

**WIRE YOUR HOME**  
 THIS PAYMENT  
 AND INSTALLMENT PLAN  
**AIR-WAY CLEANER**  
**J. F. DOUGHERTY & BRO.**  
 3725 Chester Ave. Phone  
 Woodland 2114

**AIR-WAY CLEANERS**  
 Fine Line Always on Hand  
 Reputable Done Promptly  
**DAYTON W. LAUBACH**  
 1928 AND 1946 WOODLAND AVE.

**The ALDINE**  
 BUSINESS MEALS, DINNER, LAUNDRY SERVICE  
 LUNCH, 10 TO 11 A.M. 7 A.M. TO 8 P.M.  
 RESTAURANT AND COFFEE SHOP  
 1928 AND CHESTNUT STS.

**TALK**  
 WITH  
**FALSE TEETH?**  
 SURE!  
**Dr. Wernet's Powder**  
 KEEPS THEM TIGHT  
 Relieves sore gums, sweetens the breath. A white powder. At Best Drug or Department Store, 50c, 60c, \$1.00 or write direct to Wernet Dental Mfg. Co., 115 Beakman St., N. Y.

**Estate GAS RANGES**  
 With or without Thermocouple Heat Oven Control  
 All Sizes, Styles and Finishes  
 The gas range that bakes with fresh air and reduces your gas bills.  
 Coal and Gas Water Heaters  
 Instantaneous Water Heaters  
 Acme Filtering Flues  
**Wm. Akers Jr. Co.**  
 10th & Filbert Sts.  
 GAS APPLIANCES  
 Hotel and Restaurant Supplies,  
 China, Glass and Silverware  
 TABLE AND BED LINENS

**THIS**  
 cleans your floor and takes the place of  
**THIS**  
**BUT**  
**The Air-Way Electric Cleaner**  
 cleans your entire home and takes the place of  
**THESE**

**Broom** **Mop** **Feather Duster**  
**Dust Rag** **Dust Brush** **Dust Pan**  
 The AIR-WAY cleans places impossible to clean by any other vacuum cleaner.  
 Our representative will call and demonstrate without obligation.

**Electrical Home Equipment Co.**  
 605 Chestnut St. Main 2255

Store Hours, 9 A. M. to 5:30 P. M.  
 Sale of Pathé Phonographs; prices begin at \$15.  
 Music Store open evenings; enter 9th st. door or Market st. door at 8th.

**GIMBEL BROTHERS**  
 MARKET · CHESTNUT · EIGHTH · NINTH

Philadelphia, Monday, March 27, 1922  
 Newest Silks and smartest Dress Materials for spring and Easter wear.  
 There's a sale in progress of fashionable silks.

**If It Isn't Lace—It's Flowers!**  
**Dressy Millinery Begins at \$10.50**



Lace that trims—or lace that veils—or lace that drapes a-down from the brim almost to her shoulder.  
 Flowers that range in character from Marie Louise's famous "rose of a hundred leaves" to field flowers and "grand-mother's nose-gays."

—Gimbels, Millinery Salons, Third floor.

**Tomorrow (Tuesday) at 2, 3 and 4 o'Clock the Gimbel Radio (Wireless) Station Will Broadcast a Varied Musical Selection and Speeches by Prominent Men**

The Gimbel station call letter is W I P, wave length 360 meters.  
**Gimbels Have the Principal Stock of Radio Equipment in the City**  
 We are prepared to fill all your requirements. We will deliver to you complete sets and give you the few necessary instructions regarding the installation of the equipment; or we will have competent radio men come to your home and make the installation.  
 According to the receiving capacity of your installation you will enjoy musical shows which are appearing on Broadway; the foremost opera stars will sing for you; the greatest orchestras and bands will play for you. Also lectures by great orators; sermons from famous pulpits, and you will receive news reports, and, in fact, everything that is of interest.  
 If you want to make your own set Gimbels will furnish you with the necessary material and show you how to use it.  
 Come in and hear the demonstration at the Gimbel Radio Station, Seventh floor.  
**Loud-Speaking Horns, a Real Quality } \$12**  
**Product, at ..... } 15c to 90c**  
 at .....

—Gimbels, Seventh floor.

**Tomorrow \$5 Ready-to-Wear Hats at \$2.95**  
**—The Style With the Rhinestone Barpin—**



—Gimbels, First and Third floors.

**It Took the Three Gimbel Stores Combined, to Swing So Gigantic a Purchase— But It Meant Gigantic Savings!**  
**Sale of Women's Coats and Capes**

Made of herringbones, mixtures, homespuns, MacGregors, Donegals, Caledons, Galashiels, Bantleys, Plaidings, Overplaidings, Camel's-hair and Llama-wool Sports Cloth.

**We Bought the Entire Surplus Yardage—Amounted to Miles!**  
 From the great mills of England, Ireland and Scotland.  
 Had them made up in—

**Forty-seven English Styles**  
 Various sports coats and capes, capes, capes!  
**The Capes Priced \$15 to \$45**  
**The Coats Priced \$19.75 to \$45**  
 Checks—Broken Checks—Heather Checks. Solid colors. Brown tones. Tanny tones. Grays. Black-and-white—Colorings like an autumn day—a single toning made up of a dozen colors. Colorings like spring—green-shot grays; blue-shot violets. Dark tonings. Light tonings. And the inimitable "camel color." More colors—Heather of hills. Variety almost beyond belief!  
**Such Coats and Capes Would Ordinarily Cost \$30 to \$100**  
 —Gimbels, Salons of Dress, Third floor.



\$39.75 \$15

**Hand-Made, Color-Bound and From Paris Waists at \$5**  
 That you couldn't buy in Paris yourself at \$5, let alone adding on your customs-duty and the trouble of packing to bring over.  
 Sheer, fine batiste. Hundreds of wee, fine, hand-run tucks. A particularly good collar and cuffs for suit-wearing.  
 White, with quarter-inch bindings of daffodil-yellow or tulip-pink.  
 —Gimbels, Salons of Dress, Third floor.

**Women's Beautiful Pure Silk Scarfs High Colors and "Tweed Tones"**  
 Smart plaids and stripes that blend half a dozen glorious colors. Brilliant Roman stripes. Plain colors. Scarfs that brighten her dark suit or "tone in" with her tweeds.  
 Extra long and wide and trailing deep knotted fringed ends! At \$10, \$12, \$15 to \$18.75.  
 Fiber Silk Scarfs—Fancy weaves in solid colors. Knotted fringed ends. Special—**\$2**  
 —Gimbels, Neckwear Store, First floor.

**Here's a Very Wonderful "Special" in Women's Dresses Though Its Price—\$29.75**  
 —is about half what the dress looks!  
 Of satin-faced Canton—both the lustrous and the lusterless sides used. The long, slashed sleeve ties smartly at the wrist. The "stole-panels" loop in the French way. And the lower half of the "stole-panels" is all flat pleats.  
 Four colorings to choose from: the best and newest shade of henna; the best brown, navy blue and black.  
 Sizes: 36 to 46.  
 —Gimbels, Salons of Dress, Third floor.

**14,000 Pairs of Men's \$8 and \$8.50 Shoes at \$3.90** Philadelphia's Greatest Event in Men's Shoes  
 Men's Shoes of Russian Calf, Scotch Grain, Norwegian Grain and Kid leathers.  
 The styles are Brogues, Bals, Straight Lace and Oxfords.  
**Solid Leather—Seventy-Five Styles—Brand New—Up-to-Date Styles**  
 Turned market conditions to the advantage of Gimbel customers—been preparing for this event with large orders as prices—and qualities—favored.  
 Even before the war this sale would have been sensational!  
**\$3.60**  
 —Gimbels, Second floor.

**This Is What Gimbels Big March China Sale Is Offering You**

**One-Hundred-Piece Dinner Sets**  
**Every Dinner Set in Stock Reduced**  
 Three hundred styles to choose from. Savings to 45%.  
**\$15,000 Worth of Rich Cut Glass at Half and Less**  
 Beautiful designs, richly cut. Hundreds of varied pieces.  
 Also a big stock of light-cut glassware reduced. All Japanese and Chinese Art Ware at Half Price  
**Including Rare Vases and Art Pieces, Bronzes and Cloisonnes**  
 —Gimbels, Fourth floor and Subway Store.

**Fish Aquariums**  
 With Iron Stand **\$2.95**  
 Squat-shape bowl of clear glass. Value \$5. Iron stand separately, at \$2.  
**Polychrome Compote Set, 3-Pieces, \$3.50**  
 Beautifully designed compote dish and candlesticks, finished in rich colors.  
 —Gimbels, Fourth floor.

**Women's Glove Silk Vests**  
 Seconds of a \$2.65 Quality  
**at \$1.50**  
 Bodice-top styles in flesh.  
**Bloomers to Match at \$2.50**  
 Slight seconds; if firsts, would be priced at \$3.75.  
**Women's Athletic Union Suits, \$1.15**  
 These are firsts of lines that are to be closed out. The values run to \$2.  
 In silk-stripe velvets and dimities, shell-pink and white. All sizes, but not all sizes in all styles.  
 —Gimbels, First floor.

**Every Woman Will Be Interested In Full-Fashioned Silk Stockings at \$1.95**  
 They show all the newest spring shades—fourteen colors, a wonderful assortment to choose from at \$1.95 a pair.  
**Others, Exceptional Values, \$2.25**  
 Fine quality full-fashioned hose with well-wearing cotton soles and tops.  
 In African brown, navy, gray, cordovan, nude, Russian calf and black.  
 —Gimbels, First floor.

**Pathe Phonographs One Third the List Prices**

We began this sale as a mere good piece of merchandising. We continue it to meet a positive and urgent demand.  
**The Country Has Been Combed**  
 And we offer—subject to a few days' delay in delivery—in extreme cases it might be two weeks—

**The Entire Stock of Pathe's Ohio Warehouse** has been secured for selling in the three Gimbel Stores. And they are en route—some are here.

**Pathe, with Its Permanent Sapphire Point, is One of the Country's Dozen Great Talking Machines**  
 With ordinary needles it plays any record. Be in time!  
 No. 3, Reg. \$55.00 **Sale Price \$18.00**  
 No. 6, Reg. \$75.00 **Sale Price \$25.00**  
 No. 7, Reg. \$125.00 **Sale Price \$38.00**  
 No. 10, Reg. \$150.00 **Sale Price \$59.00**  
 No. 12, Reg. \$175.00 **Sale Price \$69.00**  
 No. 17, Reg. \$225.00 **Sale Price \$85.00**  
 No. H, Reg. \$225.00 **Sale Price \$85.00**



**Prices Start at \$18**  
**A Whole Year to Pay**

**Sensational! Most Important Player News We've Had—**  
**Player-Pianos** from one of America's most extensive producers, at **\$335**



**Pay \$10** Instrument and Bench Will Be Sent Home. **\$2.50 Weekly**  
 This offer is sensational—the bargain both real and wonderful.  
 If inconvenient to come to the Store, won't you fill in and mail the coupon?  
**Gimbel Brothers Represent**  
**Hardman Vose Packard Milton PIANOS and PLAYER-PIANOS**  
 —Gimbels, Seventh floor and Subway Store.

The price is inclusive—  
**No Interest Free Delivery**  
**No Extras Free Tuning**  
**Free Bench**  
 Nearly three years to pay.  
 We understand the usual price for this instrument is \$500.  
**Sold Under Our Broadest Guarantee**  
 Beautifully cased in mahogany—double veneered throughout; empire top; brass pedals and hinges; copper-wound bass strings; extra heavy felt hammers.  
 Rich, full tone. The player action is nationally known for its efficiency and durability.  
**Gimbel Brothers, Philadelphia Gentlemen:**  
 Please send me at once, and entirely without obligation on my part, full information about Pathe phonograph, Model No. .... of, PLAYER PIANO.  
 Name .....  
 Address .....