



What's New in Sports?

Cullen Cain, Billy Rocap, Walter Dunn, Lansing McCurley, Wallace McCurley and Frank McCracken tell you every day with authority and exactness, in the Sports Pages of the Public Ledger.

Cullen Cain Humanizes Sports—

There is a human side which must be reckoned with in every activity. But this human side in sports is too often forgotten. That is just the thing that Cullen Cain brings to the fore in his writings. Those tense, powerful or pathetic incidents that are so frequently not known or pointed out, even if they are known. They play a very vital part in all athletics. In the writings of Mr. Cain the Public Ledger is presenting "the human angle."

"The Decade of The Diamond"—

Baseball—you may be a golfer, or a horseman, or a football fan, or a tennis devotee or any other type of sports follower, but it is almost a certainty that you want to know what is happening on the baseball diamond. Wallace McCurley, who has come up with the modern "decade of the diamond," writes baseball the way Americans want to read it.

College Sports News—

College sports can no longer be classified with minor sports interests. American Olympic teams have swept the pick of the world before them—and American Olympic teams have been made up mainly of college athletes. College sports are big and Walter Dunn is the Public Ledger's authority on college sports. His long association with the college athlete has given him a knowledge that adds authority to his news stories and comment. He served at the front during the World War and after the Armistice was signed was Sports Editor of the "Stars and Stripes" in France.

What Does Rocap Say?—

No writer of sports has a finer background of experience upon which to draw than William H. Rocap, Sports Editor of the Public Ledger. Referee of world championship boxing matches, official for international polo contests between the American and English teams, track and turf expert, Mr. Rocap has a diversified interest and an able pen in telling what has happened or is going to happen. "What does Rocap say?" has become a by-word in the world of sports when disputes arise over any question.

What's the News in Golf?—

The strides golf has made in the esteem of the American public are notable. The pastime which made Scotland famous is now being made more famous by American men and women. When you want golf news or comment on what is happening in the realm of the links, there is one man who can give it to you, written in a way that makes it interesting even for those who do not play the game. He is Frank McCracken. Read his "Through the Fairway," and his analytical reports of all the big tournaments. They are a treat for golfers!

McCurley on Scholastics—

The United States has produced the premier athletes of the world. American youth participates in games and athletics of every description. Scholastic sports cannot be overestimated in their importance, and Lansing McCurley tells about the schoolboy athlete from the time he starts his career, and in a way that brings home the importance of developing this reservoir of youth into sturdy American manhood.

The Public Ledger is unexcelled in business news; the only Philadelphia newspaper to maintain its own world-wide news service, and it is equally great as a newspaper for sportsmen and lovers of sports.

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