

Wanamaker's

Store Opens at 9

Wanamaker's

Store Closes at 5

Wanamaker's

WEATHER
Fair

Plays at 9, 11 and 4:50
Chimes at Noon

The Last Little Week Before the Glorious, Big Day, and This Great Store Is at Your Service

The All-the-Time-Growing Store Is Green All the Year Round

When anything stops growing something within becomes dead.

A few years ago in Florida at various points the frost, year after year, destroyed the fruit-bearing orange groves.

To some of the settlers it was a deathblow, and with their broken spirits and discouragements they moved away.

But there was a brave remnant left, as there is everywhere, come what will, who held on and chopped down the trees, grubbed out their roots, plowed up the ground, and are now reaping small fortunes annually from almost a continuity of astonishing crops of celery, lettuce, onions, tomatoes, cabbage, peas and beans.

As fast as one crop is harvested and shipped away to fill orders, another planting is done, and so one vegetable succeeds another for nine months in the year.

The sight of long trains of freight cars on the tracks loaded with but one vegetable billed to the New York distributors was one of the finest sights this year about Sanford.

Florida grows, and so can Philadelphia if we keep using our opportunities.

[Signed] *John Wanamaker*

April 10, 1922.

New Sports Hats as Gay as You Please

The prettiest that have ever been introduced to enthusiastic womanhood.

Every vivid color you can bring to mind is here, and that means the new sports suit or cape or perhaps the scarf may be matched with ease.

Another thing that every woman appreciates in a sports hat is that the softness of the straw, or whatever material it is made of, permits one to adjust it to exactly the right shape for the face.

But there is no lack of variety—all sorts of turn-up and turn-down shapes, mushrooms and sailors. Some have the fascinating wool embroidery and others are made entirely of ribbon or woolly angora.

It practically means just this—that there is the right hat for every woman who wants one and at the price she wants to pay, from \$5 to \$25 or up to \$45 for a combination hat and scarf.



Special for Young Women Blue Tricotine Suits at \$48

Just arrived, and it is safe to say their stay will be brief when young women come in to look for something besides a tweed suit to wear on Easter.

The material is a beautiful quality all-wool navy blue tricotine, the coat is lined with the softest chiffon taffeta.

There are a half dozen or more styles, all extremely new and all unusually pretty. One has straps of the mate-

rial and rows of buttons to give the long line, another is in panel effect with much scutache braiding, still another is strictly tailored with silk braid piping and there is one with slot seams and stitching.

Wonderfully fitting suits and so well tailored.

Exactly what many young women want for a better afternoon suit. Sizes from 14 to 20 years.

Lace inserts are very rare in all silk stockings and very dainty for the Easter bride. \$22.50 to \$50.

Cluster and accordion-ribbed sports hose, in all silk, and an unusual collection of colors, \$8 the pair.

Glove silk hose in the sock length or full length with shirred garters at the top. Many color combinations. Prices are \$2.85 and \$3.75 the pair.

A Gay Easter of Colors at Least, in the Silk Stockings Women Choose

Like a fairy rainbow is the showing of silk stockings that women want for Easter.

Never have there been so many, and never have they been so different.

There are a score of colors, dark ones, gay ones. Colors to match frocks, colors to match shoes.

Full-fashioned stockings with lisle tops and soles, square-heeled at \$2. Pointed heel, \$3.

Good weight silk hosiery, with lisle tops and soles. Full fashioned. Price \$2.75.

Full fashioned stockings that are silk to the top. They include the popular chiffon weight. Priced \$3 to \$7.50.

Hand-embroidered cloths on full-fashioned silk stockings.

Lisle tops and soles. Price \$3.50.

All silk stockings with hand-embroidered cloths. \$5 to \$8 the pair. With the open-worked cloths on the ankles, \$4.50 to \$15 the pair.

Openwork ankle stockings in heavy weight all silk are \$4.50 to \$10 the pair.

Cluster and accordion-ribbed sports hose, in all silk, and an unusual collection of colors, \$8 the pair.

Glove silk hose in the sock length or full length with shirred garters at the top. Many color combinations. Prices are \$2.85 and \$3.75 the pair.

DISPLAY and Sale of Lovely Easter Flowers



EASTER lilies first of all—the best-beloved and the most typical of the Easter season.

All splendid, vigorous, well-grown plants, from 18 to 30 inches high, with rich green foliage and firm snowy blossoms—facts which are of especial interest when you consider how scarce lilies are this Spring and how difficult to get in perfection.

Next in interest come the roses—big, beautiful bushes trained in strange shapes, smaller bushes of many sizes and kinds.

The new pink tea rose—the Columbia—is here; and so is the new climbing rose, Paul Scarlet; so are other teas and lots of Ramblers and Baby Ramblers.

Here are marguerites, white and yellow; hydrangeas, pink and the rare blue; yellow genistas; yellow callas with spotted leaves; feathery white and pink spiraeas; Japanese azaleas, red and lavender; richly colored cinerarias; Easter Greeting pelargoniums, geraniums, primulas, pink and white heather.

And plenty of the delightful ferns and foliage plants, dracaenas, crotons, palms, pandanus plants; also gay little bulbs which seem so peculiarly Springlike—hyacinths, daffodils, tulips in pots.

All of these plants are in the most desirable early stages of bloom—which means that they will be a joy to come for days, and in some cases for weeks.

Prices start at 25c for a potted hyacinth and end at \$30 for a magnificent trained rose.

On account of the scarcity of lilies we suggest it might be well to order as early in the week as possible.

NOTE.—Flowers are not returnable, nor will they be sent C. O. D.

The Ampico

which will give you something far more than a player-piano. It reproduces with marvelous fidelity the playing of great musicians. It provides any class of piano music you want for your home, always perfectly played.

And at the same time, it furnishes you with a superb piano that may be played by hand when desired. For it is incorporated in four of our finest and best-known instruments, in no wise interfering with their supreme excellence as pianos.

This then, is the scope of the Wanamaker Piano Salons—nine superior pianos in all their various forms, a group of player-pianos and on incomparable reproducing piano.

The price may range from a few hundred dollars to several thousand, according to your choice. But it is one and the same price to all alike.

It may be arranged in convenient payments.

And with the first amount paid the instrument will, if you like, be in your home at Easter!

A French Beaded Blouse Will Brighten Any Suit

It is the blouse, above all others, that women are choosing for the finer tailored suits of tricotine or serge, and with its long over-blouse lines it gives the effect of a dress-and-coat costume.

Newly arrived for Easter are many new beaded blouses in the suit colors, navy blue and gray and, for a contrast, Carmen red, from \$15 to \$37.50.

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The Little Fur Neckpieces

most liked at the present moment are of fitch, baum marten, stone marten, mink and sable, and the prices run all the way from \$12.50 to \$100.

But we have two-skin Russian sable neck fur at \$675, for those who prefer this most distinguished of furs.

Women's Afternoon Dresses Priced at \$32.50

Canton crepes and similar materials are used for them, in almost all the colors which Dame Fashion favors, from rust and Japanese blue to bobolink brown and navy and black, not to mention grays and tans and browns.

There are probably twenty different styles in the lot—many of them copied from much more expensive models—and in the twenty are designs for women of slender, average and plump build.

Price \$32.50.

EXQUISITE flower trimmings fresh from Paris, so lovely for girdles or side decorations for Summer dresses! Precisely the kind Paris is using and made in the inimitable way that Paris has with such flowers. Priced from 65c to \$12 a yard.

Easter Is the Festival of Music

OF ALL festivals it is the one when the melody of reawakened and triumphant joy is paramount.

Music peals around the earth—music in the churches, music in the heart, music in the home.

Should your home yet lack this powerful source of enjoyment, we cannot do better than suggest a visit to

Egyptian Hall

where a great and inspiring collection of pianos, player-pianos and reproducing pianos awaits your choice.

You may choose from three of the greatest piano names in the world—the Chickering, the Schomacker or the celebrated Knabe.

Or from six other famous pianos—the Emerson, the Lindeman, the J. C. Campbell, the Haines Brothers, the Marshall & Wendell and the Brambach.

These nine pianos are sold nowhere else in the city

You may choose an upright, a magnificent grand piano, or a diminutive "little" grand that fits into small space, yet gives you the resonant grand piano tone.

Or you may select one of the Wanamaker galaxy of player-pianos, numbering a group of the most deservedly successful of these instruments.

Better yet, your choice may fall on

The Ampico

which will give you something far more than a player-piano. It reproduces with marvelous fidelity the playing of great musicians. It provides any class of piano music you want for your home, always perfectly played.

And at the same time, it furnishes you with a superb piano that may be played by hand when desired. For it is incorporated in four of our finest and best-known instruments, in no wise interfering with their supreme excellence as pianos.

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Her Feet Are "Millinered" This Spring

It's a misnomer to call this season's footwear mere shoes. Some one suggests it should be called "foot millinery," for one must give as much attention to the color, fitness and beauty of the shoe as to the hat.

Women who prefer oxfords will find them here in tan or black enamel, brown or black kid, black enamel, gray buck and all the smart combinations of two-colored leathers.

Strap slippers or pumps may be chosen in black or tan calf, patent leather, brown kid, gray or brown suede, black satin, bronze kid and all the fashionable two-toned effects.

Heels offer themselves in flat, military, Cuban, Spanish, high or low French forms, as preferred.

And prices go from \$8 to \$15.

Baby's Short Clothes Are Due About Easter

The dearest little white dresses in fine lawn, nainsook or batiste with the tiniest of tucks, feather stitching or exquisite hand embroidery. Some are smocked in color.

The machine-made dresses are wonderfully dainty and they are \$1.25 to \$6. Every bit hand-made dresses, \$2.50 to \$10.

The petticoats to go with them are \$1.25 to \$3.75.

In all sizes from six months to two years.

Women's Gold Wrist Watches Just in Time for Easter

This particular type of Elgin watch has not been here for about two years.

It is a beautiful little 14-kt. green-gold watch with 17-jewel Elgin movement on a black ribbon bracelet. The dial is gilt and there is a choice of round, octagon, cushion or tonneau shapes. Prices from \$61 to \$70.

With the well-known reputation of the Elgin watch factory back of this watch, no one would hesitate for a moment about giving such a gift.

An Easter of Color as Regards Handkerchiefs

Never before have women been so much in love with the idea of matching sports suits or dresses in color with handkerchiefs.

A fact worth remembering when choosing her Easter gift. And there are the prettiest Easter handkerchiefs here in all the colors one could ask for from 25c to \$1.50 each.

Bought by the dozen, there is a saving of the price of one handkerchief.

Most of All, Easter Is a Dress-Up Time for the Youth

A Tall, Lean, Lanky Lad or a short, stout, chubby youth, or the fellow who's pretty much like most every other fellow is, can come to Wanamaker's and put his hand right on Long-Trouser Suits That Are Alive With the Spirit of Youth

SPORTS suits mostly and certainly good suits for the "new" young men.

The fellow who's been in long trousers long or the one who's just taking the plunge will find suits built right to a young man's fancy. Belts in the back and all the little touches that make them smart.

But best of all, they are good suits. Suits that are tailored looking and will stay that way because they are genuinely tailored.

And no matter what a fellow's form may be, the suit that goes on him will fit.

Coats that are full in the chest aren't too long in the skirts, or the ones that are long and lean aren't too lean and the sleeves are not the elbow type.

Priced \$28 to \$35.



Just Like Dad, He's Still a Boy When It Comes to Neckties

And that means stripes, big stripes mostly, and certainly colorful stripes.

No stripes could take the place of college stripes and they are in the youths' neckties at \$1.

Some young fellows will care a lot more about knitted ties and these, too, are in stripes, at 50 cents.

Of Course, He'll Wear Shirts Now, and Nothing Could Be Better Than White

Easter and Spring and Summer coming, and a white shirt is the best shirt.

There are white cheviot shirts with collars attached, from \$1.95 to \$2.50. With the neckbands and soft turn-back cuffs, white cheviot shirts are marked \$2.50.

Mostly Likely, for a Hat, the Boy Will Say Tweed

There's something about tweed that is as much of a lure to the boy as the great out of doors.

Quite natural then, he would want a tweed hat with that long-troused suit.

Several shapes and colorings, priced \$3 to \$3.50.

Or perhaps he might decide he's grown up enough for a felt hat, and the season's newest is here at \$4.

Other youths will cling to caps. Light, bright caps in the gladdest mixtures. Again the preference is for tweed and the prices are \$1.50, \$2 and 3.

A Youthful-Looking Brogue Is an Entirely New Brogue

First of all, it's a plain brogue, not a perforation on it.

But the two-tone stitching is the novelty that wins the fancy of young men.

Smooth tan calfskin stitched with several rows of orange stitching across the tip, along the vamp seam and quarter seam.

The price is \$8.

"When Clad in Silks My Julia Goes"

Poets and plain men alike are agreed that there is no other fabric so lovely for women's adorning in the high tide of spring.

Thousands of yards of new and fashionable silks have just come into the Silk Salon—crepes de chine, canton crepes, satin cantons, crepes Georgette and printed crepes, in all the desirable colors and weights, priced at \$1.00 to \$4.50 a yard.

Trout Season Opens in This State on April 15

Will you be ready with the right kind of tackle? The Sporting Goods Store is certainly ready to supply it.

Leonard fly-rods, \$45 to \$50. Imported flies, 59 varieties.

Hardy rods, \$50 to \$75. Fly-boxes, 50c to \$8.

Other fly-rods, \$3.25 to \$30. Landing nets, 85c to \$2.50.

Fly-reels, \$2 to \$30. Waders, \$17 to \$20.

Enameled lines, \$1 to \$12. Finest hip boots, \$8.

Leaders—a complete assortment, 25c to \$1. And every other needful.

Creels, \$3 to \$8. Besides.

New Persian and Chinese Rugs—Rich, Colorful and Priced Below the Market

Araks and Saruks from Persia, the Araks in carpet sizes, the Saruks in smaller dimensions.

Fine pieces, combining the charm of color and beauty with the essentials of good service and unusual value at the prices.

The same is true of the

Arak Rugs		Chinese Rugs	
10' x 7'	\$175	10' x 6' 6"	\$177
10' x 9'	\$225	12' x 9' 6"	\$245
10' x 7'	\$265	12' x 8' 10"	\$276
12' x 8' 10"	\$285	12' x 9' 6"	\$285
10' x 8' 5"	\$285	12' x 8' 9"	\$285
10' x 8' 5"	\$285	12' x 9' 10"	\$285
12' x 9' 1"	\$345	13' x 9'	\$365
13' x 9' 1"	\$367	11' x 9' 9"	\$365
		12' x 9' 7"	\$397

Chinese Rugs

11' x 5'	\$100	9' x 6' 3"	\$137
11' x 6' 1"	\$140	10' x 8'	\$175

Chinese Rugs

8' x 6' 1"	\$195	11' x 9'	\$211
10' x 8' 3"	\$245	9' x 10'	\$262
9' x 8' 1"	\$297	12' x 9'	\$297
10' x 9' 3"	\$300	9' x 8' 2"	\$316
12' x 9' 2"	\$337	12' x 10' 4"	\$365
12' x 8' 2"	\$365	12' x 8' 6' 1/2"	\$371
12' x 9' 2"	\$385	10' x 10' 4"	\$425

Chinese Rugs

2' x 5' to 3' x 6' \$45

Hamadan Mosul \$8

Average size 2' x 4' 1/2" \$27 to \$39

Saruk Rugs

Average size 3' 6' x 5' \$55 to \$75