GIMBEL BROTHERS

Philadelphia, Friday, April 14, 192 Correct styles in Gloves for Easter and spring. Some one said her gloves are the keynote of a woman's costume. Wanted kinds at Gimbels, First floor,

Sale of Girls' Silk Party Dresses

aturday

\$13.75

\$17.75



lattice - work styles. The cutest picotted - point skirts. The cutest bouffant effects. Crepes de Chine - embroidered or tucked or hemstitched.

Taffetas

Henna French blue Navy blue. Jade. Pink. Sizes 6 to 14 in each price-group.

Salons of Dress, Third floor.

Tomorrow \$19.75 Fox Fur Scarfs -Spring's pet choker-style, of

Fine Patagonian fox. One - skin chokers. In such fashionable colorings as platinum gray and Poiret



Get Your Boy His Easter Suit Tomorrow



Norfolks Tweeds or Cassimeres \$10 to \$18.50

With Extra Knickers In neat stripes, checks and gray, brown or olive mixtures. Coats in various models and fully lined knickers.

Blue Serge Models, \$10, \$12.50, \$16.50 Several models in fine all-

wool serge. Many with extra pair of lined knickers. High School Suits,

\$15, \$19.50, \$25 Sport styles; single or double preasted models with long trousers. Many with extra pair. Herringbones, tweeds, cassimeres—fine quality.
—Gimbels, Third floor.



Sensational Values!

Silk-lined, mind you, and fitted with lock and key. Barmins for Easter "week-enders!"

\$7.95, to \$10.95

Bags at \$6.95 and \$7.95 have white fittings. Cases at .95 have nine white fittings.



-the beltless style, with the tuck-clusters down the back, and

Came From Gimbels and Its Price Was \$25

And it's only one style of over thirty. Her rose-color was only one color-tone of over fifty. She didn't have to have a thing done to it but the hem sewed!

You almost certainly won't, either—whether you're size 34 or 46 or any size in-between.

Tweeds at \$19.75

Saturday—

Grouped at

\$29.75

That Includes Sizes

Up to $52\frac{1}{2}$!

els of silk crepe de chine. Though

there's a model in Georgette in sizes

the smaller sizes (up to 42)-one

model with great cut-work motifs;

one with latticed bands and quaint

plete "week-end costume" - crepe-

knit dress with its lovely, matching

cape—an entirely separate cape with

plenty of separate uses!

From a large importer who is getting ready for fall stocks.

Especially in lovely, graceful mod-

Two models in taffeta-mostly in

And the style pictured is a com-

-Gimbels, Salons of Dress, Third floor

Flower Trimmings—Some at Half Price

A Big Assortment at 18c to \$1 Each

Women's Low Shoes Fashion's Dominant Themes for Spring!

great Brooklyn maker retiring

Rich satins; new flapper styles; dis-

All the smart brogues-all the smart

Also Women's Stylish Military and Brogue Oxfords at \$3.50

In the Children's Section 4500 Pairs of Children's, Misses' and Little Children's

\$5 Low Shoes, Now \$2.65 Extra Space; Plenty of Skilled Fitters —Gimbels, Shoe Section, Second floor

traps." A few styles are pictured.

tinctive sports effects.

Sizes 21/2 to 8. \$4.35.

business is "selling out"-through

All the spring's lovely novelties-colored flower sprays for girdles, gold or silver hair

Including the favorite tans and "sunshine" colors. Seven styles. A dozen colors. Sizes 34 to 44.

Women's Dresses—for

up to 50, also!

taffeta roses.

bandeaux, gold or silver grapes and many others.

Regular \$9 to \$11

Shoes

The stand-by, navy blues (black, too), with perfectly charming "differences."
Sizes 34 to 46.

Twills at

\$39.75

Quick Service : Expert Fitters-All Pin-Fittings Free -Gimbels, Salons of Dress, Third Soor. 3000 More "Individualized" Styles in Ready- Hats



horsehair to fine Italian Every degree of style from semi-tailored to

style.

Complete to

the very fab-

ric facings-

where the gay

color facing

"belongs" to a

Every sort

of straw, from

elaborately dressy models. Gay hats. Black hats. Boardwalk hats. Church hats. "Young" hats. Matrons' hats. -Cimbels, First and Third floors.

Gold Jewelry—Special Values

From stocks purchased recently. Mail orders filled.



\$9.95 Instead of \$15.00 15-jewel, cut balance, ad-justed. 20 yr. gold-filled case. Fancy dial.

-Gimbels. Dress Trimming Section, First floor.

Diamond-Set Scarf Pins

All have aquamarine, synthetic sapphires, rubies or tourmaline, and 14-kt, solid goldregular price, \$10.00 to \$35.00. Sale Prices, \$4.95 to \$14.95

Pure white, perfect-cut diamond in platinum top mountings. 1/4 carat at \$55 Solid Gold Cuff Links

\$5 to \$7 Values for \$3.95 Solid Gold Lingerie Clasps, for \$1.95.

Handy Pins, Pairs. Set with chip diamonds, or turquoise, or pearls. Solid gold. Sale price, \$1.65—Regular value, \$4.00 to \$5.00. -Gimbels, Gold Jewelry, First floor,



14-KT, SOLID WHITE GOLD \$23.50 Instead of \$35.00 15-jewel cut balance adjusted. Very small; 8% ligne.

Diamond Rings

Solid Gold Scarf Pins Stone set. \$4 to \$6 values

1/2 carat at \$73

Clothes of Distinguished Appearance

Men's Kuppenheimer and Society Brand



\$35 to \$65

Gimbels Exclusive Philadelphia Agents

Easter readiness for the man in hurry or the man with leisure—choosis is safely right in these two famously fis makes of clothes.

Snappy Styles for Spring

Suits at \$35

Single-Breasted Also Sports Suit Double-Breased and Golf Suits Coats With Two, Three or Four Butte Included are fancy worsteds, serges blue and gray unfinished worsteds, fan-nels, tweeds, cassimeres and velours. In overplaids, checks, pin-stripes, her ringbones, sand, tan shades, black and fancies.

Nearly all are quarter-lined and has silk-piped seams. Exceptional cho

\$35. Complete lines of Kuppenheimer Society Brand Suits up to \$65.

Quarter Silk-Lined Suits, Imported Woolens

Including Kuppenheimer and Society Brand

Finest suitings made in Great Britain and Belgium-West-of-England worsteds, Bannockburn tweeds, Drummond worsteds and blue serge. Silkback vests. Best American tailoring. In a very great variety of patterns and weaves to appeal to men of critical taste.

London-Made Top Coats and Gabardines

Large assortment, new shades, and include West-of-England gabardines, Scotch Gallashiel, cher iots, tweeds, gabardines. Set-in sleeves and raglan sleeves; doubl

breasted; belt all around. Remarkably varied choice

Clean-Up of \$35 to \$45 Suits, **Including Society** Brand, at.....

Medium-weight and for year-'round wear. Plen

Spring Top Coats and

London-Made Gabardines at Tweeds, knit fabrics, oxford gray, pebble tweeds, homespuns.

Salem Cord Tires

Guaranteed 8000 miles, adjusted on the 33x4 ½\$30.50 84x4 ½31.25 35x4 ½32.15 36x4 ½33.25 30x314\$12.95 32x31/2 18.50 21.15 33x5 37.95 35x5 39.95 39.93

........ 41.95 Other specials in the April

Sale autoists should share.



Men's \$3.50 Pajamas at— \$2.50

Mercerized self-striped Pajamas; weights for now and later on; sizes A, B, C, D. Plain colors. \$2.50.

Men's English Broadcloth Shirts -at \$4.50 and \$4.65. Fine!-a beautiful fabric and as durable as beautiful! Plain colors, \$4.50; those with attached collars are \$4.65.

-Gimbels, Pirst Soor, Ninth Street.

Easter Candies Dollar Kinds at 48c, 50c, 58c

58c lb. Box Quality



Filled Gloss Candies, at 48c lb. Value \$1 Just received a fresh shipment of these wonderful imported filled gloss candies or

Fourres. Value \$1, at 48c lb. tin.

1000 beautiful ribbon-tied Boxes of Assorted Chocolates, creamed nuts and fruits, Roman nougatines, frozen pudding, caramellows, butterscotch; value \$1, at 58c. Gimbels Purple Package dollar quality assorted chocolates; lb. boxes, at 50c.

> Gimbels New Package, at 40c lb. Called "Selected Assortment," consisting of chocolate-covered nougatines, Tourains, marshmallows, cocoanut dainties and other tasty centers, packed in a very attractive box, at 40c the lb. box.



Fancy Easter Baskets at Various Prices For the kiddles, a large variety of pure Easter Eggs and Candie

Over-Night Bags



Leather grained cotex, hare seal and real cowhide.

\$3.95, \$4.95, \$6.95,

Subway Store Sale of \$10 Capes

Smart Styles

de, Subway Stere

Seven smart styles—besides the prettiest assortment of the prettiest samples ever! Tweeds, tweeds, tweeds, tweeds! Mostly big swagger, circular, sporty styles. Embroidered velours. Color-bound velours. Braid-trimmed velours. Orchid. Rose. Blue. Tans. Browns.

Reindeers. Many lined throughout. Misses' sizes: 14 and 18. Women's sizes: 36 to 44. Sales in Subway Store Five Thousand Pairs of

Educator and Kreider Shoes for Children at \$1 and \$1.95

Ankle Ties : Mary Janes : Cute Oxfords All kinds of leathers, including patent.

About a score of the most desirable models.

And all sizes. Also Boys' and Youths' Solid-Leather Shoes at \$1.95 and \$2.45 Four Tables of Women's \$5 Low Shoes at \$1.95

\$3 and \$4 Kinds



Tomorrow-In Time for Easter Wearing

Men's and Young Men's Spring Suits and Top Coats \$15:20:\$25

Suits Have Extra Trousers All the newest and most desirable models and colorings are here for your selection. Sports models in tweeds as well as conservative Sack Suits for business wear.

Besides there's serges, worsteds and cassimeres.
All sizes, at \$15, \$20 and \$25.
The Top Coats are mostly all quarter-lined with silk; single- or double-breasted. \$15, \$20 and \$25.
—Gimbels, Subway Store.

Boys' Blue Serge Confirmation Suits With Extra Knickers at \$9.50 Norfolk style. All-wool, too. In every size from 8 to 16.

\$4.85 for Boys' Regulation, Middy and Oliver Twist Suits of Blue Serge. Full lined. Sizes 3 to 10 years.

Men's Fancy Neckties at 15c and 25c Four-in-hands. Nifty plain colors. Values start at

