain index and stock forms
   Folders
   L.B. Reinforced folders
   Plain and tab folders
   Guides
   Plain, printed and celluloided
   Removable label guides
   Metal tip guides

Up went the sales curve with L.B.'s help

ACCORDING to the sales manager of Valentine & Co., New York, one of his staunchest aids in the phenomenal increase of Valspar sales, has been the L.B. Sales record.

Right outside his office are four L.B. Card record desks, housing Valspar's sales records—for the last 11 years, posted on thousands of L.B. Cards.

These records help the Sales Manager place his salesmen to best advantage, help him plan his sales campaigns with an accurate picture of his markets and his customers constantly before him.

Library Bureau can show you how to make filed facts work for you, by helping to increase sales and decrease expenses.

If every important item of sales data is not at your fingertips—if your files are undermanned, cramped for space or unable to produce a given letter instantly—if your credit and collection departments are not building business and good-will for you—Library Bureau can help you. Phone for a representative to call.

Library Bureau

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M. W. MONTGOMERY, Manager

910 Chestnut Street, Philadelphia

Telephones, Bell 3394 and Main 7394

Dr. Adolf Lorenz

Endorses Nemo Corsets

This great surgeon recognizes the great benefit received by women who wear Nemo Corsets. Never losing sight of the Corset as a style feature, the manufacturers of Nemo Corsets have gone far beyond that and have designed every model from the standpoint of health.

Every Nemo Corset contains some exclusive patented hygienic feature that means health as well as an improved figure for the wearer. Thousands of women already recognize that Nemo Corsets give them a poise and sense of physical well-being such as Nemos alone can give.

A Complete Line of Nemo Corsets Here and Specialists to Fit You

Strawbridge & Clothier—Third Floor, Market Street, West

A Whole Carload of New Grass Rugs Joins the Sale

Another carload of these Japanese double-warp Grass Rugs has just arrived. We shall have these newly arrived Rugs ready to-morrow—and, therefore, can promise assortments as attractive in variety of patterns and number of sizes as they were this morning. Many sizes, many patterns, many prices—and every price a low one. For instance:

Grass Rugs, 27x54 inches—75c
Grass Rugs, 36x72 inches—$1.35
Grass Rugs, 6x9 feet—$3.00
Grass Rugs, 8x10 feet—$3.95
Grass Rugs, 9x12 feet—$4.60
Grass Rugs, 4.6x7.6 feet—$2.00

Strawbridge & Clothier—Floor 4½, Filbert Street

In addition to the Imported Grass Rugs are hundreds of others, Oriental Rugs, Axminsters, Carpets, Linoleums—all specially priced for this great Semi-Annual Sale.

Strawbridge & Clothier—Fourth Floor, West

Available To-morrow—Several Hundred

Men's Suits Reduced

A grouping of lines—rendered incomplete in range of sizes, styles or fabrics by the remarkable selling activity of the past few weeks—and a substantial reduction from former prices to insure immediate clearance. Spring Suits and California-weight Suits are included. Five price-groups—

Now $18.00, $23.00, $28.00, $36.50 and $44.00

Stein-Bloch Suits, Hart, Schaffner & Marx Suits, Alco Suits, Wickham Suits and Suits of other dependable makes are included in these lots—all at much less than former prices.

Reductions Range from One-fourth to One-half

—And there are all sizes and all proportions in the collection. Not in any one style or at every price—however.

Strawbridge & Clothier—Second Floor, East