 more Collese. by the Franco-Americal
Committee on Exehange




BENJAMIN L. DULANEY, 65,
FINANCIER, WEDS GIRL, 23 member of philladolphla art club





## The Regal Platform

One Profit-One Quality-One Price


## 

For the Woman Who Would Be Well Dressed at the Lowest Expenditure


WOMEN'S Spring Coats, tweeds TALORED Tricotine and Poiret effectit pray, and brown mixed bractical and good black $\$ 35.00$, $\$ 47.50$ and up to eifecti; plain, practical and good at 516.50 .
C Pevs of imported tweeds in coloringely; wonderfully good for ${ }^{\text {coloringe }}$
$\mathbf{V}^{\text {ERY }}$ new, very different, very muan the mor pring Coats of Llamacloth in the seen; fulf lined with crepe de chine - $\$ 75.00$.

PLAIN Tweed Suits in the most well tailored; lined with charmeuse; priced at $\$ 25.00$.
VALUE-GIVING in Skirts reaches the utmost in those we
ve at $\$ 3.85$. Both sports and have at models; pleated, plain, fringed. $\$ 88.00$.
TWEED-O-WOOL Suits-g oo d $\$ 22.50$ and $\$ 28.50$. Three-piece TWEED-O.WOOLS (kiee-piece and knickerbockers )- $\$ 39.50$.
WE HAVE never before sold so many Fur Neckpieces. You there is a price range of $\$ 15.00$ to there is a
$\mathbf{\$ 1 5 0 . 0 0}$
THIRTY-FIVE dollars will buy a splendid Street Dress at Darlingons. Pienty of choice as to ma eponge, smooth and crepe silks. Sizes up to 48 bust measure.
SMART Blouses to wear with Tweed Suits can be supplied a different styles.
 Sample SHOES

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About 2000 pairs of High Shoes, OXfords, Pumps and sinpers - every pair made
desigred l lastasall marked at-
Prices That Average One-half the Regular Retail Prices -For the same Shoes in our regular Infants' Shoes at $\$ 1.60$

Children's Shoes at \$2.45



Coats and Capes Women
Need Practically Every Day

 Sports Coats, \$15.00
 Sports Capes, $\$ 22.50$


Smart Tan Chinchilla Coats, at $\$ 25.00$
A beautifully plain-tailored model, belted
allaround and silk-lined throughout--unusu
ally good looking.
Utility Coats and Capes, From $\$ 20.00$ to $\$ 50.00$

S. \& C. Special Front-lacing CORSETS
Ten Models, \$3 to \$15 New modelos Tot sporing sin
 sraigh. slender line to the
ips that means so much to
omen who would be corseted accord with fashion. Slender
omen, those of average fig. ure, and larger women, will
find just the model best suited
fit Fabrics are unusually fine, Syiles include ow- and me-
vium-bust Corsets, and others
with elastic top, Spiraboning, which qives
with every motion of the body ter every motion of the body
hug which has just the right
Uegree of firmness, is used in
We shall be glad to at yous
the correct model.
the correet mod model. st yous

Inexpensive Muslin Underwear




Cambric Night
 With hiphor Envelope Chemise Corset Covers Many modols of
 Cambrice Drawers-

Men's New Spring Suits Adopt a Sporting Manner $\$ 25$ and $\$ 35$
 belts of the days of hem. Norfolk jacket rets an A Wonderful Collection of Smart Sports Styles Here! bones, light colored checks and
brighter hues. The products of to $\$ 35$. Hart. Schaffner and Marx Clothing
sold exclusively at this Store in Philadel phia.
$\$ 55.00$.
Smart, new Suits at $\quad \$ 35.00$ to
Conservative $\$ 55.00$. Conservative or youthful Top


Boys' Spring Suits Of Tweed Of Cheviot
Of Serge $\$ 15.00$
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Silk Jersey Pantalets Special \$3.85
Of black
tarian
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good quality
but thes are
shirred cuffs- 83.55.
Sllk Petticoats- $\$ 2.95$
. A smart model of silk jer-
sey, with shired and plaited
founce of messaline silk. In

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