

Band Plays at 9; Organ at 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Partly Cloudy

Spring and Easter—What a Time for Lovely Women, and What a

One of the All Vitalizing Facts of Life Is "That the Heart has its Summer and its Winter" as the old Eastern proverb says.

There is real need of rest and change for many of us after long stretches of care, anxiety, sorrows and disappointments.

The tension of the responsibility of the physician, chief engineer of electric and other machinery, the woman, everyday housekeeper, the conscientious public-school teacher, gives them hearts that lose beats and days and nights "hard to pull through," all owing to the continuous labors and insufficient rest of body and soul.

[Signed]

John Wanamaker

April 8, 1922.

More Graceful Still—Duvetyn and Bolivia Wraps

Their colors are among the loveliest in Nature—the exceedingly soft gray known as cobweb, the caravan gray and dolphin gray, and the various grayish tans. One of the models is of caravan gray lined with cornflower blue and finished with a collar of gray squirrel. Some of them are cut circular; others rather straight lined, and almost always they have the self-cording which Fashion favors so mightily this season.

Prices are \$150 to \$225.
(First Floor)

CHARMING Dress and Cape Costumes for Women

These are the fine individual things of Canton crepe, crepe de chine and the heavier silk crepes in black, navy, and the more delicate grays and tans. One of the prettiest costumes is a black crepe with its fullness gathered at the sides under a silver chain jeweled with imitation sapphires; its wide transparent sleeves are wrought with sapphire and gold. Another, of gray, has sleeves and skirt panels of a very wide-meshed allover lace. Another, of black, has its blouse of one of the new blues embroidered.

All these costumes have a great deal of distinction. Prices are \$52.50 to \$165.
(First Floor)

A Smart Blouse Makes Such a Difference in a Sports Suit

For the sports suit a woman would choose one of the new tailored lingerie blouses or it might be the more elaborate kind with frills or embroidery. Such blouses are \$1.85 to \$18.75.

The tailored silk blouse that washes is another good choice for a sports suit. In white or tinted silks, \$5 to \$13.50.

And then for the finer tailored suits or separate skirts the appropriate blouse is one of the new silk overblouses which come in many colors and many styles from \$5 to \$37.50.
(Third Floor)



Long Silk Gloves of Fine Quality at \$1.50 a Pair

Ordered now, they would cost more. But they were ordered a long time ago, and made especially for us, of extra-fine quality Milanese silk, in the colors we rightly judged would be most in demand this Spring.

They are 16-button length mousquetaire, exceptionally well cut, and in gray, pongee and mode shades, as well as black and white, all with Paris-point backs.
(West Aisle)

FITTING the Young Girl's Foot for Spring

For young girls of 12 to 16 or older, who wear sizes 2 1/2 to 7 are the following exceptional pumps and slippers:

Tan calfskin blucher oxfords with low heel and heavy welted sole at \$8.

Wing-tipped and perforated oxfords of smooth tan or dull black calfskin, at \$6.75.

Sports oxfords of tan grained calfskin with soft toe and red rubber sole, at \$8.50.

Flat-heeled pumps of tan calf with one buckled strap, wing tip, perforations and white welting, at \$9 a pair.

Black patent leather seamless pumps with low heel, medium toe and turned sole, at \$6 a pair.

Patent leather one-strap slippers and pumps, plain or perforated, welted or turned sole, at \$7 and \$10 a pair.

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(First Floor)

LAMP Specials

Buddha one-light lamps finished in polychrome are \$2.50; two light, \$5.50. Shades of parchment are \$3 to \$16. Metal boudoir lamps, ivory finished, graceful and with one light, are ideal for bungalow bedrooms and priced at \$2. Shades are \$2 to \$8.50. Mahogany-finished boudoir lamps, one light, \$1.50. Shades for these are extra.
(Fourth Floor)

AN Exhibition of the Paintings of Ferdinand Boscher

opens in the Picture Store Monday.

THE artist was born in Paris in 1888, studied under J. B. Duffaud and George Weiss, and has achieved a number of artistic honors and distinctions.

His work has been successfully exhibited in Paris and other continental cities and in New York and Chicago.

During the war forty of his paintings were sold to benefit a French military hospital.

He is a member of the Salon des Humoristes and the Salon d'Automne.

The thirty-four unique water colors comprising this exhibition show his marked preference for the graceful epoch of the eighteenth century, as interpreted through the medium of his own originality.
(Fifth Floor)

A GIFT of Golden Flowers

"Fleur d'Or" is the fitting name of one of the most delightful Claire perfumes from Paris. Extract and toilet water are each \$6.50, and the unusual bottles add to the charm of the perfume.
(Main Floor)

NEW Silk Scarfs Specials, \$3.50

Pretty indeed with bayadere stripes and knotted fringe and they come in all the fashionable sports colors. It is the artificial silk, of course, woven tubular, otherwise the price would be much higher.
(Main Floor)

STILL a good selection of Easter cards to be had on the counter near the elevators. Prices are 5c to \$1.

(Main Floor)

FREEDOM and Ease Are the Gifts of the New Parisienne Corsets

If one would be in the fashion this season one must appear to be uncorseted, and at the same time must have the proper support for the muscles.

And some of the new Parisienne models which produce this effect are these:

A topless with smooth straight lines, made of pink broche with trimming of net and a touch of blue, \$22.

A pink silk batiste with elastic gore in the waist, light and flexible, \$32.

A white faille with low top and reinforced skirt, \$30.

Three low-top models of pink broche with long skirts, \$13, \$15 and \$16.
(Third Floor)

CHILDREN'S Sample Coats, Fifty of Them

Colored chevrons and mixtures, checked and plain, in ever so many styles, but more of them double breasted. Sizes are 2 to 4 in the lot, and the prices \$8.50 to \$18—which are small for the qualities.
(Third Floor)

A Silk Crepe for Traveling

A rough silk crepe of heavy and serviceable texture for street, traveling and sports wear, has just come in to sell at the lower price of \$3.25 a yard. Earlier season shipments of this fine silk were \$1.25 higher.

It is in brown, blue, black, orchid, gray, beige and white, and 40 inches wide.
(First Floor)

Place for the Things Lovely Women Wear



The Fashionable Easter Wrap for Fashionable Young Women

IT MAY be either a cape or coat, it is hard to say which is the most favored this season.

In capes, the tweed cape is decidedly the favorite.

It is worn over all kinds of sports costumes, almost any kind of frock and even over tweed suits in cooler weather. In plaids or mixtures, beautiful colorings, \$25 and \$35.

The new coats and wraps are so lovely that few can resist them.

They are in all the new soft-finished coatings, including bolivia, duvetyn, Poirer twill and tricotine, and every one of the new colors is here. Some have fur collars.

Prices start at \$48 and go up to \$125.

In all sizes from 14 to 20 years.
(Second Floor)

"Such a Lovely Hat Could Only Come From Paris"

ON THE contrary, it is likely to be one of the clever copies of Paris hats made in our own workrooms and by our most expert milliners.

Perhaps it is of timbo or timbo crin, both being favorites with such Paris milliners as Caroline Reboux.

The shape will be of the newest, if quite large, there may be a trimming of suede ribbon, a glint of silver ribbon or flat bows, and likely a flange of velvet.

The most fascinating new velvet hats also are among the Paris reproductions in exactly the colors that French hats show.

There are piquant small mushroom shapes of shirred taffeta with a large "chou" of the silk and many medium-sized hats of two materials combined.

Only the price tags give away the secret that they are American-made hats. Prices are \$18 to \$30.
(Second Floor)

WOMEN'S Custom Tailoring Bureau

announces that it will make to measure tailored suits of navy blue tricotine at the special price of \$65, and Poirer twill suits at \$75.

Coat suits of tweed or homespun are \$65. Cloth dresses with cloak to match are also made for \$65.

Pongee costumes of dress and cape are \$50. Pongee coat suits, \$40 and \$50.
(Second Floor)

Something New—Semi-made Lace Tunics—Priced \$15.75

Made of imported laces in Spanish and filet patterns, and in the favorite colors—white, black, brown, Chinese yellow and oyster white.

Each tunic has little cap sleeves and a square neck; each tunic has a little sash of contrasting tulle, and each needs only a satin slip to complete it. \$15.75 is little for anything so charming.
(Main Floor)

TABLE Linen and Napkins of Solid Merit

And solid merit means real service and real value. A full, heavy damask, snowy and lustrous, in a choice of floral and striped patterns.

It is 72 inches wide and priced on its merits at \$4.50 a yard.

Napkins to match it, 22x22 inches, are marked \$10.75 a dozen.
(First Floor)

Rich Tapestries, the Works of Ancient Masters, Find Reflection in the Hand-Beaded Bags From France

SITTING in the Louvre, at Paris, where hang the masterpieces of all ages, the designers and beaders of bags sense the inspiration and catch the details from the tapestries and paintings that have made art one of the glories of the world.

There are tapestries from Flanders and Madrid; there are potteries and porcelains from Egypt and India and the Far East; there are paintings from Rome.

SOME were captured in the show places of the ancient countries by Napoleon's conquering armies and brought home to enrich Paris forever, others have come later, bringing the beauties and talents of more recent years.

But in the Louvre is the secret why no other beaded bags can equal those from France.

No other makers can fashion such fascinating, wondrous designs. No other artists could achieve

Something She Really Wants in Gold Jewelry

An Easter gift any woman would welcome, and there are so many useful and pretty things which are not necessarily high in price.

For example, in 14-kt. gold jewelry there are—
Cuff pins, \$3 to \$14 a pair.
Bar pins, \$4 to \$8.50. With platinum fronts, \$6.50 to \$120.
(Main Floor)

Lingerie clasps, \$3.75 to \$12.
Bracelets, \$10.50 to \$65.
La Vallieres, \$10 to \$85.
Hat pins, \$1.25 to \$10.
Drop earrings, \$8.50 to \$48.
(Main Floor)

Men Are Going A-Week-Ending and Here Are the Pajamas They Take Along

Take all the men in the city and all their different tastes, and looking among this showing of pajamas, you will find an answer to each preference.

We don't remember having had more pajamas to show men, and we know there never were better ones. For a fact, it's a good time to replenish the pajama supply, for prices have fallen considerably.

At \$2, fine cotton pajamas in solid colors.
At \$2.50, woven madras pajamas in wonderfully colored stripes.
At \$3, better woven madras pajamas in a better selection of stripes.
(Main Floor)

At \$3.50, mercerized pajamas with the high luster that calls to mind silk. Serviceable as can be and pretty in solid colors.
At \$5, splendid sateen pajamas in solid colors. Edges piped in contrasting colors.
(Main Floor)

THERE'S an English-Looking Oxford With a Real Brogue Toe for Men

An oxford that will wear and wear, for the best shoemakers in the country took the best boarded calf obtainable to produce them.

To say smart is not to express it. Of course, they are tan, a very dark tan.

Perfectly plain, fashionable as can be and the ultra limit in neatness. The price is \$13.
(Main Floor)

Easter Handkerchiefs Are Gifts Everybody Likes

Particularly when they come from a Handkerchief Shop where nothing is sold but pure linen, unless it is silk.

There is every kind of handkerchief that any one could ask for and there is such an assortment of the finer handkerchiefs as you will find nowhere else in this city.

For women—all-white handkerchiefs, 18c to \$6.50 each. In colors, 25c to \$15 each. Lace edged, 25c to \$150 each, the latter being one with real duchess lace. Embroidered, 50c to \$35 each.

For men—all-white handkerchiefs, 25c to \$16 each. In colors, 50c to \$3 each. Silk handkerchiefs, \$2.50 to \$7 each.

For children—from 18c to \$2.50 each and there are the most fascinating little Easter novelties to tuck them in.
(Main Floor)



DIMITY Bedspreads, Newly Arrived and in New Patterns

Dimity bedspreads were never in such demand.

The newest arrivals are corded weaves with a combination of broad stripes, a brand-new and attractive pattern. Size 2x2 1/2 at \$2.25 and 2 1/4 x 2 1/2 at \$2.50 each.
(Sixth Floor)

SILVER Thimbles for Any One Who Sews

Often given as Easter gifts, and they can be easily hidden in a hollow Easter egg.

In sterling silver, from 25c each (children's size) up to \$2.50 each.
(Main Floor)

ALL-WOOL tweeds in sports colors at \$1.50. An exceptionally good tweed, usually sold at a higher price.
(First Floor)