

Flowers That Bloom in the Spring, Tra-La—Have Wanamaker

Finery All Aglow With Color

Swelteringly Busy Doing Nothing in Particular
Of the ten men I feel most of the time within me, eight or nine or ten are almost always asleep.

Our statesmen at Washington and Harrisburg are very great. All they have to do is to prove it. Give them time to muster their forces and calculate awhile.

Sneering and scoffing is cheap, common and mean.

[Signed] *John Wanamaker*

March 28, 1922.

Sleeves Are the Feature in Young Women's New Wraps

By the sleeves can you tell most plainly whether or not it is a wrap of this season or last, for the new sleeves are enormous.

They may be of the mandarin type or shaped with a huge bulge at the elbow.

The wraps are in the softest bolivia or such velvet-finish coatings, and some of the prettiest are Poirer twill.

There are wraps cut in loose coat lines and capes, some of which have coat fronts.

One could scarcely imagine more beautiful colors than the new pinecone, ladybird, fallow, broncho, and there are many in navy blue.

Sizes from 14 to 20 years and prices, \$48, \$58 and \$68.

(Second Floor)

Some of the Loveliest New Wraps Have Arrived

Wraps of the rich crepe-like satin, of duvetyne and the softest faille silks, all with novel features.

In one instance it is vertical inch tucks far apart; in another steel nail heads form a design on the cape.

On one a curious collar of Summer ermine has heavy silk cord run through its rings.

One delightful black duvetyne with a gayly printed lining is oddly wrapped about the wearer and falls in a deep point on one side.

Prices are \$185 to \$300.

(First Floor)

A "Best Seller" Among Women's Gloves, Because—

Its velvety finish, its easy fit and its beautiful color make the new Arabian mocha glove a style apart from all others.

These are in particularly good shades of golden butter-tan and silver and smoke grays. They are pique and outseam sewn, with London spear and embroidered spear point backs.

The price is \$3.25 a pair.

(First Floor)

Unfortunate—But Some of the Imported Handbags Became Soiled

Ever so slightly soiled, but soiled nevertheless. Still others were deserted by their companions and now they are known as odd bags.

A few of the better domestic bags are in the same predicament.

So they all have been grouped together and put into a little sale.

It's an unusual sale, as it brings the very best handbags down to one-half or one-third of the usual prices.

And it's hard to detect the trouble with the bags. There are silk bags and silk and bead bags and exquisite leather bags.

Many shapes, many sizes, many colors and mostly novelties.

Prices \$2 to \$18.

(Main Floor)

Little New Colored Frocks for Baby Girls

In the daintiest of colors, in pinks, pale blues, violet and yellow in striped dimity or batiste with the tiniest pattern.

Or they may be of the sturdier gingham or chambray for morning. Mostly with bloomers. \$2.50 to \$3 for 2 to 6 year sizes.

Also natural colored sponge dresses, washable, with raglan sleeves and a bit of colored silk stitching. These are \$12.50 for tots of 2 to 6 years.

New crotone dresses with bloomers have plain-colored crepe collars and cuffs, 3 to 6 year sizes, \$7.50.

(Third Floor)



For Little Children There's a Sleeping Garment That's Not Too Heavy

at the same time, it's not as light as some Summer ones, so mothers quickly see in it a compromise that's welcome when nights are growing warmer.

Really a sleeping suit. Has the drop seat and elastic non-binding back.

For either boys or girls, it buttons down the front and is finished with frogs, like pajamas.

In pink or blue and sizes are from 4 to 14 years.

Price \$1.50.

(Third Floor)

Fashionable Finishes

PARIS JET GARNITURES FOR SIDE-DRAPED GOWNS

Paris has taken up the draped gown with the greatest enthusiasm.

It is usually to one side, the left, and fastened with one of these graceful garnitures with long beaded fringe.

There are fifty of the newest Paris styles in the jet garnitures. They all have cabochons and the long, beaded fringe.

The prices go from \$2.75 to \$25.

(Main Floor)

JUST OUT OF OCEAN BOXES—FRENCH LINGERIE

In the French Room we are showing the new knitted silk overblouses, the new negligees and the new lingerie—the last in exquisitely colored crepe and linen, as well as in the finest of showy handkerchief linen.

Each piece has been chosen for its refinement and distinction.

(Third Floor)

SLIPPERS OF DEMURE GRAY SUEDE

Two new models in this material and color are shown.

One is the youthful flat-heeled slipper with medium round toe, one buttoned instep strap and perforations.

The other, with a moderate French heel and higher arch, is high on the sides and cut away in front in sandal fashion.

Each is priced \$12 a pair.

(First Floor)



Now—the Beautiful New Easter Fashions for Women

The majority of them are copies and adaptations from originals by the great fashion designers of Paris—such designers as Lanvin, Roland, Jenny, Paquin, Renee, and above all Jean Patou, whose ideas this season have an irresistible interest.

The collection includes sport clothes, afternoon, semi-evening and evening dresses, besides cloth frocks for the street.

Every garment is perfect in color, perfect in line and workmanship, and interesting and wearable to the last degree.

The little group of copies from Patou deserves first place—so entirely simple, so striking and full of distinction are they.

Made of black or midnight blue crepe, they are without ornament except for the unique girdle and shoulder elaps which are among Patou's earmarks; but their lines fall on the wearer with an infinite grace.

In this Spring garden of fashion there is a wrap, a cloak, a frock for every woman.

Some frivolous, some gay in color, others more serious. Some bring forth bewitching eccentricities in trimming or adornment, others appear strikingly plain.

In all, the varying whim of Fashion and the moods of madame become almost eloquent.

And this first showing is more remarkable than ever.

(First Floor)



Filled Easter Eggs

Beautifully hand-painted satin eggs filled with our finest Camee chocolates, they are Easter gifts of the most acceptable kind.

The satin eggs unfilled are \$3.50, \$4.50 and \$5 each for one, two and three pound sizes. The same eggs filled with Camee chocolates are \$5, \$7.50 and \$9.50.

(Main Floor)

NEW LINEN WAISTS IN TWEED COLORINGS

In other words, in the pastel blues, browns and greens to go with the new sports suits or sleeveless dresses of tweed.

They are made of fine handkerchief linen, one style at \$7.75 has white linen collar and cuffs, hand embroidered in color and edged with picot lace.

Another style has cross-bar dimity collar and cuffs, edged with the picot lace, and is \$6.75.

(Third Floor)

"PLANS FOR HOME BUILDERS"

The collection of homes shown in this plan book has been selected from several thousand submitted designs.

Each plan combines beauty of appearance, convenience and utility in its arrangement, and practical economy in construction. They are not theoretical drawings, but designs for real homes.

The hundred and one plans with table of approximate costs, bound in cloth, may be had for \$1.50 in the Book Store.

(Main Floor)

Speaking of Axminster Rugs—But the New Ones Speak for Themselves

And it's a convincing story they tell. Well-made Axminster rugs, better ones are hard to find. Of course, Axminster rugs can't help being beautiful. Beautiful in color and beautiful in pattern.

9x12 ft. size, \$56.50, \$47 and \$38.50.
8.3x10.6 ft., \$52.50, \$44 and \$34.50.
6x9 ft., \$32.50 and \$35.
7.6x9 ft., \$42.50 and \$35.
4.6x6.6 ft., \$16.50 and \$13.50.

(Seventh Floor)

More Than Twenty-Five Shades of Wool Canton Crepe

are now in the Dress Goods Salon. They include the darker colors for street wear, and all the bright, high colors favored for indoor wear and children's frocks.

The fabric is a beautiful quality all-wool, 38 inches wide, and priced \$2 a yard.

(First Floor)

Say what you please, but the birds have been "singing" Spring and it's

Topcoat Time for Men

And a fellow doesn't have to believe in signs to know that the hour has struck when that ulster's a back number.

Birds may sing and chirp, but the one sure proof you can't go wrong on is that "all-wet feeling" of being too warm.

When a man feels dragged out and finds himself thinking uncomplimentary things about the crowd on the street, it's pretty safe to say he's got a burden on him.

And that burden is a Winter overcoat.

A man really doesn't know how joyous Spring is until he has put on a lighter topcoat.

All the way through May he finds it a comfort of an evening, even if the days grow too warm.

No doubt about it, a topcoat is a great thing for every man to have.

And there's no doubt about the best topcoats being at Wanamaker's.

If a style is good it's here, and the making is better.

Choose from the best of topcoats between \$35 and \$60.

(Third Floor)



There Are Four Colors Men Like in the \$2.50 Felt Hats

And new ones have come rushing in to fill up the gaps left by last week's demand.

A soft felt hat at \$2.50 seems to set just right with men, and little wonder.

There's a dark brown, a light brown, a tan and a gray.

In one shape, that nine out of ten men wear and the whole ten like.

An Aristocrat Among Brogues—That Democratic Men Will Wear

In fact, it's a Scotch grain calf made on the modified brogue last.

A shoe that looks serviceable as well as smart—and is all that it looks.

Men selecting shoes for day in and day out wear, at business or in the country, undoubtedly will point to the brogue oxfords.

Lipings are of smooth calf and the soles have the rawhide damp-proof slip.

The price is \$14.

(Main Floor)

When a Man Pays Less for a Shirt the Risk Surely Is His

For shirts, like anything else, have to be made and more than likely, anything that's shaved off the price is taken out of the shirts.

There's a certain "safety zone" for price lowness and when a man ducks under it he's dealing with uncertainties.

All of which leads us to believe there isn't a better business shirt for a man than these of woven madras at \$2.35 and \$3.

Made on the Wanamaker form and up to Wanamaker standard. Good shirts, every stitch in them.

And nice-looking shirts, in stripes of lore and rich color variety.

Just Such Handkerchiefs as He Wants

They are some new silk sports handkerchiefs for men and they have come directly from London.

There are the dark, rich colors that the Englishman wears with his walking suit.

And there are the bright red-bordered handkerchiefs that he likes with his golf or riding costume.

The price is \$4 each.

BEDSPREAD SETS, FRESH AND SPRINGLIKE

A spread and a matching bolster cover compose the set.

Both pieces scalloped on the edge, the spread having corners cut out at foot.

Of muslin with printed patterns in blue, pink and gold—at \$6 in the single and \$7.50 in the double bed size.

Crinkle dimity sets, pure white, at \$4 in the single and \$5 in the double bed size.

(Sixth Floor)

Come On In Boys, the New Spring Suits Are Fine

Checks and stripes and plaids and overplaids and crashes and homespun effects and tweeds, especially tweeds—Probably the best selection we have ever shown, best in fabrics, in tailoring, in style.

And a great, big, bright store in which they can be seen and fitted on with the utmost comfort and advantage.

With Easter just a few weeks off, it isn't a moment too soon to make selections.

Norfolk suits for boys of 8 to 18 years, \$16.50 to \$32, some with two pair of trousers.

(Third Floor)

"Everything for a Baseball Game, But the Lemonade and Peanuts"

It was a visitor to the baseball section of the Sporting Goods Store who made that remark the other day when he saw a collection of baseball goods to delight the heart of any lover or player of the great American game—a real pennant-winning line-up:

Official league baseballs, \$1.75 and \$2.

Other baseballs, 15c to \$1.50.

Baseball bats, 25c to \$2.25.

Catcher's Mitts, \$1 to \$15.

Basemen's mitts, \$1 to \$9.

Fielder's gloves, 75c to \$8.

Uniforms, \$2.25 to \$12.

Baseball shoes, \$4 to \$8. Baseball stockings, \$1 and \$1.50. Sweater shirts, \$2.25 to \$3.

Taplow official league balls, \$16.50 a dozen to teams. Uniforms and equipment at special prices for teams.

(The Gallery)