

Wanamaker's

Store Opens at 9

Wanamaker's

Store Closes at 5

Wanamaker's

WEATHER
Rain

No Use Talking, Spring Finery Is at Its Best Right Now

On the Many Islands of Florida It Is Astonishing to See

The long rows of Austrian pines that grow rapidly tall and beautiful, like the old-time Lombardy poplars. At Palm Beach and elsewhere they are planted close together to form a high, graceful, but thick, green wall in front of stately mansions, desiring to shut them in from the roads.

In some vegetable farm regions these trees form hedges to break the force of heavy winds blowing over the wide ocean and other waterways.

There are hints of helpfulness in nature, if we train our eyes to see them.

[Signed]

John Wanamaker

March 27, 1922.

Women's Wraps—Fine and Simple—Arrive

Made of bolivia, they are cut so simply that all the interest is in their pleasant color and quality.

They are all rather full, some with waistline cape, others with wide sleeves and waistline armholes; and their colors include cobweb gray, tortoise, Sorrento, navy, black, gailardia, burro and ladybird.

Prices \$150 and \$165.

(First Floor)

First With Young Women Comes the Tweed Costume

It may be a smart tweed sports suit or it may be a dress and cape, but if she hopes to be in fashion at all this Easter she will have at least one or the other.

Tweed suits in all the newest high colorings at \$35 and \$42.50. Or if she prefers a tweed dress and cape, there is a charming sleeveless model at \$25 and \$28 and one in the finest English tweed in pastel shades at \$48. Tweed dresses with sleeves and capes, two good styles, are \$28. Sizes from 14 to 20 years.

(Second Floor)

Spring Has Come!

The Children's Store Says So

There is no mistaking the meaning of all the new Spring hats and bonnets, the coats, dresses and all the other bewitching little garments in their Spring colorings and delightful new Spring fashions.

There are darling little white cloth and silk coats for tiny babies, starting as low as \$7.50. And the same baby can have the daintiest cap he could wish for, from 65c to \$4.75.

One thing that every mother will notice with much satisfaction is the great number of American-made articles and how much prettier and daintier they are than ever before. They are very nearly up to Paris' standard and, of course, they are much less expensive.

If he is a bit older, say from one to two years, his Easter coat may be in white, pink or blue and cost from \$3.50 to \$25, and his hat or that for his small sister, \$1.25 to \$12.

Taking coats, for example,

(Third Floor)

If a Woman Wants an Afternoon Dress Under \$50

We suggest her seeing these today—the variety is so good.

They are made of Canton crepe; crepe de chine and the heavier silk crepes in browns, rust, navy, gray and black; a few are severely simple and the others have beads used in delightful novel fashions, or else are rather heavily embroidered.

Many of the styles are copied from expensive models. Prices \$40, \$45 and \$50.

(First Floor)

Save Just Half on Imitation Ivory and Shell Toilet Articles

The reason is a tiny mark on each that puts them in the "second" class with us, though the defect is so trifling that some would call them "firsts."

Trays, jewel boxes, pincushions, soap cases, salve boxes, glove stretchers and frames. Prices start at 15c for a salve box, and go to \$4.25 for mirrors usually sold at more than twice that.

(West Aisle)

The Boot Shop Shows a New Afternoon Sandal

It is of gray suede, cut away to the sole on each side. It has medium toe and vamp; and a narrow strap up the front connects with the single instep strap.

The heel is a two-inch Louis, and the sole light and flexible. Altogether a fine bit of shoe-making, and priced at \$17 a pair. The same sandal in bronze kid is \$16.

(First Floor)

Two Excellent New Lots of Towels, 75c and 85c each

Scotch huckaback towels of serviceable quality, with hemmed ends, pure linen through and through, and good absorbents, also available, moderately marked.

Also a new lot of fine quality Irish huckaback guest towels of pure linen, with neat damask borders in three patterns, all neatly hemstitched, size 15x25 inches and excellent at 85c each.

(First Floor)

Antique Chests of Drawers

In one of Mr. Wells' novels "Old Chester Drawers" was an embodied personality to the small boy who played around its claw feet and grew up in its society.

Some of these old chests of drawers in the Early American Rooms have just such a companionable atmosphere.

They have helped to make family history. And they are ready to start off on a new career in the homes of people who like such interesting old things.

The group at present in the Rooms comprises old chests of drawers in cherry, curly maple, walnut and mahogany, varying in height from a low chest about three feet tall, containing four drawers, to a fine old block-front chest—on chest—standing over six feet and containing sixteen drawers.

They are priced \$50, \$115, \$120 and on up to \$400.

(Fifth Floor)

OLD SPANISH MANTILLAS COME BACK

At least, the new mantillas being shown in the Neckwear Store recall the mantillas of romance.

The squares of white silk are embroidered in bright colors, those of black in color or black, and they are all deeply fringed.

Prices run from \$20 to \$150.

One mantilla, hand embroidered in Japan, is \$200.

(Main Floor)

Peter Pan Waists of Voile

One is of white voile with quantities of real flit and a feminine-looking double frill down the front, \$5.50.

One has red and blue embroidery on collar, sleeves and front, \$5.58.

The third has bishop sleeves and bands of checked gingham, \$5.

(Third Floor)

One-Strap Slippers at a Saving

Tomorrow the Women's Shoe Store will sell a limited quantity of fine brown glazed kidskin one-strap slippers at \$7.75—about half usual price.

They have high Louis heels, light turned sole and one instep strap. The dark brown color—almost like bronze—will go well with afternoon gowns of blue or other colors.

(First Floor)

EASTER cards and novelties are ready in the Book Store on the Main Floor.

BOUDOIR CAPS as dainty as Spring blossoms are of satin and crepe de chine and laces; and their colors are the softest blues, pinks and orchids, besides white. Prices are \$1 to \$1.65. (Third Floor)

Have You Ordered Your Hardwater Soap?

There are four days yet to get it at its special March price of 60c a dozen cakes.

It is a fine soap for bath and toilet—good for shaving, shampooing and all cleansing uses.

Lemon, almond, verbena or violet scent, or unscented. And a generous cake for the special March price of 5c a cake, or 60c a dozen.

(Main Floor and Down Stairs Store)

About Hall Clocks We Always Are Particular

In the first place we won't have anything but the best American-made hall clocks in our Clock Store.

It doesn't seem to us that any one can afford any but the best.

All the hall clocks here are cased in beautiful mahogany cases, and they are worthy a place in any home.

With hour and half-hour strike, \$155 to \$260.

Chiming on tubular bells, Westminster chimes, \$270 to \$645.

Chiming on tubular bells, either Westminster, Whittington and Canterbury chimes, or Oxford, Westminster and Whittington chimes, \$410 to \$855.

(Main Floor)

A White Avalanche of Dimity Bedspreads

Or we might call it a white invasion of the bed-clothing store, but anyway these marvels of snowy daintiness seem to have taken possession of the place by right of seasonableness and excellence.

Constantly incoming lots keep the supply up to a fine abundance.

Crinkle, or seersucker weaves, white as driven snow and specially priced at \$2 each for size 2x2½ and \$2.25 each for size 2¼x2½.

(Sixth Floor)

Odd and "Few of a Kind" Dinner Sets, Half or Near It In the China Sale

Odd lots of all kinds, both in dinner sets and glassware are being sold at new reductions from the low March Sale prices.

There are many such groups, but the number of individual items is limited, so that early choice is imperative.

Of course, the main assortments, both in dinner sets and glassware, still afford splendid selection at good savings.

Among the odd and "few of a kind" dinner sets now at half, or almost half, are these, all of which are complete sets of excellent standard ware.

English semi-china dinner sets of 108 pieces, border patterns in tan, black and pink, now \$27.50. French china dinner sets of 106 pieces in two pretty border patterns with coin-gold handles, now \$50.

American semi-china dinner sets, border pattern in a variety of color effects, with gold-traced handles and gold edges, now \$22.50 a set of 106 pieces.

(Fourth Floor)

Special Stamped Stationery With Die for \$2

There is one quire of letter paper and envelopes to match, white or blue, made by one of the best makers in America, stamped with the monogram in any plain color (excepting only gold and silver) and the die for \$2.

This is the more remarkable considering that any one of the thirteen styles of dies from which one may choose usually costs almost double this price, to say nothing of the paper or stamping.

(Main Floor)

Best in Years, the Values in Traveling Bags and Suitcases

Sturdy Cowhide Suitcases, \$7.50
Well-Made Cowhide Bags, \$5

Newly arrived, and a new reason for chasing away the ghost that says conditions aren't what they ought to be.

Not in years have we had suitcases to equal these at \$7.50. Cowhide suitcases either 24 or 26 inches. Splendidly made and reinforced at the corners with

heavy leather. Straps run all the way around. Brass-finished trimmings.

The traveling bags also are of cowhide and double sewn along the edges, while the linings are leather.

There are smooth brown ones or long-grain black bags to choose from.

(Main Floor)

Topcoats From England Are Making Friends With Men

In the London Shop

Perhaps it's the cut, maybe the colors or fabrics, but there's something about these coats that's different.

Smart-looking coats, easy, light ones for Spring days.

They come from England's best maker of coats, Kenneth Durward.

In the main, colors are light. It seems the lighter the better with most of them.

Like other coats, tweed is the popular fabric. But the styles show the difference. Some are strikingly new, others seem to call to mind models that have been popular in the past.

Priced \$55 and \$65.

(The Gallery)



Boys, They're Fine—The Spring Suits and Overcoats

Hardly a boy, from toddlers of 3 to "huskies" of 18, that hasn't ideas as to clothes.

Especially is this true of chaps of 8 to 18. Styles, designs, colors—they have their own notions as to all of these points.

Well, we are ready with the Spring suits and overcoats that will please the boys and that it will pay fathers and mothers to invest good money in.

Spring suits, in 8 to 18 year sizes, \$16.50 to \$25, two-trousers suits included.

Spring overcoats in 3 to 10 year sizes, \$13.50, \$15 and \$16.50, and in 11 to 18 year sizes, up to \$30.

(Third Floor)

Here's a \$6 Hat Men Can't Equal Anywhere Near the Price

A new hat that's different.

Copied from the smart hat shops along the Piccadilly in London and made up for Wanamaker's.

Soft felt, in the Alpine shape, with the edges a bit rolled. Both bands and binding along the edges are a little deeper in tone than the hat itself, yet neither match.

In three shades, pearl gray, tan and vicuna.

(Main Floor)

Another reason so many people are sorry the housewares sale is coming to a close is the difference in price on

Blu-Mottle Laundry Soap Now 5 Cents the Cake

During March only, or throughout the Housewares Sale, this wonderful laundry soap can be had at this price.

Thousands of people have found it to provide all they have been looking for in a soap.

And thousands have piled up orders to get a year's supply at this price advantage.

While there probably will be several days' delay in delivery, due to the bulk of orders now on hand, all orders taken in March will be sent to your home at 5 cents the cake.

(Fourth Floor)

An Old Man, a Young Man, Any Man Can Get the Shoes He Wants at \$6.40

Not only one price here, but it's the one price we're strongest on.

And it's a practical price for men. First of all, there's a tan, grain calf brogue with the soft tip, like young men demand. The same shoe is also in black.

Then a tan oxford of smooth calfskin. It's a plain oxford that the man of affairs would wear. Made on the English last, and it is here in black as well.

Another smart shoe is the two-tone sports oxford. Of smoked horse, which is light, and the dark tan saddle and quarter foxing. The soles are rubber, with cup suction.

(Main Floor)

All-Wool Dress Jersey for Less

A limited quantity of fine-gauge all-wool dress jersey, one of the best qualities made, will be sold at the exceptional price of \$1.50 a yard.

It is 54 inches wide, and in black, navy, delft, henna, tan, brown, beaver and gray.

(First Floor)



In the Oriental Treasure House Rare Ornaments for Easter Gifts

For the woman of exquisite taste there can be no more appropriate gift than a personal ornament of jade or other semi-precious substance. And the ornaments just now displayed in the Oriental Store are peculiarly lovely and well chosen.

Necklaces

Chinese jade, \$110 to \$300.
Amethyst, cut and plain, \$140 to \$265.
Lapis lazuli, \$125 to \$140.
Rock crystal, \$50.
Amber, \$85 and \$125.
Carnelian, \$40.
Blue chalcedony, \$40.
Coral, beginning with that combined with king-fishers' feathers and ending with carved coral—\$26.50 to \$85.
Ivory necklaces from \$6 for plain beads to \$50 for carved.

Pendants Mounted and Unmounted

Jade, \$50 to \$185.
Carnelian, \$32.
Amber, \$16 to \$25.

Earrings

mounted in gold.
Green jade, \$50 to \$110.
White jade, \$20 to \$28.
Others—crystal with black onyx, crystal with lapis, onyx and carnelian, chalcedony green onyx crystal and coral with kingfishers' feathers—range from \$22.50 to \$36.50.

Bracelets

of green jade, \$25.

Rings

of jade, \$15 to \$60.

(Main Floor)

Women Seem to Have Been Won by the Freedom of Athletic Union Suits

So loose and cool and comfortable when days are warm. Then another thing, athletic union suits are durable and easily laundered.

Right now there is particularly generous choosing.

At 85c, pink and white dimity.

(First Floor)

Bodice style with ribbon shoulder straps.
At \$1, pink or white nainsook, cambric or plaid muslin.
At \$1.25, white striped voile.
At \$1.75, pink or white striped voile or plain nainsook.
At \$2 and \$2.50, better quality pink or white striped voile.

CRINKLY Crepe Nightgowns for women, in two styles, both low necked, one of pure white crepe with hand-embroidered dots in pink and blue, and one of white crepe with colored figures.

The price of each is \$1.88.

(Third Floor)

