

Store Open Daily at 9 A. M.—Close 9 P. M.

All These Goods on Sale Tomorrow!

Richly Beaded Crepe de Chine Overblouses for Easter

Surprisingly Fine for Only **\$4.98** Tomorrow!

A winsome smock effect! A very smart style much longer in front than in back!—an exceedingly dainty group sashed in back!

Navy, lark, canna, and jade.

All are exceptionally good in quality; some with beads in contrasting color.

Lit Brothers—Second Floor

Lit Brothers

HATS TRIMMED FREE OF CHARGE

Market Eighth Yellow Trading Stamp with Every 10c Purchase All Day

Women's \$4 Strap-Wrist GLOVES } \$2.95
 Women's \$5 French Kid GLOVES } \$3.98

Fine French Kid; pique sewn; new Spring shades.

12-button. Parts point backs. Black, white, tan, brown and beaver.

Filbert Seventh First Floor, South

Girls' COATS & CAPES \$9.98

The Spring samples of several leading makers—consequently the season's most charming fashions. In superior poitons, velour and herringbone tweeds; many effectively stitched; all lined. Sizes 7 to 14. One sketched.

\$25 Cape Dresses, \$15

"Johnny Walker Cloth" and fancy tweeds; pretty shades; lined. Sizes 1 to 14. One sketched.

\$8.50 Lingerie Frocks (as Pictured) \$4.98

Organdie and Persian lawn. Lace, embroidery, and ribbon-trimmed. For Easter and confirmation. Sizes 6 to 14.—Second Floor

All the loveliest Easter fashions for girls are ready for them at economies that can't fail to appeal to thrifty parents.

Women's & Misses' Stunning New \$40 to \$50 Coats, Capes & Wraps

LESS-THAN-COST! A SENSATIONAL PRE-EASTER SALE That Will Break all Records—Establish New Precedents—Make Merchandising History!

\$25

We made a unique proposition to New York's six greatest cloak manufacturers—offered to take over their entire sample lines—their surplus lots—their reserve Easter stock—in other words to make a clean sweep of their stock—at least two weeks earlier than they could hope to dispose of it—and pay CASH for every garment. They accepted!

Women's Sizes 36 to 46
 Misses' Sizes 14, 16 & 18

Rich Plain or Fancy Peau de Cygne Linings.

\$25

Yellow Trading Stamps Free!

The Coats Big, loose, swagger sports models with a mannish air of tailored smartness! Thick "overcoat" seams; roomy raglan sleeves; box or inverted plaits; strapped or deep cuffs; big pockets; notched collars; novelty buttons.

The Capes Once you've seen them you'll wonder at the great vogue of this most graceful and charming of all wraps! Dozens of pleasing variations of a most becoming mode—some embroidered, some semi-fitted, some rippling from the shoulders, some fringed, some smartly circular. Sport and dressy styles galore!

The Wraps They're lovely enough for dressiest functions, practical enough for every day—and altogether so smart and pretty that you'll fail to see how you can quite get along without one—when a sale like this offers such amazing values! Many are silk stitched effectively.

COLORS ARE THE NEWEST—Mohawk, Ladybird, Sorrento, Rooke, Deer, Tan, Copenhagen, Brown, Navy and Black.

An EVENT you won't think of missing if you're up-to-the-minute in style, and a keen value-shopper!

Chic Ready-to-Wear \$5 to \$6 HATS

The entire surplus stock of one of New York's biggest makers in a sensational Pre-Easter clearance!

\$3.98 Tomorrow!

Milans, milan hems, crinkled hems, fancy hair-and-straw combinations and delightful feather hats in medium and small effects; flower, fruit and ribbon trimmings.

All Easter Hats Trimmed Free of Charge!

If shapes and trimmings are purchased here, our expert milliners are at your service—Free!

Children's Easter Hats, \$1.98 to \$4.98

Band and streamer styles.

—First Floor, North

Men's Superb Easter Suits & Top Coats

At Savings That Will Astound the City

ALL-wool—HAND-tailored—BEST Styles—PERFECT Finish

\$35 Wonderfully Fine Suits & Top Coats

Handsome Tweeds, Homespuns, BLUE SERGES, Cheviots, Cassimeres, Velours.

WE KNOW we have the greatest variety of good new styles, the finest selection of materials at this price in all Philadelphia! Besides, most of the suits have two pairs of trousers. An Easter suit and top coat exactly to every man's taste at a sensational saving!

\$25

\$30 Tweed Suits and Top Coats \$18

Swagger, youthful, infinitely smart! Plenty of staple models, too. And tweeds lead for Spring!

\$45 Sport & Business Suits \$35

Finest!—Equal to Custom Tailored! Every material, every color and black, every wanted model, every size. Some even have two pairs of trousers!

We have assembled a splendid showing of Spring Clothes for boys—just as great variety in prices, too, and your every dollar is worth close to double right here—now!

Boys' \$13.50 to \$27.50 } \$10 to \$15
SUITS }
 TWO PAIRS OF KNICKERS

Tweeds, Cassimeres, cheviots in brown, gray, blue—also light and dark homespuns. Smart single- or double-breasted golf models. All seams taped. Sizes 7 to 18.

Boys' \$6.50 to \$15 Novelty Suits, \$4.79 to \$10

Highest grade tweeds, cassimeres and cheviots in blue, brown and gray mixtures; also choice navy blue serge. French Oliver Twist middie and little lads' Norfolk styles—variously trimmed with white or gold braid, stars and sleeve chevrons. Sizes 2½ to 10.

Lit Brothers—Second Floor, 7th St.

Men's \$6 to \$8 Finest Silk SHIRTS \$4.85

Made of Eagle Brothers' Famous Silk Crepes

This splendid lot includes the very best shirts from one of our best makers—priced at cost to dispose of them in one quick sale. Buy several—you CAN at this price!

Rich "Eagle" crepes de chine, satin-striped broadcloths and satin-striped jerseys featuring satin jacquards and colored stripes in wonderful variety. Also plain and white satin striped jersey. Silk button-holes; ocean pearl buttons; all sizes.

\$1 All-Silk Rep 65c

College, regimental and speed Four-in-Hands

Open-end and narrow French styles; slide-away bands. The noblest kind of Easter neckwear.

Lit Brothers—1st Floor, 7th St.

Chic Easter Neckwear

All of the very newest kinds at surprisingly low prices!

Silk Sports Scarfs, \$1.98 to \$5.98

Wonderful variety of colors; plain and striped effects.

\$1 Imported Lace Collars and Sets, 50c

\$2 to \$2.25 Vests, 98c

Some with cuffs. —First Floor, North

ECONOMY SPECIAL Tomorrow

The Price is for the One Day Only!

\$12 Genuine Cowhide Suit Cases \$7.59

24- and 26-inch

Exceptional quality cowhide; heavy cowhide straps; strong handle and lock; shirt fold on lid. Limited quantity, therefore no mail and phone orders filled.

Lit Brothers—First Floor, 8th St.

Men's \$10 Finest Spring Oxfords \$4.95

From the Noted T. D. Barry Co., Brockton, Mass.

Sold in at least three other well known stores in town for \$10. Your choice of sturdy brogues, modified brogues or trim English lasts. Outside wing or straight tips. Perforations that are smart but not extreme—perforated parts in many cases finished with neat, saw-tooth edges. All sizes—all widths.

Tan Russia Calf, Tan Norwegian Grain, Black Scotch Grain

To men we state unreservedly—twice as good as any other shoe values in the city! Best of all they are just in time for Easter. Men who are wise will buy two pairs while they can save so much.

Lit Brothers—First Floor, North

\$1 Stratford Maraschino Chocolate Covered Cherries 79c

A rare candy treat for the week-end!

60c Chocolate Straws, 50c

Chocolate Cream Eggs, 50c

Chocolate Cream Eggs, 50c

Chocolate Cream Eggs, 50c

1st Floor, North

Subway Store: Big Values In Extra Low Price Merchandise: Subway Store

Men's \$20 & \$22.50 Suits, \$14.98

All-wool blue serge and neat pencil stripes many half-lined with mohair. Some with two pairs of trousers.

Men's Suits, \$16.98, \$17.98, \$24.98

All-wool serges, tweeds, cassimeres, velours and fancy mixtures. Some with two pairs of trousers.

Boys' \$10.50 Two-Pants Suits, \$7.49

Tweeds and cassimeres Norfolk 7 to 14 years.

Boys' \$5.50 Suits, \$3.79

Oliver Twist models; blue serge; braid trimmed. 2½ to 8 years.

\$4 to \$5 Ready-Trimmed Hats, \$2.98

Extraordinary purchase, fine straw, straw braid and Georgette, large, medium and small shapes; with fruit, flowers, fanciful, smart ribbon bows, etc. Black and light shades. Good looking hats for matrons included.

Easter Hats Trimmed Free!

Our expert milliners are at your service and will be glad to offer suggestions.

Sale of Turkish Towels—1/3 Less!

59c Towels, 39c

Some colored borders, 21x41-inch.

75c Towels, 49c

Extra heavy; colored borders and jacquard effects; 20x31-inch.

Men's \$4 to \$7 Shoes All sizes Tan and gun-metal.

Women's \$4 to \$6 Footwear \$1.95

Tan, patent coil and kid-strap pumps and oxfords. Military heels, some with rubber lifts. All sizes.

Misses' & Children's \$3 to \$4 Footwear, \$1.95

Patent coil and tan pumps, oxfords and shoes. Sizes 6 to 2; also infant sizes to 4.

No Mail or Phone Orders On Subway Footwear

Women's & Misses' \$16.50 to \$22.50 Suits, \$10

Tweeds, homespun and jersey in rose, caramel, green, Copenhagen, orchid, gray, brown, navy, tan, rust etc. Mannish notch collar or Tuxedo front; slash or patch pockets; some nicely lined.

Girls' \$10 to \$20 Sport Coats, \$5.98 to \$9.98

Wool velour, camelshair, fancy tweeds, etc. Sizes 8 to 14.

Visit Our New Big Restaurant—Best of Everything at Lowest Prices—South Floor of Our New Building, 7th and Market Sts.