

Store Hours, 9 A. M. to 5:30 P. M.

Philadelphia, Tuesday, March 21, 1922

**GIMBEL BROTHERS** — Splendid Bargains in the Subway Store — **GIMBEL BROTHERS**  
 MARKET · CHESTNUT · EIGHTH · NINTH

**Tomorrow : Subway Store Sale of \$15 to \$40 Dresses at \$10**

*This Afternoon—Preliminary Demonstration on Living Models*



Extra Space and Sales-people

No Mail Orders Filled

- Crepe de Chine with Bugles \$10
- Crepeknit with Lattice Work \$10
- Taffetas Embroidered with Butterflies \$10
- Canton Crepe Beaded All Over \$10
- Canton Crepe—All Fagoted \$10
- Crepe de Chine with Matelasse Braid \$10
- Mignonette with Embroidered Panels \$10
- Satin and Lace \$10
- Canton Crepe with Beads \$10
- Complete Dress With Matching Cape \$10

None of the Dresses will be sold or delivered on Tuesday—But they may be seen in advance On Living Models, Tuesday Afternoon, at 4:30 to 5:30

As many of the sixty-five styles as possible will be tried on living models, who will promenade the Subway Store's Main Aisle.  
**The Smart Spring Fabrics Include—** mignonettes, Canton crepes, crepes de chine, wool-jerseys, satins, laces, crepe-knits, charmeuses, taffetas and Roshanara crepes.  
**All the New Gay Colors, Besides a Wealth of Blues, Browns, Black**  
 Henna, Mohawk, canna, navy blue, periwinkle blue, jade green, brick, scarlet, brown, tangerine, gray, orchid, black, white, sand, beige, tan, and some stunning two-color combinations: Tan-and-brown, henna-and-blue.  
 Sizes: Misses', for ages 16 and 18. Women's regular sizes, 36 to 42. Women's extra sizes, 44 to 48.

**2845 Dresses—Including 300 "Samples" and 445 "Odds" and "Fews" at \$10**  
 Values \$15 to \$40  
 Women's Sizes : Misses' Sizes and Over 600 in Extra Sizes

Eight styles in mignonette alone, including red-ingotes, beaded models, embroidered styles, styles with flying panels, and that wonderfully popular model with the great roses appliued on with hand-embroidery.  
 Lace dresses include whole dresses of lace—and some with just flying draperies or handkerchief draperies.  
 Taffetas embroidered with butterflies in all the gorgeous butterfly colors. Basque taffetas with bodice of one color and skirt of another Poiret twills with Canton crepe tops—and complete, detachable cape of Poiret twill included. Canton crepes beaded all over. Crepe-knits with lattice work—or in Russian style. Canton crepes with appliued roses. Canton crepes—all tucks. Satin with lace—satin with slashed peasant sleeves. Satins and Canton crepes that are all fagoting. Crepes de chine with matelasse ribbons fluttering from neck-line to skirt-edge.

**Sixty-five Styles besides the 745 "samples" and "fews."** Neither "samples" nor "fews" will be demonstrated—nor placed upon Sale until Wednesday morning at 9 o'clock sharp.

—Gimbels, Subway Store Day.

**Sale of Muslins, Blankets, Sheets, Bedspreads, Pillow Cases**  
 Not in Years Have Such Values Been Offered by Any Store

**8 Yards for One Dollar**  
 IN MILL LENGTHS

- 36-inch FRUIT-OF-THE-LOOM \$1
- 40-inch UNBLEACHED SHEETING \$1
- 36-inch BLEACHED LONGCLOTH \$1
- 36-inch BLEACHED CAMBRIC \$1

NO MAIL OR PHONE ORDERS  
 Limit 24 yards to a purchaser.

2500 U. S. Government Unbleached Seamless Sheets. Bought from Surplus Property Division. Splendid for summer cottages or bungalow. Single-bed size. 2 for \$1

500 dozen Pillow Cases. Size 42x36 inches. Bleached. Dependable quality. 5 for \$1

**\$50,000 Worth of Rugs at \$32,000**  
 Also Linoleum and Congoleum at Average Half Price

*Subway Store Day brings these exceptional prices*

**SALE OF AXMINSTER RUGS**  
 Soft, rich, high-pile variety of pretty patterns at less than half price. Panels and centers. Half price.  
 9 x 12 ft., \$19.50 and \$24.50

**TAPESTRY BRUSSELS RUGS**  
 for hard wear, pretty patterns at half price.  
 9 x 12 ft., \$8.75; Value \$17.50  
 New, fresh, perfect goods. 150 in the lot. Mail orders filled.

**Save a Third on Wool-and-Fiber and All-Fiber Rugs**  
 A variety of patterns, reversible and durable. Save more than one-third; slight seconds. Save  
 9 x 12 ft., \$8.50, \$10.50 and \$12.50  
 Values \$13.50, \$18.50 and \$30.

**FIBER CARPET**  
 27 inches wide, plain colors; 50c quality, at—  
 15c yard

**Beautifully Figured Japanese Grass Rugs at Exactly Half Price**  
 "Good" quality, double warp.  
 9 x 12 ft., \$5; Value \$10  
 8 x 10 ft., \$4; Value \$8

**Big Savings on Congoleum and Neponsit Squares**  
 Attractive tile and hardwood effects, rounded corners, at away less than half price because they have no borders.  
 9 x 12 ft. \$7 9x10 1/2 ft. \$6 9 x 9 ft. \$5 7 1/2 x 9 ft. \$4 6 x 9 ft. \$3

**Inlaid Linoleum**—colors through to the back, useful remnants, two yards wide; many of same patterns to match. These are remnants of \$2 and \$2.50 grades.  
 At 60c and 75c sq. yd. As to size

**Any of these Beautiful Silks at 98c yd.**

This is a great season for silken fabrics. And Gimbels prices are just as popular.

- All-Silk Crepe de Chine Navy and shell-pink. Value \$1.65 yd., 40 inches wide, at... 98c yard
- All-Silk Georgette Crepe 40 inches wide. White, black, navy and shell-pink. Value \$1.60, at... 98c yard
- All-Silk Foulards This season's newest patterns and colors. Value \$1.50, 36 inches wide, at... 98c yard
- All-Silk Satin Messaline in 20 leading colors. Value \$1.65 yard, at... 98c yard

**10,000 Yards of Mercerized Cotton Table Damask—**

- 58-in. at 40c yd., Value 55c (First)
- 64-in. at 50c yd., Value 75c (Seconds)
- 72-in. at 60c yd., Value 95c (Seconds)

**A Mill Clearance**  
 Assortment of stripes and floral designs.

- Heavy Bleached Cotton Crash Toweling, absorbent quality; 15c value at, yard } 9c
- Bleached Turkish Bath Towels, 18x36 inches at 18c each, or 6 for... } \$1
- Mercerized Cotton Table Napkins, hemmed; assorted patterns. Excellent for restaurants and boarding houses at, dozen... } \$1.65
- Turkish Bath Mats, heavy quality; assorted colors—pink, blue, orange and lavender; 85c value, at... } 50c

**BLEACHED SEAMLESS SHEETS \$1**  
 81x90 inch. Perfect goods. Made of strong linen-finished sheeting muslin. Regularly \$1.45.

Bleached and Unbleached Pillow Cases. Most wanted size, 45x36 inches. Excellent grade of muslin. 4 for \$1 Regularly Worth \$1.60

75c Bolster Cases. Size 42x72 inches. Dependable grade at— 2 for \$1 Regular Price \$1.50

Outing Flannel. Neat pink and blue stripes and checks. Well napped. Good weight, at— 8yds. for \$1 Save a Fourth

**CROCHET BEDSPREADS \$1**  
 Below Mill Cost : Full Bed Size  
 No Mail or Phone Orders

- 500 Baby Blankets—Pretty designs. Neatly scalloped. Half price at... \$1
- 500 Camp Blankets. Mixed reworked wool. Suitable for Boy Scouts. Dark gray. Half price, at... \$1

**5000 Pairs of Boys', Girls' and Little Children's Shoes**

**Tomorrow in the Subway Store \$1 : \$1.95 : \$2.45**

Every Pair Worth at Least Double

We bought the entire surplus stock of a large Boston wholesaler at 40 cents on the dollar. And we expect to clear out every pair before closing time tomorrow.

All sorts of leathers—calf, gunmetal, patent leather. Some black—some tan. Button and lace styles. Pumps for little children—some of the famous "Krieder" make amongst the lot.

**SOLID LEATHER SOLES : LOW HEELS AND SPRING HEELS**  
 Some have rubber heels. Every pair well sewed—even to the last stitch. For dress as well as for play and school wear. Seven styles are pictured.

Sale Starts at 9 o'clock Tomorrow Morning Extra Expert Sales Help for This Unusual Sale. Come Early!

**Another Exceptional Offer!**  
**5100 Pairs of Women's Low Shoes— \$1**  
 These were originally \$4, \$5 and \$6.