

For Saturday

Store Hours, 9 A. M. to 5:30 P. M.

Sale of Pathe Phonographs at about one-third the list prices, at \$18 and up. A year to pay.

# GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

Music Store open at night. Enter at Ninth Street door or at Eighth and Market Streets.

For Saturday

## Boys' Norfolk Suits



At \$8.50, \$10.50, \$12.50 and \$15

Same Suits with Extra Pair of Lined Knickers at \$10, \$12.50, \$15 and \$18.50

Of fine quality wool tweeds and cassimeres in gray, brown or olive mixtures. Yoke backs with box pleats, inverted pleats and plain models. Patch pockets, belt and buckle with knickers. Sizes 7 to 18 years.

## Long-Trousers Suits

Sizes 31 to 36

\$15, \$19.50 and \$25

Many have extra pair of trousers. Single and double breasted or sports models, up-to-date fabrics in the season's most favored colorings.

## Tomorrow

## Girls' Coats, Capes, Dresses and the Cutest Three-Piece Suits



## Sale Price \$10

Value \$15

The Coats—Dressy models in serge—both navy blue and tan. Sports Coats in tweeds and polaires; in blues, browns and tans.

The Capes — Hopsackings and tweeds in rose, tan and blue. And the cutest cross-bars.

The Dresses—Mostly silk taffetas in ruffled styles. And the new wool Canton crepes.

And the Three-Piece Suits—Tweeds in rose, blue, periwinkle and tan. Sleeveless dresses with cape to match. (Pictured.)

## \$6.75 to \$10 Silk Waists at \$3.95



Beautiful crepes de chine, tub-satins and wonderful radiums. Tailored or real filet trimmed. Peter Pans, tuxedo and full styles. White, pink and bisque. Sizes 36 to 46.

## \$3 to \$5 Lingerie Waists at \$1.95 and \$2.85

Eighty-eight styles in each group—many trimmed with wide real Irish or wide real filet. French voiles, mostly. Mostly all-white. Some colors. Sizes up to 54.

—Gimbels, Salons of Dress, Third floor.

## Philadelphia's One Big Collection of Sailor Hats

—Rough, Fancy and Smooth Straws



at \$1.50 to \$6.95

Four-knot Jap straw or piping. Double brims with crepe between and crepe figured bands. Roll brims, straight brims, drop brims. Tailored band and bow of grosgrain ribbon. Brown, black, blue, scarlet, orchid and green.

—Gimbels, Third floor.

## Easter-Outfitting Sale of Misses' Garments



### SUITS COATS DRESSES at \$16.75

Unlined tweed sports Suits. Tweed Cape-Suits with the capes silk-lined. Sports Coats of tweeds and herringbones. Dresses of taffeta, crepes de chine and crepe-knits.

### SUITS COATS DRESSES at \$25

Twenty styles in tweed Suits—all the gay colors. Twenty styles in Sports Coats and Capes. High colors and tans. Thirty fine styles in Silk Dresses—satins, Cantons, crepe-knits, Georgettes, taffetas.

### SUITS COATS DRESSES at \$39.75

Beaded, embroidered twill cord and tricotine Suits in navy or tan. Donegal tweed suits—smartest ever! Coats, Wraps and Capes—variously of Donegal tweeds, camel's-hair, bolivias. Dresses—evening, street, wedding dresses, Easter party dresses.

\$39.75

—Gimbels, Salons of Dress, Third floor.

## Women's \$39.75 Dresses at \$29.75



With the graceful model pictured as one of the most satisfactory models for "any wear anywhere!"

Of crepe-knit, with both the shiny and the dull sides used to trim each other. Ribbon-edged flying panels.

In the "warm tones" that best express the texture—chestnut-brown, henna, Copenhagen blue and sand.

Two models in Roshanara Crepe besides—both in models especially good for big figures.

Crepe de Chine—in long-line treatments.

And smart, Spring-like taffetas.

### Three-Piece Dresses of English Tweeds—Special at \$19.75

Sleeveless dress, with guimpe-waist and separate cape, 36 to 46 sizes.

\$29.75

—Gimbels, Salons of Dress, Third floor.

## Sale—4000 Women's Coats, Capes, Wraps

Silk-Lined, Dressy Styles, Grouped Sports Coats and Capes of British Tweeds and Plaids at \$25 to \$45

Silk-lined velour Wraps at \$25 and \$29.75. Silk-lined bolivia Wraps and Capes at \$29.75 and \$35. Silk-lined tricotine, Poiret twill and twill cords—at \$35, \$39.75 and \$45. Sports Coats of the famous "Munro" tweeds (from Scotland) at \$19.75. Sports Capes of the famous Irish "Caledons"—at \$15.

—Gimbels, Salons of Dress, Third floor.

## Tomorrow 8100 Pairs of Women's Smart New Low SHOES



### REGULAR

\$7, \$8 AND \$9 Values

At \$4.35

The Same Shoe Values That Have Made Gimbels "The Great Shoe Store of the East"

A fine maker's high-grade shoes—strictly hand-turned or Goodyear welt. Styles and leathers "particular women" demand. One-strap pumps; three-strap pumps; saddle pumps; sports pumps; walking oxfords; business oxfords; brogue oxfords; sport oxfords.

Patent Colt; Black Satin; Gray Suede; Fawn Suede; Black Calf; White Kid; Tan Calf; Two-tones

2700 Pairs of Beautiful Hand-Turned Sample Low Shoes at \$4.35

Picturesque styles. Values to \$14. EXTRA SPACE; TWO HUNDRED SHOE FITTERS

1400 Pairs of Misses' and Growing Girls' Pumps and Oxfords at \$4.35

Tan calf, patent and black calf. \$7.50 Values. —Gimbels, Shoe Store, Second floor.

## SUBWAY STORE Bought 465 DRESSES

—First Purchase From a New Maker—How He Did "Crave the Values" to Get to Regular Gimbel Supplying!

—They Go on Sale Tomorrow

## at \$15

But They Are His Best \$19.75 to \$39.75 Dresses!



Mostly Canton Crepes—both the plain and the Satin-faced. And some of the prettiest are made of both the shiny and the dull sides combined.

Some are trimmed with heavy silk lace over color.

150 Taffetas Besides—same values, but from another maker. Quaint basque styles. Cute ruffled styles. Styles with the prettiest velvet cordings. And some of the best "week-end" styles have lacetrims Georgette vests and sleeves in contrasting color.

Some are embroidered in great motifs. Some have the long "butterfly sleeves." Some have loop-panels from shoulder to skirt-edge in back, with pleated apron-fronts. And some have the flying matelasse ribbons.

60 beaded Georgettes made over silk—"Catalogue reserves" that were \$29.75 included. Beaded all over.

Colors Include Both "High" and Street Shades Misses' Sizes, 16s and 18s; Women's Sizes, 36 to 44

—Gimbels, Subway Store.

## Men's \$2 and \$2.50 Shirts \$1.50

Samples and small lots, re-priced for a clean-up. Sizes as you find them—but each "find" is a bargain!

## \$1 Suspenders, 50c

Mercerized webbing; stitched leather ends. Half price!

## Early Easter Specials—Glace Gloves

—Imported—At \$2.85

And they're 16-button length. Finely cut from new, soft, pliable leather, perfectly fitted and made.

In white or black. One thousand pair of \$4.50 gloves, special at \$2.85 a pair.

—Gimbels, First floor.

## New Victor Records For April Are Ready

Come and hear them played.

—Gimbels, Seventh floor and Subway Store.

## Remarkable Sale of Watches, Gold and Diamond-Set Jewelry

Two firms forced to liquidate sold us watches and diamond jewelry at fifty cents on the dollar. Tomorrow, we are offering the goods—all fine and high-grade—about—

Half Price

**Radium Dial Alarm Clocks**  
Guaranteed. A \$2 value. Sale price, \$1.

**Rectangular Shape Bracelet Watch**  
14 karat solid white gold. 17 jeweled lever movement. Sale price, \$26.50.

**15-Jeweled Watch**  
15 jeweled watch, solid white gold case. Nickel lever movements, cut balance, adjusted. Sale price, \$13.95.

**Men's Thin-Model Elgin Watch**  
Men's thin model Elgin, 14 karat solid gold. 12 size. A regular \$35 value. Sale price, \$15.95.

**Diamond-Set Jewelry**  
Rings with platinum top, green gold shank, set with one perfectly cut pure white stone.

1.5 carat, sale priced at \$36. 1.4 carat, sale priced at \$55. 1.3 carat, sale priced at \$73.

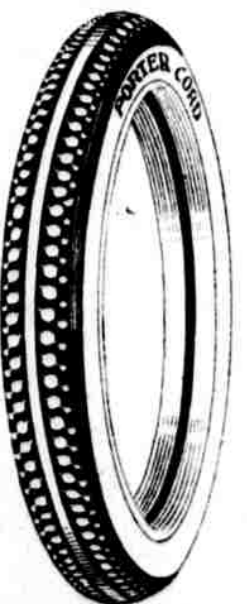
**Solid gold Tie Clasps set with one cut diamond. Regular \$6 value, sale price \$2.**

14 karat solid gold Scarf Pins set with real cut diamonds. Regular \$10 value. Sale price \$4.95.

Also in the sale, Brooches, Bar Pins, Cuff Links, Emblem Buttons, Lingerie Clasps—half price.

—Gimbels, Gold Jewelry Section, First floor.

## Porter Cord Tires



### Regular Size Non-Skid

These are all freshly new tires, and bear the maker's standard warranty—

30x3 .. \$6.95 32x4 ... \$15.95  
30x3 1/2 .. 8.45 32x4 ... 16.75  
32x3 1/2 .. 11.95 34x4 ... 17.45  
31x4 ... 13.95

—Gimbels, Fourth floor.

## 80c Milk Chocolate-Covered Almonds at 38c lb.

Chocolate Straws, at 30c lb. tin. Combination—one-pound box of Assorted Chocolates and one-pound tin of Assorted Hard Candies, the two lbs. ) 59c

—Gimbels, Chestnut Street Annex, Grand Alamo and Subway Store.

## SUBWAY STORE

### Men's and Young Men's New Easter Suits and Top Coats \$15 : \$20 : \$25

Some Suits Have Extra Trousers

Tweed's the "rage." And you'll find it here in suits and top coats in the latest models.

Besides tweed you'll find serge, worsteds and cassimeres. Step in tomorrow afternoon and see this new spring clothing! \$15, \$20 and \$25.

### Boys' Easter Suits \$6.85

With Extra Pair of Knickers—Norfolk style. Neat stripes and checks of strong chevrots. Sizes for boys of 7 to 15 years. \$6.85.

—Gimbels, Subway Store.

## SUBWAY STORE

### 4000 Pairs of Women's Sample Shoes at \$1.90 a pair

We strained a point and succeeded in getting these "samples" for Subway Store selling.

Every Pair Quite New and Smart \$6 would be the value placed on these shoes if they were "stock." Early selection is advised.

—Gimbels, Subway Store.