

# STRAWBRIDGE & CLOTHIER

BUSINESS HOURS 9 to 5:30

## Crepe de Chine Over-Blouses \$9.75

Special. Lovely light shades, also navy blue. Several in kimono style. Beaded and embroidered models, some with Bulgarian embroidery. Long and short sleeves. Narrow sash—\$9.75.

**New Sports Blouses**  
Vest, bosom, frill and plaiting styles, in various silks, to wear with sports sweaters or tailored suits, \$6.00 to \$10.00. Of knitted silk and mignonette, \$5.75 to \$10.75. Of pongee in colors with white pongee Peter-Pan collar and cuffs—\$5.75.  
Strawbridge & Clothier—Second Floor, Centre

## Spring Furs

**UNDER PRICE**  
**Siberian Squirrel \$11.00 to \$22.50**  
One-skin and two-skin styles. In the clear natural tones.  
**Natural Fitch \$10.00 to \$20.00**  
Handsome Choker Scarfs and the two-skin effects.  
**Other Inexpensive Neck Furs**  
Natural Mink, \$16.00 to \$45.00. American Opossum, \$5.75 to \$15.00. American Fox, \$25.00 to \$65.00. Patagonian Fox, \$12.00 to \$30.00.  
Strawbridge & Clothier—Second Floor, Filbert Street

## KIMONOS

**Gay Crepe Kimonos**  
Of plain or figured cotton crepe, ribbon-trimmed—\$1.95.  
Of Japanese crepe with hand-embroidered sprays in effective designs—\$2.95.  
Of fine, soft box-loom crepe, trimmed with ribbon—\$4.85.  
**Silk Breakfast Coats**  
Of taffeta or satin in soft, changeable shades. Tailored, frilled or flower-trimmed—\$6.95 to \$16.00.  
**Graceful Silk Negligees**  
Of crepe de chine, beautifully trimmed, some draped, others in yoke effect—\$7.50 to \$13.50.  
Strawbridge & Clothier—Third Floor, Filbert Street, West

## Radium Silk Petticoats, \$5.00

A silk soft enough to take the slender lines of fashion, firm of weave and durable—just the thing for smart Petticoats. These in black and new spring shades—\$5.00.  
**Taffeta Petticoats, \$3.95**  
In black, plain shades and changeable hues.  
**Satin Petticoats, \$1.00**  
Serviceable Petticoats that one always needs for general wear. Of black satin with plaited flounce of figured cotton taffeta.  
Strawbridge & Clothier—Second Floor, West



Among the Many Wonderful Values for Saturday in **Women's Apparel**  
**Fine Tailored Serge Suits in Black and Navy Blue \$24.50**

Men's-wear Serge Suits, exceptionally fine and well-tailored. Made in belted styles with notched collars, smartly tailored pockets and button trimming—one model trimmed with wide silk linings. All generously cut and with full skirts—\$24.50.

**Fine Twill Suits, \$25.00 to \$47.50**  
Twill cord, tricotine and serge. Belted, straight-line Suits, others slightly fitted, also slashed-seam models, some trimmed with flat silk braid or tailored folds. Black, navy blue and brown.

**Smart Tweed Suits, \$25.00 to \$30.00**  
Tan, blue, rose and heliotrope. With or without belts. Some with Tuxedo fronts. Also Suits of cape and skirt and tailored dress with cape to match. Two models sketched.

**Finer Tweed Suits, \$32.50 to \$40.00**  
Herringbone effects, casavant twill, Skibo tweed and Dent tweed. Belted, box and semi-fitting models. Rose, heliotrope, tan, blue and gray.

**Crepe de Chine Dresses at \$15.00**  
BEAD-TRIMMED SURPLICE DRESSES—The surplice, the three-quarter-length sleeves and the straight-line skirt attractively trimmed with beads. Black, navy blue, rust and brown.

**Crepe de Chine Dresses, \$16.50 to \$22.50**  
Plaited-tunic and embroidered-tunic models, plaited straight-line Dresses and others with plaited skirts. Surplice and low-waisted styles. Some with vests. Black, navy blue and brown. Model sketched, \$16.50.

**Silk Afternoon Dresses, \$25.00 to \$40.00**  
Canton crepe, Krepe-knit, taffeta, tricotette and chinchilla crepe, in a great variety of styles. Many beautiful beaded and embroidered effects. Black, rust, brown and navy blue.  
Strawbridge & Clothier—Second Floor, Market Street

## 10,000 Easter Handkerchiefs

At Reductions of 20 to 33 1/2 per Cent.  
It is a pretty custom to send a dainty Handkerchief, or a dozen, as an Easter greeting. An amazing variety.  
**Men's Handkerchiefs of fine Cambric at 12 1/2c each, to Linen or Silk at \$2.00 each.**  
**Women's Handkerchiefs of Linen at 12 1/2c each, to Exquisite French Lace-trimmed styles at \$14.00.**  
**Children's Mother Goose Handkerchiefs, 12 1/2c each; Embroidered Mull, 18c, and fancy styles, 25c.**  
Strawbridge & Clothier—Aisle 12, Market Street



A Matchless Sale To-morrow Special Spring Purchases of **Coats and Capes**  
Including an Unusually Fine Lot of Both to Sell at **\$17.50**

Of tan cloaking of very fine quality, beautifully tailored and finished; body and sleeves lined, \$17.50. CAPES of soft, lightweight cloaking, in tan, rookle and rust. Made in double-breasted effect, with full, wide sweep—very desirable model.

**Mixed Tweed Top Coats, at \$18.75**  
In shades of tan, brown, olive and gray. Made in the fashionable overcoat style; yoke and sleeves lined.

**Black and Blue Serge Coats, \$22.50**  
Fine light-weight serge, lined throughout with excellent silk. Three-quarter length, Raglan sleeves, all-around belt, notched collar and revers.

**Wool Velour Capes at \$25.00**  
In navy blue, tan, rookle and black. Fringe-finished scarf collar. Silk-lined throughout.

**Wool Velour Wraps at \$35.00**  
Loose, easy Wrap with cape sleeves. Navy blue, Sorrento blue, taupe and black, ornamented with metal thread stitching. Silk-lined throughout. These are duplicates of one of our best selling numbers at a much higher price.

**Other Inexpensive Coats and Capes for Saturday**  
Coats of poplin, serge and wool velours, priced according to material, from \$20.00 to \$35.00. Wool Velour Capes, \$10.00. Wool Cloaking Capes, \$13.50. Plaid Wool Cloaking Capes, \$20.00 to \$45.00. Serge, Velour and Bolivia Capes, priced according to material, from \$10.00 to \$37.50.  
Strawbridge & Clothier—Second Floor, Centre

## To Please Miss 4-to-6 A Tweed Cape and Hat to Match, \$9.75

Little girls adore them, these Tweed Capes in tan, rose or periwinkle, with jaunty throw tie. And there's a Tam to match. Right in fashion, you see. This special group less than regular price at \$9.75.  
**Coats of Tweed, Soft Cloakings and Fancy Cloakings, for Girls of 2 to 6 years—\$6.95 to \$33.00.**  
**Tailored Coats for Boys of 2 to 4—\$7.50 to \$12.50.**  
Strawbridge & Clothier—Third Floor, West



A Man Knows He is Well Dressed When He Wears One of These **Wickham Suits**  
Several Distinctive Sports Coat and Conservative Styles **\$35**

The minute a man slips into a Wickham coat—he actually experiences that feeling of being well-dressed. Sounds far-fetched, but it's true nevertheless. Try it yourself. A master designer's knack of cutting, which makes your Wickham coat fit close enough to give that made-to-measure appearance, yet loose enough for perfect comfort—is but one of the features of Wickham Clothes. If you desire to choose from the smartest styles and handsomest fabrics yet produced this season—and possess the best Suit that the money can command, then, to-morrow, be sure to see these fine Wickham Suits at \$35.00.

**Men's Spring Suits with Two Pairs of Trousers at \$23.50, \$32.50 and \$36.50**  
Of good blue serge—\$23.50. Several other fabrics in new spring styles—\$32.50. Also other well-known makes—\$36.50.  
Youths' Suits with two pairs of long trousers, well made of excellent materials—\$21.00, \$27.50 and \$32.50.

**Sports-Style and Conservative Suits, Remarkable Value at \$25.00**  
Cassimeres and serge Suits in either single- or double-breasted styles. Very smart looking, and unusual value at this price—\$25.00.  
Strawbridge & Clothier—Second Floor, East

## Under Price Lot of Axminster Rugs in All Sizes

An unusual collection of Axminster Rugs gathered in the Department of Lower-Priced Floor Coverings, in a wide selection of patterns and colorings for any room in the home. Slight imperfections, hardly noticeable, bring the prices down to a minimum.  
Rugs, 6.9x9 feet—\$18.75.  
Rugs, 7.6x10.6 feet—\$21.75.  
Rugs, 9x10.6 and 9x12—\$24.75.  
Also extra-large Rugs:  
Size 11.3x12 feet—\$42.75.  
9x15 feet—\$33.75 and \$42.75.  
Strawbridge & Clothier—Fourth Floor, Filbert Street

## Porto Rican Voile Blouses at \$5.00

Special. Fine white French voile with dainty hand-tucks and hand-drawn work; several in vestee style with hand-embroidered touches, the long roll collars and turn-back cuffs trimmed with flet lace edging or the wide flet lace. Every stitch of making and trimming done by hand—\$5.00.  
**Other Porto Rican Hand-made Blouses**  
All the most desirable models, many beautifully lace-trimmed. Dimity, \$3.00 to \$7.50. Batiste, \$2.50 to \$4.50. French voile, \$6.75 to \$8.75.  
Strawbridge & Clothier—Second Floor, Centre

## Rose Bushes to Plant Now 35c

Two-year-old, strong stock selected by one of the leading growers of the country. In many varieties, including Climbing American Beauty, Dorothy Perkins, Baltimore Bell, Killarney, La France, Mrs. John Laing and others—3 for \$1.00, or \$3.95 a dozen.  
Strawbridge & Clothier—Planting

## Candy Special!

Two pounds of "Bry Mawr" hand-dipped Chocolates in a decorated metal box—for \$1.25.  
**OTHER SPECIALS**  
Lady Dainty Assorted Chocolates, creams and hand centres, in fancy one-pound boxes—50c.  
Stuffed Dates—42c a pound.  
Strawbridge & Clothier—Filbert Street Cross Aisle

## Gay Scarfs Flutter in April Winds

The scarf's the thing. It is a mere matter of choosing the one you like best. Many are selecting Silk Roman-striped Scarf, \$3.75 to \$8.50, or one in plain shades harmonizing or contrasting with the sports suit—\$2.20 to \$6.00.  
The Wool- and fiber Silk Scarfs are bewitching—\$3.25 to \$5.00.  
Strawbridge & Clothier—Aisle 11, Centre

## Easter Toys and Novelties FOR CHILDREN

Filled Sprinkling Cans—\$1.00 to \$1.75.  
Filled Pans—\$1.25.  
Trimmed baskets—\$2.25 to \$12.  
Washrag Rabbits—50c to \$1.25.  
Net Rabbits, filled with toys—25c to \$1.00.  
Strawbridge & Clothier—Filbert Street Cross Aisle Fourth Floor, Centre

## GINGHAM TRIMMED Collar and Cuff Sets, 50c

One of the new spring styles. Collar and cuffs in Peter Pan shape, of white washable material, edged with checked gingham in navy blue, brown, red and black, and with four-in-hand tie of the same gingham. The set complete—50c.  
Strawbridge & Clothier—Aisle 11, Market Street

## Silk Parasols for All Weathers

The year-around kind—Umbrellas on rainy days, Parasols in summer sun. And they are beauties, from their short straps to the smart leather strap or ring with the bakelite or amber-colored handle. Blue, green or purple—which will you choose? An attractive group—\$7.50 to \$15.00.  
Strawbridge & Clothier—Aisle 7, Market Street

## Corsets to Achieve That Desired Grace of Line

"I didn't know there were such Corsets," said one woman, as she selected a supple model with just the right degree of firmness for her slender figure. And the statuette woman beside her chose a model perfectly suited to her type—a heavily-boned Corset with special features to give her fashionable lines. Women may choose, here—  
Our exclusive Jessica French Corsets, \$15.00 to \$25.00. Our American-made Jessica, S. & C. Special Front- and Back-lacing models, Nemo, Smart Set, Redfern, Bon Ton, Royal Worcester, La Resist, Warner Rust-proof, P. N. Practical Front and Gosard Front-lacing. Prices from \$1.50 to \$35.00.  
**Misses' Corsets—\$1.50 to \$15.00**  
—Including these new models, beautiful in fabric, smart in line. S. & C. Special Elastic-top Corsets of pink brocade—\$2.00. S. & C. Special Elastic-top Corsets, sketched. Of satin-striped batiste. Exceptional at \$3.50.  
Slip-on Corsets of silk-and-elastic, in mauis, orchid, green, pink and white—\$5.00 to \$10.00.  
Strawbridge & Clothier—Third Floor, Market Street, West

## Men's Hats "Wickham" at \$3.75

Just say "Wickham" to one of our Men's Hat salesmen, and he will show you a Soft Hat of matchless style and surpassing quality. He will show it to you in numerous smart shades and color effects. Then will you surely see and know that it is the best Hat-value in the city at \$3.75.  
Strawbridge & Clothier—Second Floor, Market Street, East

## Men's White Shirts Collar Attached \$2.00

Two unusual lots which it will be impossible for us to duplicate to sell at this extremely low price.  
One lot is of fine mercerized white oxford for business or sports wear. The other group is of good mercerized white poplin, with plain or button-down collars. Very durable, very desirable.  
Strawbridge & Clothier—East Store, Eighth Street



## Easter Millinery

**3000 Trimmed Hats, \$5.00 to \$8.00**  
Every style, shape and shade fashionable this season, in Hats for all types and ages, from little Miss Bobette to the woman who requires the most staid of turbans or toques.  
**1500 Trimmed Hats, \$10.00 to \$15.00**  
Hats from our own workrooms, where they have been trimmed by expert milliners who have made this line of Hats known far and wide, because they understand the preferences of our clientele and meet them so admirably.  
**500 Fine Trimmed Hats in the French Salon, \$16.00 to \$35.00**  
Many copies and adaptations of French Hats, developed in the finest materials, many of which have been imported from Paris. Hats of distinctive lines, trimmed with flowers, smart fancies, new ornaments, artistic ribbon bows and occardes. And ranging from the radiantly colorful to the picturesque all-black Hat.  
Strawbridge & Clothier—Aisle 18, Second Floor, Market Street, West

ON THE FIRST FLOOR  
**Lovely Feather-Trimmed Hats \$3.50**  
Of the new "Laize" straw materials, made over a frame and trimmed with ostrich feathers. Fashionable new colors. Also black transparent Hats of hair braid with novelty plumage.

ON THE FIRST FLOOR  
**Fine Black Dress Hats \$4.50**  
Beautiful new Dress Hats with black Milan-hemp braid crown and clove hair-cloth brim, trimmed with ribbon bows, ornaments and pompons.

ON THE FIRST FLOOR  
**A Variety of Trimmed Hats \$5.00**  
Blocked and hand-made shapes, of new straws, trimmed with flowers and fruits in wreaths or en masse or showing the new ribbon treatments.

## Crepe de Chine Night Gowns Unusual Value at \$5.00

When selecting new spring outer apparel most women choose new Silk Undergarments, too. A wealth of lovely models, here. The Night Gown sketched is one of a remarkable under-price group. All of flesh pink crepe de chine, sleeveless style, beautifully trimmed with lace—\$5.00.  
**Other Silk Night Gowns—\$3.95 to \$22.00**  
**Silk Envelope Chemises—\$1.95 to \$13.50**  
**Bloomers—\$2.95 to \$5.00**  
**Bodices—\$1.00 to \$3.50**  
**Jersey Silk Vests—\$1.95 to \$3.50**  
**Petticoats—\$3.95 to \$9.75**  
**Navy Blue, Black or Brown Tailored Silk Bodices—\$1.00 to \$3.50**  
Strawbridge & Clothier—Third Floor, West

## Artistic Metal Candy Boxes

We have received more of these useful, decorative, round Boxes to hold candy or any other Easter gift—and to later be utilized for holiday sewing, knitting and other things.  
Prices range from 10c for a half-pound size with attractive golden peacock design, to 65c for a 5-pound size with beautifully colored flower decoration. Easter designs, too.  
Strawbridge & Clothier—Filbert Street Cross Aisle

## Victor Records for April—Ready On Sale To-morrow

Come in and hear them.  
Strawbridge & Clothier—Fifth Floor, West

## Bloch Baby Coaches, \$31.00

Strongly constructed Bloch Baby Coaches of half-round reed, in cream or white. Corduroy cushions, reversible gear, with wind-shield.  
Strawbridge & Clothier—Fourth Floor, Centre

## Books for Lenten Reading and After

Also appropriate for Easter gifts. These and many others—  
**The Way, a Devotional Book for Boys, by George Wharton Foster—75c.**  
**Daily Devotions, by Rufus W. Miller—80c.**  
**God's Miracles, a Book of 500 prayers—50c, \$1.00 and \$1.50.**  
**Arise of Diamonds, by Bennett H. Conwell—\$1.25.**  
**The Carpenter and His Kingdom, by Alexander Irvine—\$1.00.**  
**Daily Manna, compiled by James G. Lawson—\$1.00.**  
**Wonderful Morning, an interpretation of Easter, by J. H. Snowden—\$1.75.**  
Strawbridge & Clothier—Second Floor, Filbert Street, West