Come In, Hear and See

the "Musical Health Builder" Records

and Charts

on Plays at 9, 11 and 4:50

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER

"Dress Up the Ranks There," It's Inspection Time

Save All You Can of the White-Heartedness

your mother gave you and add something to it if possible.

Do your best to give out a little of it every day, silently, simply and sincerely. ere and there, that you may live in gardens of your own planting, where the birds will ing in your heart all the day long.



Pretty New Tweed Garments for School Girls

Not one bit less attractive than those for her older sister, for she can have some really beautiful tweed dresses trimmed with plain colored tweed or white linen collar and cuffe, and they all have capes to match at \$21.50 and \$25.

They are in lovely shades of orchid, pale blue, tan or

rose and may be had in 12, 14 and 16 year sizes. And, of course, she will want a warm coat or cape in tweed, homespun or polo coating to wear over her afternoon

There are many styles for her to choose from between \$14.50 and \$45. These are in the same sizes.

Easter Is the Time for the Gayest of Hats

And this Easter promises to eclipse any other in this respect. The colors are simply glorious! And a variety in the shapes suffident to ensure every woman finding the very one that is most complimentary to her type of face. There are large and small hats,

may choose lovely flowers, ostrich feathers or the quite demure tailored turban trimmed with a stiff bow or ornament.

Surprising as it may seem, these new and pretty hats have such modest little price tags as \$10 and near it.

Women's Spring Skirts Are Beautiful and Priced at \$15

Velour and plain or satinstriped prunella are the cloths, and black-and-white and tan-andblue are the predominating colors

in plaids and stripes. The skirts are mostly pleated, ideal to wear with sweaters for sports purposes and uncommonly good for \$15. (First Floor)



For Easter It's "Tweeds" the Young Woman Wants

But, mark this well, she is not waiting until the last minute to choose her Easter costume.

With so many beautiful new tweed garments here now, there is no reason for delaying. Any number of the smartest young society girls have already come out in their new tweed suits or cape-and-dress combination.

Tweed suits at \$25-brand new and two of the prettiest styles we have seen anywhere for this price. They are so well tailored, too, and the coats are lined with crepe de chine. In orchid, cinder, bright eye blue, light and dark tan and mixtures.

Tweed dresses at \$25. There is an attractive sleeveless dress with a cape, or one may have a hand-fringed dress with a long white linen surplice collar to the waist and bands of linen run through the sleeve.

Tweed capes at \$25. Nicely fitting capes, shaped on the shoulder, long and full and in lovely soft blue plaids with colored over-plaid.

Tweed Coats and Capes at \$35, \$47.50 and \$57.50

Only one style of cape, at \$47.50, but it is a beautiful one. There are coats at all these prices. They are Eng-

lish looking and come in handsome mixtures, diagonals, herringbone weaves and plaid. Sizes 14 to 20 years.

also new kiltie-tongue bluchers of tan-grained calf. Both have broad flat heel,

patent leather or smooth tan calf, with moderate French heels:

also new patent leather one-strap

And at \$11 a smart round-toed pump, the back and instep strap of gray suede, the vamp of patent leather with gray suede band around top. The low box heel is suede covered and the entire back.

suede-covered and the entire shoe

slippers with Louis heels.

At \$10 are new sandals of black

Women's New Buckled Street

Pumps at \$9

Made on a mannish last, with road round toe, flat heel and

Gray calf with dull black wing tip black saddle and heel stay. A de strap buckles over the in-

step, fastening at one side with a gunmetal buckle.
Altogether the most "taking" yet of the flat-heeled pumps. And priced at only \$9.

At the same price, \$9, are new soft-toe exfords of dull black calf with wing tip and perforations;

unusually effective. (First

The Frolaset Is the Best Front-Lacing Corset Made

We sell this corset to thousands f women, who declare it superior in line, making and comfort to any other front-lacing corset. The Frolaset comes in a variety of models for all types of figures. it is made of plain pink coutil pink broche. Its special bon- (Third Floor)

ing is a particular advantage, combining, as it does, the greatest resiliency with unusual dura-

These excellent front-lacing corsets are priced \$5 to \$15, and will be individually fitted if de-

Women Will Find These **Good Glove Values** Tomorrow

Capeskin gloves in shades of brown, tan and beaver, priced much below usual, at \$1.25 and \$1.50 a pair. They are one-clasp, and outseam or pique sewn. Mocha gloves in gray only, with one clasp, specially

priced at \$1.50 a pair.

Chamois-lisle gloves in 16-button length mousquetaire style, specially priced at \$1.15 a pair. These are in white, cafe, beaver or brown.

Women's Simply Tailored Suits at \$37.50

Suits of imported soft tweeds and homespuns, made up in our own workroom and admirably tailored, from their turned collars to their beautifully fitted shoulders and well-hung skirts. The coats are straight and semi-fitted, (First Picor)

with well-chosen linings and well-

set pockets.
Colors are the delightful fresh tones of Spring-tans, blues, grays, rose and green and heathery mixtures.
Sizes are 34 to 44.
Price \$37.50.

some sleeves with the low arm-

dark and light, plain or with in-distinguishable plaids, and are

This Is the Time to

Tune the Piano

Every good piano deserves

tuning several times a year.

Now, in the Spring season, is

one of the most important of

Player - pianos especially, after a Winter in artificially heated rooms, need regulating,

Whether your instrument

was purchased here or else-where, we shall be glad to do

this service for you. Charges

Ask in particular about our

yearly contract plan of caring

(Second Floor)

THE BEST WAY

TO DRESS A

BABY

is to get acquainted with the Wanamaker Baby Store. This big, comfortable shop, entirely

devoted to little people up to six years of age, contains just the kind of clothing they ought to

adjusting and tuning.

are very moderate.

for your instrument.

A Dozen New Styles of Women's Coats

For some reason that is a favorite price with the woman who wants a coat for general use. Several of the twelve styles put on sale this morning are carried out in bolivia—black, navy, ma-rine and Sorrento blues, rookie

made up, in rather masculine Also at this price we have some new navy and black trice-tine capes and a bolivia cape with brown, taupe, tan and cagle. Some are straight and rather full; some have set-in sleeves, and fringed ends.

those times.

LOW-NECKED **NIGHTGOWNS**

Uncommonly dainty things of white nainsook with Valenciennes or embroidery or casings or stitching are \$1.85 to \$3.85. Colored batistes-pink, blue and orchid-with white bindings, are \$2.50 to \$3.85. (Third Floor)

NEARLY EVERY WOMAN IS **BUSILY BUYING** TWEEDS

From \$2 to \$6 a yard she is finding an unparalleled variety of these sports and tailored suitings in the Dress Goods Salon.

They embrace all the best forcign and American weaves and offects. They exhibit the most remarkable variety of colors, delicate pastel tones to vivid rainbow hues, and always, of course, the favorite grays browns and conservative mix-

Tweeds and all their allied fabries have in fact their best showing this year at Wanamaker's. (First Floor)

SMARTEST TAILORED DRESSES ARE WASH SILK

which is here at \$2 a yard. This is the famous American silk broadcloth, of the choicest quality made. It offers an ex-traordinary variety of patterns. (First Floor)



The Easter Bunny and His Family Are in the Candy Store

Perhaps they arrived in the great big Easter egg of plaited mint candy-who can tell!

But here they are-Mr. and Mrs. Bunny and all the little bunnies. Also any number of yellow chicks and ducklings and quantities of Easter eggs. some of which you can eat and some you can't.

Decorated eggs with cocoanut cream filling, 15c to \$2. Chocolate rabbits, chickens and novelties, 25c to 50c. Soft furry bunnies to hold candy, \$2 and \$3.50 each.

Chickens to hold candy, 60c to \$2.50 each. Cradles with baby, ducklings and chicks, \$5. Swing with bunnies, chicks

and twelve favors, \$8. Large decorated basket egg with twelve favors and twelve snapping bonbons, \$12. (Down State Store)

450 WOMEN'S **BLOUSES AT** \$1.85 AND \$2.85

Such wonderfully pretty blouses

They are fine batiste in white, flesh, bisque, Copenhagen or orchid and have hand-made tuxedo collars and cuffs with hand drawnwork and real filet lace. Some are even hand embroid-(West Alsle)

This series of records (playable

on any make of machine) consists of the famous "Walter Camp's

Daily Dozen," and the exercises are suitable for both men and

women. The outfit consists of a nicely

bound album, containing a set of

records giving complete instruc-

It's a "Between-Season" Time for Men's Hosiery Makers

Or, putting it in straightforward language, many manufacturers haven't found the epidemic of orders spreading so alarmingly as to call for a quarantine.

So, to stimulate the patient's circulation, they are seiling hosiery a little under what it will be when the season gets in full swing. Fine mercerized cotton half cerized tops and soles, 65c the Artificial silk hose, with the drop-stitch rib, 65c the pair. Imported French liste hose,

hose in several colors, 30c a

tions (loudly and clearly spoken)
for each successive exercise, together with the musical accompaniment for its rhythmic performance; a "personal development chart," and cards showing
twelve illustrated exercises.

Useful not only for individuals,
but for schools and institutions.
Price \$15 complete.

THE BORDERED

VEIL SUITS MANY

EASTER HATS

gracefully draped back and, by careful manipulation, looks like

the much more expensive "made"

They are in black, navy, brown or taupe at \$2.25 and \$2.50 a yard.

(Main Floor)

It is worn over the face or

worth \$2, are \$1 the pair. Heavy, all-silk full-fash-ioned half hose in several colors. "Seconds" of the \$2.25 kind for \$1 the pair.

When the "Wool Ones" Start Itchin' He'll Jump for Athletic Union Suits

Any day now a man's apt to find himself a-diggin' and ascratchin'.

Nothing at all's wrong except it's time to change 'em. And the man who knows his P's and Q's will have the athletic union suits all ready to put on, if he doesn't have them already

In striped madras, the regular dollar kind are 85 cents.

Nainsook and striped madras, with the elastic belt in the back. Fancy striped madras, with the

dark grounds and light grounds

and in-between grounds.
And a hundred different colors

ures on the ties.

They are of imported English

A dozen can be wrapped up at

is fast. Or perhaps we should

say every color is slow, because

it won't run. Tan, yellow, blue, green, pink,

helio and the good old white. In the same cloth and the same

goodness. All the beautiful luster of a silk shirt in a fabric that's solid for wear.

The price is \$5.

in making dots and hg

clastic belt in the back, \$1.35. A special nainsook that is much better has elastic belt in the back.

It's Spring for Sure-Men's Foulard Neckties Are Here

foulard.

\$1.50 apiece.

Don't let any one keep you up nights talking about the "good ole days" any more.

were At least, never better ones as far as the summer's own foulard neckties are concerned. Never such colors. And never

so many of them. There are

But men have asked for colors

and the wish of men has come

true.
Six colors are among the first to come. All pale and delicate and pretty. Above all, every one

The Sea Island Poplin Shirts Some dainty new dresses have just come. For babies of six Suddenly Have Turned Colors months to two years they are \$1.25 to \$3.50. For children of White. All along they've been two to six years they are \$3.85 And what a popular shirt it has

(Third Ploor)

DAINTY BEDSPREADS ARRIVING DAILY

Almost every day brings in new lots of bedspreads and bedspread ets of this cheerful, dainty,

sunshiny" kind. The newest are dimity bedspread sets, the spreads with cutout corners and the spread and tolster cover scalloped on the edge. Size 72x99 inches, \$4 a set. Size 90x99 inches, \$5 a set. These are white as driven snow.

Similar sets in colored stripespink, blue, yellow-at \$5 and \$6. These are the most popular bed coverings now and will be until

(Sixth Floor)

NEW BOOKS FOR THE WEEK-END "Dancers in the Dark," by Dor-

othy Speare; \$1.75. A novel about the doings of the modern young girl. "Doors of the Night," by Frank L. Packard; \$1.75. A tale of mis-

Clothes for the Boys And no better stock of sizes for boys of 8 to 18 years. ready-to-wear Spring suits and overcoats in the land to Note the fine selection at \$20, \$22.50 and \$25.

A Good Day to Get New Easter

select from than the stock Spring overcoats, the most shown by our Boys' Clothing striking models we ever have Store in its fine, new location. shown, and in a variety of colors and patterns unsurpassed in attractiveness -stripes, in crashes, in plain priced at \$15 and \$16.50 in 3 to 10 year sizes, and at \$25, such smart, attractive tweeds \$28 and \$30 in 12 to 18 year -are priced at \$15 to \$32. In sizes. (Third Floor)

THE STURDIEST ROSEBUSHES grown in America are sprouting

Spring suits, in plaids and

overplaids, in checks and

colored fabrios and in tweeds-

and ready to be transplanted in your very own garden. A seemingly unlimited selection of the Perpetual and Hybrid Price 85c cach, \$5 the dozen.

Some of the Sports Bags Have Gotten Fitted Up Like Vanities

While still others come along in an entirely new shape.

It's a pleasant shape, not so high and rather long. The makers call it oblong, with the rounded bottom. But be the shape as it may, there are sports bags of all descriptions here, and in all sizes. Little sister can have one just as well as her mother.

Leathers include seal, calfskin, morocco and shiny auto leathers,

while colors range from black and blur to gray, tan and red. Prices start at \$3 and stop at (Main Fleer)

The latest bead necklaces combine daintily colored oval beads with green-gold plated metal. One may have one's choice of rose pink, soft blue, and imitation topaz, lapis and sapphire effects, for \$7.50 to \$11.50.

In the case with them may be seen some new hat ornusents for small, plain hate, priced from \$1.25 to \$8. (Main Floor)

WHITE GOODS BY THE PIECE

Forehanded women like to lay n supplies of these lighter weight white goods now, so us to get a!! the "white sewing" done before the hot weather comes.

The longcloth in the 36-inch width is \$1.85, \$2.10, \$2.85, \$2.75. \$3 and \$3.75 for the 10-yard pieces. Nainsook in the 86-inch width is

\$2.10, \$2.50, \$3 and \$3.75 the 10yard piece; while that 40 inches wide is 84.75; and that 45 inches wide is \$5.25 and \$6.50.

money a fellow can save. A good suit is the economical suit, because it's still standing at attention when the others have crumpled and wilted.

When a Man's Conscience

Is His Guide

He Won't Let a \$20 Bill Sell Him a

Suit of Clothes

because he's had it hammered home

that economy is not the amount of

The Suits at Wanamaker's Are Good Suits and We Don't Care What They Cost

They're good suits because made on the quality plan, and if it costs \$10 more to have a suit brought up to the Wanamaker standard, we're going to pay that \$10.

And it's been demonstrated that the men of Philadelphia, who figure the clothes account like any business proposition, are going to pay more and get the goods.

Every fellow who's shopped around knows there is a certain low ebb below which a thing ceases to be a svit.

When buying clothes for value, know your store, because words have wide meanings.

Right now the Wanamaker clothing section has the biggest, the newest and the best selection of Spring suits and topcoats in all the three generations as clothiers to the men of Phila-

And they are quality garments, with prices from \$35 to \$65.

A Four-Dollar Wanamaker Hat Is a Good Hat Without Wasteful Folde-Rols

There are several shapes, all up-to-the-Spring. But every one is solid. Nothing is taken out of the hat to add fanciness where the quality falls down.

The four-dollar hats are stylish hats, but above all they are wearable hats. And in colors a man can choose from SAND and brown and gray.

A Lot of Men Are Telling Other Men About the Oxfords at \$8.50

they have gotten at Wanamaker's.

And who can blame them, for we've been telling you for several weeks that you can be proud of the shoes you can get here for \$8.50.

One of the new ones to come is a brogue last that's perfectly plain. Not a perforation, hardly a mark on it. Yet it's made on the brogue last.

The black is Viking call, while the tan is smooth

MEN'S HAND-KERCHIEFS UNUSUALLY GOOD AT 50c

Really remarkable values the quality of the Irish linen and foreign stitching. The hem is either a quarter or half inch. Nice everyday handkerchiefs that will stand much hard wear and washing.
(Main Floor)

THOSE DELICIOUS CARAMELS AT 30c A POUND

Everybody liked them so much that we had an especially large supply made up fresh for this week-end.

They come assorted in vanilla, checolate and nut flavors.

200 Odd Pieces of Cut Glass in the China Sale at Half

Mostly one and two pieces of a kind. All of good, standard quality crystal in a choice of attractive cuttings. In the collection are footed bowis, oval bowls, round bowls, low berry dishes, cel-

ery trays, mayonnaise dishes, jugs, cold meat trays, ice cream trays, bonbon dishes, vases, baskets and lemonade bowls.

Now priced at \$1.25 to \$5 apiece. Rularly twice as much.