

Philadelphia, Monday, April 10, 1922

For Tuesday

Store Hours, 9 A. M. to 5:30 P. M.

D. & J. Anderson Gingham at \$1.25 a yard at Gimbels. Beautiful! Other Gingham and newest Cotton Dress Fabrics. Second floor.

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

Gimbels the Silk Center of Philadelphia! Newest, most charming Silks in lavish assortments. Gimmel low prices at that. Second floor.

For Tuesday

Women's Function Gowns—a Glorious Paris Original and a Glorified Paris Reproduction—



\$49.75

\$49.75

Almost Miracle Values at **\$49.75**

Both pictured—the Paris import (just landed!) at the left. Rich—imitably rich French silk, steel-headed from the attractive Jenny neck to the attractive Jenny hem. In an indescribably graceful "straight-line" that yet has the shirrings on elastic at the sides. Havana brown, navy blue and black.

The other picture—Spanish pattern lace combined with heavy Georgette in its exact shade and pointed, pointed! Just brown—and just black—such an artistic "just" black!

Besides—Lace Gowns in sapphire blue—all of a tint! Canton crepes—and Georgettes—many "ones of kinds" in size 36 to 46.

Sizes 36 to 46

Reproductions of Agnes and Maison Maggus—Sale Priced at **\$35**

The heavy crepes de chine in navy, brown, black—and white for Easter's brides. The heavy Canton crepes—beaded, embroidered, fagoted—in navy, or brown, or henna, or mauve, or Havana brown.

—Gimbels, Salons of Dress, Third floor.

Unusual Values in Boys' Easter Clothes

Norfolk Suits at \$8.50, \$10, \$12.50 and \$15 With Extra Pair of Lined Knickers

\$10 to \$18.50

Fine quality tweeds and cassimeres—neat stripes or checks and gray, brown or olive mixtures. Fully lined knickers. Coats in various models.

Blue Serge Norfolks—for Dressy Wear

At \$10, \$12.50 and \$16.50

Several models in the finest tall-wool blue serge. Many with extra lined knickers.

High School Suits at \$15, \$19.50 and \$25

They are sports, single- or double-breasted models with long trousers. Many have extra pair of trousers. Herringbones, cassimeres, tweeds—fine quality.

—Gimbels, Salons of Dress, Third floor.



Women's Suits—"I Saw Something Similar to This at _____'s, But While Gimbels Price Is \$59 Theirs Was \$85 and _____'s Was \$125!"



Dress-and-Cape Suit at

We hear that—not only every day, but several times a day, from careful women who "shop 'round" to be sure they are getting the best for their money—and the smartest for wear.

Variety? Where most stores let you "take your choice of one style." Gimbels show—not only variety in texture and style—but wide, wide variety in style for every size at every price!

Compare Gimmel Suits at **\$59, \$69, \$79, \$85, \$89 to \$98**

—not with other stores' \$59 to \$98 suits, but with most stores' \$100 to \$150 suits.

Compare Gimmel variety—well, you won't compare it very long!

At \$59 to \$98—a most glorious collection of three-piece costume-suits—of the new wool fabrics; of wool and silk combined; of glorious novelty-silks.

But wonders, too, at \$25, \$29.75, \$39.75, \$45.

—Gimbels, Salons of Dress, Third floor.

Tomorrow Sale of Semi-Trimmed Millinery at \$2.95 Only Needs a Bar-Pin or a Rose



Dozens of shapes—big, little and medium—to choose from. All-black. Black-with-color-facings. All-brown. All-navy. Navy or brown with color-facing.

For That Just-Right Trimming Touch—

Rhinestone Pins—ten styles, and how they sparkle!—at 75c to \$1.75.

Sale of Sample Ornaments at 50c to \$1.25

—Gimbels, First and Third floors.

Just One Hundred Girls' Capes—

But they're made of the smartest fabrics we imported from Edinburgh, Scotland—

Priced **\$8.95**

Which is about half what they'd have to be, if our representative hadn't personally visited the important Scotch mills at a time when quick cash bought big bargains.

Had them made up in the model the girls are all mad about—double-breasted, circular capes, with fringed throw-tie collar.

Blue and rose.

6- to 16-year sizes. Gingham Tub Dresses—Special at **\$1.95**

Fine checks and soft, gay, plain colors.

6- to 14-year sizes. Yes—plenty of bloomer dresses included in the smaller-size styles.

—Gimbels, Salons of Dress, Third floor.



Gimbels Seem to Be Philadelphia Headquarters for Women's Kayser Silk Gloves

So many dainty new styles and shades. Styles with beautiful novelty embroidery and plain styles.

Two-clasp at 75c to \$1.50.

The 16-Button-Lengths—the cape fashions have brought to the fore. At \$1.50, \$2 and \$2.50.

Every finger tip guaranteed!

—Gimbels, First floor.

1800 Men's Shirts Fine Russian Cords, at **\$1.95**

Regularly \$3—Took All the Maker Had

Yes, and wished there were more! Slightly, serviceable—and dressy. Spring colorings. Too good a bargain to miss at \$1.95. Regularly \$3.

—Gimbels, First floor, Ninth Street.



Easter Readiness for Men Kuppenheimer and Society Brand Correct Clothes

Gimbels Are Exclusive Philadelphia Agents

Best dressed men on the Boardwalk and in the Rittenhouse Square promenade will be wearers of these two famously fine makes of correct clothes for men and young men.

These garments are individual in style, distinguished in line and correct in every detail of making, fit and appearance.

The assortment is unusually large and uncommonly fine, for men and young men. All sizes for all builds.

Suits at **\$35**

Single-Breasted Double-Breasted Also Sports Suits And Golf Suits

Included are fancy worsteds, serges, blue and gray unfinished worsteds, flannels, tweeds, cassimeres and velours.

In overplaid, club checks, pin-stripes and fancies. Nearly all are quarter-lined and have silk piped seams. Great choice at \$35.

Complete lines of Kuppenheimer and Society Brand Suits up to \$65.

Silk-Lined Suits, Imported Woolens

\$50

Finest suitings made in Great Britain and Belgium. Finest silk linings. Best American tailoring, in a very great variety of patterns and weaves to appeal to men of critical taste.

London-Made Overcoats and Gabardines at \$35

Large assortment, including West-of-England gabardines, Scotch Gallashiel, chevots, tweeds, gabardines.

Set-in sleeves and raglan sleeves; double-breasted; belt all around. Remarkably varied choice, at \$35.

Clean-up of **\$35 to \$45 Suits, Including Society Brand, at \$25**

Medium-weight and for year-round wear. Plenty of models.

Spring Top Coats, at—**\$25**

Tweeds, homespun, pebble chevots, worsteds, knitted fabrics.

London-Made Gabardines at **\$25**

—Gimbels, Second floor, Ninth Street.



Society Brand

Subway Store Dress Sale

Drop-Stitch Tricolettes Satins With Beads Heavy Crepes de Chine Wonderful Canton Crepes Crisp Bouffant Taffetas

\$15 Values \$19.75 to \$39.75

And—oh, yes, Georgettes—perfectly wonderful Georgettes. Panels. Steel beads. Pleatings. Roses—big roses of the fabric—applied. Embroidered models. Colored beads. Sleeves beaded. Nail-heads.

All the gay new colors—periwinkle, henna, canna, besides the color-trimmed blacks, navy blues and browns.

Misses' sizes for ages 16 and 18.

Women's sizes 36 to 52.

For Little Miss Two-to-Six—**\$1.55 Pantie Dresses** **95c**

Trimmed with gay cretonnes.

—Gimbels, Subway Store.



Subway Store: 2500 Men's and Young Men's Easter Suits and Top Coats Here at—**\$15 : \$20 : \$25** Some Suits Have Extra Trousers!



A fine showing of the popular tweeds—sports models and business styles—these have one pair of trousers.

Also worsteds, serges, chevots and cassimeres in single- and double-breasted models for all types of men.

Top Coats are spring weights and mostly quarter lined with silk. \$15, \$20 and \$25.

Boys' Confirmation Suits

Norfolk Style—Ages 8 to 16 Years—**\$7.95**

Same Suit With Extra Knickers at \$9.50

Bring the boy in tomorrow! All-wool fast-color blue serge. Has inverted pleat and reinforced seams. Exceptional value at **\$7.95**

Boys' Extra-Trousers Suits—

All-wool chevots in new colorings and mixtures. Ages 7 to 17 years at **\$8.75**



—Gimbels, Subway Store.

Tomorrow—

1600 Men's \$1 Shirts and Drawers **58c** each

Recently bought from a high-class men's furnishings store on South Broad Street.

Light-weights.

Fine ribbed white cotton—the product of the best makers. Well made in every respect and neatly finished throughout.

Sold regularly at \$1—tomorrow at 58c each. Every size in the sale.

—Gimbels, Subway Store.