

Band at 9, Organ at 11 and Band at 4:45 Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER Fair

# Start Out Monday With Your Mind Firmly Made Up to Get All You Need for Easter While Spring's Finery Is Loveliest

## If Brains Constitute Qualification for a Business Man

Why not equally so for a woman, who often surpasses a man in her intuitions and efforts? Give her a helping hand instead of an old-time prejudice or criticism.

The fact that she has more heart to give to the things she wants to do, with coming days of experience will prove her equal value, if not superior value in many respects.

Genuine vocational training by the public schools of young women as well as little men, by practical and experienced teachers, on the high lines of honor, truth and practice, will in time work a miracle in business methods.

A woman's standards in the main are higher than a man's.

[Signed]

*John Wanamaker*

April 1, 1922.

## From Old London Come the Most Intriguing Leather Novelties

Delightful bits to give as prizes for games when parties are again gay.

Or as an out-of-the-ordinary gift nothing could do quite as well.

All are excellent leather, splendidly made.

So many novel little pieces that it is out of the question to name them all, but a few will give an idea of how varied they are.

There is a leather bag with a coat hanger in it and on the ends of the coat hanger there are brushes for hats and clothes.

Another contains a knife with a

(Main Floor)

foot-ruler stamped on it. Another little bag contains a cut-glass, silver-mounted bottle of smelling salts.

Card cases and handbags galore.

Prices start at \$2 for the tiniest card case and go all the way up to \$35 for big, beautiful envelope bags.

(Main Floor)



## Antique Beds and Bedside Stands

The Antique Shop announces the arrival of another collection of old low-post wooden beds, in maple, cherry, ash and walnut.

A few interesting old "spool" beds—or "Jenny Lind" beds, as they are called in some sections of the country—are among them.

Most of them are full size, but among them are a few single and day bed sizes.

They will be sold for \$20, \$25 and \$35.

Suitable companions for the beds are the little old stands of maple or cherry, originally used for washbowl and pitcher, but now converted into quaint little bedside tables. Just right for supporting a lamp and the sleep-inducing books.

They are \$20 and upward. To complete the quaint old-time atmosphere of the bedroom for which these

things are chosen are old bureaus and chests of drawers in various woods from \$50 up; and ladder-back rush-seat chairs—many of them with old stenciled decoration—from \$10 up.

A final touch of perfection for such a room would be one of the old hand-loomed woolen coverlets in blue and white, or gayer colorings. The Antique Shop has some particularly fine specimens of these, some with interwoven dates placing them at nearly a century old.

(Fifth Floor)

## A Few Young Women's Coats Are Special at \$28

Remarkable coats at this price, for they are a fine quality all-wool tweed, either mixtures or indistinct plaids, and there are four unusually pretty styles, some belted, others not.

We chose the four models and the materials, and the coats were made to our order. Otherwise they would cost almost double. In soft grays, browns and tans. 14 to 20 year sizes.

(Second Floor)

PEOPLE coming in at the middle Chestnut Street door are immensely interested in the remarkable chessmen which are shown in a case in the aisle.

One set, the property of the T-Square Club of Philadelphia, was decorated by Georgiana B. Harbeson and has just been exhibited in the Metropolitan Museum in New York.

The other set, executed by Sidney W. Cox, has the angle instead of the circle shown in its basic lines.

## Easter Cards

Flat cards, folders, cut-outs for children, sachets, book-markers, booklets and family cards—prices 5c to \$1.

(Main Floor)

## Afternoon Dresses of Grays

No wonder gray is beloved by artists and women of taste—nothing conveys more perfectly an impression of charm, of mystery, than these delicate tones which suggest mist and doves' necks and lovely distances.

These afternoon dresses in gray are carried out in Canton crepes and crepes de chine; and they have really entrancing sleeves and side draperies, and girly clasps—to mention only a few of their interesting features.

And there is literally a score of styles between \$65 and \$175.

(First Floor)

## The New Jet Girdles Which Have Enraptured Paris

We bought some of the most beautiful ones we found in Paris, and they are now to be found in the Dress Trimming Store.

Whereas some are lovely beaded things mounted with jet cabochons, others are wide belts with beaded fringes that reach well down to the hem of the skirt, and some are wonderful draped affairs.

The prices start at \$8 and go up to \$75. There are no duplicates of the finer ones.

(Main Floor)

## The Sale of Waists Surely Is Most Timely

Many women are finding in it the new and pretty blouse to wear with their Easter costume. These are some of the particularly good items:

Peter Pan waists at \$1.75, in white dimity, batiste and voile, some with real lace.

Sample waists at \$1.85 are all kinds of cotton materials. Some have real lace.

Silk waists at \$3.85 and \$5 are tricolette and artificial silk.

Among them are sweater blouses.

(East and West Aisles)

## Women's New Lightweight Pumps at \$15

They come from a master shoemaker who turns out only the finest feminine footwear.

The material is dull black or chestnut tan calfskin, as feather-weight and flexible as kid.

They have one instep strap, medium toe, light-turned sole, low French heel and a finish of perforating.

Many women have been waiting for just such a dainty and practical pump, and will consider \$15 not excessive for its superior quality.

(First Floor)

## Hand-Embroidered Robe Patterns From China, Special

We shall sell them for \$21.75 to \$38.75—the lowest prices we have ever asked for such robes. They are embroidered on net, batiste and voile, all white, and designs and needlework are both admirable.

All but the lowest priced are five-panel robes, and all have ample material for the upper parts. Only the fact that the importer was over-stocked makes such prices possible for such fine things.

Also here are 5000 yards of hand-made laces in Irish patterns, which some women will want for trimming these robes, as well as many other things.

Widths are ¼ to 2½ inches. Prices are 75c to \$1.15 a yard for insertions and 85c to \$1.35 for edgings.

(West Aisle)

## Art Needlework Novelties

are being shown today—pillows, boudoir lights and boudoir bags; gloves, handkerchiefs and powder boxes, trays and a thousand other charming trifles which will solve a good many Easter greeting problems.

(Second Floor)

## That Lovely Complexion

is partly Nature's gift, and partly care to use none but the best toilet aids.

Many women achieve it with the famous Queen Mary facial creams and jellies. For daintiness and efficiency there are none better.

They are moderately priced, and sold only here.

(Main Floor)

## Madame May Have Her Shoes Shined

In privacy and comfort, in the little shoe-shining shop in the Women's Shoe Store. The attendants are experts.

(First Floor)

## Paris Sends Novelty Gloves for Easter

Women will delight in the clever new tab-wrist and gauntlet gloves from France.

The gauntlets are of finest French kid, pique-sewn. The deep cuff is embroidered in contrasting color, matching the lining and the crochet embroidery on the backs.

There is white kid embroidered with black, with silver gray or turquoise; black kid embroidered with white; silver gray or red; and tan kid with henna embroidery.

The price is \$7 a pair. Even prettier are the tab-wrist gloves. The pointed tops are inset with contrasting color to match the crochet.

There is white with black, tan with cream, ponce with brown. And the price is \$5 a pair.

(Main Floor)

## Babies' Layettes and Other Things They Need in Spring

We have layettes here with all the necessary garments for as little as \$10. Others with hand-made petticoats and slips start at \$35. Others again are as fine and elaborate as the purchaser wishes.

Nursery furniture, such as baskets, bassinets, bath tubs, scales, wardrobes and other necessities for the Small One's comfort will also be found in the Children's Store.

(Third Floor)

"BLUE jewelry" as shown in one of the cases in the Main Aisle is as attractive as most blue things—bracelets, necklaces, earrings of imitation lapis lazuli, blue chalcedony and sapphires, priced all the way from \$2.50 for earrings to \$19 for a necklace.

(Main Floor)

*Just in Time for Easter Come Lovely New Paris Hats*

THEY will truthfully tell women everything they want to know about the Spring millinery secrets of Paris, for they are fresh from the hands of that famous French milliner, Caroline Reboux.

Never were hats so daintily beautiful or so original in their use of fabrics! And it is Caroline Reboux who has caused so much talk in Paris by her adroit combining of different materials.

For example, she adores velvet, and one of her happiest inspirations is an exquisitely large flat hat of three shades of blue velvet with a silver ribbon around the crown. A fascinating little turban, that would be lovely on either a debutante or her mother, has a velvet crown and a shirred ribbon brim.

Velvet, too, is used for finishing brims. Suede of glorious colors is happily combined with straw and, speaking of straw, there are a number of these hats in the timbo crin that Paris likes so much.

They are large picture hats, wonderful in coloring and trimmed with natural ostrich feathers or exquisite flowers.

Not one of these Paris hats has a duplicate, that is one thing that makes them so desirable in many women's eyes.

## New English Sports Hats

will be welcomed with open arms by the woman who is looking for the smartest sort of a hat to wear with her tweed suit or cape.

They are just as English as they can be and quite unique. Soft moufflon braid and straws, easily adjusted, and they are in the new vivid sports colors, simply trimmed with a glittering ribbon. Prices start at \$15.

They have caught the inspiration of Paris in the happiest manner, and used even the favorite timbo crin straw of Paris and also the prettiest of Paris flowers.

(Second Floor)

## Many Beautiful Easter Hats From Our Own Workrooms

There are large and small hats—tailored hats and dress hats, and never were lovelier colors or more becoming shapes.

(Second Floor)

## A Suit o' Tweeds and Jolly Brogues, That's a Man in Spring

By brogues, of course, shoes are meant.

And say what you please, but brogues are the most sensible fashion that's come along in many a day.

For after all, brogues are merely comfort shoes made over with straighter lines here and there. Whatever else brogues do, they allow plenty of room.

Most any man wanting brogues wants them to look rough and ready. And grain calfskin is best for this.

At \$8.50 there are really good brogues, with perforations everywhere brogues should have perforations.

(Main Floor)

## The Brightest Home in Spring Is the One With Brighter Rugs

Cheerful as can be are the Summer rugs arriving every day.

Clean, bright-looking rugs that even look cool. And what a relief they are after a Winter with dark floor coverings.

Fibre rugs are always first in Spring, and they come in many delightful patterns. 9x12-ft. size, \$10.

(Seventh Floor)



## Furniture's Inevitable Clearaway!

General Dismissal of Odd Pieces, Suits and a Few Things of a Kind at Opportunity Prices

This is one of the inevitable developments incidental to a great business.

Frankly it is the outcome of the recent great February Sale.

Everybody can understand that the greatest sale of its kind in the world is bound to leave a lot of odd groups and pieces, excellent in themselves, but which it is deemed better to dispose of at once.

Now then, we are offering all such at prices that should insure their immediate disappearance.

The collection is quite large, very interesting and comprises furniture for bedrooms, libraries, living rooms, halls—for practically every place and purpose.

These are some of the lots involved:

### Bedroom Suits

\$165 for a four-piece walnut veneer finished in two-tone effect.

\$170 for a four-piece antique ivory enamel suit.

\$225 for a William and Mary suit of mahogany veneer.

\$228 for a four-piece blue enamel Louis XVI suit.

\$250 for a four-piece Heppelwhite suit of mahogany veneer.

\$295 for a four-piece antique ivory enamel suit.

\$350 for a four-piece Queen Anne suit of walnut.

\$412 for an eight-piece stippled enamel and decorated suit.

\$435 for a six-piece shaded ivory enamel suit.

\$515 for an eight-piece Colonial design suit of figured and croch veneers.

\$685 for a seven-piece Chippendale suit.

Four-piece suits consist of bed, bureau, chiffonier and dressing table.

Seven-piece suits of twin beds, bureau, chiffonier, night table, chair and bench.

Eight-piece suits of twin beds, bureau, chiffonier, dressing table, night stand, chair and bench.

### Bedroom Pieces

\$22 for a triple-mirror dressing table, antique ivory enamel.

\$30 for an ivory enamel bureau, Queen Anne design.

(Sixth Floor)

### Men's Woven Madras Pajamas for \$2.50 Again

Summer ones have come in and they came at prices that surely call to mind the good old days.

Light, cool pajamas in a multitude of stripes that are as different in widths as in colors.

(Main Floor)

### The Fastidious Man Likes Paris Handkerchiefs

For one thing the beautiful patterns. For another, the fineness of the linen and the attractive patterns. Some have hand-rolled hems. Prices from \$1.50 to \$3 each.

(Main Floor)

### Women's Silk Pajamas

Some of pink and blue crepe de chine, cut in the slip-on style and trimmed with lace, \$10, \$15.50 and \$18.50.

The others of pink and blue radium, also pink and blue, and finished with hemstitched ruffles, \$15.75.

(Third Floor)

## —And Now Comes, the Wanamaker Special Wardrobe Trunk

At \$46.50

No trunk like it, none could be like it. To say Wanamaker Special is to say something different, something better.

And so the Wanamaker Special Wardrobe trunk brings to travelers all the advantages, all the little improvements that make a trunk a genuine service. And at the same time this new trunk comes at one price, that's reasonable.

### There Are Features That Make It Distinctively a Better Trunk

The top over the wardrobe part is padded with plush to keep the clothes hangers from jostling about.

The lid over the wardrobe section locks when dropped. Has steel angle iron on inside to reinforce sides and prevent warping.

A shoe box that's locked in on a steel frame. A continuous locking bar extends down the bureau section and fastens with a Yale lock, keeping all drawers securely locked.

Has extremely large hat box. At the same time the drawers are large enough for a man's stiffly starched dress shirt.

Top drawer partitioned for small articles.

(Fourth Floor)

### A Trunk for Men or for Women, That's Built to Travel

As solid as can be. When speaking of strength, to say Gibraltarized is to say the strongest known, and the corners of this trunk have been Gibraltarized.

In one size only, 21½x22x40 inches.

All the good features of other trunks are combined in this Wanamaker Special and with them are several new improvements.

