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\section*{NATIONAL CARPET STORES

## G23 MARKET

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Announce, Beginning TODAY, And Continuing All This Week



## Are you an Eskimo?

Is your home an ice-house during the Winter time, Egbert? Do you have to put on your pajamas before you take off your underwear? Do you have to dress in bed? Do you have to razz the janitor for more heat now and then, and do you speak of the landlord as if he were some very undesirable foreign substance? If all this is true, Egbert, you're an Eskimo.

It's all your own fault, Eg. When you rented that apartment you pulled a boner. You didn't look in the basement first. You didn't know whether the heating boiler was a Kewance Steel Boiler or some funny old cast-iron, accordeon-plaited affair. You didn't rent any heat, old top. You only rented the apartment. You overlooked the biggest thing in home-life.

The secret of comfort in apartment-life is heat. If you live over an imbecilic boiler, Egbert, you're an Eskimo. You ought never to rent any apartment, no matter how good it looks, until you have determined, beyond a reasonable doubt, as the lawyers say that the Kewanee All-Steel Firebox boiler is below you. If it's there, your life will be music. If it's not there, your life will be a $j a z z_{0}$

And don't forget a Kewanee burns less coal than any other boiler built.

## KEWANEE BoIler Company

Steel Heating Boilers, Radiators, Tanks, Water Heating Garbage Burners BRANCHES:



# A Gigantic Sale of Standard RUGS and CARPETS 

## At Sensational Reductions

Just bought out the entire building containing six floors full of the merchandise of the Columbia Floor Covering Co., 262 Canal St., New York City -and the majority of this wonderfully advantageonus purchase comes to Philadelphia. Added to our own great values, this big lot offers a week of teemendous savings. If you have a floor covering need -this is the time and the store to satisfy it.

## Axminster Carpet $\$ 2.35$ Regal ar Extra Heavy VEIVET CARPET 98C SEAMLESS SUPER VELVET RUGS  <br> \$12.00 <br> s14.95 <br> s18.00 <br> s19.50 <br> ROYAL AXMINSTER RUGS SEAMED AND SEAMLESS





IMPoRTED GRASS RUGS DEEPLY CUT
 $9 \times 12$ Terry Brume ls $8.259 \times 12$ moil Fiver Rugs 8.98

 559.50 OUR PRINCIPLES
Courtesy and Service Assured Satisfaction Guaranteed or
Money Cheerfully Refunded Prepaid Mail Orders Promptly Fred



President Harding's Appeal
 The Law Enforcement League of Philadelphia





## 24 HOURS IN <br> 24 STORIES

AS SOON AS YOU register as our guest at the McAlpin, we begin to register as your host.

THE HOTEL MCALPIN is large not merely to serve a large number of merely to serve a large number of the guests we do serve.
THIREE WORDS WERE PUT into the corner stone of our plans, "comfort," "convenience" and "economy," It is not enough to give you "food and lodging"-all hotels do that-so we have made our twienty-four stories tell of a varie
every need.

YOU CAN HAVE YOUR morning own bathroom or take a plunge in the pool on the twenty-tourth floor.
YOU MAY EAT WELL on the "club" plan or dine a la carte, in the breakfast room, the grill, the roof-or in your own room.
THE THINGS YOU FORGOT to put in your luggage can be purchased in the shops of the hotel; and from in terpreter to Russian baths; from No tatry Public to children's playground, broker's office to drug store, McAlpin service is many-sided
IN FAIR WEATHER, it is a block to the top of the Fifth Avenue bus; in botel to the a step right from the the subways and the "Tube."
MIDWAY BETWEEN THE TWO great railroad terminals -the Grand Central and the Pennsylvania -you are still adjacent to the great commer cial and theatrical districts. With tickets bought at our stands, you may go to the theatre in five minutes and return for a midnight supper to enjoy book from our library and the light book from our library and the light old-fashioned luxury of reading in bed.

WITH IT ALL, we haven't forgotten economy, and recently, in the spirit of the times, we further reduced our rate here, as well as at the Martinique, McAlpin Annex across the street.
Next Time You Are in New York Stop With Us-

## At the McAlpin

