

For Thursday

Store Hours, 9 A. M. to 5:30 P. M.

Motorists can save money by equipping with Porter Cord Tires, at Gimbels. All are "firsts" and carry the maker's standard warranty. Fourth floor.

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

Philadelphia, Wednesday, April 12, 1922

In the Gimbel School of Dressmaking (8 lessons for \$5) you "learn as you make." It teaches how to dress well economically. Enroll at Butterick Pattern Sections.

For Thursday

Three Most Remarkable Sale Groups

No. 1—Women's \$39.75 Coats at \$25

Silk-lined tricotines—very fine wool-tricotine. Straight-line style. Black or navy. Most carefully tailored.

No. 2—\$49.75 Coats and Wraps at \$35

Duvet de laines, tricotines, twill cords and bolivias. Some plain-tailored. A few embroidered. Many in the new "novelty styles." Black, navy blue, fallow, pinecone, ladybird, henna, tan and Sorrento blue.

No. 3—\$55 Canton Crepe Wraps With Deep Silk Fringe at \$39.75

Crepe de chine lined throughout. And such luscious colorings as black, lined with the exact color of double violets! Or black, lined with tulip red. Or black with ladybird. Or black with larkspur blue. Or—but there are different-color linings to choose from!



\$39.75

\$35

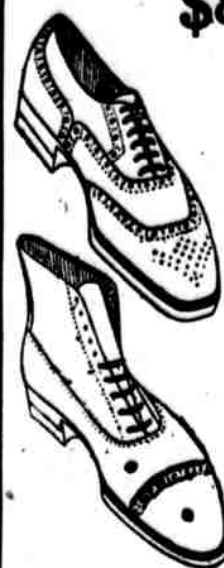
—Gimbels, Salons of Dress, Third floor.

Sale of 8390 Pairs of MEN'S \$8 and \$8.50 Shoes at— \$3.90

Remarkable values just before Easter!—a sale prepared for well in advance. Prompt service.

Brogue Oxfords **Kid Shoes** **Calf Shoes**
Black Calf Oxfords **Ball-Strap Oxfords**
Kid Oxfords **Sports Oxfords**

Round toe, narrow toe, square toe, balls and bluchers—styles for every foot and preference.



3500 Pairs of Men's \$10 Oxfords at— \$4.60

Including rubber-soled sports and golf shoes.

Sample Lines of Men's \$10 Shoes at— \$3.90

Richard & Brennan, and of Thompson Brothers.

Norwegians, grains and calfskins.

—Gimbels, Second floor.



Apparently Only Gimbels Thought of Millinery With Unusually Large Head Sizes

For Women Who Have Gloriously Heavy Heads of Hair—

And here is a particularly striking grouping of dress-hats in the lovely styles that a woman blessed with luxuriant tresses can "carry off" so gloriously.

And Special at \$12.50

Mostly big hats. Not only black, but the glory colors, too.

A Grouping of Five Hundred Hats Specially Grouped at \$5 to \$8.50

Includes—Hats for bobbed-hair mortals as well as hats for women of average coiffure. Flower-trimmed smartness. Ribbon-looped dash! Parrot-brightened brims! Biot- and ostrich- and plume-trimmed models.

—Gimbels, Millinery Salons, Third floor.



Hundreds Upon Hundreds of Women's Tweed Cape-Suits at \$25

Cape-suits, too, of course—in almost unlimited variety. But right now—it's capes, capes, capes! And the canny woman recognizes that she's practically getting two garments for the cost of one when she buys a "three-piece suit," consisting of complete tweed dress with a matching cape that has separate service as well as its suit service!

Rose-tones—deep or soft or bright. Lilac and orchid. Soft blues. Bright blues. Rust. Apricot. Tans—and tans—and tans!

And all sizes 34 to 48.



—Gimbels, Salons of Dress, Third floor.

Women's Kayser-Made Italian Glove-Silk Underwear For Easter

And in Lovely Easter Flower Shades

Besides white and the ever-loved pinks. Dainty for the Easter trip—packs in small space and without a wrinkle. Practical—she can tub them herself in a jiffy!

Vests begin at \$2.95. Step-in "Panties" at \$3.75. Bloomers at \$3.95.

—Gimbels, First floor.



White Habutai Silk Waists

are proving a general favorite to wear with tweed suits—

Four Models—Special at \$2.95

Two with Peter Pan collars. One with "Tux" and tucks. One with two-in-one collar. And Habutai silk launders like a handkerchief!

—Gimbels, Salons of Dress, Third floor.

Men's Sterling Silver Buckles, With Belts

Less Than Half Price

Bought from the Warwick Sterling Silver Co. of Providence, R. I.—at about 50c on the dollar.

One lot at \$1.35, which are worth regularly \$3. These are heavy sterling silver buckles, very beautifully engine-turned, and all on leather belts.

One lot at \$1.50, worth regularly \$3.50. These are all leather belts with fine sterling silver buckles.

Also Men's Sterling Silver Pocket Knives at \$1.95, worth regularly \$4. Men's Gold-filled Pocket Knives, Sale Price \$1. Women's New Jet Belts, \$1.95 for regular \$4 values. Smart imports—the newest "fancies."

—Gimbels, Plated Jewelry Section, First floor.

Mail and Phone Orders Filled Same Day Received

Easter Hams

Philadelphia Sugar-Cured **32c lb.**

Maine Corn "Lenox Brand" finest Baby Maine Corn, 25c value; in case, dozen, 1/2-dozen lots, can at **16 1/2c**

Spiced Sardines "Tango Brand," big cans; dozen for \$1.25, can at **11c**

Ripe Tomatoes Gimbel "Justice Brand," family size No. 2 cans; case, dozen or 1/2-dozen lots, at, can **12 1/2c**

Swift's "Premium" **39c lb.**

St. James Coffee Pride of Philadelphia, rich Coffee, at 3 lbs. for **\$1**

Cup o' Comfort Coffee Smooth drinking, chestnut roast, at 28c lb., or 4 lbs. for **\$1**

Rich Cocoa "Lenox Brand," contains a high percentage of butter fat, at 25c lb., or 4 lbs. for **75c**

Evaporated Milk P. E. Sharpless "Acorn Brand," tall cans; dozen, 1/2-dozen or 3-can lots, at, can **9c**

—Gimbels, Pure Food Store, Chestnut Street Annex.

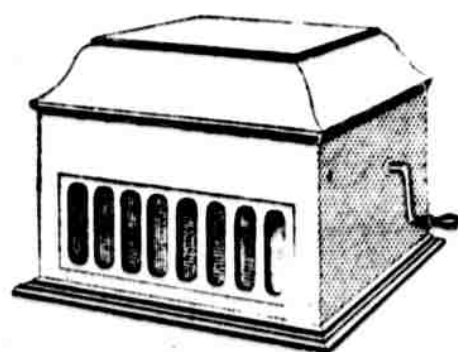
Unprecedentedly Low Prices in This Gimbel Sale of Famous and Fine Pathe Phonographs at One Third of List Prices

Entire Pathe Stocks from Different Parts of the Country Are Being Moved for Distribution Through the Three Great Gimbel Stores

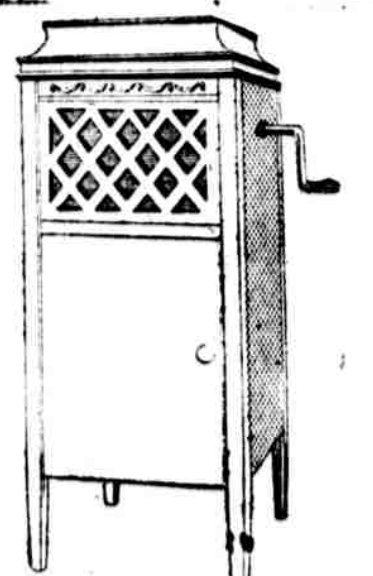
When the Pathe Company decided to dispose of their accumulated stocks, Gimbels were the "way out"—with three large stores they could "swing" the stocks and quickly distribute them.

And the phonographs have been headed towards the Gimbel Stores by carloads! Some of Philadelphia's share are here. Ready!

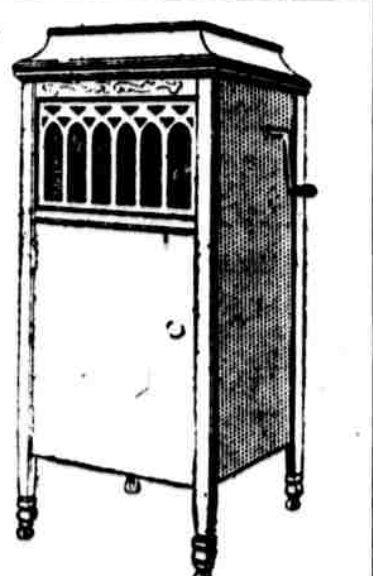
Prices Begin at \$18 and up to \$85—A Whole Year to Pay!



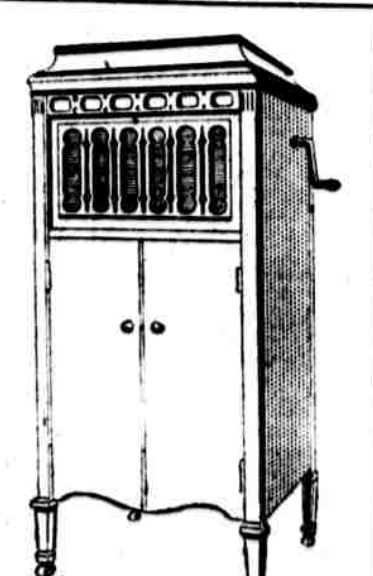
Pathe Style No. 3 \$18



Pathe Style No. 7 \$38



Pathe Style No. 10 \$59



Pathe Style No. 12 \$69

Records On Easy Terms May Be Bought In Connection With These Phonographs

The Pathe plays all disc records; and standard makes of records are here for your choosing. Make your own selection.

—Gimbels, Seventh floor and Subway Store.

PATHE PHONOGRAPHS PLAY ALL DISC RECORDS—AND PLAY THEM WELL! MAKE SURE OF YOURS AND OWN A FAMOUS PATHE ON EASY TERMS