

Mitchell Fletcher Co.
 Fresh Daily Light and Dainty Lady Fingers
 Made in our Bakery Regularly 75c Lb. Friday and Saturday 1/2-lb. Box 30c
 Fancy Cakes, Lb. 90c Iced Cinnamon Roll, 35c Cross Buns, Doz. 15c & 25c
 Charge Accounts Solicited
 Phone Spruce 8410
 18th & Chestnut Sts. Reading Terminal Store
 12th & Market Sts. Open
 5600 Germantown Ave. Evening
 Atlantic City, N. J.

McCLES GALLERIES
 1307 WALNUT STREET
 Paintings and Etchings
 By W. LEE HANKEY
 Choice Wedding Gifts
 Mezzotint Prints, Paintings Restored
 FRAMING A SPECIALTY

Easter Novelties Unique Cards
 Exchange, 205 So. 10th Street
 "Give Invalids a Chance"

WALL PAPERS
 10c, 15c, 20c, Double Roll
 Thousands of beautiful designs and colorings. Our wall papers are of good quality and easy to hang. Send for sample book.
 Window Shades All Colors 45c
 Good Paints Inside \$1 Gal.
WALL PAPER COMPANY
 32 N. SECOND ST., PHILA., PA.

Get rid of your skin troubles quickly by treatment that goes right through the skin to the source—Noxzema Greaseless Oil of Cloves Cream.

NOXZEMA
 25c CAKE OF SKIN SOAP FREE
 During March your druggist will give you a 25c Cake of Noxzema Skin Soap free with each purchase of a 50c jar of Noxzema Skin Cream. Or send this clipping with 10c (cost of mailing) for a large free demonstration jar. Noxzema Chemical Co., Baltimore, Md. E. L. 3-30

Wash With Cuticura Soap and Have a Clear Skin
 Bathe with the Soap and hot water on rising and retiring, using plenty of Soap. If any signs of pimples, redness or roughness are present smear with the Ointment and let it remain five minutes before bathing. Always include the Cuticura Talcum in your toilet preparations.
 Sample Each Free by Mail. Address: "Cuticura Laboratories, Dept. 117, Malden, Mass." Send 10c for Soap, 10c for Ointment and 10c for Talcum.

Lenten Season at the SEASHORE
 Balmy Breezes Warm Sunshine Advance Fashions on the Boardwalk
 Make Pullman reservations going and returning at Chestnut St. Ferry, Reading Terminal, or City Ticket Office, 1341 Chestnut street.
 Ask Agents for Special Leaflets showing Easter service to and from Seashore resorts.
Philadelphia & Reading System
 ATLANTIC CITY RAILROAD
 From foot of Chestnut or South Sts.

DOUGHERTY BACK IN ROUTINE WORK
 Cardinal Warmly Greeted by Thousands on Return From Rome
 PRAISES POPE PIUS XI
 Cardinal Dougherty is back at his home today ready to start work on his routine church duties and matters that have accumulated since he sailed for Rome to attend the elevation of the new Pope Pius XI.
 He was warmly greeted on his arrival home last night by thousands from the lumber ranks, who lined the streets from Broad Street Station to Logan Square. Cardinal Dougherty rode between the enthusiastic lines, with 500 leading laymen as his guard.
 In the Cathedral, where the Cardinal addressed the crowd, every seat was taken and hundreds stood in the aisles. The cardinal said:
 "My thanks are due in the first place to Almighty God for having in His mercy brought me safely through the dangers of a long journey on sea and land back to those bound to me by ties of blood, friendship and office.
 "For, however interesting may be the historic places of the world, the masterpiece of art, it is more pleasing to look upon the faces of those we love. So true is it, then, that the happiest part of a journey abroad is the return. My thanks are due to Bishop Crane and Judge Monaghan, and I feel almost humiliated to be the object of their splendid smiles."
 Praise for New Pontiff
 The Cardinal was enthusiastic in his words of praise for Pope Pius XI, characterizing the new occupant of the Vatican as a man of progressive ideas, combined with sober reflection.
 "On the occasion of my two private audiences with His Holiness, he expressed his admiration for the United States and his great interest in the marvellous growth, vitality and promise of the Catholic Church in this country."
 In conclusion, the Cardinal bestowed the apostolic blessing and then followed the Benediction of the Blessed Sacrament, in which Cardinal Dougherty participated. Monsignor Nevin P. Fisher, vicar general, was the assisting priest. The chaplains to the Cardinal were Monsignor Peter Mason, foreign vicar general of Allentown, and Monsignor Francis P. McGovern, foreign vicar general of Pottsville. Monsignor Edmund Fitz-Maurice, rector of St. Charles Borromeo Seminary, was the deacon of the benediction, with the Rev. Dr. John Flood, superintendent of Catholic schools, as the subdeacon.
 Bishop Crane's chaplains were Monsignor G. P. Foght and Monsignor H. T. Drumgoole. The Rev. Thomas F. McNally was diocesan master of ceremonies, assisted by Dr. Hugh Lamb, secretary to the Cardinal.

PRAISES MAIN LINE GARDENS
 Conditions along the Atlantic Coast are the "worst in the world" for gardening and landscape culture, declared J. Otto Thilow, landscape expert, in the course of an illustrated talk on gardens in the Boy Scout House in Merion last night. Despite that some of the best gardens in the world were along the Main Line, Mr. Thilow said. The talk was given under the auspices of the Merion Civic Association and of the Merion Community Association.

MOTHER AND DAUGHTER HIT
 Women Thrown Through Showcase by Automobile
 Mrs. Esther Hoffman, forty-six years old, of 3842 Poplar street, and her daughter, Eva, eighteen, were struck by an auto and seriously injured at Third and South streets last night. Two autos, one driven by Louis Lisle, 407 North Tenth street, and the other by Edward Linsky, 520 South Randolph street, narrowly missed colliding. In order to avoid the collision Linsky swerved around the other machine, hitting the two women and throwing them through a showcase.
 Both victims were taken to the Pennsylvania Hospital. Mrs. Hoffman with serious contusions of the back, a sprained ankle and severe cuts of the arms, face and shoulders, and the daughter with a fractured left leg, contusions of the right leg and end of the face and hands. Both drivers were arrested.

LAY CORNERSTONE SUNDAY
 Governor and Mayor to Help at New Hospital Ceremony
 Governor Sproul, Mayor Moore, prominent clergymen and judges have been scheduled to participate in the laying of the cornerstone of the Northern Liberties Hospital at 11 o'clock Sunday morning.
 The building when completed will be of concrete, four stories in height, contain sixty beds, an X-ray laboratory and a dental clinic. It will cost \$100,000, of which \$25,000 already has been raised. Two buildings at 808 and 810 North Seventh street are being demolished to make room for the hospital.

PRAISES MEDICAL SCHOOL
 U. of P. Graduate Course Touched on in Carnegie Foundation Report
 The University of Pennsylvania Graduate School of Medicine has been lauded in the annual report of the Carnegie Foundation for the advancement of teaching as the first school of its kind in the United States and the foremost in the training of specialists.
 Pennsylvania's plan is to furnish medical instruction facilities to both graduates and undergraduates. The Carnegie report praises the plan as one of the most necessary reforms needed in medical education.

After-Dinner Tricks
 123
 No. 123.—To Fool a Smart Spectator
 Challenge a smart spectator to lay his hands flat on the table, while you stand a glass of water on the back of each hand. Tell him that he cannot do it without the glasses vibrating.
 When the glasses are on his hands, leave him there, and go on with another trick. He cannot move his hands without tipping the glasses, which will wet the tablecloth. He will soon call for assistance, after which you remove the glasses from his hands, and every one enjoys a good laugh.
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GEORGE NOX MCCAIN KNOWS
 For real political facts presented without fear or favor read George Nox McCain's articles which appear regularly in the Evening Public Ledger. "Make It a Habit."—Ad.

SILVER FIELDS ROMANCE ENDS IN MARRIAGE HERE
 Miss Theodora Gregovich Comes From Arizona to Wed F. C. Goodwin
 Three hours after she had arrived from Bisbee, Ariz., traveling steadily for three days and four nights, Miss Theodora Gregovich yesterday was married to Frederick C. Goodwin, at the home of his brother, J. Howard Goodwin, 929 Fishers avenue, Logan.
 The wedding was the culmination of a romance of eight years, begun when Mr. Goodwin and Miss Gregovich were employed in a camp in the silver mines of Arizona. After studying the processes of mining at close hand, Mr. Goodwin came to this city as a Philadelphia representative of his company. He made his home with his brother, J. Howard Goodwin, head of a publishing firm in this city of that name, manager of the Sequel-Centennial Herald, and a Shiner.
 The bride is twenty-one years old and the bridegroom is twenty-two. When they return from their honeymoon they will make their home at 5049 North Camac street, Logan.
 The wedding ceremony was performed at 3 o'clock in the afternoon by the Rev. Dr. William Barnes Lower, pastor of the Holy Trinity Presbyterian Church, Logan.
 Mrs. Goodwin is the daughter of Andrew G. Gregovich, official Government interpreter for Austrian immigrants at Ellis Island, New York.

QUICK WORK
 Now and then you are not late, you may see the fast little car of Holmes Protection carrying Holmes' guards at high speed to an exciting job—protecting the property of some Holmes' subscriber. Let it remind you that
 Where there is Holmes there is safety

HOLMES ELECTRIC PROTECTION
 1022 Chestnut Street Philadelphia
 Bell-Walnut 0611 Keystone-Main 8030

WOMEN'S DRESSES
 For Friday, a very attractive group of Women's and Misses' Dresses at:
\$39.75
 Some are a special purchase, others reductions from our own stocks. Styles for afternoon, evening and street wear, representing the newest materials and colors of the season. Over 100 garments included and hardly any two alike. Seven models are illustrated.

Joseph G. Darlington & Co. Inc.
 1126-1128 Chestnut Street



Woman's Dress: effective combination of Krepe-knit and Canton Crepe—\$39.75 reduced from \$45.00.
 Misses' Georgette Crepe Dress beautifully beaded in unique design—exceptional value at \$39.75.
 Misses' Dinner Gown in light shade; chenille lace panel front and back—special at \$39.75.
 Misses' Frock of sand Morocco crepe; exceptionally handsome and distinctive—special at \$39.75.
 Woman's Dress of brown Canton crepe with sleeves and draping in salmon shade—\$39.75 reduced from \$45.00.
 Woman's Brown Taffeta Dress with wide applique trimming—in the sale at \$39.75, value \$49.50.

URGES PHILA. TRADE IN SOUTH AMERICA
 Charles H. Ardusey Says Latin Countries Offer Big Openings
 PRAISE FOR SAO PAULO
 There is a splendid opportunity for building and construction companies in the United States to get business in South America, says Charles H. Ardusey, who has just returned from there. He is South American sales manager for a Philadelphia concern.
 "Our methods of building are much admired and preferred in South America," he said, "and the improvement in the exchange situation has speeded up international trade."
 Philadelphians who go to Brazil would be interested in Sao Paulo, which is called the Philadelphia of South America. Every sort of industry exists there, from steel to hosiery, and its relative position to the sea is much the same. In its environs there is an enormous snake farm, where millions of snakes are bred every year for their skins and oils, which are used for medicinal purposes.
 "Throughout Brazil, which is a tropical country, with immense undeveloped resources, people are accustomed to travel everywhere about the cities in taxicabs, which are cheap. The intense heat of the day makes any movement an effort.
 "Except in one or two of the best hotels, it is extremely difficult to get a bathroom. And when one does find one he must pay dearly for it."
 "Prices throughout South America are on a different basis than here. If you are of the lower class you may live very cheaply; if you are of the upper class you must live expensively. There is no choice.
 "Business in general is improving everywhere, with the rate of exchange now steadily on the rise. But if we are to get any of it we must go half way, and at least make the attempt to learn Spanish, Spanish and French are understood everywhere in South America, although English is becoming more popular.
 "The tale about the pre-historic monster in Patagonia is regarded as a joke in South America. Those who believe it are thought to be 'loco-crazy.' True, there is an expedition out looking for it now; perhaps they will find something. As for me, I do not think so."

WALK-OVER
 Squared Toe Blucher Sport
 Small wonder that women are interested in the new Walk-Over Sports Styles.
 Tan Russia Calf Patent Leather \$10.00
 Tan Lace Straight Tip, \$7.50
HARPERS 1228 MARKET
 Walk-Over SHOPS
 1022 CHESTNUT

WOMEN'S DRESSES
 For Friday, a very attractive group of Women's and Misses' Dresses at:
\$39.75
 Some are a special purchase, others reductions from our own stocks. Styles for afternoon, evening and street wear, representing the newest materials and colors of the season. Over 100 garments included and hardly any two alike. Seven models are illustrated.

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TEXACO GASOLINE
THE VOLATILE GAS
 (Volatility is the readiness with which gasoline gives up its power)
ACCELERATOR MORE SENSITIVE
 Texaco Gasoline vaporizes completely the moment it enters the intake manifold. It's ready for the spark. That is all Texaco gas needs to translate full latent power into action—instantly.
 Your engine is all right. Give it the gas—Texaco gas. Watch it respond to a touch on the accelerator. See how sensitive it is. See how your car gets away ahead in crowded traffic when the police semaphore says "go."
 Texaco Motor Oils are heavy-body lubricants and are distinguished by their clear, pale color. Light, medium, heavy and extra-heavy—they fit all cars and all conditions. You will find them wherever you see the Texaco red star.
 THE TEXAS COMPANY, U. S. A.
 Texaco Petroleum Products
TEXACO GASOLINE **TEXACO MOTOR OILS**
 Run it with Texaco Gas Save it with Texaco Oil

Dalsimer
Easter Time Is Kiddies' Time
 and children like pretty shoes. You probably know that pretty shoes are a most important part of your kiddies' dress.
 Children's Department Downstairs
 Children's Department Downstairs
 For the Kiddies—\$5c to \$1.00
 Patent Colt and Tan Calf 2-Strap Buckle Pumps
 Sizes 6 to 8..... \$1.00
 Sizes 8 1/2 to 11..... 1.50
 Sizes 11 1/2 to 2..... 2.00
 Sizes 2 1/2 to 7..... 2.50
 Tan Calf and Dull Calf Oxfords
 Sizes 6 to 8..... \$3.50
 Sizes 8 1/2 to 11..... 4.00
 Sizes 11 1/2 to 2..... 4.50
 Sizes 2 1/2 to 7..... 5.00
 Patent Colt and Tan Calf Mary Jane Pumps
 Sizes 1 to 4..... \$2.25
 Sizes 4 to 8..... 2.75
 Sizes 8 1/2 to 11..... 3.50
 Sizes 11 1/2 to 2..... 4.50
 Patent Colt Mary Jane Pumps with Champagne Kid Backs
 Sizes 4 to 8..... \$3.50
 Sizes 8 1/2 to 11..... 4.50
 Sizes 11 1/2 to 2..... 5.50
 Patent Colt Barefoot Sandals
 Sizes 4 to 8..... \$2.00
 Sizes 8 1/2 to 11..... 2.75
 Genuine White Buckskin Polly Ann Pumps
 Sizes 4 to 8..... \$3.75
 Sizes 8 1/2 to 11..... 4.50
 Sizes 11 1/2 to 2..... 5.50
 The largest Children's Department in Philadelphia. All sizes and widths of styles for every kind of foot, and you are assured of correct fitting of your Kiddies' feet.
THE BIG SHOE STORE
 Four Floors With Seating Capacity for 600 Men, Women, Misses, Boys and Children
 1204-06-08 Market Street