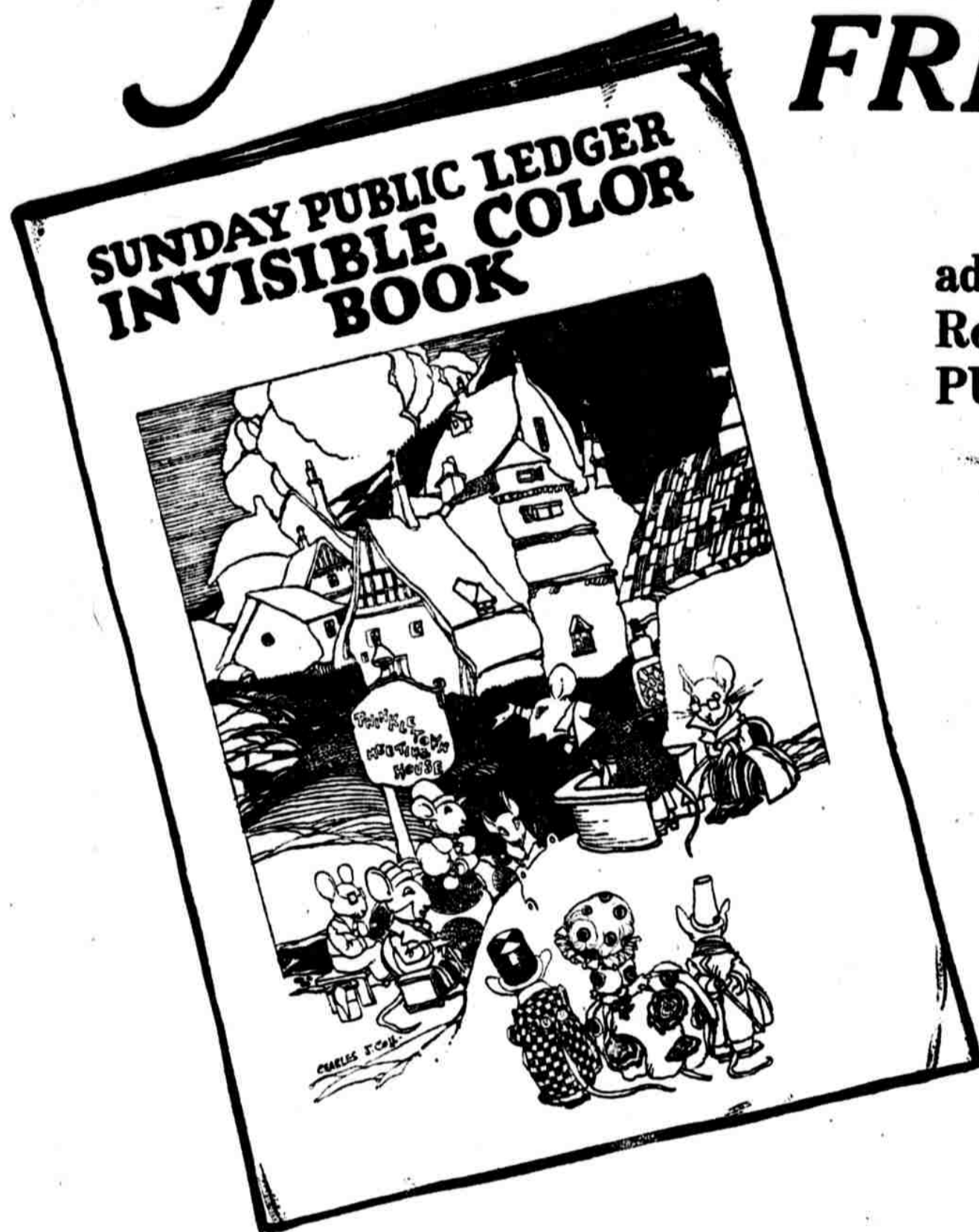


Something **NEW** and **MAGIC** for **All the Children!** **FREE—Every Sunday!**



An invisible color section of eight pages, in addition to all our regular comics, Magazine and Rotogravure Sections, will be issued with the **SUNDAY PUBLIC LEDGER** beginning March 26, next Sunday.

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Imagine the characters of all your favorite fairy stories, like Cinderella, Little Boy Blue, Tom the Piper's Son, Mary and her little lamb, Little Miss Muffet, Red Riding Hood and Little Bo Peep, appearing first in plain black ink and then when you moisten the page with an ordinary paint brush, or just a bit of cotton wrapped around the end of a stick—**PRESTO!** all these characters come to life and color right before your very eyes.

Little Red Riding Hood's jacket becomes a gorgeous red, trees and grass turn a beautiful green, the little folks' dresses take on blues, oranges and yellows in an endless variety until the picture that was just plain black takes on every hue of the rainbow.

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