

Plays at 9, 11 and 4:50  
Closes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Showers

# Men Are Counting the Days Until Easter on One Hand, While the Other Points Out the Clothes They Will Wear on Easter

Not a long time, but enough time, and the fellows who are up-to-the-Spring are making haste to get into new clothing before Sunday.

Easter without a new suit and a new topcoat is not Easter at all.

And it's a mighty consoling thing to know that this great big Wanamaker Men's Clothing Store is all fitted up to turn you out fitted up, spic-and-span and new for Easter.

There's a suit here to bring a smile to the face of every student who plans to make his bow in long trousers this year, for every fashionable young man, for every old man and for every man who's just a bit older than he is young.

Every one of these hundreds upon hundreds of suits, and every one of these hundreds upon hundreds of topcoats

## Is the Zenith of 1922 Fashion Made in a Way That It Took Three Generations to Learn

That's the real reason more men are coming to Wanamaker's this Spring than ever.

Men who have tried elsewhere have learned that there's a deep underlying dependability, a "tailored-in goodness" and full money's worth in Wanamaker's clothes that make them clothes apart from all others.

And any suit or topcoat can be selected between \$35 and \$65. For youths, \$28 to \$35.

(Third Floor)



### At Late Sunset, From the Deck of a Little Boat

Upon the half-mile-wide St. John's River, the water was burnished with gold, and the westernmost sky with sapphire, built upon banks of orange and dark green, deepening as the shadows of the evening came on to form the framing of the lustrous stars of the night.

Is it not true that to many of us sunsets are given beyond our vision if we do not stop long enough to catch the glory and the meaning of the goodnight message of the sky?

[Signed] *John Wanamaker*



### Gay Flowers Are Blooming on the Newest Easter Hats And They Are Really Reasonable at \$15

NO MATTER whether or not her Easter plans include a trip to the shore, most women want at least one flower-trimmed hat to wear with afternoon gowns or handsome wraps.

These are just such hats, and she is a fortunate woman, indeed, to be able to find them at this price.

Many are of soft light straw or lacy braids in all the newest colors and the most becoming shapes.

The flowers are arranged in many different ways to suit different tastes, and they are most beautifully combined in shades.

(Second Floor)

### Dainty Organdie Dresses for Girls to Wear on Easter

New and just as pretty as it is possible for them to

They are here in good time for confirmation and they would do nicely for party dresses.

One style is made in surplice fashion with the dearest little picot-edged frills. Another has a sash, and still another has white ribbon with tiny silk flowers.

Moderately priced at \$7.50, \$9.50 and \$10, and are in sizes from six to fourteen years.

(Second Floor)

### The Shoe a Child Will Dress Up In for Easter

Shoes of the finest white buckskin, buttoned or laced, with soft toes in the smaller sizes, and welted soles in all, are \$6.75 to \$9, in sizes 8 1/2 to 2.

Patent leather shoes with buttoned tops of white buckskin, in the same sizes, are \$7.50 and \$8.50. Each is the best of its kind.

(First Floor)

### Women's Finer Tailored Suits at \$50

Imported homespuns, suitings and tweeds, plain and checked, and master workmanship make up the best plain tailored suits.

The range of colors is the greatest so far this season—pinks, greens, grays, violets and tans, besides the darker tones.



### Easter-Tide Is Truly a Gift-Time

#### Gifts for Baby From France

They consist of exquisite little hand-made dresses with the finest of tucking, French knots and hemstitching. Long or short dresses up to two-year sizes. \$3.75 and \$3.85.

Also, caps and bonnets for baby, every bit hand made and inexpensively priced. Some of the prettiest hand-made and hand-embroidered bibs are \$1.25 to \$1.75.

Or, should one prefer toys, there are French "sponge dolls" for baby's bath, 50c and \$1.50.

(Third Floor)

#### Sterling Silver Gifts Women Like

Mesh bags ..... \$29 to \$52  
Powder boxes ..... \$4.75 to \$7.50  
Vanity cases ..... \$13.50 to \$28  
Photograph lockets ..... \$7 to \$9  
Prayer-book markers ..... \$1.50 to \$2.50  
Rosary in case ..... \$4.25 to \$7.50  
Crucifixes ..... \$4 to \$5

(Main Floor)

#### Prayer Books and Hymnals

Some people prefer these to all other Easter gifts, and the Book Store has an admirable collection at this moment—both of Episcopal hymnals, prayer books and devotional publications, and of Catholic prayer books and Bibles, not to mention rosaries and the "Key to Heaven."

(Main Floor)

#### Special Chinese Baskets for Easter

Remarkably attractive baskets, green and various browns, trimmed with coins, rings and bright tassels. The smaller ones are liked to send candies in and the larger ones serve as sewing baskets.

Prices 75c to \$2.75 in the Oriental Store.

(Main Floor)

### Ferdinand Boscher's Water Color Paintings Are Attracting Much Attention in the Picture Store

In color, manner and subject they are characteristically French, and irresistibly gay and charming.

Who would not love to possess "The Roses of France," or the pretty little Christmas interior at Louveciennes—to name but two out of thirty-some, each possessing its own individual charm.

The paintings are all for sale. (Fifth Floor)

### Silk Blouses and Such Vivid Colors!

Of course, you have already guessed that they are intended for tweed suits.

One is a Peter Pan model in white silk closely printed with tiny figures in either jade or carmen. The collar and cuffs are white silk and the price is \$8.50.

Another is printed crepe de chine made in the picturesque peasant style in jade, pumpkin or navy with white for a contrasting color. It is \$10.50.

But there are dozens of other new blouses in vivid colors that women are asking for just now.

(Third Floor)

### Woolen Jersey Skirts—a Special

Pleated skirts of white jersey with fine black or green stripes and of gray jersey with white stripes.

The pleats are held down on the hips by narrow straps of the material slipping under the pleats.

\$11.75 is little for such skirts. (First Floor)

### Pure-Silk Socks for Children to Wear With Easter Frocks

A big shipment has come just for the little folk and we never have seen such values.

Dainty, wonderfully colored socks in the best silks at \$1.50 the pair. All have the roll tops, and colors are white, cadet, brown, black, orchid, buttercup, rose and jade.

Also socks and stockings for boys and girls in seemingly endless variety from 25 cents for plain cotton ribbed hosiery to \$5 for lisle and wool sports hose. (First Floor)

### Twilled Cloth Capes for the Woman of Dignity

Navy or black capes of the most beautiful twilled fabrics turned out by the mills.

Many really are double capes, and as a rule are finished with long fringe, although one model depends entirely upon its cut for attractiveness.

Another, of the circular sort, has an interesting looped fringe arranged in points; another has a knotted fringe outlining its picturesque shawl sleeves; others again have extremely deep, straight fringe outlining the upper cape.

Linings match or give a dash of color—as in a navy lining with dull red figures.

Prices are \$95 to \$125. (First Floor)

### French "Royale" Gloves for Spring at \$2

A glove famous for its beautiful kidskin, perfect fit and moderate price.

No other glove at \$2 equals it.

The new and final importation for Spring includes pique and overseam kid, in white or black with self or contrasting embroidery; sand, beaver, gray, brown and several shades of tan. All are two clasps. (Main Floor)

### Easter Handkerchiefs Children Love

Some with little colored embroidered figures at 18c each. Others with colored hems at 25c each.

Paris handkerchiefs, too, come in children's sizes. Some with rolled hems and colored designs at 35c each; with colored printed dogs, chickens, cats and so on, 50c each.

The prettiest of all, however, are the ones with hand-embroidered figures in one corner. They are 75c and \$1 each. The saving by buying a dozen equals the price of one handkerchief. (Main Floor)

### Timely \$25 Tweed Specials for Young Women

And, after all, when it comes down to the final choice the majority of young women are going to wear either a tweed suit or a tweed dress or cape costume on Easter.

There is certainly nothing more fashionable and nothing that is more becoming to the average young girl between 14 and 20 years.

#### \$25 Sleeveless Dresses and Cape

Really two garments, either one of which can be worn separately. In pretty colored plaids or plain tweeds.

#### \$25 Tweed Dresses With Scarf

Both scarf and dress hand fringed and the dress trimmed with white linen silk-stitched collar and cuffs.

#### \$25 Tweed Suits

In light blue, orchid, tan and rose. There are two beautifully tailored styles, both having the coats lined with crepe de chine, and they can be worn either with or without belts. (Second Floor)

### Traveling Sewing Cases for Gifts

And they will certainly be welcomed by all those women who are planning Summer trips.

Little roll-up cases and others of small size in leather with fittings, from \$1.75 to \$5.25.

The fine bronze leather cases, unfitted, \$3.50 to \$10. (Main Floor)



### ALL Gayety and Fragrance—The Sale of Easter Flowers

From the splendid vigorous lilies or trained rosebushes to the dearest little potted hyacinth, the Easter flowers are a joy! Surely they are the perfect greeting to a friend on Easter morning!

Roses come next to the lilies in favor—ramblers, baby ramblers, hybrid teas. And after the roses comes the whole lovely troop of white and yellow marguerites, pink and blue hydrangeas, pink and white spiraea, yellow genistas, red and lavender azaleas, cinerarias, hyacinths and other bulbs.

Then there are quantities of ferns and foliage plants. Every plant is well grown and in perfect condition.

Prices start at 25c for a potted hyacinth and go up to \$30 for a magnificent rosebush in full bud and bloom.

Please note that flowers are not returnable and cannot be sent C. O. D. (East Aisle and Fourth Floor)

### A New Shoe Is a Comfortable Shoe for Fashionable Men

English in last, with toes that are rounded, but not extremely rounded.

The tips are soft and easy while the soles are the new roll style, with two rows of stitching at the welt. Also a stitched heel seat.

Calfskin in the new dark tan, and they have rubber heels.

Not only fashionable shoes and comfortable shoes, but solid, wearable shoes.

And the price is only \$8. (Main Floor)

### In Boy's Clothing, Choose Quality and Make Your Mind Easy

The finest standard known in the boys' ready-to-wear clothing business is represented in the Norfolk suits at \$16.50 to \$32, in sizes for boys of 8 to 18 years.

Spring overcoats at \$12 to \$16.50 for little fellows of 3 to 10 years, and \$25, \$28 and \$30 for boys of 12 to 18 years. (Third Floor)

### McLean Cord Tires Away Below Market Prices

Perfect tires, not "seconds."

All oversize, non-skid, and with white side walls and black tread. Adjusted here for you.

We guarantee them for good service.

Prices average about 30 per cent less than market rates.

32x3 1/2	..... \$14	32x4	..... \$22	32x4 1/2	..... \$28
34x4	..... \$24	34x4 1/2	..... \$27.50	34x5	..... \$32.50
34x4 1/2	..... \$29.50	34x5	..... \$31	34x5 1/2	..... \$37.50
		36x6	..... \$37	36x6 1/2	..... \$38

(The Gallery)

### Two Lamp Items That Shine Brighter

Cast metal boudoir lamps in ivory and gold finishes and one light for \$5.75.

Also more of the good pottery vases in royal blue and royal copper, one light, \$7.50.

Tailored Georgette shades in many colors are designed to suit either of these lamps and are priced at \$6. (Fourth Floor)

### There Are No Plugs, Wires or Switches

on the improved Vacuette, a suction cleaner that is being especially demonstrated in the House-furnishing Store.

Those who do not care for an electric vacuum cleaner will find a remarkable service is performed by this smooth-running, powerful suction sweeper. (Fourth Floor)

### A Phonograph in Every Home at Easter Time

Easter and music are inseparable associations. Make yourself the master of all the masters by acquiring a splendid phonograph which will render with perfect fidelity the highest flights of the most majestic genius—but, unlike some of the masters themselves, will not be above playing you a merry, inconsequential little tune or a new dance measure.

There are four machines which deserve to be called "splendid"—Brunswick, Cheney, Sonora and Victrola. All are here in the late models, including the finest console types. Convenient terms. (Second Floor)