

Complete April List NOW ON SALE Columbia Records

Dance Records $\cdots$






 ค12025

* Song Hits













Opera and Concert


## 

 Vole Butum oiol


 Sarrinet Smpony-Andonte ISeocid Mover




No ciment
THE LURE OF MUSIC


CLUMBIA GRAPHOUHIONR COMPANE NIK YOH

## 뿐 STRAWBRIDGE \& CLOTHIER

## The Men's Stores are Loeated Just Inside the Door at Eighth and Mark et Streets-First and Second Floort

 Telling Men of Our Spring Readiness !
professional ramio enthu-
siast. Sets range from $\$ 15.00$ to $\$ 216.00$.
Here also you may get replacement parts or
complete parts for those wishing to construct
their their own radio.


## New Shirts

for Spring




## He Wears a

 Wickham Hat Wind he who wears a hatted.He wears a Hat designe He wears a Hat designed
just for his type, If he is Hats are here especially fo has are here especiaily for
him he is an older man
hell find his he'll find his Wickham Ha
here, too. here, too.
If he wants gray or
brown when If he wants gray or
brown, he'll get it-not one
shade but several. shade but several.
Sand shade with dark ta Sand shade with dark tan
band. Smoke with dark or band. Smoke with dark o
black band - and other smart colorings.
How much are Wickham Hats? They are only $\$ 3.75$
And if they don't represent And if they don't represen
important hat value at thi important hat value at
price, then this isn't March


Imported Fancy Handkerchiefs, 250

Just came from London,
Colored
borders Coured borders to to matech
yourt
second
shinment nectie. second shipment of suci
Handkerchiefs, and they de. serve to go out jost as
server
quickly as
lection. strawbridae aclothien



$|$| Sports |
| :---: |
| News |
| ATM |

New Gloves New in Price
 spring tomern thin



 Gras, biakeor whito 21.0效

## Men's Suits To-Measure

 $\$ 45$New Spring Woolens Not only are these Suits tailored to your measure, but they are
carefully and exactingly
tail red by our own force The woolens in this
special special group at $\$ 45.00$
are unusual at are unusual at this price
Fancy blue, gray and brown effects as well as plain gray, in 8 -ounce weight for Summer and
tweeds for business

Two Groups of Four-in-Hands Hundreas and hundread hands are here. Among the At 50 c
$\underset{\substack{\text { special } \\ \text { sollection } \\ \text { purchaso } \\ \text { representing } \\ \text { from } \\ \text { a } \\ \text { most }}}{\text { a }}$ reliable
showing presents tie-values that showing presents tie-values that
sare among the best we have had
for a long time. The new dots and designs, and in a color ass-
sortment that is as complete as
yourt your tie war
othe NNect
At $\$ 1.00$
$\frac{\text { A color and design assortment }}{\text { larke enough to harmonize wit }}$ larke enough to harmonize with
any
anyind
Stripes, figures, of many, mait.
shany kinds-all tiesinned with carc
and selected with that pood
taste that has, made ho succes fult this Men's Neckwear De-
partment. Plenty of grays and
browns.
 Heusen Collars These famous soft Collare
are now here th two new
Spring styles-the Van Phil and the Vn Deell. Plenty
of other styles, to- 50 e ach.
STRAWRNIDOK © CLOTHIES

## Men's Socks

 Mien's Interwoven Socks,oc a pair. Strongly rein forced at all wear part Mercerized lisle in light or
medium weight. Black, mavy, cordovan and gray.
Mien's Silk Interwoven Socks. 75 c a pair. Pure silk
in black, tan, cordovan and gray.
Mens Silk Socks, \$1 pair
Full black, white, navy blue,
tan and cordovan.

| Men's Cotton Socks, Six Pairs, 8.5c |
| :---: |
| $\begin{aligned} & \text { double soles. Blat } \\ & \text { bhle, } \end{aligned}$ |

Smart New Oxfords At $\$ 8.00$ Of chestnut-brown cait nuin
gun-metal calti Emy.ish hast
vith perforated edges and in visible eyelets. Aiso of chest
nut-brown calf in medium-round
tot styies, with
intriught tips hieels. $\$ 9.00$
 calf. Broad.too Eyles of brow. ox-
fords of black



The Season's New "Wickham" Suits Worthy of Attention

Particularly This Unusually Fine Collection Marked

## \$35

(Excellent Value, You'll Agree)
WHESE new Wickham Suits for young men (and for men who know You will estimate the price at much more than this when value at $\$ 35.00$. excellence of style, the quality of workmanship and the fine materials. see the Colorings at \$35.00 Eight "Wickham" Suit Styles in


Materials at $\$ 35.0 i$


Among Othe
Good Lines


