

Philadelphia, Friday, April 7, 1922

For Saturday

Store Hours, 9 A. M. to 5:30 P. M.

One-man Tops for Fords, at \$25. Schraeder Universal Tire Gauge at 89c. Automatic Windshield Cleaners, \$5.95. Hints from the Gimbel Sale of Auto Accessories now going on.

# GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

Gimbels bought 2500 Kapok (Silk Floss) Mattresses, Government surplus property; brand new—never unpacked; priced \$9.85, value \$20. Adaptable to twin and single beds. Sixth floor.

For Saturday

Only Second to the Easter Parade Is the Palm Sunday Parade

## 1000 Fresh Beautiful HATS

Made Here, of Paris Materials or Paris Inspiration

Between \$5 and \$12.50

The small, chic shapes that mighty smart mortals are topping gray tweed suits or capes with.

The big, broad-brim hats, with the "debutante droop," that are one of this Spring's most fascinating features.

Much black—especially as a foundation for flowers. Much brown, tan, navy, green, gray, red, tangerine!

Gimbels, Millinery Salons, Third floor.



## Girls' \$15 Coats, Capes and Three-Piece Suits At \$10

The new soft cloakings and the smart new tweeds. All the natural tans, orchid, rose and blue. 6- to 16-year sizes.

Sample Coats at \$5

Values \$10 to \$15

6- to 14-year sizes in the lot—not all sizes in every style. Serge Coats in navy or tan. Fancy Cloakings. Straight-line, belted and flare effects.

Gimbels, Salons of Dress, Third floor.



## Kuppenheimer and Society Brand Suits and Top Coats

Gimbels are Exclusive Philadelphia Agents

Tomorrow (Saturday) men will buy for Easter and the week-end next week—and best dressed men will wear Kuppenheimer or Society Brand clothes! Here's one of the price groups—

Single- and Double-Breasted Suits Sports and Golf Suits \$35

A very large assortment. Included are overplaids, club checks, pencil stripes, fancy mixtures, blue and gray unfinished worsteds, serges, flannels, fancy worsteds, velours, cassimeres and tweeds. Nearly all are quarter-lined and silk-lined. \$35.

Kuppenheimer and Society Brand Suits up to \$65.

Men's Silk-Lined Suits: Imported Woolens \$50

Finest suitings made in Great Britain and Belgium. Finest silk linings; made by best American tailors. \$50.



At Gimbels FIRST SHOWING IN PHILADELPHIA of the Marvelous New Air-o-Phone

Cabinet Radio with no outside aerial. No installation. With windows shut, through glass and wall—just turn the switch!

Gimbels, Seventh floor Radio Station.

Little Children's Coats and Capes THE GAY TWEEDS

that express "baby styles" with such a saucy charm! Fringed capes with smart fringed "throw scarfs." And coats—cute boxy models and flaring cape-line coats.



\$8.95

Plaids and Plain Tweeds at \$7.95, \$8.95, \$10.95, \$11.95 to \$19.95. Ages 2 to 6.

Gimbels, Second floor.

## Women's TWEED SUITS, Sale-Priced, \$25

Coat-suits and Cape-suits. Two-piece and three-piece. Plenty of the smart dress-styles with matching capes—the dresses with or without sleeves.

Over thirty styles to choose from. Every one of Spring's famous "Sunshine colors." All sizes 34 to 48.

Wonderful Tweed Suits at \$19.75

Navy Blue Suits at \$39.75

Eight styles to choose from. Orchid, rose, blue, tans, tans, tans! All sizes 34 to 44.

All Pin-Fittings Free

Tailleurs and "soft-lines." Tricotines and Twills. Boxy coats, straight-lines, capy tendencies. All sizes 34 to 44.

All Pin-Fittings Free

Gimbels, Salons of Dress, Third floor.

For Tomorrow—1000

## Women's Dresses at \$25

That Are "Fashion-Clothes at a Price"

Including—Dresses for the conservative dresser.

Dresses for the ultra-smart woman.

Dresses for young matrons.

Dresses for the woman who wants to slenderize.

Afternoon, morning, street—and even a few party dresses.

Canton crepes. Satin faced Cantons with both sides used to beautify. Taffetas—by the way, New York's taffeta-mad! Canton crepes with the new heavy silk embroidery combined with bugle beads. Canton crepes with nail-head beads.

Colors range from periwinkle, citron and henna to navy, brown and black. Sizes 36 to 44.

Three-Piece English Tweed Costume—Dress and Cape—\$19.75



Gimbels, Salons of Dress, Third floor.

## 2000 Women's Sports Coats, Dressy Wraps, Sports Capes and Dressy Capes

Massed \$25 Values \$35 to \$39.75

Variouly of Kezaro, Shawheen, Formosa, moirette, duvet de laine, tricotine, sports coatings, and the wonderful, wonderful imported tweeds.

\$15 Fringed Capes at— \$10.75

Made of imported tweeds, too! \$29.50 Velour and Tricotine Coats and Wraps at— \$19.75

Tailored models. Embroidered models. Fringe-trimmed models.



Gimbels, Salons of Dress, Third floor.

## Sale of Misses' Coats, Capes, Suits—and Wonderful Dresses—at \$16.75, \$19.75 and \$25



The Suits at \$16.75—all tweeds; all the new colors. Two- and three-piece styles. Cape-suits and coat-suits. Many silk-lined.

The Coats and Capes at \$16.75—Polo Coats and Polo Capes—and every sort of tweed!

The Dresses at \$16.75—Ruffled taffetas, beaded crepes de chine. Flower-appliqued Canton crepes.

The Suits at \$19.75—all tweeds. Ten styles. Silk-lined coats. Smart capes-with-dress. All high colors.

The Coats and Capes at \$19.75—raglans, set-ins, swirl-styles, belted models, circular capes. Tweeds, herringbones and plaids.

The Dresses at \$19.75—the most wonderful collection of crepeknits and Cantons! Twenty styles in tweed Suits at \$25. Fifteen styles in sports Coats at \$25. Thirty-five styles in Silk Dresses at \$25. 14- to 20-year sizes.

Gimbels, Salons of Dress, Third floor.

## 250 Samples of Children's \$3 to \$10 Hats



Sale-Grouped at \$2.95

Large — small — medium. Roll-brims—pokes—droops. Blacks — blues — browns. Ribbon bands and bows—some with the long ribbon streamers. Head-sizes for ages 6 to 14.

Gimbels, Third floor.

## Four Leather Goods Specials \$4.95

Brief Cases Surface cowhide—3½ oz.—brown. Size 11x16 with 3 pockets, all-around straps and extension locks. At \$4.95.

Auto Suit Cases Enameled duck with russet cowhide binding, inside tray and pocket in lid of case. 24 and 26-inch sizes. At \$4.95.

Bead Bags—Imported Draw-string styles with crocheted tops. Light or dark colors in beautiful designs. \$7.50 to \$10 values. At \$4.95.

Leather Vanity Cases In Morocco, Vachette and Ecrase leathers—scarlet, blue, brown or black. Styles have drop front and pannier handles. At \$4.95.

Gimbels, First floor.

## Subway Store Sale of \$19.75 to \$39.75 Easter Dresses at \$15



Brand-new models—barely in time to "check up!"

Mostly Canton crepes and crepes de Chine—some with the new, effective, silk-embroidery in flower-designs all over the dress! Some with dozens and dozens of tiny "handkerchief-squares." Some with loops that cascade a-down the whole dress! Some beaded all over.

Some taffetas—corded or ruffled. And here and there a fascinating dancereen, with almost no sleeve, and with bead-embroidery that forms little flowers.

Browns, Blues, Black, Henna, Canna, Periwinkle, Jade-Green

Misses' sizes—16 and 18. Women's sizes—36 to 44.

Gimbels, Subway Store.

## Saturday in the Subway Store Pre-Easter Sale of Men's Walk-Over Shoes \$3.45

Samples and Rejects of \$6 and \$8 Values

3500 pairs in the sale. Some other "good" makes included.

High and Low Styles Tan oxfords in the newest spring styles. Also black and brown kid. All sizes and widths. Tomorrow at \$3.45.

2000 Pairs of Boys' Tan Shoes \$1.95 All sizes.



Gimbels, Subway Store.

## SUBWAY STORE 1124 Men's and Young Men's Easter Suits and Top Coats Tomorrow \$15 : \$20 : \$25

Suits Have Extra Trousers

A fine opportunity for men to buy a new suit or top coat for Easter at prices that invite comparison. Suits are single- and double-breasted. Up-to-the-minute styles for dapper young men and men of the conservative type.

Serges : Worsteds : Tweeds : Flannels Colors and patterns too numerous to mention here. \$15, \$20 and \$25. The Overcoats are of spring-weight materials and are quarter silk-lined. \$15, \$20 and \$25.

Boys' All-Wool Norfolk Suits \$8.75 With an Extra Pair of Full-lined Knickers

Easter offering in youths' clothing. Inverted pleat, patch pocket and full-belted models. Nifty colorings and patterns. Fine Suits for boys of 7 to 17 years, \$8.75.

Gimbels, Subway Store.

## Easter Jewelry Gifts at Special Savings

Indestructible Pearl Beads, Two lots—

Lot I—Regular \$10 Values at \$3.95

Lot II—Regular \$5 Values at \$1.95

All 24-in. length and perfectly graduated; beautiful luster; come in cream or white tint; all guaranteed. Even boiling in hot water won't make them peel. All have solid-gold clasp.

Novelty Jewelry At \$1—Values \$2 and \$3

Beautiful sterling silver Bar Pins, Bangle Bracelets, Rosaries, children's gold-filled bracelets, imported flexible bracelets, rare sterling "Nu Point" pencils and smart imported earrings.

\$4 Pearl Beads at \$1.50

Fine Orient, iridescent coloring; 24-in. graduated with solid gold clasp.

For Men Fine Heavy Sterling Buckles on Real Leather Belts at \$1.35—Worth \$2.50

Men's Sterling Buckles with real seal, pigskin or calf belts. Worth \$3, for \$1.50

Gimbels, First floor.

Candy Specials Combination—1-lb. box Assorted Chocolates and 1-lb. box Assorted Coconut Caramels—

The 2 lbs. for 59c

Gimbels "Purple Package" dollar-quality Chocolates, 1-lb. box at— \$50c

Milk Chocolate Nut Patties at 35c lb. box. Chocolate Straws at 30c lb. tin.

Gimbels, Chestnut Street Annex, Grand Aisle and Subway Store.