

Another Spring, and First Among Many Things—Greetings! to the Army of New Men

"Put Your Thinking Cap On, Sir," He Said

Sure enough, if men did more hard thinking upon important matters, things would clear up and almost everything would get on better and faster.

Loose and lazy thinking is a common habit and one of the chief difficulties of these unsettled times.

The deadlock in our heads would sometimes disappear if we could calm down the disturbances in our hearts.

[Signed] John Wanamaker

March 21, 1922.

Here Are New Easter Frocks for the Young Woman

Of course she has been thinking about what she will wear and planning the prettiest dress that she ever had for this Easter, and we think she will find it among these. They are all of Canton crepe, and there isn't anything more fashionable this year.

Some are of only the one color, beaded in the most delightful way; some have the skirt of a plain color and the quaint little overblouse in paisley-pattern, strapped with the plain.

There are the most curious and fascinating sleeves ending in long loops, perhaps, or decidedly bell shaped; tuckings that form a trimming in themselves and stichings in silver on a lovely rose-colored dress, for example.

But she may choose from many of the newest shades and from prices which start at \$48 and go to \$85.

Sizes are 14 to 20 years.

Women's Sport Capes Are Prettiest of Camel's Hair

The material is a famous camel's hair, of an inimitable softness and warmth; some of plain and some of it with an distinguishable plaid of some other color—gold or green or brown.

It is cut into capes with long or short waistcoats; capes without waistcoats at all—some with cuff openings for the arms; and capes with stiff, high collars and gathered shoulders.

Prices are \$100 to \$150.



The Beautiful Novelty Suits as Different as Can Be

Tricotine suits in navy, black and the favorite lighter shades such as tan, beige and albatross; and alike only in the beauty of their tailoring.

A few are the last word of severity, but, as a rule, they have the interesting features one thinks of when saying "novelty."

In one suit it is bands of the material heavily interwoven and used like braid; in another it is the metal girde and dangle buttons; in another it is finely tucked side panels.

The coats are usually box styles; sometimes they have the slight flare and the flaring sleeves due to the Chinese influence. A good deal of fancy stitching is used, and string ties to match the string girdles are frequent.

A few of the finest suits in this group are three-piece, with the upper parts made of crepe de chine.

Prices are \$50 to \$220.

Fine Imported Gloves—Strapwrist and Long at about Half Price

Imported strap-wrist gloves of fine-sewn suede, in six-button length, at the special price of \$2 pair.

Good shades of tan, gray and brown, with self-color Paris point laced backs.

Imported long gloves of white glace kid in mousquetaire style with three buttons at wrist. Eight-button length at \$2.25; 12-button at \$2.75; 16-button at \$3.

Both kinds would ordinarily be about double these prices.

The Oriental Store has received some bead necklaces of the blue chalcidony, of carved ivory and of carnelian, all lovely in color and fine in quality. Prices \$20 to \$40.

The "Mary Jane" Pump Is a Young-Looking Shoe

Its low, straight heel and air-circulating strap give it an air of youth and innocence that comes quaintly with more sophisticated clothes.

It is especially engaging over light stockings.

In dull black calf with perforations; finely made, with light turned sole; priced \$10 a pair.

New Velvet Garters Sent by Paris

And this is the first time we remember seeing anything like them. They are very, very pretty.

In sapphire blue, rose, fuchsia or nasturtium with decorations of wild roses made from silk ribbon, \$4 a pair.

There are also in new the usual dainty silk ribbon garters, plain, picot edged or lace trimmed and decorated with tiny ribbon rosebuds. \$1.50 to \$6 a pair.

Another Lot of "Rosebud Jewelry"

has been unpacked—lingerie clasps, earrings, bar pins, hat-pins, ribbon bows with pendants and bracelets. Prices begin at 50c for a bar pin and end at \$5 for a pendant.

Letitia Corsets in Topless Models

Are made of imported elastic closely woven, laced in the back, and having three lengths of skirt, prices \$7, \$8.50 and \$10.50.

French Handkerchiefs for Easter Gifts

Any woman who knows who loves dainty handkerchiefs would be delighted with these. Exquisitely fine linen, white with hand hemstitched hems and a touch of color in the hand-embroidered initial enclosed in a square.

Rose, blue, violet, brown, gray or green are the colors. They are \$1 each or \$11 a dozen.

Dressing Babies Is an Easy Job

with this big Baby Store to help. The daintiest creepers in one to three year sizes have just come, priced \$1.75 to \$3.50. They are poplin, chambray or cotton crepe, in pink, blue, yellow or white.

At \$3.50 they are rosy pink crepe, hand-embroidered with forget-me-nots, and irresistibly cunning.

"I Believe Laces Will Be in Vogue"

So says Jean Patou, the famous Paris dressmaker. He anticipates the fashion for both black and colored laces.

The Lace Store is showing laces of every kind that will be worn and there has just arrived some new patterns in the fashionable "Spanish" lace of which so many of the new dresses are being made.

In black, brown, navy, gray or white. All overs, \$2.25 a yard. Flouncings, \$2.75 a yard. Both are 36 inches wide.

Printed Silk Gowns With Capes Lined to Match

For this effective combination the new printed pussywillow tafetas are ideal in color and design.

They are in small widely-spaced patterns or large all-over designs.

All are 40 inches wide, and priced \$4 a yard.

Household Notes

Smokers' stands with white china trays are special at \$5.

Imported English knife sharpeners, adjustable and intended for kitchen, carving and table knives, \$5.

Ball-bearing roller skates, \$2.50 a pair. Nickel-plated roller skates, \$3.25 and \$3.50 a pair.

Wanamaker solid braided clothes lines in 50, 75 and 100 foot lengths, 1c a foot.

Galvanized washtubs, the sturdy kind, each with a wringer attachment and strong handles, \$1, \$1.15 and \$1.25.

Strong and durable step-ladders, four, five and six foot sizes, prices \$2.40, \$3 and \$3.60.

Maple wood rolling pins, 50c.

White enameled sets of shelves, three shelves in a set, good for books, towels and toilet bottles, size 22x7 inches, price \$3.35.

Here Is the Best Place to Come to Buy Your Phonograph

But wherever you buy your phonograph, remember that here is the best place to come to buy your records.

A Recent Train Brought Better Traveling Cases at Lower Mileage

Sounds impossible, doesn't it? Better things for less. Every day something or other comes along to prove that nothing is impossible.

One day it's something scientific, the next day an engineering feat, and today it is Wanamaker's traveling cases, all fitted and ready to jump aboard the train with.

Distinctively Wanamaker cases because they are thought out and made exclusively for us.

The fittings are better. The cases are better. And the price is down to \$12.75.

Black or tan. With the snap fastening and leather lined.

Lent Is the Season for Ecclesiastical Gifts

Often, too, they are given as Easter offerings to the Church, or as memorials.

The Jewelry Store offers a large and unusually fine collection of such articles as

Monstrance	Chalice and Paten
Ciborium	Missal stand
Altar Cross	Vases
Candlesticks	Triptych
Candelabra	Pyx
Crucifix	Sanctuary lamp

The Greatest of China Sales—Because of the Goods

In addition to the splendid selection of dinner sets at savings of 20 to almost 50 per cent, these are a few of the unusual groups of merchandise which are making this the greatest china and glass sale ever:

Imported China Cups and Saucers—\$3 a dozen. All-over blue decorations in blue willow, onion and Copenhagen designs.

Imported China Cups and Saucers—\$3 a dozen. Fine white body, in dainty border decorations and also gold-band decorations.

Five-piece Mixing-Bowl Sets—90c a set. Choice of white, with blue band, or old-fashioned yellow ware with brown band. Very unusual.

Decorated Teapots—\$1.75 each. Fine vitrified china in a choice of five shapes and decorations. Five and six cup sizes.

Luster Tea Sets—\$15 a set. Pretty combinations of canary centers with rose borders. Edges and handles outlined in black. 23 pieces.

"The Harder It Gets the Better I Like It"

Said One User of Wanamaker Original Hardwater Soap

Keep it as long as you like, and it doesn't shrink away, as many other soaps do.

That is another good reason for laying in a full year's supply at the special March price of 60c a dozen cakes.

Violet, almond, verbena, lemon or unscented, 5c a cake in any quantity, but only if ordered before March is over.

There's Many a Spot in Which No Rug Is Quite as Good as a Tapestry Brussels

Take a bedroom, for instance, or the sewing room and, perhaps, the children's playroom.

Even an expensive rug wouldn't be in keeping as well as a tapestry Brussels.

To say nothing of the economy of a tapestry Brussels rug.

They are here in attractive designs and colors; the 9x12-ft. size priced \$21 and the 8.3x10.6-ft. size \$18.50.

Both Sides of a Window Shade Should Harmonize in Color

The inner side should harmonize with the furnishings, the outer side with the exterior finish of the house. In a dark room they should add to the light.

In a room that gets too much light, they should help to shut out the glare.

Every side of a window shade is a study with us. Every kind of shade, foreign or American, can be supplied.

The satisfactory painted cambric shades may be chosen from the ten colors in stock, or painted to order in any colors desired.

Telephone, write or give your orders in person to the Upholstery Store, and they will be filled promptly.

New Lot of Turkish Towels, Right Good at 50c Each

Well woven of soft, spongy cotton yarn, and fancifully patterned with colored stripes running lengthwise, some in pink and some in blue.

Size 20x39 inches, and remarkably good at the price—50c each.

One Man, Wondering What Made a Tea Kettle Rattle

discovered the power in steam that led up to the steam engine, with its endless service to mankind.

Thousands of women, convinced that better merchandise, especially at smaller than usual prices, is the power of economy, have made this

Wanamaker Housewares Sale

an Endless Service to Womankind

Nowhere else could there be such a collection of the newest, the best household utilities.

Tens and tens of thousands of things needed by housewives everywhere go into this sale.

And they go in at prices that are from 10 to 50 per cent less than is usually charged. But the biggest assurance of all is that in all this company there is not a "second," not one faultily-made article, no trash of any description.



That First Suit With Long Trousers

is a mighty serious matter for the fellow who's going to step out in front of all his friends with it. But

So Many of Those Swagger-y, Sports-Like, Grown-up Suits Are at Wanamaker's

that, after all, it's really easy to get the right one. Strikingly youthful suits.

Mothers don't feel one pang of regret that their sons have grown up. After all, they're such boyish suits, with the belts in the back and that free and easy sports look.

And boys feel just as comfortably dressed up as if they had been in long trousers all their lives.

Hardly a thing the bigger brother's suit has, but what is shown on the clothes for youths.

The fabrics are tweeds. And all the country seems to be wearing tweeds this Spring.

Colors are light. Mixtures, grays, tans.

And the prices! Starting at \$25 they go up to \$38.

And Now It's a Shirt He Will Wear, Probably One for \$2

Because at that price it can be just like dad has been wearing. The same good-wearing shirt of sturdy woven madras. With the soft turn-back cuff that every fellow likes.

Made by the same maker that has made father's ever since he bought shirts at Wanamaker's, only cut a little smaller.

Stripes? A regular bevy of them. Stripes of all dimensions, of all styles. And stripes in all colors.

No Use Talking, a Boy in Spring Wants a Cap

A light, bright cap that to see is to think of sports times and good times.

And mothers who buy the caps have told us there are no better ones than the showing here at \$1.50, \$2 and \$3.

Homespun in light colors galore, along with a host of smart shepherd plaids.

But Youth Must Have Its Fling—in Neckties

which means college stripes, in colors that are brilliant.

And they are here. Stripes most any size. Stripes in most any color or combination of colors. Bright ties, startling ties, Spring ties. And the youth can have his pick for \$1 apiece.

When "The Tide Goes Down" a Young Fellow Surely Will Step Out in Brogues

And it's got to be the manly-looking grain calfskin brogue at that. Who would wish it different? For nothing could be smarter than brogue oxfords that are masculine on the very face of them.

With generous perforations on the tips, the lace stay, the vamp seam and the quarter seam.

By all means, they are tan and they have the wide shank and low, flange heels. The price, \$8.50, means dollars of service.

Umbrellas Re-Covered

During March we do re-covering for substantially lower prices than at other times.

Black cotton, 85c.

Union taffeta (silk-and-cotton), \$2.15.

Satin gloria, \$3.

All-silk, for women only, \$3.50.

Boys' Spring Clothing in Splendid Selection

Spring suits in a wonderful choice of plaids, overplaids, checks, striped effects, plain colors, tweeds, crashes, excellently made in the Norfolk style—\$15 to \$32, in sizes for boys of 8 to 18 years.

Fine choice in between at \$20, \$22.50 and \$25. Many have two pair of trousers.

