

Arise, and Feast on Spring's Finest, for 'Tis Nearly Easter!

To Get the Kernels of Those Fine Walnuts Oregon Produces

You must first crack the shells to get the firm, luscious, sweet and golden nut. There is a price of patience or labor that must be paid for the most worthy things.

All of us will be better off when we feel enough grown up to stop being fed with any kind of a spoon.

It is well worth while to develop ourselves. That's what this Store is doing with its offices and warehouses on both sides of the seas.

[Signed] *John Wanamaker*

Women's Tailored Suits of the Finer Sorts, \$50 to \$80

Tweeds, homespuns and woolen eponge in pleasant shades of gray-green, violet, a dull orange, bobolink brown, a black-white gray, a pure gray, caravan gray and others. Each suit is lined with a delicate color that sometimes matches the outer fabric, and each has the finely fitted shoulders and beautiful finish of details which belong with a really smart tailored suit.

There are several styles, and a few of the coats have leather bindings.

Prices \$50 to \$80.

Hand-Embroidered Robes Come From China

Embroidered beautifully on net, organdie, batiste and voile, and remarkably low priced at \$21.75 to \$33.75.

Also plenty of the hand-made laces in Irish patterns, 75c to \$1.15 a yard for insertions and 85c to \$1.35 for edgings.

They're Called Swaggers, and the New Bags Are Certainly as Smart as Can Be

Velvet calf bags and two perfectly charming shapes have been made at only \$5.

To be candid, it's the best leather bag we've had at \$5 for several years.

One style is gathered, the other severely plain; both have double-strap handles and are in brown or gray.

If Letitia Corsets Are Famous There Are the Best Reasons for It

They keep their shape up to the last minute, a fact which is partly due to the clever way they are cut, partly to the wonderfully fine and strong materials (all of them tested) and partly to the uncommonly good boning and unique trimmings.

One, of a light dotted pink fabric, has a low top and a long skirt and is priced at \$6.50.

A slip-on of candy-striped material has elastic sides and is priced at \$7.

A slip-on of the same material in paler pink has a longer skirt and is priced at \$8.

Announcing a Large Importation of Long Kid and Suede Gloves From France

A lady who has just been to France and visited some of the factories in Grenoble, where Wanamaker gloves are made, writes us:

"We were shown all through the factory and saw every process. I feel I know a lot about French gloves now and will treat mine with more respect. I wish every one could see what the making of a glove really means!"

Yes, indeed, a fine French glove does not grow on a tree. Many months of infinite care and preparation are needed to transform the crude animal skin into the exquisitely fitting and delicately tinted hand coverings for women.

The large Spring importation from this Grenoble glove factory has just arrived.

It includes the loveliest shades of pale tan, primrose, champagne, mode, beaver, russet, brown, light and dark gray, as well as black and white, all in long mousquetaire style.

In kid there is 8-button at \$3.75, 12-button at \$4.75; 16-button at \$5.75; 20-button at \$6.75. In suede there is 8, 12 and 16 button, at \$3.75, \$4.75 and \$5.75. This is much less than last Spring's prices, and the gloves are better.

New Fiction of Interest

"Goldie Green," by Samuel Merwin, \$2. Wise to the world and to the men that prowl around it, Goldie is the perfect product of the forces that have been destroying the protecting shelter of the American girl.

"Rimrock Trail," by J. Allan Dunn, \$1.75. About the three gentlemen of the Three Star Ranch and their mascot Molly.

"The Queen of Karmania," by Marie Van Vorst, \$1.75. A romantic novel, well written, well rounded.

New Silk Scarfs as Colorful as Spring

And that means that they are just in the right shades for the new sports tweeds and lovely Spring frocks.

There are also the darker colors, navy, browns and black for those who want them.

Artificial silk scarfs, plain and fancy weaves, Roman stripes and bordered effects and also some beautiful new two-toned scarfs, all are fringed, \$2 to \$6.50.

Genuine silk scarfs, plain and fancy stitch, plaids and bayadere stripes, \$15 to \$18. These are fringed.

The Women's Custom-Tailoring Bureau

is showing some smart new models for tailored dresses with short shoulder capes to match. These models will be made up to measure in Poret twill for \$75; pongee for \$50; linen for \$40.

Tailored suits are made to measure for \$65 and up.



Beautiful Fringed Capes Which Can Be Worn Inside Out

IN FACT, we suspect that most women will prefer to wear them that way, just because the insides—milky white, lilac, Mephisto red and Paisley colored—are so gay and charming.

The outsides are navy and black and of the same material as that used for the lining—a silk-woven fabric with a lustrous sponge-cloth surface.

The black fringe is deep and loose.

Price \$75.

The Easter Blouse She Will Wear With the Tweed Suit

A new and pretty idea is to have it in a wash silk to match the color of the tweed.

Such blouses are here in Peter Pan style with the fashionable loop trimming of the silk around the collar and cuffs, and the colors are exquisite shades of orchid, cinder, bisque and old blue.

They are \$11.50.

Tweed Suits for Young Women Are Beautiful at \$35

ESPECIALLY intended for all those who want a finer tweed and better tailoring.

The tweed is a soft all-wool herringbone weave in orchid, rose, light blue, tan or banana.

There are two styles, both, however, have the straight box coat so much in favor this Spring, and both have detachable belts.

Such good-fitting suits that most young women can wear them without the slightest alteration, and that is a great recommendation just now. Sizes 14 to 20 years.

New \$35 Tweed Coats

Ready to do instant service when the weather requires it, and they are excellent investments for those going to the shore over Easter.

They are black-and-white or brown-and-white mixtures, English looking and with the raglan shoulder that slips on over a suit if necessary. There is an inverted pleat in the back and a double belt in front. Sizes 14 to 20 years.

Women's Ample Capes of Lustrous Bolivia

Bolivia of the very finest and silkiest weave—a fact which would account for the luxurious appearance of the garments even if their voluminous folds didn't. They have the odd and fascinating open sleeves—some winged and tasseled, some shaped rather like a flower; and they have linings almost as exquisite as their outside.

Colors are Malay, tortoise, Sorrento, burro and black.

Prices \$125 to \$150.

Crash and Muslin Draperies Wool Spring Breezes

For the living-room—curtains, couch covers, chair backs, pillow slips, table covers, runners and scarfs—all of crash, with patterns stenciled in colors, and all made and designed to match.

Colors are in oil and are fast and washable. The complete set will put the living-room in the most alluring dress for the sunshiny days.

From table covers, scarfs and runners at \$1.25 up to couch covers at \$7 each and curtains at \$8 a pair.

Imported Ratines at \$1.25 to \$2 a Yard

Smart street and sports dresses will be made of the finer quality ratines.

In the French weaves particularly the colors and designs are wonderfully effective. Stripes vie with checks and plaids and overplaids.

In addition to plain colors, two-toned effects and usual patterns, many attractive novelties are shown that will not be found in the ordinary collection.

For the choicest of all ratines prices are \$1.25 to \$2 a yard.

New Arrivals Among Women's Fine Oxfords at \$14 and \$16

Footwear could not be finer.

Not only is the kidskin and calfskin of the choicest grade, but the shoemaking itself is the product of master workmen.

Choose black kidskin, black calfskin or russet calfskin at \$14 a pair, all with Cuban heels; russet calfskin with military heels, at \$14, and seal-brown kidskin with Cuban heels, at \$16.

All have five blind eyelets, straight tips and welted soles.

NECKLACES in various lengths are of imitation crystal beads, in different sizes, and priced at \$1 to \$11.

Stamped Stationery and Die at \$2

A special price while the stationery lasts. One quire of letter paper, including envelopes, made by one of the best American makers, and stamped with the monogram in any plain color, except gold or silver.

There are thirteen styles of monograms that one may choose, and any of them usually costs almost double this price.

Irish Linen Pillow Cases at \$3.75 a Pair

Bleached and finished to a degree of snowy whiteness, hemstitched and in size 22x36 inches. Just such bed linens as every good housekeeper likes to have and knows how to appreciate.

Philippine Nightgowns and Chemises

The nightgowns have round and V necks, and the chemises are envelope; and both are plain except for the triple scallops.

Either garment may be had for \$1.85.

Watches of White Gold Are Popular With Men

More men than ever before are asking for them.

Anticipating the demand, there are here in both Elgin and Waltham movements an unusually good assemblage of different styles.

In 18-kt. white gold cases, \$91 to \$122.
In 14-kt. white gold cases, \$63 to \$86.
In white gold-plated cases, \$32 to \$39.

A Sportsman Wants a Flannel Shirt Any Number of Times

Many a man likes to go coatless on the gallop, or at golf, or when hiking.

When Spring comes along a man can't get along without a shirt that's heavy enough to absorb perspiration during times of exertion.

The English flannel shirts that have come in include a world of choosing in light grounds with prettily colored stripes.

Of course, collars are attached. Price \$7.50.

Fresh, Washable Suits for Tiny Boys

Mostly made in the quaint Oliver Twist style, but a few are overalls, and a few regulations.

The piques, poplins, chambrays and other washable materials are in the delightful colors which even small boys, as well as girls, indulge in nowadays—greens, blues, tans, rose colors, even yellows and lavenders; and some of them have fetching little frilly waists of white.

Sizes are 2 to 5 years.

Prices \$2.25 to \$9. Pongee suits are \$7.50; linen regulations are \$9.

Men's Silk Handkerchiefs From Paris

Men who like the exquisite feeling of silk and the soft colors of French handkerchiefs will find the new arrivals to be a real delight.

Some are of the smooth, fine silk, others are of a new sheer crepe silk which is a pleasure just to touch. They are all white with hemstitched hems or satin-striped borders, or they have white or colored centers with colored striped, figured or plaid borders. One style at \$3.50 is part linen and part silk.

The Very Suit or Piece of Furniture You Need May Be in This Extraordinary Clearaway

The assortment is made up chiefly of bedroom and dining-room furniture, but there is also a choice of decorated breakfast-room suits, wicker suits and pieces and a smaller proportion of living-room furniture.

The entire collection represents the accumulation of odd suits and pieces left from the wonderful February Sale. These make up an interesting assortment, rich in opportunity, but the number of suits and pieces of a kind is limited.

Everything is marked at a low clearaway price.

Dining-room suits from \$200 up. Bedroom suits from \$165 up. Bedroom pieces from \$22 up.

Bedroom Suits

\$170 for a four-piece mahogany veneer suit finished in two-tone colors.

\$215 for a four-piece mahogany veneer suit in dull brown wax finish.

\$225 for a four-piece mahogany veneer suit, Colonial design finished in brown color.

\$260 for a four-piece suit in figured walnut veneer.

\$295 for a four-piece suit in antique ivory enamel.

\$350 for a four-piece mahogany veneer suit, Colonial design finished in brown color.

Bedroom Pieces

\$22 for a triple-mirror dressing table, ivory enameled.

\$30 for a triple-mirror dressing table of mahogany veneer.

\$39 for a bureau in antique ivory enamel, Queen Anne design.

\$40 for a full-size bed in mahogany veneer, Adam design.

\$65 for a bureau of mahogany veneer, Queen Anne design.

\$75 for a chiffonobe in mahogany veneer, Queen Anne design.

More of Those Good Rosebushes Have Come In

Sturdy bushes that bear the richest and most fragrant blooms.

The best American hybrid and perpetual varieties are priced 45c the bush or \$5 the dozen.

A Good Old Last in a Bright New Shoe for Business Men

Remember the broad toe that's rounded? It's a shape that doesn't look like a comfort shoe, at the same time gives the whole foot room for plenty of play.

Most men will remember it as the Tremont last.

Plain; in fact, so plain as to be smartly so, and solidly built. In either black or tan.

The price is \$13.

There's Only One Genuine Schomacker Piano

That is the Schomacker piano which has been made in Philadelphia since 1838, and is owned, controlled, manufactured and sold by John Wanamaker.

During all these years—nearly three-quarters of a century—the real Schomacker has stood high among American pianos and in the favor of musicians. Its tone quality stamps it as an instrument of the first rank.

The real Schomacker is known as the "Piano of the Presidents," because eight of the chief executives of the nation have had it in the White House.

People who know what a great piano the Schomacker is, and want one, should be sure they get a genuine Schomacker.

The Wanamaker Store is the sole distributor of Schomacker pianos in Philadelphia.

Schomacker upright pianos, \$725 and \$750.
Schomacker grand pianos, \$1150 and \$1250.
Schomacker reproducing pianos, upright, \$1950.