

Trimmed Hats for Palm Sunday & Easter

\$4.98 & \$5.98



Hats with a style and superiority you'd never have imagined possible within this low price range! Equal to \$8 to \$10 kinds elsewhere!

Navy-and-sand and other popular color combinations galore!—bright greens and reds—lovely blues—henna, canary, brown, canna—suey Easter hues!

Lit Brothers—Third Floor

VESTEES, 98c

\$1.50 to \$2 values
Smart kinds with cuffs to match.

Samples! Very good-looking styles in a variety of popular fabrics.

\$7 Silk Sports Scarfs, \$4.69
Suit shades. Slight imperfections.

\$4 to \$6 Silk Sports Scarfs, \$2.98
Wanted shades. Striped and plain.

Lit Brothers—Main Arcade

HATS TRIMMED FREE OF CHARGE

Lit Brothers

Market Eighth Yellow Trading Stamp with Every 10c Purchase All Day Filbert Seventh

75c New Talking Machine Records, for April, 49c

"HITS" ahead of time—others will have them later! Play on all machines—ten-inch, double-faced. Outdo and Broken Toy—Fox and Grassy and When He's Coming Back—Songs.

Don't Leave Me, Mamma and You Get the Winner Why?—Songs.

Jimmy and Lola—Fox—Songs.

Lit Brothers—Fifth Floor

Your Easter Gloves!

Women's \$5 Gloves \$3.98

12-button French kid; embroidered backs. Tan, gray, brown, mode, beaver and black—white.

—First Floor, South

\$5 to \$7 Ready-to-Wear Easter Hats

The lot comprises all the samples, all the little surplus lots of two of our biggest makers.

High-grade milans, milan hems and other fashionable straws, many combined in stunning fashion with moire silks, taffeta, or crepe de chine.

Real Easter hats in every sense of the word—bright and gay and indescribably pretty with their flowers, fruit, feather and ribbon trimmings. Every fashionable Easter color.

\$3.98

We'll Trim Your Hat Free of Charge! if you purchase the shape and trimming here. Expert milliners are at your service and many sample hats are here to suggest pretty arrangements.

Lit Brothers—First Floor, North



Palm Sunday Sale Extraordinary! Women's & Misses' Capes, Coats, Wraps

No mail or phone orders.

Values \$45 to \$55

\$25

New York's choicest fashions—Easter's prettiest and gayest colors!

All Women's and Misses' Sizes

Just the stunning topers you'll want for Palm Sunday and Easter wear at home or at the shore. It took much ready cash, much shrewdness and much quantity buying to achieve these phenomenal values! And now—here they are all ready for your choosing—the most stunning wraps imaginable! Many distinctive high-grade samples included—values are positively matchless! Plain or fancy peau de cygne linings.



Free Yellow Trading Stamp with these Coats—don't forget to ask for them—you can exchange them for valuable premiums.

Stunning Coats for Every Occasion
Swagger sports effects galore, smart travel models, beautiful dressy styles, splendid all-around utility coats—featuring every clever new note in collars, pockets, cuffs and belts; many in popular mannish effects; all finely tailored.

Colors	Fabrics
Mohawk	Spongee
Ladybird	Veldyne
Sorrento	Pollyanna
Rookie	Bolivia
Deer	Polaire
Tan	Shawbeeb
Copenhagen	Chinchilla
Brown	English
Navy	Tweeds
Black	Double-faced
Pekin	Coatings
	Velours
	Tricotines

Quite the Most Fetching Capes and Wraps You've Ever Seen
So many delightful kinds that you're sure to find something pleasing to your individual taste. Semi-fitted, circular, ripling, gathered and embroidered kinds—many handsomely fringed and quite a fine showing of the smartest sports styles you could desire!

SECOND FLOOR

Women's & Misses \$45 to \$55 Easter Suits

In a Rousing Sale Tomorrow

\$25

Boxcoat models—mannish styles with straight, slender coats and notched collars—narrow belted models—attractive—gracious "dressy" styles that are a joy! All peau de cygne lined.

Tweeds in Haliotrope, Tan, Brown, Green, Rust and Copenhagen

Also beautiful dark color suits in navy and black Tricotines and Poret Twills of superb quality!

The values throughout are pre-eminently the best that the entire city has to offer!

—Second Floor



Easter Sale Leather Goods!

Our annual April sale, which this year happens to come just in time for Palm Sunday and Easter buying! Savings of 25% up to 50%. Wonderful choosing!

Every beautiful and fashionable kind of new hand bags included—stunning Easter gifts, smartest accessories to the modish new suit or wrap.

\$3 Leather Vanity Bags \$1.98
Ten stunning styles—same metal trimmed. Fin seal, ooze calf, vachette, and saffron. Vanity bags in tweed and other new grains. All colors; inside frames and long cord handles.

\$2 Real Leather Hand Bags \$1.98
Spider grain and crepe grain; all shades; large and small; envelope shapes and drop front effects.

\$6 Bags \$4.85
\$10 Bags \$6.85
\$18 Bags \$11.85

Very handsome imported bags. Big variety of beautiful designs; exquisite colorings; good looking new shell frames; all latest styles.

EXTRA SPECIAL New Silk Hand Bags at \$1.65
Popular pandora and pouch styles in brown, blue and black, nicely lined; small mirrors.

—First Floor, 8th Street

Men's Finest Spring Clothes Are Tweeds—Like These!

Matchless variety, style, tailoring—at best in-the-city savings!

\$35 Tweed Suits & Top Coats, \$25

\$30 Tweed Suits & Top Coats, \$18

Also Homespuns, Blue Serges, Cassimeres, Cheviots, Velours
Plenty of all the best sports and staple models. Surprisingly fine tailoring, linings, finish. Many of these suits even have two pairs of trousers!

Men's \$45 Splendid Quality SUITS \$35

Many With Two Pairs of Trousers
Super-fine fabrics—and tailoring you can't distinguish from custom work. Colors and styles to suit all.

Boys' \$6.50 to \$15 Novelty Suits, \$4.79 to \$10
French Oliver Twist, Middle and Smart Norfolk Styles

Fine tweeds, cassimeres, cheviots in brown, blue and gray mixtures; excellent quality navy blue serge also. Sizes 2 1/2 to 10.

Boys' \$13.50 to \$27.50 Blue Serge Suits, \$10 to \$15
With Extra Knickers
Single and double breasted models. Sizes 7 to 18.

Kirschbaum Clothes

For the Man Who Counts \$30 to \$45 the Sensible Price—All their fine new Spring models are here for you!

Boys' \$7.50 to \$13.50 REEFERS \$4.98 to \$8.50

Special display of "Jackie Cogan" coats. Excellent cheviots, cassimeres and tweeds in brown and gray mixtures, also light and dark homespuns and choice navy blue serge; sizes 2 1/2 to 10.

Lit Brothers—Second Floor, 7th St.



Dressy Crepe de Chine Overblouses, \$4.98

Flesh and white; exceptionally good quality—trimmed with tuxedo collars, lace and embroidered net.

Tricolette Overblouses \$3.98
Dainty Peter Pan, Orchid and navy—with collars and cuffs of embroidered net.

Tricolette Navy, bisque, Copenhagen, black and mahogany—with loop fringe trimming.

—Second Floor



Girls' \$25 Easter Coats \$12.98

A marvelous lot just in time for Palm Sunday choice!

Their price is halved because we offered the maker a lump sum for his whole stock.

Coats, wraps, dolmans and sports coats; silk stitched and embroidered; smartly belted and featuring novelty pockets. High-grade wool, velour, polotone, herringbone tweeds, and other popular coatings; every fashionable shade. Sizes 7 to 14. Two pictured.

Little Girls' \$10 Coats, \$5.98
Wool velour, polotone, basket cloth and burella cloth; all colors; lined throughout. Sizes 2 to 6.

\$12 to \$25 Beautiful Easter Frocks, \$8.98 to \$14.98
Georgette crepe de chine and taffeta—unusually attractive styles with quaint ruffles and plating. All the pretty new colorings. Sizes 7 to 14.

Lit Brothers—Second Floor



\$1.25 Beautiful Silk Camisoles 79c

Ten exceptionally pretty styles.

A timely Easter Sale! All fresh from their wrappings and exceedingly attractive. Fine crepe de chine and washable silk—slip-over and button models trimmed with dainty laces.

Flesh and white.

—Second Floor



Men's \$6 to \$8 Fine Silk Shirts \$4.85

Made from the superb quality "Eagle" silks.

Crepe de chine with rich satin colored stripes, heavy silk broadcloth, satin striped and all-white Jerseys.

In addition to including the most pleasing colors and designs, these shirts are strictly custom tailored and absolutely perfect down to the least detail.

\$5 American Pongee Shirts \$2.98
Separate collars to match. Silk and cotton mixed in rich natural color. Soft cuffs.

50c Fibre Plaited Half Hose \$2.50
Black and colors. Seamless.

\$1 College Stripe Four-in-Hands \$4.98
Beautiful all-silk qualities with lustrous satin finish. Popular French styles.

Boys' \$1 "Fairmount" Blouses \$6.98
High grade percale, with colored stripes. Collar attached soft cuffs, double yokes. Sizes 7 to 14.

Lit Brothers—First Floor, Seventh St.

Misses' & Children's Very Finest Low Shoes Priced at 60c on the Dollar

Four wonderful lots, including the best footwear made for young women, misses, boys, young girls and infants.

Misses' & Children's Pumps & Oxfords

Sizes 6 to 8 at \$2.29
Sizes 9 1/2 to 11 at \$2.69
Sizes 11 1/2 to 2 at \$2.98

New ankle strap pumps in patent russkin, tan Russia and white buck; also tan Russia oxfords; rubber heels.

Boys' \$5 Oxfords, \$3.98
Tan Russia with rubber heels. Sizes 1 to 6.

Young Women's Mary Janes, \$3.49
Patent colt-skin and white nubuck; low heels, perforated vamp. Sizes 2 1/2 to 7.

Young Women's Oxfords, \$4.49
Smoke ell. With dark tan tips and saddle. Rubber heels. Sizes 2 1/2 to 7.

Women's Oxfords & Strap Pumps, \$4.98
Tan Russia, patent colt, black kid, black calf, black satin. Mary Janes in patent colt. Various heels.

Men's High Shoes and Oxfords, \$5.98
Tan Russia, black calf, patent colt. English laces, comfortable toe, real brogue. Plain or perforated—wing tips and straight tips—some neat saddle shoe effect. Some have rubber lifts. Solidly made throughout.

—Second Floor

Women's \$2.75 to \$3.50 Silk Stockings \$1.95

Famous "Onyx." Some with slight imperfections. Ingrain silk and silk with cotton tops. Black, white and wanted shades.

Lit Brothers—First Floor, South

\$4 Messaline Petticoats \$2.98

Three pretty new styles—of quality quite exceptional for this moderate price!

Deep plaited and ruffle flounces; all colors and changeable effects; plenty of navy and black.

—Second Floor



Hosiery & Underwear!

Sensational values, especially planned for the big Palm Sunday and Easter demand!

Women's \$2.50 "Onyx" Silk Stockings \$1.59

Full fashioned; thread silk; black, white and shoe shades. Reinforced tops. MLL runs.

Children's 50c Socks, 29c
Mercurized, white with fancy tops. Also wanted shoe shades.

Women's \$2 Silk Stockings, \$1.49
Fashioned; a 11 shoe shades; plenty of black and white.

Women's \$1.50 Silk Stockings, 98c
Black, white and colors. Fashioned of black and white.

Women's 78c Union Suits, 49c
Lace-trimmed or close fitting at knee.

\$2.50 Silk Vests, Children's \$1 Suits, \$1.98
75c

Heavy Italian or Nainsook waist glove silk; plain and fancy weaves. Bloomer style.

Lit Brothers—First Floor, South

Subway Store: Big Values In Extra Low Price Merchandise

Men's Two-Pants Suits, \$14.98

All-wool blue serge and neat pencil stripes; many half lined.

Men's Suits, \$16.98 to \$24.98
Some with two pairs trousers.

All-wool serge, tweeds, cassimeres, velours and fancy mixtures. Sports and conservative models.

Boys' Suits & Top Coats, \$3.98 to \$11.98
All new fabrics and styles 2 to 18 yrs.

Boys' \$10.50 Two-Pants Suits, \$7.49
Tweeds and cassimeres.

Sale of \$4 to \$7 Footwear \$1.95

Women's—Tan kid patent colt, sideskin, suede oxfords, pumps and gorges. Boys'—Gun-metal calf and tan shoes. Metal calf and tan, also oxfords. Sizes 2 to 5 1/2.

Men's—Gun-metal calf and tan shoes. Metal calf and tan, also oxfords. Sizes 7 to 12.

We'll Trim Your Hat Free of Charge!

When you choose your Easter hat and trimmings here. Our expert milliners are at your service and many sample hats are here to suggest pretty arrangements.

Women's \$1.50 Stockings \$89c
Fashioned. Wanted shades. Also plain and checked black stockings. MLL runs.

Women's & Misses' \$15 to \$22.50 Coats & Capes, \$8.75, \$10 & \$10.98
Twenty-five styles in January to wear. Serge, sports coatings, velours, etc.—including pretty shades of Copenhagen, deer, brown, tangerine, rose, green and rust. Some lined to waist.

Women's \$9.50 Opposum Chokers, \$3.98

—Second Floor