

Store Hours, 9 A. M. to 5:30 P. M.

Knicker Suits for golfing, and Riding Togs for women and girls. Correct to the last detail. Gimbels, Sports Shop, Third floor.

# GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

Philadelphia, Thursday, April 13, 1922

Your spring upholstering can be the better done by letting Gimbels do it. Fifth floor.

For Friday

For Friday

## Sale of Sailors—Tailored Sailors—Dressy Sailors

Roll, pencil and droop, straight or poke.  
Large or small.  
Solid color—or two-color.  
Red, brown, navy, Copen, sand, jade, purple, canna, pumpkin, black.



\$1.95      \$4.95      \$5.95      \$1.50      \$4.95

Prices: \$1.50,  
\$1.75, \$1.95,  
\$2.50, \$2.95,  
\$3.95, \$4.95,  
\$5.95 and \$6.95

—Gimbels, Third floor.

## Alert, Forceful, Correct Styles in Men's Kuppenheimer and Society Brand Suits

For Easter and Spring

These two famously fine makes settle the question of style—just as "wherever the MacGregor sat was the head of the table" so a wearer of Kuppenheimer or Society Brand suit is the well-dressed man wherever he is. Clothes of distinguished line and appearance!

### Suits at \$35

Single-Breasted | Also Sports Suits  
Double-Breasted | and Golf Suits  
Coats With Two, Three or Four Buttons

Included are fancy worsteds, serges, blue and gray unfinished worsteds, flannels, tweeds, cassimeres and velours.

In overplaid, checks, pin-stripes, herringbones, sand, tan shades, black and fancies. Nearly all are quarter-lined and have silk-plipped seams. Exceptional choice at \$35. Complete lines of Kuppenheimer and Society Brand Suits up to \$65.

Quarter Silk-Lined Suits, Imported Woolens

\$50

Including Kuppenheimer and Society Brand

Finest suitings made in Great Britain and Belgium—West-of-England worsteds, Bannockburn tweeds, Drummond worsteds and blue serge. Silk-back vests. Best American tailoring. In a very great variety of patterns and weaves to appeal to men of critical taste.

### London-Made Top Coats and Gabardines \$35

Large assortment, new shades, and including West-of-England gabardines, Scotch Gallashiel, chevots, tweeds, gabardines.

Set-in sleeves and raglan sleeves; double-breasted; belt all around. Remarkably varied choice, at \$35.

Clean-Up of \$35 to \$45 Suits, Including Society Brand, at \$25

Medium-weight and for year-round wear. Plenty of models.

### Spring Top Coats and London-Made Gabardines at \$25

Tweeds, knit fabrics, oxford gray, pebble tweeds, homespun.

—Gimbels, Second floor, Ninth Street.



### Women's Dresses

—In Sizes Up to 52  
—Sale-Grouped  
at \$25

Three models in drop-stitch denisette—in the lovely woody tones that are the natural colorings for its cool, lovely texture. A model in Canton crepe—with motif-embroidery done in smart wooden beads.

At \$35

Luxurious satin-faced Canton crepe, in the button-trimmed model pictured at the right.

And a perfectly charming Canton crepe model, all fagoting.

And at \$59.50

Two unusually beautiful—in splendidly slenderizing lines—of beaded Georgette over charmeuse. Brown, blue and black.

—Gimbels, Salons of Dress, Third floor.

### Imagine Women's Tweedy Capes—Made of Imported Tweed, Too—But Priced \$10.75

A Gimmel "Easter Special."

At \$10.75, a woman will pick one up, as a guest-wrap for her car, even if she has all the wraps she can use for traveling, motoring, week-ending or commuting.

Other Capes at \$15 to \$45  
Sports Coats at \$19.75 to \$59.75—  
All of the Famous British Fabrics

Colorings that are this Spring's big feature. Textures nonchantly smart, fashionably rough.

Styles? Forty of London's smartest!

—Gimbels, Salons of Dress, Third floor.



### Her Easter "Pearls" Priced at Important Savings

Finely Graduated 24-inch Necklaces

Beautiful Oriental luster; solid gold clasp. Specially priced: \$1

Fine Graduated Indestructible Pearl Beads. Guaranteed not to crack or peel. 24-inch. Beautiful tint and luster; solid gold clasp. A regular \$10 value. \$3.95

### Indestructible Pearl Beads at \$1.95

24-inch and daintily graduated. Cream and white tints. Solid gold clasp.

—Gimbels, First floor.

### These Are the Prettiest Waists

For Easter's Tweed Suits—and Their Price Is

\$3.95

Although they are not only hand-made, hand-drawn and hand-embroidered, but have wide real filet or real Irish lace for trimming.

Note the newer, longer collar?

Note the turn-back cuffs?

(She wears them turned back over her suit sleeves.)

Sheer, fine batiste.

And all sizes.

—Gimbels, Salons of Dress, Third floor.



### Still More Girls' Coats, Capes, Cape-Wraps and "Three-Piece Suits"

Tomorrow at \$10

Values \$15 to \$19.75

Tweed Coats, Polo Coats, Raglan Coats, Herringbone Coats.

The "three-piece Suits," by the way, are the cutest sleeveless tweed dresses with complete, separate cape to match.

6- to 16-year sizes.

—Gimbels, Salons of Dress, Third floor.



### La Markette Corsets—Dainty Easter Novelty Styles That Discard Laces

"Step-in" Corsets—without even a clasp—all of fine, heavy pink elastic. And clasp-in-front styles of dainty broche and elastic combined. Corsets that give the soft, uncorseted svelte lines of youth. At \$7.50 to \$15.

Dainty New Girdle Belts at \$5

for slender figures. At \$5.

—Gimbels, Corset Shop, Second floor.

### Women's Glove-Silk Bloomers, \$2.95

And they're \$3.95 values.

Heavy quality glove silk, plain and fancy weaves. Shell-pink.

WOMEN'S SEALPAX UNION SUITS, \$1.25

Fine quality—in white and shell-pink.

Step-in styles with bodice tops.

—Gimbels, First floor.

### Correct Hats for Men



Mallory (Gimbels, Philadelphia distributors), the Soft Hat of distinction; new shades for spring; \$5.

Stetson Hats, soft and Derby, at \$7, \$8 and \$10.

Gimmel Special soft and Derby, spring shades and black, at—

\$2.95

Men's and Boys' \$2 Caps at \$1

In the new Tweeds that are so "English" in looks.

—Gimbels, First floor, Ninth Street.

### Little Children's Colorful Dresses

Fine organdie with gingham—pretty enough for "best." Gay colored crepes with hand-embroidery. And mostly with bloomers. Ages 2 to 6. At \$2.95, \$3.95 to \$5.95.

—Gimbels, Children's Shop, Second floor.

### Dralles Illusion Perfume

Sold Elsewhere at \$1, Special Tomorrow at \$50c

Rose Violet or Muguet

One thousand bottles of this fine perfume, made without alcohol. One drop is enough.

—Gimbels, First floor.

### EASTER HAMS

SUGAR CURED, 32c lb.	FELIN'S I. X. L., 35c lb.	SWIFT'S PREMIUM, 39c lb.
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500 FRESH SMOKED OX TONGUES, 32c lb. for boiling and slicing, at.....

—Gimbels, Pure Food Store, Chestnut Street Annex.

### Easter Means a New Suit for the Boy and There Are Unusual Values at Gimbels Tomorrow

Norfolks, \$8.50 to \$15

Norfolks With Extra Pair of Lined Knickers, at \$10 to \$18.50

Several popular models, finely tailored in tweeds and cassimeres, that show neat checks or stripes or olive, gray or brown mixtures. 8 to 18 years.

Blue Serge Norfolks—for Dress—at \$10, \$12.50 and \$16.50

Several models, some with extra lined knickers.

High School Suits for Older Boys—Long Trousers—Sizes 32 to 36—at \$15, \$19.50 and \$25

Single- and double-breasted models and sports styles. In herringbones, cassimeres or tweeds. Some have extra trousers.

—Gimbels, Third floor.



### Subway Store Sale of Children's "Educator Shoes"

Also "Pollyanna" and "Rochester Pals"—16,600 Pairs!

65c \$1

Half Price and Less

\$1.95 \$2.45

Average Half Price



\$1.95 \$1 \$1.95 \$1.95 \$1.95 \$1.95 \$1 \$2.45  
High and low shoes—Mary Janes, confirmation shoes, dress shoes, play shoes and other styles, all well made, up-to-date styles and adapted to growing feet.

The Sale has overflowed the Shoe Section and his spread out on the Main Aisle! Extra salespeople! Buy for Easter, for Spring and Summer!—Gimbels, Subway Store.