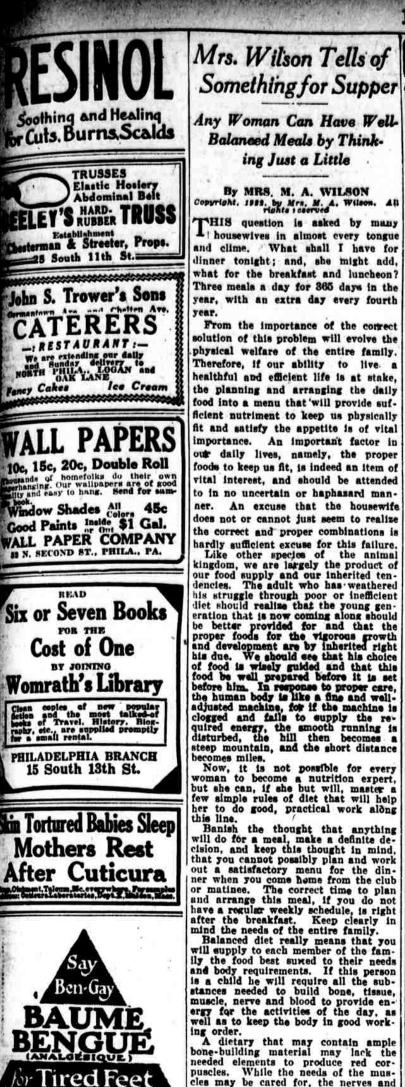
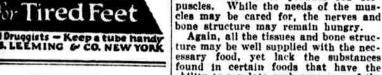
EVENING PUBLIC LEDGER-PHILADELPHIA, SATURDAY, MARCH 25, 1922

WANAMAKER'S







Easter Just Three Weeks Away Monday the Easter Fashion Offerings of Dresses, Suits, Coats in Wanamaker's Down Stairs Store

March 25, 1922

3500 Brilliant S	pring	D	re	28		28	١.				•		•		<b>Ş</b> :	5	to	\$3	8.5	0
2400 Coats and	Caper			•	•		ï	•	•		•		•	•			\$6	to	\$4	5
500 Silk-Lined	Suits		•	•	٠				• •	• •	• •		•	\$	1	5	to	\$4	2.5	0

Some people are saying this Spring that the lack of plenty of money is the root of a great deal of unpleasantness. Many of these same persons are being told by their friends to make their money go farther by shopping in Wanamaker's Down Stairs Store, for, they say, "Wanamaker's Down Stairs Store fashions in Philadelphia are unique-they have the style of smart New York-they have the quality demanded by Philadelphians of good taste-and their prices are away below what one would naturally expect to pay."

These statements are very easy to prove!

Come Monday and judge for yourself the fashions that are causing so much talk all over town and the suburbs.

Hundreds of styles of new dresses ready for Easter.

Fully a hundred and fifty styles of new coats and capes ready for Easter.

A hundred styles of suits and separate skirts ready for Easter.

Hundreds of coats, capes and wool and silk dresses for juniors ready for Easter. Interesting clothes, all of them. Chosen because they are of good style, good qualitylothes put together properly, so that, in them, one feels well dressed.

Because of its great volume of business, Wanamaker's Down Stairs Store has first opportunity to choose from nearly all surplus and other special lots of representative manufacturers. So high are our standards and so fine is the merchandise found here that we are happy to know that those who come once to a Wanamaker fashion sale-come again!



**DOWN STAIRS STORE** 





# Special Groups Mostly a Quarter to a Third Less Than Early-Season Prices-Some Are Half Less

Wool jersey dresses in two styles with eyelet embroidery or white leather collars and cuffs; limited quantity.



Dresses of tweed with and without capes, dresses of taffeta, crepe de chine, Poiret twill and wool jersey-in young women's and larger sizes.

\$16.50

Dresses of Canton crepe, Russian crepe, crepe bonge, taffeta, crepe de chine and fringed tweed in light colors with fringed capes to match. The wool crepe frock with cape, pictured, is charming; several \$16.50 other styles in this new material at the same price. This group also includes many straight-line and coat-effect gowns of Poiret twill, in sizes 36 to 46.

\$38.50 Dresses, mostly samples, usually at half the prices for which they were designed to sell this Easterdelightful combinations of fine silk crepe and other materials. Only one or two of a kind-mostly in

(Market

regular price.

#### Offered now at the maker's recent wholesale price.

\$16.50

\$16.50

Eight styles including rose, brown, lavender and gray tweeds-narrowly belted, some with slot seams, golf pleats, buckled belt, embroidered arrows-each suit with an all-silk peau de cygne lining in a plain color to harmonize with the tweed. Some have shields under the arm to make them wear still better. Sizes 16 to 38.

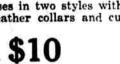
100 New Silk-Lined Tweed Suits, \$16.50

Tricotine Suits, \$25 to \$42.50 Tweed Suits. \$15 to \$25 Extraordinary how the tailors have worked to make us this imposing assemblage of suits at these remarkably low prices. Fully lined tweed suits in gray or tan at \$15. Tuxedo tweed suits in lavender and tan or brown combinations at \$25. Ten styles of navy tricotine suits, some of the latter with embroidery and beading at \$38.50.

sizes up to 40. New Sports Coats, \$12, \$18.75 to \$27.50 Fashionable Capes, \$18.75 to \$75

Herringbone sports coats, soft and woolly, made with raglan shoulders at \$12. Herringbone coats in tan or gray are always useful at \$18.75.

Diagonal homespun in tan, Copenhagen, rose or brown makes smart sports coats



And they came from all over the world to partake of the nature curative properties for stomac frouble. Hiver and kidney disease theumatism, constipation, etc., oor tained to constipation, etc., oor tained for centuries. New you can obtain these nature temadies at your druggist.

last year-



ability to regulate such processes of body that make for health, purify body that make for health, purifying the blood stream and neutralizing the harmful products made by the body dur-ing its activities. This will give you the thought that one food or small group of foods cannot supply the needed elements for the physical upkeep of the body, and that you will need to combine two and even three varieties for the successful diet. Foods that are well adapted for building body structure—Meats, eggs, fish, milk, cheese, legumes, nuts, cereals. cereals.

Foods that will supply energy-Cereals. Foods that are rich in sugar and starches—Legumes. Foods that are rich in fats—Pota-

Foods that supply iron to the diet-

Eggs, meats, legumes, cereals, vegeta-bles, fruits, raisins. Foods that are rich in Hme-Milk, whole cereals, legumes, celery, cab-

bage. Foods that will increase the activity of the intestines—fruits, vegetables, whole cereals well cooked, and wholewheat bread, Foods that will neutralize and equal-

ize the toxic poisons created in the body through its activities—fresh and dried fruits and vegetables. Water should be consumed in liberal

quantities in order to maintain a body balance, flush out the waste, without depleting the watery content of the blood stream.

Sweets and candy have an important place in our dictary, and should be used so that they will not decrease the desire for foods; in other words, the best time to eat sweets and candles is

at the close of a meal or directly after the meal.

The sweet or candy-fed person soon loses all liking for the needed foods and will acquire a habit of unwise eating, and this will cause digestive disturb-

The menu should be prepared to provide for the entire family, adding any or all foods that the individual re-Thus little children should not be permitted to eat foods suitable to grown-ups, but should have their menu make to include milk, fresh vegetables, with whole-wheat breads and good but-

With Whole-wheat breads and good but-ter. A diet of bread, meat and potatoes is one-sided and will produce serious trouble, not because any of the foods are necessarily unsuited, but because they lack all the elements for perfect digestion, and are thus unsuited unless combined with the coarse green, succu-lent vegetables that will provide the mineral saits, as well as the vitamines and bulk or roughage. The average portion of protein food per person per meal is about four ounces gross, and when combined with a starch food, such as one choice of either potatoes, macaroni, hominy grits, sweet potatoes and two green, succulent vegetables, making a choice

grits, sweet potatoes and two green, succulent vegetables, making a choice of turnips, carrots, spinach, cabbage, brussels sprouts, peas, string beans, asparagus, tomatoes corn and kindred vegetables, then a salad, using the cab-bage, lettuce, endive, romaine, corn salad, water creas, scallions or green onions, will provide ample variety. The manner of cooking and serving

onions, will provide ample variety. The manner of cooking and serving have much to do with the family likes, and the housewife who will devote a short time every morning to the thought, care and preparation of the foods for the evening meal will be am-ply repaid in the good health of the family, and fine health of herself. To do this need not be a long and labori-ous task, but abould be a real pleasure, for the intelligent use of correct foods gives poise and mental efficiency to the

**Sports Hats** With Tilted Brims for

\$16.50

\$13.50

Young Women \$2 to \$5

Soft straws, turned up all around, are in pretty colors and are often bound with ribbon. \$2. Hemps in gray, tangerine, canna, bonfire, periwinkle and beige and cloth hats, stitched

with braid, are \$3.50. Another hat has a straw brim and a crown of embroidered silk.

\$3.85. Hats of heavy grosgrain ribbon have brims that can be bent

in any shape. \$5. All of these are pretty for

bobbed hair. (Market)

Little Boys' Tub Suits, \$1.50

Sturdy little suits of durable cotton suitings, unbleached muslin and chambray. Principally in green, blue, navy, gray and tan. All in button-on style. Sizes 2 to 6 years.

(Central)

A Fine Choice of Women's Spring Footwear at \$5 **Sports Oxfords** Walking Pumps **Dress** Pumps

### **Conservative** Oxfords

Well over a dozen styles in brown leather, black dull leather, gleaming patent leather and various shades of tan.

Styles are all this season'spumps with one, two or three straps and oxfords with full wing, straight and simulated tips. Soles are all welted for real Wanamaker service and heels are low and medium-mostly low.

A word to the wise: they are every bit nice enough for Easter wearing!

\$4.50 \$1.85 \$4.25 Loveliest Blouses in Years **26 Models in Peter Pans** Beginning at \$1.65 Ten prices under \$5-and something pretty and desirable at each price! So fresh, crisp, Springlike and altogether new are these blouses that they seem like Spring flowers, springing up almost overnight! Such Delightful Things as wee pleatings touched with color on Peter Pan blouses of soft voile at \$1.65 Checked gingham Peter Pans with dimity collars and cuffs at \$1.85. Blocked dimity blouses have collars, frills and cuffs of im-ported dotted organdie in green, lavender, brown or red, with hand-crocheted picot edges. \$4.50. Anderson gingham Peter Pans are in green, lavender, pink or brown. \$4.25.

A pretty maize dimity with a double Peter Pan collar is only \$3.50. Real filet lace is liberally used on a tailored white dimity

blouse at \$3.75.

Many, many others in dimity, plain or touched with color, and of checked gingham at \$2.25 to \$4.50.

### Hand-Made Dimity Blouses \$4.25 and \$5.25

Exquisite drawnwork and picoting, all hand done, are the finishing touches. One, at \$4.25, is sketched.

French Voile Peter Pans With Real Irish at \$5.90

Beautiful blouses with wide insertion of Irish lace-and very low in price!

Exquisite Blouses in the Little Gray Salon

Heavy, closely woven white radium tallored blouses have the new double Peter Pan collars. \$7.50. Colored checked crepe de chine; white radium with striped collars and cuffs; hand-made blouses of striped or plain-color French voile in delicata tints; white voile with Bulgarian em-broidery; exquisite dotted Swiss in stripes of forget-me-not, orchid or dandelion—such are these unusual blouses. \$7.25 to \$12.75.

(Market)

at \$25

Chinchilla coats with changeable satin linings are decidedly "finds" at \$27.50. Capes of softly colored tweeds have a silk yoke lining and the yokes are belted at \$18.75; almost a third less than the earlier price.

Capes of navy poplin or Poiret twill are handsomely braided at \$25.

Novelty wraps of beautiful materials, including both coats and capes, are \$35 to \$75.

## Young Men Are Donning **New Sports Suits**

"Into the fires of Spring

Dresses of lace striped tricolette for larger women;

dresses of wool crepe in sizes 42 to 48; taffeta dresses

on straight lines or with overskirts for larger women;

also frocks mostly in sizes 16 to 38, including Canton

crepe, satin-back crepe, crepe Roma, taffeta, together

with delightful sample frocks one or two of a kind

for the younger set, all at very much less than their

The Winter garment of repentance fling" -and that's what young men are doing. They're casting aside the dark suits of Winter and putting on light tweeds, herringbones and cheviots.

Plenty of grays, tans and brown. All-wool, of course.

Coats are made with pleats across the back, belts and plenty of pockets. The right degree of smartness without a suggestion of exaggeration.

> \$25 and \$28.50 (Gallery, Market)

## "Marjolaine" Is a New Embroidered Organdie, 45 Inches

Wide, at \$1.50 Yard The design is about an inch square with an eyelet in the center---very effective and new. The organdle is sheer and crisp and comes in white, beige, rose, orchid and Copenhagen. Charming when used in combination with plain organdie.

Organdie Flouncings, \$1 Sheer and airy flouncings, 42 inches wide, with deep embroidered borders and scalloped edges. In orchid, blue or pink and in white embroidered in orchid, blue or pink.

## Unusual and Extra Sizes in **Good Rugs**

6.9 x 12 feet Axminster rugs \$30   6.9 x 15 feet Axminster rugs \$42.50   9 x 9 feet Axminster rugs \$40   9 x 9 feet wool-and-fiber rugs \$18.50   9 x 9 feet Scotch art rugs \$28.50   9 x 10.6 feet Axminster rugs \$28.50   9 x 15 feet Axminster rugs \$52.50 and \$62.50   9 x 15 feet Wilton rugs \$100   9 x 15 feet wool-and-fiber rugs \$20 and \$22.50   9 x 15 feet mool-and-fiber rugs \$20 and \$22.50   9 x 15 feet wool-and-fiber rugs \$78.50   10.6 x 13.6 feet Axminster rugs \$72.50   11.3 x 12 feet tapestry rugs \$27.50   11.3 x 12 feet Wilton rugs \$45, \$52.50 and \$62.50   11.3 x 12 feet Wilton rugs \$100   11.3 x 12 feet Wilton rugs \$100   11.3 x 12 feet Wilton rugs \$100   11.3 x 15 feet Wilton rugs \$100   11.3 x 15 feet Wilton rugs \$125   12 feet wool-and-fiber rugs \$125
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