his manuscript and the girl, repentant, turning finally to accept her lover.

Just as every one thought the cast for "Blood and Sand" had been announced as final, word comes that Anna Q. Nilsson has been transferred from that picture to a Penrhyn Stanlaws production and that Nita Naidi is on her way from New York to take Miss Nilsson's part of Donna Sol.

"Pink Gods and Blue Demona" is the

"Pink Gods and Blue Demons" is the strange name of the picture in which Miss Nilsson will play. Constance Binney has the featured part. Cynthia Stockley wrote the original story, so perhaps it won't be as insipid as it sounds.

The Daily Movie Magazine

FOR THE FILM FAN'S SCRAPBOOK



We will be glad to publish the pictures of such screen players as are suggested by the fans

THE MOVIE FAN'S LETTER-BOX

By HENRY M. NEELY

man.)

Ada Ruth writes: "Having read your Letter Box ever since I first saw it. I finally concluded to write. I wanted to before, but you see it was this way; every time I'd think up something decent to say (it takes me weeks to do that) some other fan would popup and say the same thing—only better! But now I've started, you're going to have a hard time stopping me. I've filled my pen, fixed my paper and here goes—
"First, I'd like to say something in regard to you. You really must have some Sarah Brum. And I've decided to believe you are very old, because it would take a whole lifetime to accumulate such wit as you have. I'd just like to get hold of that fellow who said you were narrow-minded, Why, I think you are very broadminded. In fact, so broad-minded that at times you can't collect all your brains, they are spread to far.' (Don't take that seriously.)
"And listen, grandpa, when your king gets dull stabbing Mae Murray."
I'll be right there to give you mine.
"And now for the much-discussed Rudie. I agree with you was daid about him, but whoever said he was beautiful needs glasses. It isn't his looks (for I don't think him handsone), but it's his fine acting, don't you fine gets dull stabbing Mae Murray.

I'll be right there to give you mine.

I'll be right there the give you mine.

I'll be right there to give you mine.

I'll be right there the give you mine.

I'll be right there are give you mine.

I'll be right there are give you min

some), but it's his fine acting, don't 'The Sheik' was. 'The Conquering Power' and 'The Four Horzenen.' though excellent pictures, made me disgusted with him. I think he'd do better if he copied Mr. Meighan a bit more. And I think he exaggerates almost as much as Sissy de Mille. You most as much as Sissy de Mille. You either see him so polished he can't wink or in rage with moss on his cheeks. I

Remember that the writers of those letters are perfectly sincere and serious.
They don't realize that they are foolish—but they will some day. Let's cover them with the mantle of charity. It does them good to be able to confide in somebody and, if I betrayed their confidence, they would lose faith in human nature. And faith is really a great thing—misplaced, usually, but a great thing nevertheless.

I think the hold that Valentino has yon is best explained by that intangible.

won is best explained by that intangible thing we call "personality." It can't be defined in scientific terms, but it's the biggest thing about any star of stage, the seed catalogue. Whence come or screen. Valentino's face is not perfectly proportioned by any means; it would never pass the severe tests of beauty experts. But he has that something that makes you feel the character of the man and, as his particular character acter is the kind show the severe tests of the man and as his particular character of the man and as his particular character. of the man and, as his particular character is the kind that appeals to remantically inclined girls, they are sim-ply blinded to all other considerations. History records several women who were almost ugly in features, yet their per-sonalities were so compelling that they rank with the great heart-breakers.)

"Eleanor" writes—This is my first venture. To say the least, you certainly have taught me how to judge moving pictures. It is such a relief to have some moving pictures. It is such a relief to have some one to whom one can state one's views on moving pictures.

'I saw in your column that 'Ewbo'

thinks that not many fans like Dick Barthelmess. Well, I think he is won-derful. I like him better than any other male star. He shows character in his work and always makes me for-get that it is merely a picture that I am seeing. I was very sorry to hear that he is married. Not that I have any sentimental ilusions, but it sort of takes off the edge. I suppose you under-

plicity in the acting that appeals to me. It's a shame they don't give her some real good pictures where she would have a chance to show her worth.

have a chance to show her worth.

"Don't you think that Miss McAvoy and Dick would be wonderful as the leads in Ruby M. Ayres' story. "The Remembered Kiss"? I do. But I do not think that Rodelph and Agnes Ayres would interpret the parts at all. "Do you like Gloria Swanson? I don't. She is neither a beauty nor an actress." I think it is horrid to spoil a

Constance Talmadge will make "East Is West," which Fay Bainter made famous on the stage. Norms will do "The Man Who Came Back," which starred Florence Nash on the legiti-

It is rumored that the Talmadge sisters. Norma and Constance, will return to Hollywood the middle of April to continue their careers as motion-picture.

continue their careers as motion-picture actresses. Just now they are having a good time in the East. It is vowed that they expressed a dislike for our glorious, boundless West and that they didn't like the society out here. Didn't know we had any

ninth street and Eastwick avenue, and Edward Dadura, Front and Bainbridge

HOPE FOR LEAGUE ISLAND Officials See Chance of Navy Yard

Continuing

By CONSTANCE PALMER
Hollywood, Calif.

REX INGRAM started the production of "Black Orchids" on March "treaty navy." Navy Department offi-

think the public is spoiling him and he is getting to think he can get away with murder.

"Before I put you out of the misery of reading this letter, I will ask you two favors.

"Favor No. 1—Won't you please print your picture, so when we see you we can sympathize with you for having to read all that Rudy rubbish?

"Favor No. 2—Won't you print one of those 'crazes' over Rudy so we can have a good laugh'? Please do.

"Yours as long as your wit lasts—"

(Um—m—m; guess you won't be mine very long then. Do you think it would be fair to print one of those over gushing letters as a joke? I mean by that would you like to have me print it and make fun of it if you had written it? Remember that the writers of those letters are perfectly sincere and serious.

They don't reading this letter, I will ask you to reading this letter, I will ask you letter are perfectly sincere and serious.

They don't reading this letter, I will ask you letter and serious.

REX INGRAM started the productive on March 16. Barbara La Marr will play the leading role, with Ramon Samanegos opposite her. Edward Connelly, Lewis Stone, Hughle Mack and John George will all have important parts. Mr. Ingram himself wrote the story and produced it for Universal about five years grandfather by her tendency to be agoing the print one of those over-gushing letters as a joke? I mean by that would you like to have me print it and make fun of it if you had written it? Remember that the writers of those letters are perfectly sincere and serious.

They don't reading this letter, I will ask you lead to make fun of it if you had written it? Remember that the writers of those letters are perfectly sincere and serious.

They don't reading the misery in March and John George will all have important parts. Mr. Ingram himself wrote the story and print of the writers and your design and follows. The dealer with Ramon Samanegos of the reduced appropriations expected from Congress.

Despite the various yard tests, as the work will be call severe the with ward the work will

Five-Inch Book Shelf -By J. P. McEVOY

Do You Know Anything? At last education has come into the reach of all. In only fifteen second a week the most ignorant can

REX INGRAM IS

STARTING TO FILM

"BLACK ORCHIDS"

By CONSTANCE PALMER

The fact is that an entirely new school of art has grown up, a school in

which nothing but fruits, flowers and vegetables are studied.

This used to be called still life until the widespread enforcement, so to speak, of the Eighteenth Amendment

A vegetable, say a radish. Go on and say it. That's it, a radish.

Maybe the next class is specializing in string beans: farther down the hall earnest young men and women are

earnest young men and women are dedicating their lives to portraying the Bermuda onion, with all its detente nunnees of light and shade.

After the students have learned how their special vegetable, fruit or flower really looks, they are given two years training in painting their particular sphieter are how it. subject, not how it is, but how it should

"Don't you think May McAvoy is a When they can point peaches twice as very good little actress? There is similarge and four times as beautiful as When they can paint peaches twice as any peach ever could be with any amount of practice, and when they can chokes and string beans so

don't. She is neither a beauty nor an actress. I think it is horrid to spoil a picture that Rudie would probably make a success of, by putting her in the leading female role. She always puts me in mind of an unemotional statue; but not a beautiful one!

Semewhere in this favored land, along about in July, when he begins to compare what came out of the ground.

with its photograph in the catalogue, an amateur gardener rushes into the house with wild eyes, grabs his trusty fowling piece and goes gunning for the man who deceived him. That is why the art in the seed catalogue looks so fresh and new each season. The artists who painted the previous

crop have all been massacred by dis-appointed and deceived gardeners.

WE UNDERSTAND the send catato exterminate all amateur gardeners.

The good wishes of the entire parish are with them in this worthy movement



—just say Blue=jay to your druggist

Stops Pain Instantly

The simplest way to end a corn is Blue-jay. A touch stops the pain instantly. Then the corn loosens and comes out. Made in two forms-a colorless, clear liquid (one drop does it!) and in extra thin plasters. Use whichever form you prefer, plasters or the liquid - the action is the same. Safe, gentle. Made in a world-famed laboratory. Sold by all druggists. Free: Write Bauer & Black, Chicago, Dept. 145
for volumble book, "Ourrest Care of the Feet."

ASHBOURNE SUNDAY SCHOOL WORKERS GIVE PLAY



"Nothing But the Truth" was presented with a well-balanced cast, made up of members of the Sunday school of the Ashbourne Presbyterian Church. The show is given in aid of the equipment fund of the Sunday school

sounds.

At the annual meeting of the stock-holders of the Goldwyn Pictures Corporation, held March 9 at the Goldwyn offices in New York, a board of directors was elected to serve for the ensuing year. Motion-picture people were surprised to learn that Samuel Goldwyn, for some years head of the corporation, had resigned and that Frank J. Godsol, hitherto chairman of the board, had been elected president of the organization. The name of the picture which Douglas MacLean is making now has been changed from "Dope" to "A Man of Action." Bradley King wrote the script. Marguerite De La Motte, the beautiful, is Mr. MacLean's leading woman and Raymond Hatton does a crook character part. James Horne is directing.

Uncommon Sense: Getting Set for the Blow By John Blake

THE boxer, before he can deliver a relative to the should count unless we are ready feet must be firmly planted on the floor.

feet must be firmly planted on the floor, for it.

tion pen-wielder. It is a circus story, and a real circus will be used. The company is going to Truckee, for the scenery there is similar to the Canadian woods in summer. Culier Lanuis, Madge Bellamy and Noah Beery are the Watch the boxer as he sets himself watch the set of watch the boxer as he sets himself are his dreams of battling with nature,

Soon Ince is to start on a picture his body so poised that every ounce of called "Some One to Love." written by C. Gardiner Sullivan, Ince's chambien personal strikes the blow.

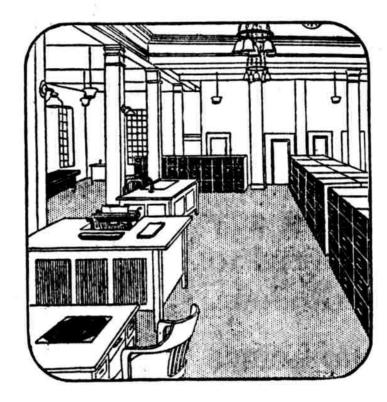
One winding little of the question he is about to argue is soon sent to his seat beaten and humiliated.

for a blow or a good golfer as he takes his stance for a stroke and you will receive an excellent lesson in preparedis to combat.

If he is not ready, nature, always

Armstrong's Linoleum

for Every Floor in the House



What makes a floor good?

Several things do. You may never have thought much about them, but they're important

TEN who decide on what kind of floor a business office needs have several things

Will many people use this office? If so, the floor must be durable and it must be quiet. A floor that echoes footsteps makes desk work difficult.

Is the floor easy to clean? A waterproof floor is desirable. If it is a dignified office, the floor must be good-looking. Then come the questions of cost, upkeep, and refinishing.

If you list all the qualities you think a floor in a business or public building should have, you will find yourself describing a floor of Armstrong's Linoleum.

The illustration shows a section of the offices of The Phoenix Insurance Company, of Hartford. The floors are Armstrong's 3-16-inch Battleship Linoleum, installed as a permanent floor by being cemented down firmly over a layer of builders' deadening felt.

Consult your architect, contractor, or any good linoleum merchant for estimates on Armstrong's Linoleum for your floors. We shall gladly supply data and specifications for laying.

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ARMSTRONG CORK COMPANY, LINOLEUM DEPARTMENT Lancaster, Pennsylvania

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with confused ideas or but a partial understanding of the business in which he has emberked, always strikes half balanced or with no weight behind his

THE man with the half taught mind.

Twith confused ideas or but a partial understanding of the business in which and they will never land.

Farmers Speed Up Planting balanced or with no weight beauty hands.

And it is i.e. not the adversary, that is toppled over.

Whether we like or not, this is an existence of fighting and the rewards go to scientific fighting ability.

Every blow that is struck ought to count for something, if only as contributing to the cumulative effect of many blows.

Farmers speed Up Planting Mullica Hill., March .27.—The gardeners and farmers in South Jerus while they are later planting seed they were a year ago, they are more optimistic as to the prosper uting to the cumulative effect of many blows.

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alert, will get in the first blow and his

dreams will have all been in vain. "Getting set" is an absolute necessity to what we call success. The op-portunities to strike the really telling

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Coats and Capes

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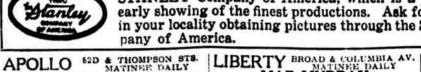
You will recognize them instantly as fashions of character—modes whose equal you can find only at twice the price and more. Startling Value? Yes! But they are only examples of the reductions offered in our "Cash Only" Policy!

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BETTY COMPSON In "THE LAW AND THE WOMAN" ARCADIA CHESTNUT Bel. 16TH
10 A. M. to 11:13 P. M.
REGINALD BARKER PRODUCTION "POVERTY OF RICHES"

ASTOR EIGHTH & GIRARD AVENUE Orch. 22: Modest Altschuler, Famous Cond Hope Hampton in "Star Dust" BALTIMORE 618T & BALTIMORE Eve. 6:30. Sat. Mat "THE FALL OF BABYLON"

BLUEBIRD Broad & Susquehanns Continuous 2 until 11 PEARL WHITE in "A VIRGIN PARADISE"

BROADWAY Broad & Snyder Ave.
"THE FOUR HORSEMEN OF THE APOCALYPSE" CAPITOL 122 MARKET ST. "The Man From Lost River"

COLONIAL Gtn. & Maplewood Avec. 2:30, 7 and 9 P. M. DOROTHY DALTON & CONRAD NAGEL Is "A FOOL'S PARADISE"

FAIRMOUNT Sith & GIRET AVE. MAE MURRAY n "PEACOCK ALLEY"

56TH ST. THEATRE—Below Spruce WILL ROGERS in "DOUBLING FOR ROMEO"

GREAT NORTHERN Broad St. at Eris "The Flower of the North"

IMPERIAL MAIS 280: EVES. 7 4 "THE FOUR HORSEMEN OF THE APOCALYPSE" KARLTON CHESTNUT Above BROAD

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REGENT MARKET ST Below 17TH
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GARETH HUGHES
In "LITTLE EVA ANCENDS"
RIALTO GERMANTOWN AVENUE
AT TULPEHOCKEN ST.

MARY CARR SHERWOOD 54th & Baltimor Av.
WILLIAM C. DE MILLE PRODUCTION
"MISS LULU BETT" STANLEY NARKET AT 18TH NORMA TALMADGE

THE PRODIGAL JUDGE" 333 MARKET STREET THEATRE "SATURDAY NIGHT"

VICTORIA MARKET ST. 85. 85H CHARLES RAY GRANT 40th & Girard Ave MATINEES DAILY AT 2:00 P. M. EVENINGS AT 6:30 AND 9 P. M. MARY PICKFORD "Little Lord Fauntleroy"

CEDAR 60TH & CEDAR AVENT 1:30 and 3: 7 and 9 23 MABEL BALLIN in Charlotte Broads "JANE EYRE" COLISEUM Market bef. 59th & DOROTHY DALTON & CONRAD NAGE "A FOOL'S PARADISE"

The NIXON-NIRDLINGER THEATRES

BELMONT 130 and 3:00: #30 P

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JUMBO FRONT ST. & GIBARD AV Jumbo June, on Frankford Special Cast in RUDYARD KIPLING "Without Benefit of Clergy"

LEADER *18T & LANCASTER AT 2:30 to 4:30: 7 to 11 F MAE MURRAY in "PEACOCK ALLEY"

LOCUST 52D AND LOCUST STREET
Mats. 1:30, 3:00 Ever 6:30 to
DOROTHY DALTON & CONRAD NAGEL "A FOOL'S PARADISE"

NIXON 52D AND MARKET STE ALICE LAKE

RIVOLI 62D AND SANSOM STA 1:30 and 3: 6:45 to 11 & SPECIAL CAST in "Ten Nights in a Barroom" 69TH ST. Theatre-One "L" Term

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PARK RIDGE AVE. & DAUPE Mat. 2:15. Ever 65 GEORGE ARLISS