

### Can You Use a Real Advertising Manager?

I want a job with a present and a future. A job where I can put to good use the knowledge of advertising and merchandising that I have accumulated in my twenty-four years experience. This means a thorough knowledge of the advertising and merchandising from source to detail and an ability to handle all of the incidental details. I am said to be "one of the best copy men in Philadelphia."—I'm more than that. I know my business. Can you use me? I'm working every day and getting nowhere.

A 405, LEDGER OFFICE

### Increases the action of the intestines

Hundreds of men and women have already found freedom from laxatives by eating Fleischmann's fresh yeast.

Doctors are now agreed that proper elimination of waste matter should be brought about by food. One doctor comes right out and states plainly that the indiscriminate use of cathartics is one of the causes of constipation.

Physicians all over the country are recommending Fleischmann's fresh yeast because it is a fresh food, rich in those elements which keep the intestines healthy. In one series of tested cases, normal functions were restored in from 3 days to 5 weeks.

Try it out for yourself. Begin today by adding 2 or 3 cakes of Fleischmann's Yeast to your everyday diet. Keep it up and see how normally and regularly your intestines act. Be sure it's Fleischmann's Yeast—the familiar six-foil package with the yellow label. Place a standing order with your grocer.

### Keystone

Telephone Service is carried through

### 343 Miles

of company-owned conduits under the streets of Philadelphia

### Our Automatic Telephones

give the most rapid, dependable and certain service.

### Our

plan of unlimited service, which means, call all you want and never any argument as to the number of messages—saves money.

### Our

subscribers' calls in many cases cost them only a fraction of a cent each.

Keystone Telephone Co.  
135 S. Second St.

### Little Benny's Notebook

By Lee Page

Me and Puds Stinkins and Leroy Shooster went around after Skinny Martin this afternoon, and he was standing in his parlor window looking sad, and us fellows started to yell to him to come out and he opened the window quick, saying, "Shh don't make so much noise, will you. I ain't allowed out because my report was too bad."

And he shut the window and then quick opened it again, saying, "Maybe if you ring the front bell and my father tells you why I can't go out and you tell him your reports was as bad as mine, maybe he'll leave me go out."

And he shut the window again and we rang the doorbell and Mr. Martin came to the door, being long and skintny and showing who Skinny takes after, saying, "Well, I sippose you'd like to know if Allowishes can come out?"

"Being Skintnes orner name, and I sed, Yes sir, can he? and Mr. Martin sed, Not till he brings home a better report."

And he started to shut the door again, and Puds sed, Well G. Mr. Martin my report was much worse than wat his was.

You dont say so? sed Mr. Martin, and Puds sed, Yes sir, twice as bad, and I sed, Gosh, Mr. Martin, Skintnes report was a good one compared to mine.

Reely? sed Mr. Martin, and I sed, Yes sir, and Leroy Shooster sed, And G wizz, Mr. Martin, compared to mine Skintnes report was one of the best in the hole class.

You dont tell me, sed Mr. Martin, and Leroy sed, Yes sir, and maybe in the hole school, and Mr. Martin sed, Well then all I've got to say is, Allowishes must get that way from associating with you boys, and the less he sees of you the better."

And he slammed the door with a slam and us fellows went around after Sid Hunt leaving Skinny still standing in the parlor window.

### PHILHARMONIC CLOSES ITS MOST BRILLIANT SEASON

Casals as Soloist and Stokowski as Guest Conductor Score Successes

Pablo Casals, undoubtedly the greatest cellist of his day, and Leopold Stokowski, conductor of the Philadelphia Orchestra, were the heroes of last evening's concert of the Philharmonic Society, the closing one of the most brilliant season, that the organization has ever known. The concert in itself was not only the best that has ever been given under the auspices of the Philharmonic Society, but also one of the best that has been heard in this city this season.

Mr. Casals gave a masterly rendition of the Saint-Saens' concerto for cello and orchestra. His tone was at once brilliant and beautiful in quality, his execution wonderfully clear, as was to be expected, and his interpretation exceedingly refined. The concerto is, perhaps, the best of all the small list of available cello concertos, as it gives ample opportunity for technical display without degenerating into mere virtuosity, while it also affords many chances for total beauty in the melody and the passage. Of these it is difficult to say in which Mr. Casals excelled, but he created a tremendous impression by his wonderful playing. He was vigorously applauded and responded with the first movement of the Bach C major suite. To the credit of the discrimination of the audience, Bach, who is popularly supposed to be a sealed book, created an even greater impression than the composition with orchestra, but this is not to be wondered at when the beauty which is assumed under Mr. Casals' reading is considered. As another encore he played Schumann's "Abendlied," and gave another example of a totally different kind of playing, but no less beautiful and effective.

Mr. Stokowski as guest conductor led the orchestra in "Pod and Yerk-larung" and gave a superb reading. It may have been that Mr. Stokowski was in particularly fine fettle last evening or it may have been from the orthodox seating of the orchestra, but at any rate there was much detail apparent that was not heard in the concert when the same work was played two weeks ago. Mr. Stokowski was recalled so many times that most persons in the audience lost count and finally he announced that he "could do better with my own orchestra." After three or four more recalls he was allowed to retire.

John Barclay, the other soloist, gave a fine reading of the "Vision Fugitif," a popular but somewhat dreary aria from Massenet's "Hérodiade" and responded to the applause with the "Toreador" from "Carmen," which, as was to be expected, was his real performance.

But in this galaxy of soloists, the performance of the orchestra, under Mr. Pasternack must not be forgotten. The program opened with the "Ruslan and Ludmilla" overture of Glinka, given for the first time in this city, a work which might be said to savor strongly of the "Bartered Bride" overture of Smetana if it had not been composed twenty-four years earlier. Mr. Pasternack also conducted the "Prelude" of Liszt, gave a superb accompaniment to Mr. Casals in the concerto and led the orchestra in the closing number, the "Tannhauser" overture.

### SEAMEN'S INSTITUTE ATTENDANCE A RECORD

More Than 10,000 Men Fed and 700 Clothed in Quarter

The Seamen's Church Institute has broken all records in the city for attendance. For the quarter which ended yesterday 25,176 men visited the headquarters at Second and Walnut streets and the two branches, Front and Queen streets and East Cambria street near Richmond.

10,176 men, of which 6,957 were provided without cost, were fed in the soup kitchen at headquarters. Nearly 700 men, all out of work, were clothed in the dormitories, 12,684 men were lodged, 4015 being given free beds.

The institute has provided jobs for hundreds of seamen. At the same time 242 sailors were shipped on vessels through the activities of the institute. The Rev. Dr. Carter Helm Jones, pastor of the First Baptist Church, Seventeenth and Sanson streets, has been elected an honorary member.

### REQUEST FOR SOCIETIES

\$8500 Estate Held in Trust for Three Religious Bodies

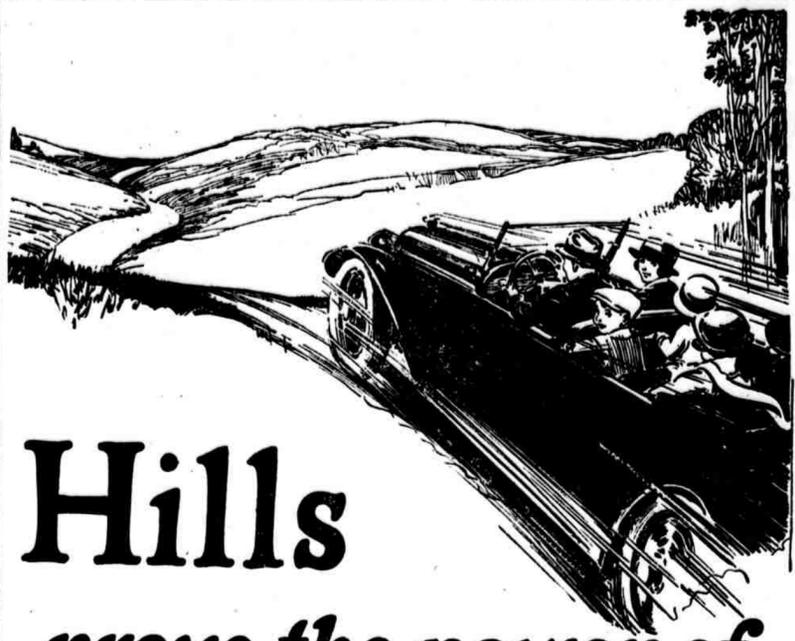
Three religious societies will ultimately get the \$8500 estate of Ellen A. Reilly, of 204 West Chelton avenue, according to the provisions of her will, which was filed for probate today. The property is to be held in trust during the lifetime of Bernardine McDevitt, who will receive the income. At her death the estate will be equally divided among St. Vincent de Paul Seminary,

German town, St. Joseph Seminary, Baltimore, and St. Joseph's Society for Colored Missions, Wilmington.

Other wills filed for probate are: Bridget Sheridan, 1710 South Twenty-fourth street, \$11,150; Ada M. Pink, 1018 Harrison street, \$1000; Ida J. Gonier, 3851 Frankford avenue, \$7325; Louis Miller, Sr., 1023 Fillmore street, Frankford, \$10,750.

Inventories of personal estates filed are: James J. Ellis, \$27,108.15, and William H. McMillan, \$17,058.25.

HERE ARE BRIDES ALENTRY! In Brittany, it is said: "Brides bloom almost as plentifully as flowers." Be sure to read "The Easter Spirit Over the Sea" to appear in the Magazine Section of next Sunday's PUBLIC LEDGER. "Make It a Habit."



# Hills prove the power of ATLANTIC Gasoline

Hills put to the maximum test a motor and the gasoline it uses. It is the kind of test Atlantic invites.

There's a long, steep hill somewhere you know. And perhaps, a point in its ascent where with ordinary gasoline you've usually had to "drop into second."

Take the same hill again, with the same load—and with Atlantic Gasoline in your tank. Observe how much farther you'll travel "in high"; note the dogged determination, the even, measured fullness of every Atlantic charge.

That's because Atlantic is balanced right. It has the volatility for action plus the stability for power. Its uniform "chain of boiling points" makes ignition sure and combustion complete. Every possible calorific unit is developed and converted into live, wheel-turning energy.

Atlantic is made for present-day motors, and to give you the highest possible day-after-day efficiency under every speed, load and temperature condition.

# ATLANTIC GASOLINE

Puts Pep in Your Motor

## The Wedding Gown is Ready!

Every One is Invited to the Marriage of Mrs. Zander (widow) to the Australian Millionaire, Uncle Bim

"Andy" Gump, "Min" Gump and many Prominent Friends of "The Gumps" will be present

THURSDAY APRIL 13

Don't Miss This Great Event on the COMIC PAGE of the

## Evening Public Ledger

The Evening Public Ledger prints more entertaining features and on an average of 25 per cent MORE NEWS than any other Philadelphia evening newspaper.

"MAKE IT A HABIT"

## NATIONAL CARPET STORES

623 MARKET STREET, PHILADELPHIA

# Manufacturer's CLOSE-OUT SALE of RUGS



To the public! Let this be remembered: Never in years has there been such an opportunity to buy such high-grade merchandise at such extremely low prices. It is a chance that comes only very seldom. Read what we have to say, then come and be convinced.

ALEXANDER SMITH'S

RUGS

We have just returned from New York with a tremendous purchase of the famous Alexander Smith's Rugs. The auction sale of their entire factory output last week gave us the opportunity of purchasing for cash thousands of the finest Wilton-Velvet, Axminster, Brussels and Velvet Rugs, etc. Our first carload has been received and this wonderful display is offered for your inspection tomorrow morning at our store.

This gigantic purchase for cash and our methods of merchandising through our thirteen retail stores enable you to buy these high-grade rugs at prices that will never be again duplicated in Philadelphia.

Excellent varieties of design and coloring to match any scheme of decoration—floral, oriental, conventional and antique.

In conjunction with these we have added other well-known makes of rugs, linoleums and floor coverings of every description, at prices in proportion. A glance at the prices listed below will convince you of what an opportunity this is.

While our purchase of this merchandise is very large, these rugs will be sold very rapidly. Come early for a good selection. Positively none sold to dealers.

## AXMINSTER RUGS

\$65.00 9x12 seamless Axminster	\$52.50
\$60.00 9x12 seamless Axminster	\$48.75
\$52.50 9x12 seamless Axminster	\$41.50
\$47.50 9x12 seamless Axminster Rugs	\$31.00
\$35.00 9x12 Axminster Rugs	\$24.98
\$57.50 8.3x10.6 seamless Axminster	\$44.50
\$47.50 8.3x10.6 seamless Axminster	\$36.98
\$42.50 8.3x10.6 seamless Axminster	\$28.50

\$32.50 8.3x10.6 Axminster	\$22.98
\$42.50 7.6x9 seamless Axminster	\$33.50
\$37.50 7.6x9 seamless Axminster	\$27.98
\$30.00 7.6x9 seamless Axminster	\$21.50
\$32.50 6x9 seamless Axminster	\$27.98
\$30.00 6x9 seamless Axminster	\$21.98
\$22.50 6x9 Axminster	\$17.50

## VELVET RUGS

\$72.50 9x12 seamless Wilton Velvet	\$62.50
\$52.50 9x12 seamless Velvet	\$41.98
\$42.50 9x12 seamless Velvet	\$31.98
\$31.50 9x12 seamless Velvet	\$21.50
\$60.00 8.3x10.6 seamless Wilton Velvet	\$45.00
\$49.50 8.3x10.6 seamless Velvet	\$38.98
\$40.00 8.3x10.6 seamless Velvet	\$30.00

\$28.50 8.3x10.6 seamless Velvet	\$18.00
\$32.50 7.6x9 seamless Velvet	\$22.98
\$22.50 7.6x9 seamless Velvet	\$15.00
\$27.50 6x9 seamless Velvet	\$16.98
\$18.00 6x9 seamless Velvet	\$12.00
\$5.00 Heavy Velvet Rug 27x54	\$3.25

## TAPESTRY

\$16.00 9x12 Brussels	\$14.98
\$28.50 9x12 seamless tapestry Brussels	\$21.98
\$22.50 9x12 seamless tapestry Brussels	\$17.98
\$21.50 8.3x10.6 seamless tapestry Brussels	\$15.98
\$40 Royal Seamless 11.25x12 Velvet Rugs	\$24.98

## BRUSSELS

\$16.50 8.3x10.6 seamless tapestry Brussels	\$11.98
\$22.50 7.6x9 tapestry Brussels	\$16.98
\$17.00 7.6x9 seamless tapestry Brussels	\$12.98
\$13.00 7.6x9 seamless tapestry Brussels	\$9.25
\$40.00 6.9x12 Seamless Velvet Carpet	\$27.50
500 yards of good, hard-wearing velvet, in beautiful Persian effects. Plenty of the wanted blues. \$1.50 Value—NOW	98¢

## Velvet Rugs

Beautiful Oriental and floral patterns and suitable colors. \$1.00 Value Genuine Cork Linoleum 35¢

Plain brown only, thousands of yards, 2 yards wide. Cut from full rolls, slightly imperfect.

## IMPORTED GRASS RUGS DEEPLY CUT

Beautiful patterns in rose, brown, blue and green tones—at the following irresistible savings:

\$9.50 Val. 9x12 ft. NOW	\$4.25	\$7.50 Val. 8x10 ft. NOW	\$3.98	\$5.50 Val. 6x9 ft. NOW	\$2.98
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500 Rolls Carpet, Small Rugs, Cocoa Mats, Bath Rugs, 1/4 to 1/2 OFF

OUR PRINCIPLES—COURTESY AND SERVICE ASSURED Satisfaction Guaranteed or Money Cheerfully Refunded Prepaid Mail Orders Promptly Filled

Ball Phone Keystone Phone Market 2016 Main 709 Automobile Delivery



NATIONAL CARPET STORES

OFFICE SPACE FOR RENT 612-614 Chestnut Street 900 Square Feet Front Room Good Light Elevator Service Apply Mr. Dallas 606 Chestnut Street

CELESTINS VICHY Natural Alkaline Water Unexcelled for Table Use Known and prescribed by the Medical Profession for many years as possessing great Medicinal Properties

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