

FIND Out Something,
About the"Interior"
of the Clothes. You Buy
I. Recently in a demonstration of our Spring
Clothing to our salesmen we had a number Clothing to our salesmen we had a number
of garments opened up so that the men could see just what was inside and thereby
be prepared to talk understandingly to their customers about those important things
that are invisible to the eye, but which are so vital in the service that the clothes will
give.

I We could, of course, follow the lines of least resist
$\qquad$
Joseph L. Shoemaker \& Co. Bank, Omce, Whlhrary \& Srhool Furniture
At $\mathbf{9 2 6}$ Arch St. Since 1884

OUR


The finest butter in America! $43{ }^{\text {c }}$


I'm going to take you at your word Said a customer who had read our advertisements and who wanted to see for himself what our Super - Values really
meant. "Show me those Super - Values that will save me $\$ 5$ to $\$ 12$ on a Suit or Topcoat." He came-he saw and he was convinced. We like skeptical folks-we like to see the smiles of satisfaction that
light up their faces when they see the fine quality goods and glimpse the SuperValue price tags. Come over yourself and buy your Easter Clothes at the prices you are willing to pay.

Just glance over this outline and see if what you want is here.

| $\begin{gathered} \text { SPRING } \\ \text { TOPCOATS } \end{gathered}$ | $\begin{gathered} \text { SPRING } \\ \text { SUITS } \end{gathered}$ |
| :---: | :---: |
| Coverts in olive or tan. Imported and fine domestic cheviots, gabardines, raglan or regulation shoulders. | It would take a page to tell you all about them. Such a bewildering varicty of fabrics, patterns, styles and colors. |
| Conservative Cambridge and Oxford grays - splendid drap- | Perfectly styled, exquisitely trimmed, silk |
| ing and fitting coats | pped seams. Every <br> little detail attended to |
| that many a merchant | details that make for |
| ior would give his | periect satisfaction. |
| right eye to duplicate. | Our Super - Value |
| Super-Value prices are | prices, $\$ 28, \$ 33, \$ 38$ and |
| \$28, \$33, \$38 and \$43. | \$43. |
| SPORTS | FINE |
| SUITS | QUALITY |
| for office and outdoor | BLUE SERGES |
| wear. With extra knickers if you wich, | Many varicties and pat- |
| Over a dozen different | to feel, with splendid |
| models and a hundred | wearing qualities. Plain |
| patterns to choose | twills, herring bones and |
| from. Our Super-Value | self stripes. Perry's Su- |
| prices for three-piece | per-Value prices (try to |
| suits- $\$ 23, \$ 28, \$ 30$ and up. | match them) are $\$ 25$, $\$ 30, \$ 33, \$ 40$. |

Perry \& Co.
16th and Chestnut SUPER-VALUES in Clothes for Men

Easter: "Prepare for Inspection!"
And never was an army inspection more critically rigid than the examination your friends give you best-spick, span and stylish. Suppose you can't afford a new suit. We'll dry-
clean the old one until you'll think it slean the old one until youll think it's new your-
self Send it to us now, while you think of it, so you'll
have it then, when you want it!

