

# Women's Dresses—A Sale Unusual

Three New York designers—and leaders they are—made the mistake of producing their Easter stocks too early—and a bank loan was called before the real selling time arrived. —and we conservatively hid them in the receiving rooms until time for a real demand for Easter attire.

**Gimbels Secured the Dresses at a Loss**

**Tomorrow Choose from New York's Best**



At **\$27.50** for **\$39.75** to **\$45** Values  
 At **\$39.75** for Values Up to **\$65**



Unusual afternoon, dinner and dance dresses—unmistakably high-grade. And unmistakably Paris—in inspiration or actual lovely lines. Here's Jenny's recent "flying panel" dress reproduced in black-and-scarlet Canton with scarlet-lined panels. Here's Renee's cape-back dress reproduced in heavy larkspur Georgette. But—

**Canton Crepe**  
**Crepe de Chine**  
**Georgette Over Satin**  
**Georgette Over Jap Silk**

**Crepe Satin**  
**Satin-Back Canton**  
**Roshanara Crepe**  
**Georgette Over Crepe de Chine**

**And at Each Price!**

Mostly with the new "dressy beadings"—Italian satin beads. Wood beads in Czecho-Slovakian colors. Fringe beading. Street shades: Navy, Paris' new browns, henna, black-with-color, navy-with-color. And exquisite "candle-light" shades—rose, larkspur, Piccadilly blue, and white.

—Gimbels, Salons of Dress, Third floor.

## By Far the Most Interesting Offer We Ever Made!

Knowing Gimbel ability to market tremendous lots, one of the country's large producers just "turned his factory loose"—reducing overhead expenses by increased production and bringing through the instruments in the splendid way that even, full production effects. And at the maker's signal—

### We Took the Surplus Stock AND OFFER THE BEAUTIFULLY MAHOGANY-CASED Player-Pianos at \$335

The price is inclusive—  
 No Interest—No Extras—Free Bench—Free Delivery—Free Tuning  
 Nearly three years to pay.



We understand the usual price for this style is \$500, and we assure you these are the regular, perfect instruments—the surplus production.

**Sold Under Our Broadest Guarantee**  
 Beautifully cased in mahogany—double veneered throughout; empire top; brass pedals and hinges; copper-wound bass strings; extra heavy felt hammers. Rich, full tone. The player action is nationally known for its efficiency and durability.

**Pay \$10 Instrument and Bench Will Be Sent Home. Then Pay—\$2.50 Weekly**  
 This offer is sensational—the bargain both real and wonderful. If inconvenient to come to the Store, won't you fill in and mail the coupon?

Gimbel Brothers Represent  
**Hardman Vose**  
**Packard Milton**  
 Pianos and Player-Pianos

Gimbel Brothers, Philadelphia.  
 Without putting me under any obligation, please give full particulars of your Club Offer on Player-Piano.  
 Name .....  
 Street .....  
 Town .....

—Gimbels, Seventh floor and Subway Store.

## Men's Suits of Imported Fabrics, Silk-Lined At \$50



Drummond worsteds, West-of-England worsteds, Bannockburns, tweeds, homespun and serges—fine imported goods of exclusive designs and of different character from other woolens. \$50.

**\$37.50**

Made of imported suitings, brought over by a merchant tailor who overbought, and he sold them to us at a price before they got out of the custom house. \$37.50.

We had the suits made to Gimbel specifications. And the low price we paid is reflected in the low prices for the suits.

### Society Brand and Other Gimbel Lines of Suits and Overcoats, \$25 and \$30

The Overcoats are in spring and medium weights. \$25 and \$30.  
 The Suits are in plain and fancy mixtures, in models for men and young men. \$25 and \$30.  
 Kuppenheimer Suits at \$35 and up.

—Gimbels, Second floor, Ninth Street.

### Fine Silk Stockings for Women at \$1.65 a Pair

Good serviceable hose with cotton tops and feet. In black, African brown, Russian calf, nude and gray. Value \$2.25.

### Sheer Silk Hosiery at \$1 a Pair

Wonderful quality—very popular. Firsts in black or cordovan at \$1. —Gimbels, First floor.

### Enough for One Day Earrings at Half Price \$1 Values at 50c

Many styles besides those pictured in a beautiful and varied color combination. Every one worth \$1, at 50c. —Gimbels, Grand Aisle, First floor.

### American Porcelain Dinner Sets At \$29.50

106 Pieces—Value \$45  
 Thin, dainty ware in the Mayflower shape—two border decorations—both open stock patterns—with edges and handles of coin gold. Bread and butter plates included in the set.

For the Last Days of the March China Sale  
**Three Hundred Dinner Sets Reduced**  
 English, French, Japanese and American Wares, All Priced at Big Savings From \$3.95 for 31-Piece Breakfast Set to \$295 for Gold-Encrusted Imported French Dinner Service  
**\$10,000 Worth of Cut Glass at Half Price**

—Gimbels, Fourth floor.

### 45c SMOKED TONGUES, 29c lb.

5000 lbs. Victory Coffee—dry roast, at 5 lbs. \$1.18. Mail and phone orders filled same day as received.

Hand-Packed Tomatoes—500 cases of "Lenox Brand," big 28c cans (limit one case), in case, doz., 1/3 doz., or 3-can lots, at, can	16 1/2c
Breakfast Bacon Lenox, lean or fat streaked, sugar-cured, lb. at	25c
My Wife's Coffee 3 tons of popular chestnut-roast 88c coffee, at 4 lbs. for	95c
Buy a Case of Canned Vegetables Purity Peas, Lenox Red Kidney Beans, Pot's Hominy, or Purity Corn; cases at \$2.25, dozen for \$1.45, or cans at	14c
Blue Mottled Soap Gimbels high-grade Laundry Soap, made white clothes whiter; boxes of 100 cakes, or 25- or 10-cake lots, at, cake	4 1/2c
Real Borax Soap Gimbels white high-test Laundry Soap, family size, boxes of 50 cakes, or in 25-, 10-, or 5-cake lots, at, cake	5 1/2c
Tomato Soup Campbell's condensed rich soup, limit one dozen cans, at, can	9c
Tea Room Coffee 550 Quaker Brand, rich Coffee in 10-, 5- or 3-lb. lots, lb. at	39c
California Peaches "Lenox Brand" luscious Peach Halves, in rich syrup, big 40c cans, dozen for \$3.25, or 4 cans for	\$1.10
Orange Pekoe Tea 75c Keystone Chop Tippy Black Tea, in 10-, 5- or 3-lb. lots, lb. at	45c
Evaporated Milk P. E. Sharpless "Acorn Brand" premium wrapper, tall cans, dozen for \$1.05, or cans at	9c

—Gimbels, Fore Food Store, Chestnut Street Annex.